

Fairbank, Maslin, Maullin & Associates

Opinion Research &
Public Policy Analysis

TO: Interested Parties

FROM: Paul Maslin and Ben Tulchin
Fairbank, Maslin, Maullin & Associates

DATE: October 26, 2004

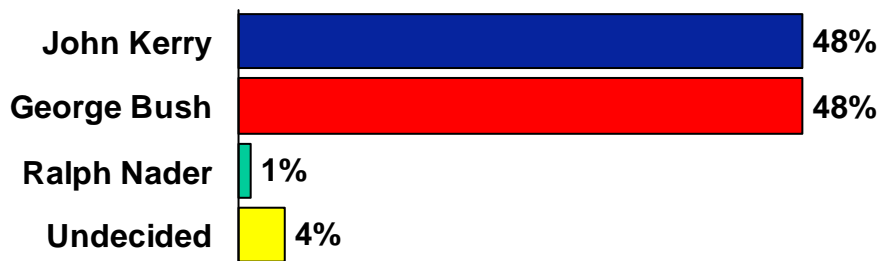
RE: Recent Colorado Poll Results

DEMOCRATS IN COLORADO ARE RUNNING STRONG
JOHN KERRY IS TIED WITH PRESIDENT BUSH;
KEN SALAZAR LEADS PETE COORS;
JOHN SALAZAR HAS A COMMANDING LEAD IN CD-3

A recent surveyⁱ of 600 Colorado voters who are likely to vote in this November's election found that Democratic candidates running for office in Colorado are well regarded by the public and well positioned to win in November.

The race for President is currently dead even. John Kerry draws 48 percent of the vote and George Bush garners an identical amount. Ralph Nader draws one percent and only four percent are undecided.

Figure 1: Presidential Horserace in Colorado

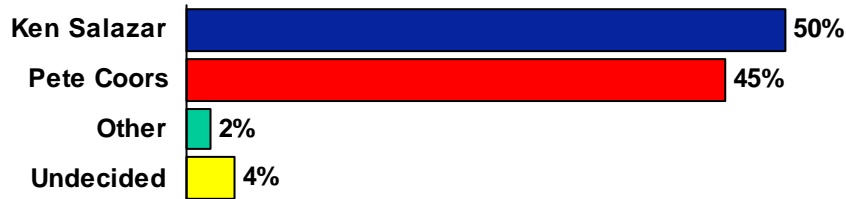


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The race for U.S. Senate is even better for Democrats. Ken Salazar currently leads by five points over his Republican rival, Pete Coors. Salazar currently draws exactly half (50%) of the vote. Coors collects 45 percent, other candidates get two percent, and an identical number of voters are undecided in this race as in the presidential race (4%).

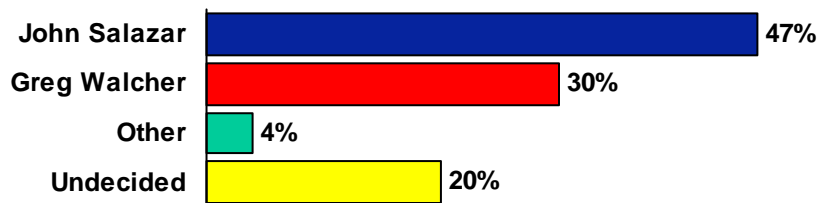
Figure 2: The Horserace for U.S. Senate in Colorado



Ken Salazar has a substantial advantage over Coors in that he is much more popular with voters than the Republican candidate. Half of voters view Salazar favorably (49%) compared to less than a third (32%) who have a negative opinion of him. Conversely, voters are divided in their view of Coors, with as many having a negative view (40%) as a positive view (42%).

John Salazar is in an even stronger position than his brother in his race for Congress. He currently leads the Republican candidate, Greg Walcher, by 17 points – 47 percent to 30 percent, with the independent candidate receiving four percent and 20 percent undecided. Furthermore, John Salazar is well liked by voters as 48 percent view him favorably and only a quarter (26%) view him unfavorably whereas Walcher is disliked (28% favorable to 35% unfavorable). The entire Democratic ticket is doing well in this district as Kerry and Bush are tied (46% for Kerry, 47% for Bush) and Ken Salazar leads by double digits (54% to 39%).

Figure 3: The Horserace for Congress in Colorado’s 3rd CD



Given these poll results, Democrats are poised to have a banner year in Colorado as Kerry is on the verge of a huge upset and the Salazar brothers are well positioned to pick up two seats for Democrats in Congress.

ⁱ From October 20-21, 2004, Fairbank, Maslin, Maullin & Associates (FMM&A) conducted a statewide telephone survey of 600 likely voters in Colorado on behalf of the League of Conservation Voters. The

sample included 400 voters statewide, with a margin of error for the full sample is plus or minus 4.9%; and a total of 259 voters in Colorado's 3rd Congressional district, with a margin of error of plus or minus 6.2%.