



MEMORANDUM

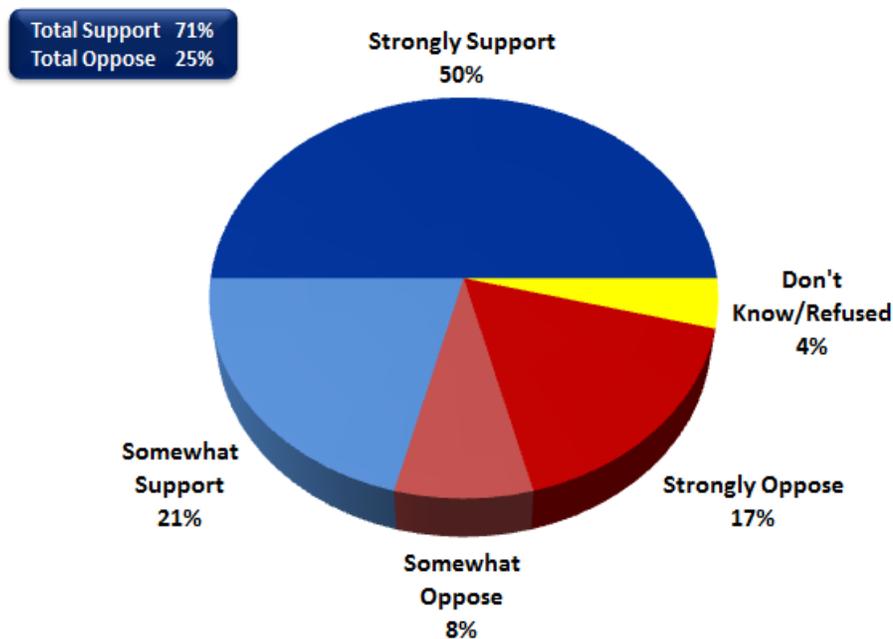
TO: INTERESTED PARTIES

FROM: LORI WEIGEL / PARTNER

DATE: SEPTEMBER 21, 2011

RE: NATIONAL VOTER SURVEY REGARDING EPA ACTION ON CARBON EMISSIONS

Public Opinion Strategies recently conducted a survey of voters throughout the United States, which assessed voters' attitudes toward the EPA addressing climate change.¹ The survey results demonstrate solid majority support for "the U.S. Environmental Protection Agency requiring reductions in carbon emissions from sources like power plants, cars and factories in an effort to reduce global warming pollution." Fully 71 percent indicate support for requiring reductions in carbon emissions, and 50 percent strongly support such a requirement. As the following graph illustrates, only one-in-four voters (25 percent) register opposition to this idea, with just 17 percent strongly opposed.



¹ **Methodology:** From September 17-19, 2011, Public Opinion Strategies completed 800 telephone interviews with registered voters throughout the nation. The sample was distributed proportionally by state, and is representative of the overall electorate. Interviews were conducted on both traditional landlines and cell phones. The margin of sampling error for the full national sample is +/- 3.46%; margins of error for subgroups within the sample will be larger.

Support for EPA action on carbon emissions in an effort to reduce global warming pollution is widespread and broad-based. Majorities of a wide range of key voter sub-groups support this, including:

- Among Republicans (55 percent support), Independents (72 percent support), and Democrats (89 percent support);
- Among Latino voters (85 percent support), African American voters (86 percent support), and White voters (68 percent support);
- Among voters in the Northeast (81 percent support), South (71 percent support), Midwest (68 percent support), and West (67 percent support);
- Among urban residents (69 percent support), suburbanites (72 percent support), and rural residents (66 percent support); and
- Among college-educated voters (75 percent support) and non-college educated voters (68 percent support).

One of the strongest predictors of views on EPA action to reduce carbon emissions is one's choice of television news sources. As the following graph illustrates, Fox News viewers are evenly divided in their views of EPA action to reduce global warming pollution, while the majority of those who rely on other major TV news sources are supportive.

TV News Source	Support	Oppose
CNN	87%	9%
MSNBC	86%	13%
ABC, CBS & NBC	81%	17%
Fox News	49%	47%
Do not rely on TV for news	73%	25%

This recently conducted survey illustrates the significant support this concept holds with most U.S. voters, a finding that has been demonstrated in other publicly released polling in the past. That support is strong across a range of demographic and geographic sub-groups. In addition, a majority across the political spectrum support EPA requiring these reductions even when the goal of the action is specifically stated in terms of reducing global warming pollution.

Questions regarding these results may be directed to Lori Weigel at 303-324-7655 or lori@pos.org.