

Visual	Audio	Backup
<p>Open on and cut between shots of Brian Schatz with people.</p> <p>Super: Senator Brian Schatz</p>	<p>ANNCR VO: Putting Hawaii values to work.</p> <p>Senator Brian Schatz is working to protect our way of life, while also growing our economy.</p>	
<p>Cut to aerial shots of national parks in Hawaii. Super: Senator Brian Schatz Boost Tourism & Create Jobs</p> <p>Source: S.618; National Park Service, Economic Benefits to Local Communities from National Park Visitation, 2011</p>	<p>Leading the effort to expand our national parks in Hawaii – to boost tourism and create new jobs.</p>	<p>Schatz sponsored the Pacific Islands Parks Act of 2013. The bill would direct the Secretary of the Interior to determine the feasibility of designating several Hawaiian sites as units of the National Park System, including the Ka`u Coast, the northern coast of Maui, and the southeastern coast of Kauai. [S.618]</p> <p>Schatz bill would be step towards protecting thousands of acres of the Ka`u coast. The Ka`u Calendar reported, “Preservation of the Ka`u Coast has been a community initiative for more than a decade, leading to preservation of more than 1,000 acres between Honu`apo Pier and Punalu`u through county, state, federal and private money. The land is under the stewardship of the county with cooperation from community groups. Thousands of additional Ka`u acres are under consideration around Road to the Sea and the slope above Honu`po across lands toward South Point. Called the Pacific Islands Parks Act of 2013, the Schatz legislation calls for resource studies on the Ka`u Coast and several other Hawaiian Islands locations to be overseen by the Secretary of the Interior.” [Ka`u Calendar, 3/21/13]</p> <p>Hawaiian park visitors spent \$259 million in 2011. According to the National Park Service, non-local visitors to Hawaiian national parks spent \$259 million in 2011, supporting over 3,000 jobs. [National Park Service, Economic Benefits to Local Communities from National Park Visitation, 2011]</p> <p>Tourism is largest single contributor to Hawaii GDP. The Washington Post reported, “Tourism is the largest single contributor to the state’s gross domestic product, representing about 21 percent of its entire economy. Visitors spent more than \$14 billion in Hawaii in 2012,</p>

		<p>according to the Hawaii Tourism Authority’s annual report.” [Washington Post, 9/27/13]</p> <p>Tourism is the largest source of private capital and the biggest generator of jobs in Hawaii. According to the Hawaii Tourism Authority, “Tourism is the largest single source of private capital into Hawai’i. ... Tourism is the biggest generator of jobs among the major economic sectors.” [Hawaii Tourism Authority, “Hawaii Tourism Facts,” 7/31/12]</p>
<p>Cut to Hawaii beauty shot. Super: <u>Honolulu Star-Advertiser</u> “Schatz brings experience, idealism and vision to the job”</p> <p>Source: Honolulu Star-Advertiser, 7/20/14</p>	<p>Endorsed by the Star-Advertiser, “Schatz brings experience, idealism and vision to the job.”</p>	<p>The Honolulu Star-Advertiser endorsed Schatz. [Honolulu Star-Advertiser, 7/20/14]</p> <p>Star-Advertiser: “Schatz brings experience, idealism and vision to the job.” In its endorsement of Schatz, the Star-Advertiser wrote: “Schatz brings experience, idealism and vision to the job of shaping a future that his own children’s generation will inherit.” [Honolulu Star-Advertiser, 7/20/14]</p>
<p>Cut to Schatz with people. Super: Senator Brian Schatz</p> <p><u>Honolulu Star-Advertiser</u> “A fresh perspective this state needs”</p> <p>Source: Honolulu Star-Advertiser, 7/20/14</p>	<p>Senator Brian Schatz.</p> <p>The “fresh perspective” Hawaii needs.</p>	<p>Star-Advertiser: Schatz has “a fresh perspective this state needs.” In its endorsement of Schatz, the Star-Advertiser wrote of Schatz: “His age matters less, in and of itself, than the fact that he represents a fresh perspective this state needs in its leadership.” [Honolulu Star-Advertiser, 7/20/14]</p>
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