

## MOM (NORTH CAROLINA): AD BACKUP

VISUAL	AUDIO	RESEARCH BACKUP
To camera  CG: <b>Jenifer, Greensboro</b>	<b>Jenifer:</b> It's incredibly frightening for a parent to watch their child...	
Jenifer B-roll	<b>Jenifer:</b> ...struggling to just breathe.	
To camera	<b>Jenifer:</b> He would do this thing where he'd grab kind of at his chest.	
Childhood photos, inhaler	<b>Jenifer:</b> When he was diagnosed with asthma, I had no idea that it was going to affect our lives this way.	
Smokestack, then image of Burr CG: <b>Senator Burr: Unlimited Carbon Pollution More Asthma Attacks</b>  Source: <b>S.Amdt.359 to S.Con.Res.8, <a href="#">Vote 76</a>, 3/22/13; S. Amdt. 183 to S. 493 <a href="#">Vote 54</a>, 4/6/11</b>	<b>Announcer:</b> Senator Richard Burr voted repeatedly to let polluters dump unlimited carbon pollution into our air.	<i>In August 2013, PolitiFact examined a League of Conservation Voters ad which held Sen. Ron Johnson (R-WI) accountable for voting to allow big oil and gas companies to "keep spewing unlimited carbon into our air." PolitiFact ruled, "Johnson voted twice to prohibit the EPA from regulating any carbon emissions. We rate the statement True." Sens. Johnson and Burr voted the same way on these votes.</i> <b>Sen. Burr Voted To Continue Allowing Unlimited Carbon Emissions From Power Plants.</b> In March 2013, Sen. Burr voted for an amendment to the 2014 federal budget bill enacting indiscriminate funding cuts that would prevent federal agencies from curbing greenhouse gas emissions that cause climate change. PolitiFact ruled that a vote for this amendment "supported the status quo: no federal limits on emissions of carbon dioxide, or carbon pollution, whether by oil and gas companies or other energy producers." The legislation was rejected 47-52. [PolitiFact, <a href="#">8/29/13</a> ; SA 359 to S Con Res 8, <a href="#">Vote 76</a> , 3/22/13; LCV Scorecard 2013, <a href="#">Vote 76</a> ]  <b>Sen. Burr Voted To Prevent The EPA From Regulating Any Greenhouse Gas Emissions.</b> In April 2011, Sen. Burr voted for legislation to repeal the scientific finding by the EPA that greenhouse gases endanger human health and the environment, and to permanently block the EPA from reducing greenhouse gases under the Clean Air Act. PolitiFact ruled that a vote for this amendment signaled support for preventing the EPA from regulating "any carbon emissions, including those emitted in the extraction and refining of oil, or by gasoline-burning vehicles." The legislation was rejected 50-50. [PolitiFact, <a href="#">8/29/13</a> ; SA 183 to S 493, <a href="#">Vote 54</a> , 4/6/11; LCV Scorecard

		2011, <a href="#">Vote 54</a> ]
	Leading to more asthma attacks in children.	<p><b>Climate Change Leads To Rising Temperatures.</b> According to the EPA, “Greenhouse gas concentrations in the atmosphere will continue to increase unless the billions of tons of our annual emissions decrease substantially. Increased concentrations are expected to increase Earth’s average temperature.” [EPA, <a href="#">Future Climate Change</a>]</p> <p><b>Rising Temperatures, Caused By Climate Change, Will Lead To Increased Smog Pollution, Which Can Result In The Development Or Exacerbation Of Asthma, Particularly In Children.</b> According to the EPA, “Scientists project that warmer temperatures from climate change will increase the frequency of days with unhealthy levels of ground-level ozone, a harmful air pollutant, and a component in smog. Ground-level ozone can damage lung tissue and can reduce lung function and inflame airways. This can increase respiratory symptoms and aggravate asthma or other lung diseases. It is especially harmful to children, older adults, outdoor workers, and those with asthma and other chronic lung diseases ... Some studies suggest that ozone may increase the risk of premature mortality, and possibly even the development of asthma.” [EPA, accessed <a href="#">8/31/15</a>]</p> <p><b>USA Today Headline: “Climate Change Linked To More Pollen, Allergies, Asthma.”</b> [USA Today, <a href="#">5/31/13</a>]</p> <ul style="list-style-type: none"> <li>• <b>Climate Change Is Likely Leading To An Increase In U.S. Asthma Prevalence.</b> In May 2013, <a href="#">USA Today</a> reported, “Scientists see a link [from climate change] to carbon dioxide, a heat-trapping greenhouse gas emitted by burning coal, oil and other fossil fuels. ... Doctors say it’s contributing to a rise in seasonal hay fever and allergic asthma in the USA, where the pollen season has lengthened up to 16 days since 1995. ... As for asthma, doctors say it’s caused by many factors and exacerbated by pollen for the majority of asthmatics with allergic conditions. Federal data report a 17% increase in U.S. asthma prevalence from 2001 through mid-2012.” [USA Today, <a href="#">5/31/13</a>]</li> </ul> <p><b>Nearly 7 Million American Children Suffer From Asthma.</b> A December 2013 CDC report found that 6.8 million American children currently have asthma – that’s 9.3 percent of all children. [CDC Asthma Fast Stats, accessed <a href="#">5/27/15</a>; CDC, <a href="#">December 2013</a>]</p>
Portrait of Jenifer CG: <b>Call Senator Burr: Tell him to support the Clean Power Plan. (202) 224-3154</b>	Tell Senator Burr to support the Clean Power Plan.	<p><b>EPA’s Clean Power Plan Could Help Avoid Up To 3,600 Premature Deaths And 90,000 Asthma Attacks In Children.</b> According to an August 2015 White House Fact sheet, “The Clean Power Plan ... will reduce premature deaths from power plant emissions by nearly 90 percent in 2030 compared to 2005 and decrease the pollutants that contribute to the soot and smog and can lead to more asthma attacks</p>

