

## Michigan Survey Results

**Q1** The candidates for U.S. Senate this fall are Republican Terri Lynn Land and Democrat Gary Peters. If the election was today, who would you vote for?

*Terri Lynn Land* ..... 40%  
*Gary Peters* ..... 47%  
*Undecided* ..... 13%

**Q2** The candidates for Governor this fall are Republican Rick Snyder and Democrat Mark Schauer. If the election was today, who would you vote for?

*Rick Snyder* ..... 46%  
*Mark Schauer* ..... 44%  
*Undecided* ..... 10%

**Q3** Do you have a favorable or unfavorable opinion of Terri Lynn Land?

*Favorable* ..... 35%  
*Unfavorable* ..... 47%  
*Not sure* ..... 18%

**Q4** Do you have a favorable or unfavorable opinion of Gary Peters?

*Favorable* ..... 36%  
*Unfavorable* ..... 38%  
*Not sure* ..... 25%

**Q5** In the last presidential election, did you vote for Barack Obama or Mitt Romney?

*Barack Obama* ..... 51%  
*Mitt Romney* ..... 43%  
*Someone else / Don't remember* ..... 6%

**Q6** If you are a woman, press 1. If a man, press 2.

*Woman* ..... 53%  
*Man* ..... 47%

**Q7** If you are a Democrat, press 1. If a Republican, press 2. If you are an independent or identify with another party, press 3.

*Democrat* ..... 36%  
*Republican* ..... 29%  
*Independent / Other* ..... 36%

**Q8** If you are white, press 1. If African-American, press 2. If other, press 3.

*White* ..... 80%  
*African-American* ..... 11%  
*Other* ..... 9%

**Q9** If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older than 65, press 4.

*18 to 29* ..... 12%  
*30 to 45* ..... 21%  
*46 to 65* ..... 40%  
*Older than 65* ..... 26%



	Base	2012 Pres. Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
<b>Sen.</b>				
Terri Lynn Land	40%	8%	79%	25%
Gary Peters	47%	81%	11%	26%
Undecided	13%	11%	10%	49%

	Base	2012 Pres. Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
<b>Gov</b>				
Rick Snyder	46%	13%	85%	38%
Mark Schauer	44%	76%	9%	36%
Undecided	10%	11%	6%	26%

	Base	2012 Pres. Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
<b>Land Favorability</b>				
Favorable	35%	8%	69%	16%
Unfavorable	47%	73%	15%	56%
Not sure	18%	19%	16%	28%

	Base	2012 Pres. Vote		
		Barack Obama	Mitt Romney	Someone else / Don't remember
<b>Peters Favorability</b>				
Favorable	36%	60%	11%	23%
Unfavorable	38%	15%	65%	46%
Not sure	25%	25%	24%	31%

	Base	Gender	
		Woman	Man
<b>Sen.</b>			
Terri Lynn Land	40%	35%	45%
Gary Peters	47%	50%	45%
Undecided	13%	15%	10%

	Base	Gender	
		Woman	Man
<b>Gov</b>			
Rick Snyder	46%	43%	49%
Mark Schauer	44%	46%	42%
Undecided	10%	11%	9%

	Base	Gender	
		Woman	Man
<b>Land Favorability</b>			
Favorable	35%	31%	40%
Unfavorable	47%	48%	44%
Not sure	18%	21%	16%

	Base	Gender	
		Woman	Man
<b>Peters Favorability</b>			
Favorable	36%	38%	34%
Unfavorable	38%	34%	43%
Not sure	25%	27%	23%





	Base	Party		
		Democrat	Republican	Independent / Other
<b>Sen.</b>				
Terri Lynn Land	40%	8%	86%	34%
Gary Peters	47%	84%	6%	43%
Undecided	13%	8%	8%	22%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Gov</b>				
Rick Snyder	46%	11%	88%	46%
Mark Schauer	44%	79%	8%	39%
Undecided	10%	10%	4%	15%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Land Favorability</b>				
Favorable	35%	9%	76%	28%
Unfavorable	47%	75%	8%	49%
Not sure	18%	16%	16%	23%

	Base	Party		
		Democrat	Republican	Independent / Other
<b>Peters Favorability</b>				
Favorable	36%	62%	7%	34%
Unfavorable	38%	16%	68%	37%
Not sure	25%	22%	24%	29%

	Base	Race		
		White	African-American	Other
<b>Sen.</b>				
Terri Lynn Land	40%	46%	7%	24%
Gary Peters	47%	41%	88%	53%
Undecided	13%	13%	5%	23%

	Base	Race		
		White	African-American	Other
<b>Gov</b>				
Rick Snyder	46%	53%	9%	28%
Mark Schauer	44%	39%	74%	53%
Undecided	10%	8%	17%	19%

	Base	Race		
		White	African-American	Other
<b>Land Favorability</b>				
Favorable	35%	40%	7%	23%
Unfavorable	47%	43%	72%	51%
Not sure	18%	17%	21%	26%

	Base	Race		
		White	African-American	Other
<b>Peters Favorability</b>				
Favorable	36%	33%	54%	43%
Unfavorable	38%	42%	15%	34%
Not sure	25%	25%	31%	23%





	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Sen.</b>					
Terri Lynn Land	40%	40%	34%	42%	40%
Gary Peters	47%	51%	51%	46%	46%
Undecided	13%	9%	15%	12%	14%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Gov</b>					
Rick Snyder	46%	40%	46%	47%	47%
Mark Schauer	44%	51%	39%	46%	43%
Undecided	10%	9%	15%	7%	9%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Land Favorability</b>					
Favorable	35%	45%	27%	36%	35%
Unfavorable	47%	47%	55%	45%	42%
Not sure	18%	9%	18%	19%	23%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than 65
<b>Peters Favorability</b>					
Favorable	36%	35%	33%	38%	36%
Unfavorable	38%	44%	33%	39%	39%
Not sure	25%	21%	34%	22%	25%

