



GiveGreen

Because not all money is “green”

Why should I bundle my donation with GiveGreen?

Because there is power in numbers. If you donate to political candidates and care about the environment, the best giving strategy is to “bundle” your contributions with contributions from others who share your environmental values. Bundling magnifies the power of your contribution by calling attention to the values that drive you to support the candidate in the first place.

LCV Action Fund created GiveGreen to amplify the power of your donation and of the environmental community. By bundling contributions from thousands of donors who care about the environment, we can provide candidates with financial support while signaling the power of the environmental movement.

How much can I contribute?

An individual may contribute \$5,000 overall for each candidate’s election (\$2,500 for the primary and \$2,500 for the general). Couples may contribute \$5,000 each for a total of \$10,000 to each candidate’s election. Bundled contributions to candidates count against an individual’s aggregate biennial limit.*

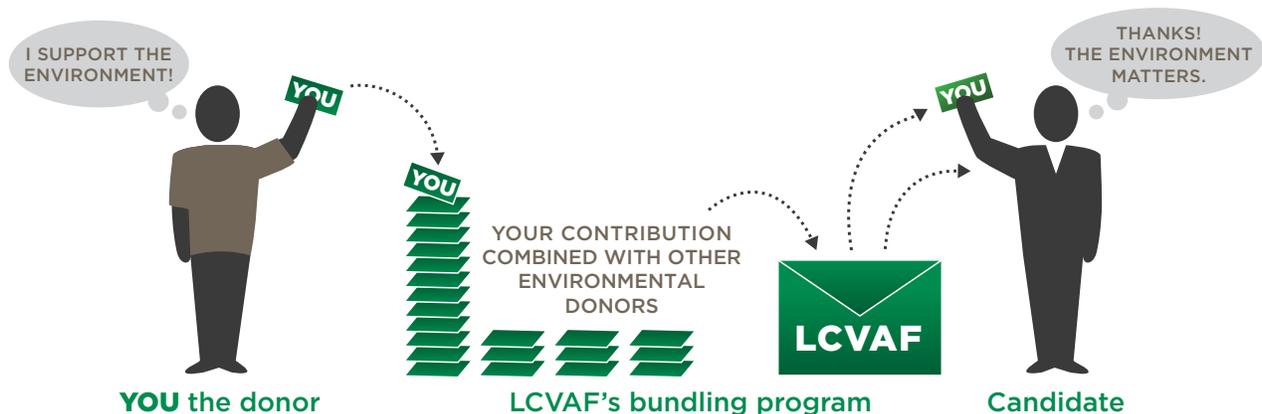
* For 2011-2012, an individual’s biennial limit to candidates, PACs, and political parties is \$117,000. A maximum of \$46,200 may be contributed to federal candidates and a maximum of \$70,800 may go to PACs and political parties (federal and non-federal).

How do I “green” my money with GiveGreen?

There are two easy ways to donate to pro-environment candidates through GiveGreen:

- Go to www.lcv.org/givegreen and make a secure online contribution to your favorite pro-environment candidates. You will be able to see online how much other pro-environmental donors have contributed to candidates—and add your contribution to the pool; or
- Write your checks to pro-environment candidates and send them to LCV Action Fund. We will immediately bundle your contribution with other contributions to that candidate and pass it on to their campaign. The candidate will still receive your personal check, and it will now be accompanied by many other contributions.

With either approach, you still get full credit for the contribution and the power of your donation is amplified. Thousands of donors who support environmental protection and a clean energy future already make contributions to pro-environment candidates. But too many of them do it alone. *If more environmentally minded donors use LCV Action Fund’s bundling program, we will send a powerful message to politicians.*



Show your candidates **YOU** care about the environment. Bundle with  **GiveGreen**

A project of the League of Conservation Voters Action Fund