[lcv.org/cpp/burr](http://lcv.org/cpp/burr)

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in kids by more than 70 percent. The Clean Power Plan will also avoid up to 3,600 premature deaths, lead to 90,000 fewer asthma attacks in children, and prevent 300,000 missed work and school days.” [White House Fact Sheet, accessed [8/3/15](#)]

*Among the legislative avenues for the Clean Power Plan to come up for a vote in the Senate – at which point Sen. Burr will have a chance to cast his vote – two likely options are analyzed below.*

**Majority Leader McConnell “Secured Language” In Senate Appropriations Bill – Which Passed Out Of Committee And Is Under Consideration By The Full Senate – To “Bar Federal Enforcement Of The EPA’s Rules Limiting Greenhouse-Gas Emissions For Existing Power Plants.”** In June 2015, Majority Leader Mitch McConnell, who sits on the Senate Appropriations Committee’s Interior and Environment Subcommittee, announced that he “secured language” in the subcommittee’s FY 2016 spending bill that “would bar federal enforcement of the EPA’s rules limiting greenhouse-gas emissions for existing power plants. That would allow states to opt out of the rule without fear of the EPA stepping in with a federal implementation plan. The rider on the EPA’s power-plant rule would represent a significant blow to President Obama’s climate plan by giving states the opportunity to sit out rather than crafting an individual plan to clean up its power plants and improve energy efficiency. McConnell has been pushing his ‘just say no’ plan to governors, warning that the climate rule will kill jobs while delivering minimal environmental benefits ... The bill passed [out of subcommittee] by a voice vote,” and passed out of the full Senate Appropriations Committee on June 18, 2015, by a vote of 16-14. On June 23, 2015, the legislation was placed on the Senate Legislative Calendar, which is the protocol for legislation that has passed out of committee and is in line to be considered by the full Senate. [National Journal, [6/16/15](#); WYMT, [6/18/15](#); Senate Appropriations Cmte., [6/18/15](#); S.1645, [6/23/15](#)]

**August 2015: Senate Bill That Would Overturn The EPA’s Clean Power Plan And “Make It Nearly Impossible To Rewrite” The Rule Passed Out Of Committee.** In August 2015, the Senate Committee on Environmental and Public Works approved Sen. Capito’s (R-WV) Affordable Reliable Energy Now Act, which “would overturn the Obama administration’s landmark climate regulations for power plants and make it nearly impossible to rewrite them. The bill is the GOP’s first major legislative push against the Environmental Protection Agency’s emissions limits since Republicans seized control of the Senate in November [2014] ... The bill ... would prevent the EPA from writing rules that are ‘significantly similar’ to its current proposals unless it follows specific parameters that the bill outlines. The measure sets out different standards for the two separate regulations the EPA proposed last year on newly built power plants and existing ones. The latter regulation, which aims to cut the power sector’s carbon

		emissions 30 percent by 2030, is by far the most controversial.” The <u>Huntington Herald-Dispatch</u> reported that with the bill, Sen. Capito “wants to roll back [the] EPA plan.” [Senate EPW Cmte., <a href="#">6/23/15</a> ; <u>The Hill</u> , <a href="#">5/13/15</a> ; <u>Herald-Dispatch</u> , <a href="#">5/13/15</a> ; S.1324, <a href="#">8/5/15</a> ]
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