

**From: Tom Jensen, Director of Public Policy Polling**

**To: Interested Parties**

**Subject: Strong support for LCV's campaign to end oil subsidies coincides with significant dip in Scott Brown's job performance rating**

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A new Public Policy Polling survey, conducted on behalf of the League of Conservation Voters, finds that **Scott Brown's poll numbers in Massachusetts have taken a big hit over the last two weeks while LCV has run tv ads about his environmental record and calling on him to vote to end special tax breaks for oil companies.** PPP conducted a poll between October 21<sup>st</sup> and 23<sup>rd</sup>, before the ads started running, and then repeated the survey between November 4<sup>th</sup> and 6<sup>th</sup>.

Key findings include:

- There's a clear opinion on tax breaks for oil companies, which has been the focus of LCV's ad campaign - 71% of those polled in Massachusetts think they should be eliminated to only 18% who support maintaining them.

- Moreover, Massachusetts voters also overwhelmingly think the Environmental Protection Agency should require power plants and cement factories to reduce carbon and mercury emissions- 77% of voters support that with only 13% opposed.

-- As Brown's voting record on environmental issues such as voting to protect oil subsidies has been exposed his job approval has slipped a net of 7 points from 50-48 (+2) to 45-50 (-5.)

- Before the ad campaign began 37% felt that Brown's focus had been protecting the environment and an equal 37% felt that he had sided too much with special interests. Over the last two weeks those numbers have moved against him- 44% now say he's been too concerned with protecting special interests to only 34% who feel his greater focus has been on environmental protection.

- PPP interviewed 1,278 likely Massachusetts voters from October 21<sup>st</sup> to 23<sup>rd</sup> with a margin of error of +/-2.7% and 1,160 likely Massachusetts voters from November 4<sup>th</sup> to 6<sup>th</sup> with a margin of error of +/-2.9%.