



**From: Tom Jensen, Director of Public Policy Polling**

**Subject: Peters hits highest level of support yet in new Michigan poll**

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Public Policy Polling's newest Michigan survey finds Gary Peters pushing close to 50% and maintaining a 7 point lead over Republican foe Terri Lynn Land.

Key findings from the survey include:

-Peters is at 49% to 42% for Land. This is the third consecutive PPP survey over the last month that has found Peters with a 7 point lead. Even though Peters' lead has remained constant Land's path to victory is become more and more narrow because the pool of undecideds is shrinking- the race has gone from 43/36 to 47/40 to 49/42 over the course of the last three surveys. Peters leads by double digits with independents (49/38) and is even winning over 16% of Republican voters.

-Land continues to be a very unpopular candidate after early advertising against her, including that by League of Conservation Voters, succeeded in portraying her as an extremist on issues like climate change. Only 36% of voters see her favorably to 43% who have an unfavorable opinion.

-The Governor's race remains close with Rick Snyder at 47% and Mark Schauer at 46%. This makes four PPP polls in a row where Snyder and Schauer have been within 2 points of each other- this contest is one of the tightest toss ups in the country. One thing that bodes well for Schauer's hopes is that among undecideds 54% voted for Barack Obama in 2012 and just 20% for Mitt Romney. Schauer likely has more room for growth as the rest of the electorate makes up their minds.

PPP interviewed 654 likely voters on October 2<sup>nd</sup> and 3<sup>rd</sup>. The margin of error for the poll is +/-3.8%. This survey was conducted on behalf of the League of Conservation Voters.

