

From: Tom Jensen, Director of Public Policy Polling

To: Interested Parties

Subject: Strong support for LCV's campaign to end oil subsidies coincides with significant dip in Dan Benishek's job performance rating

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A new Public Policy Polling survey, conducted on behalf of the League of Conservation Voters, finds that **Dan Benishek's poll numbers in Michigan's 1st Congressional District have taken a big hit over the last two weeks while LCV has run tv ads about his environmental record and calling on him to vote to end special tax breaks for oil companies.** PPP conducted a poll between October 28th and 30th, before the ads started running, and then repeated the survey between November 8th and 10th.

Key findings include:

- There's a clear opinion on tax breaks for oil companies, which has been the focus of LCV's ad campaign - 66% of those polled in MI-1 think they should be eliminated to only 19% who support maintaining them.
- Moreover, MI-1 voters also overwhelmingly think the Environmental Protection Agency should require power plants and cement factories to reduce carbon and mercury emissions- 65% of voters support that with only 25% opposed.
- As Benishek's voting record on environmental issues such as voting to protect oil subsidies has been exposed his job approval has slipped a net of 13 points from 38-54 (-16) to 32-61 (-29.)
- Benishek's favorability has declined by 16 points as well from a +3 spread (35/32) to -13 (31/44).
- Before the ad campaign began 35% felt that Benishek's focus had been protecting the environment while 44% felt that he had sided too much with special interests. Over the last two weeks those numbers have moved further against him- 53% now say he's been too concerned with protecting special interests to only 28% who feel his greater focus has been on environmental protection.
- PPP interviewed 1,268 likely MI-1 voters from October 28th to 30th with a margin of error of +/-2.8% and 1,591 likely MI-1 voters from November 8th to 10th with a margin of error of +/-2.5%.