

Visual	Audio	Backup
<p>Wall of TV screens filled with images of political ads. They all go to snow, then black.</p> <p>Then one flickers to life. We zoom into it.</p>	<p>(cacophony of sound from ads on screen)</p> <p><b>ANOUNCER:</b> Enough’s enough.</p> <p>(ad sounds ends)</p> <p>Can we just hear from a candidate in her own words?</p>	
<p>Ernst on screen</p> <p>Super: <b>Joni Ernst (date)</b></p> <p>Words type on screen, in quotes: <b>“Privatizing Social Security”</b></p> <p><b>Source: Wesley Acres campaign event, 9/3/14</b></p>	<p><b>ERNST:</b> “Yes, I have talked about privatizing Social Security as an option.”</p>	<p><b>Ernst: “Yes, I have talked about privatizing Social Security as an option.”</b> Radio Iowa recounted this exchange between Ernst and an audience member during an event at the Wesley Acres retirement community in Des Moines: “Bob Meddaugh, a 67-year-old retiree sitting in the front row, asked Ernst why she thinks allowing younger workers to invest their own Social Security taxes might be a good option. ‘What about the problems we’ve had when we’ve seen the stock market problems and people losing their 401Ks?’ Meddaugh asked. Ernst responded: ‘Yes, I have talked about privatizing Social Security as an option. Again, that is one solution, so what I recommend is we look at a number of solutions because we really don’t know which was is the best way to go yet.’” Ernst later added, “It is a solution to privatize. Is it the solution? We don’t know that yet; we really have to look into it.” [<a href="#">Radio Iowa</a>, 9/3/14; <a href="#">Wesley Acres campaign event</a>, 9/3/14]</p> <p><b>Ernst proposed “looking at transitioning our younger workers onto individual plans or individual savings accounts.”</b> During a Senate primary debate, Ernst said: “I do think we have to keep the promises that are made to today's seniors, absolutely. So to do this, we do have to reform Medicare, Medicaid and Social Security. And the way we do that with Social Security is by looking at transitioning our younger workers onto individual plans or individual savings accounts, whether that’s tied to the market, whether it’s based on interest rates -- however we want to do that, we can have that discussion. But the way we are protecting our seniors is by transitioning our younger workers. And we can do that, but we have to keep our promises to seniors.” [<a href="#">KCCI-TV</a></p>

<p>Screen freezes on Ernst with super.          Pull out, reveal screen on left with Wall Street floor traders, DJI ticker, economic crash headline</p> <p><b>Source: 2010 U.S. Census; NCPSSM, Social Security Privatization</b></p>	<p><b>ANOUNCER:</b> That’s Joni Ernst. Talking about risking thousands of Iowans’ Social Security on Wall Street.</p>	<p><a href="#">Senate Debate</a>, 5/29/14]</p> <p><b>Thousands of Iowans are younger workers.</b> According to the 2010 Census from the U.S. Census Bureau, 216,837 Iowans are between 15 and 19 years old, and another 213,350 Iowans are between 20 and 24 years old. More than 2 million Iowans are under 55 years old. According to Governing Magazine, the youth unemployment rate in Iowa in 2012 was 11 percent. [U.S. Census Bureau, <a href="#">2010 Census</a>; <a href="#">Governing Magazine</a>]</p> <p><b>Social Security privatization would cause workers to invest in Wall Street.</b> According to the National Committee to Preserve Social Security &amp; Medicare, “Privatization will replace Social Security’s guaranteed defined benefits with individual investment accounts. In other words, privatization would take money out of Social Security and have workers invest instead in Wall Street.” [National Committee to Preserve Social Security &amp; Medicare, <a href="#">Social Security Privatization</a>, March 2005]</p>
<p>Push back in to Ernst. Screen comes back to life, Ernst speaks Super: <b>Joni Ernst (date)</b>          Words type on screen, in quotes: <b>“shut down the EPA”</b></p> <p><b>Source: Iowa Press Debate, 4/24/14</b></p>	<p><b>ERNST:</b> “Let’s shut down the federal EPA.”</p>	<p><b>Ernst: “Let’s shut down the federal EPA.”</b> During the Republican Senate candidates’ Iowa Press Debate, Ernst stated, “Another area that we need to look at is the Environmental Protection Agency. When we talk about the rules and regulations that are burdening business owners, whether it is in ag, whether it is in industry here in the state of Iowa. Let’s shut down the federal EPA, and focus on those issues here in the state where the state knows best how to protect resources.” [<a href="#">Iowa Press Debate</a> (24:15-24:45), 4/24/14]</p>
<p>Screen freezes on Ernst with super.          Pull out, screen to right reveals industrial drain pipe pouring into polluted waterway</p> <p><b>Source: Environmental Protection Agency, Air Enforcement/Water Enforcement</b></p>	<p><b>ANOUNCER:</b> Gutting enforcement of clean air and water laws, giving big polluters a pass.</p>	<p><b>The EPA is responsible for enforcing the Clean Air Act, Clean Water Act, and Safe Drinking Water Act.</b> [Environmental Protection Agency, <a href="#">Air Enforcement</a>; Environmental Protection Agency, <a href="#">Water Enforcement</a>]</p> <p><b>Politifact: “Two experts on environmental law told us that abolishing the EPA would dramatically reduce regulations on industry.”</b> [<a href="#">Politifact</a>, 6/27/14]</p> <p><b>Ernst mentioned “the Clean Water Act” when asked to name “business-damaging laws, regulations, or policies.”</b> During a KCCI TV Senate debate, Ernst was asked to name “three specific</p>

		<p>business-damaging laws regulations or policies.” She replied, in part that “the EPA has many, many regulations out there that inhibit our businesses from expanding.” The moderator then asked Ernst to name one EPA regulation in particular, to which she responded: “One in particular, the Clean Water Act I think is one that, that especially impacts us here in Iowa and we are trying to put in place voluntary measures to counteract that.” <a href="#">[KCCI-TV Senate Debate</a> (starting at 35:02), 5/29/14]</p> <p><b>NY Times Editorial Board Project Editor: Ernst “opposes the Clean Water Act.”</b> In a blog post on the New York Times’ website, editorial board project editor David Firestone noted that Ernst “opposes the Clean Water Act. She called it one of the most damaging laws for business.” <a href="#">[New York Times</a>, 6/4/14]</p> <p><b>The Washington Post reported that Ernst made “comments during a recent debate about getting rid of the Clean Water Act.”</b> <a href="#">[Washington Post</a>, 6/2/14]</p>
<p>Pull back further to reveal the 3 screens:          Wall Street, Ernst, water pollution</p>	<p>Joni Ernst speaks up for the corporate special interests.</p>	
<p>Screen images flicker and are replaced by tight portraits of somber-looking Iowans.          Super: <b>Joni Ernst: Not for Iowa.</b></p>	<p>Not ours.</p>	
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