

The League of Conservation Voters (LCV) and LCV Education Fund's Latino Outreach Program is a unique effort to amplify the voice and leadership of Latino communities across the country in the fight against climate change and for clean energy. The program combines grassroots organizing with partnerships with Latino leaders, organizations, and Spanish-language media to ensure that those who are impacted the most by climate change and pollution have a strong voice in calling for solutions. Below are brief descriptions of the program's 2014 community organizing campaigns.

***Chispa: For a cleaner future in Arizona***

*Chispa*, which means "spark" in Spanish, is a program of the League of Conservation Voters. Based in the Phoenix, Arizona area, *Chispa* launched in July 2014 to ensure that Latino families and community leaders are well informed about electricity generation and what is behind the light switch in our homes. The *Chispa* team will be knocking on doors, calling neighbors, hosting house meetings and attending community events to talk with people about electricity and energy – and in the process, cultivate new grassroots leaders, build a strong activist base in Maricopa County, and create opportunities for leaders to protect our air and support investments in clean energy. Through this intensive grassroots campaign, Latino customers will urge their utilities and government officials to clean up the air we breathe, and to invest in clean energy like solar and wind power, for our health, our air, and our future.

***Juntos New Mexico: Our Health, Our Future***

*Juntos*, which means "together" in Spanish, is a partnership between Conservation Voters New Mexico Education Fund and League of Conservation Voters Education Fund. Based in Albuquerque, New Mexico, *Juntos* New Mexico launched in July 2014 to strengthen the voice of Latino families who are calling for protections for the air we breathe and the water we drink, not only for our own health, but also for our families and future generations. Organizers are fanning out across Albuquerque to talk with thousands of Latino families, to train new grassroots leaders, build a strong activist base and engage local officials who can convey the importance and urgency of the State Regulation Commission and Public Service of New Mexico, the utility company, to be responsible and accountable to their customers, future generations and the planet.

***Protégete: Our Air, Our Health in Colorado***

*Protégete*, which means "protect yourself" in Spanish, is a partnership between Conservation Colorado and the League of Conservation Voters. Based in southwest Denver and Aurora, Colorado, *Protégete* is a grassroots campaign launched in May 2014 to ensure that decision makers and polluters know that Latinos already experience the consequences of climate change, and are willing to stand up for clean air, healthy communities and a strong future. Organizers and volunteers are going door-to-door in their neighborhoods, holding house meetings, and educational events in order to build a strong voice among Latino families. Over the next few months, volunteers are collecting signatures in support of the EPA's Clean Power Plan that would curb carbon pollution from power plants, and building support among their city councils and state legislators for clean air and community health. We are also working with other community groups to make sure that Latino communities are engaged and committed to the voting process on Election Day and every day in between by registering voters, providing voter education and supporting voter turnout.