PORTLAND, MAINE TV MARKET VOTERS, AUGUST 7-8, 2013 - REPUBLICAN OVERSAMPLE

1. What, in your opinion, is the most important problem facing people in your part of Maine today?

		28.1 COUNTY			28.2 CD		27. GENDER		15.1 AGE				GENDER/AGE				22.1 ANCESTRY				20.1 PHILOSOPHY				
	TOTAL	York/ Sag/ Linc/ Knox	Cum- ber- land	And/ Oxf/ Frk/ Ken.	1	2	male	fem.	18- 40	41- 54	55- 64	65+	male 18- 54	male 55+	fem. 18- 54	fem. 55+	Fr- ench	Eng- lish	Ir- ish	othr	very Cons	smwt Cons	tot. Cons	Mod.	Lib.
the economy and jobs	94	31	24	39	70	24	53	41	10	32	25	27	23	30	19	22	18	42	10	24	30	31	61	27	3
	47%	46%	39%	54%	46%	47%	50%	42%	38%	57%	51%	40%	51%	51%	51%	39%	50%	52%	37%	41%	42%	55%	48%	47%	50%
government spending and the budget deficit	44	19	16	9	37	7	30	14	11	10	11	10	15	14	6	7	8	14	8	14	15	12	27	15	-
	22%	28%	26%	13%	25%	14%	29%	14%	42%	18%	22%	15%	33%	24%	16%	12%	22%	17%	30%	24%	21%	21%	21%	26%	
Social Security and Medicare	21	5	8	8	15	6	7	14	1	2	4	13	2	5	1	12	4	6	2	9	6	6	12	6	1
	10%	7%	13%	11%	10%	12%	7%	14%	4%	4%	8%	19%	4%	8%	3%	21%	11%	7%	7%	16%	8%	11%	9%	11%	17%
health care	18	7	7	4	15	3	5	13	2	6	5	5	2	3	6	7	2	10	2	4	5	4	9	5	1
	9%	10%	11%	6%	10%	6%	5%	13%	8%	11%	10%	7%	4%	5%	16%	12%	6%	12%	7%	7%	7%	7%	7%	9%	17%
immigration	6	1	1	4	2	4	4	2	1	3	-	2	2	2	2	-	2	2	-	2	4	1	5	1	-
	3%	1%	2%	6%	1%	8%	4%	2%	4%	5%		3%	4%	3%	5%		6%	2%		3%	6%	2%	4%	2%	
terrorism and ensuring a strong national defense	5	2	2	1	4	1	1	4	-	2	2	-	1	-	1	2	1	3	1	-	3	2	5	-	-
	2%	3%	3%	1%	3%	2%	1%	4%		4%	4%		2%		3%	4%	3%	4%	4%		4%	4%	4%		
education	4	3	1	-	4	-	-	4	1	1	-	2	-	-	2	2	-	2	-	2	-	-	-	2	-
	2%	4%	2%		3%			4%	4%	2%		3%			5%	4%		2%		3%				4%	
the environment	3	-	-	3	1	2	2	1	-	-	-	3	-	2	-	1	1	-	1	1	2	-	2	-	1
	1%			4%	1%	4%	2%	1%				4%		3%		2%	3%		4%	2%	3%		2%		17%
Total none/don't know	7	-	3	4	3	4	3	4	-	-	2	5	-	3	-	4	-	2	3	2	6	-	6	1	-
	3%		5%	6%	2%	8%	3%	4%			4%	7%		5%		7%		2%	11%	3%	8%		5%	2%	
none	3	-	2	1	2	1	1	2	-	-	1	2	-	1	-	2	-	1	1	1	3	-	3	-	-
	1%		3%	1%	1%	2%	1%	2%			2%	3%		2%		4%		1%	4%	2%	4%		2%		
don’t know	4	-	1	3	1	3	2	2	-	-	1	3	-	2	-	2	-	1	2	1	3	-	3	1	-
	2%		2%	4%	1%	6%	2%	2%			2%	4%		3%		4%		1%	7%	2%	4%		2%	2%	
TOTAL	202	68	62	72	151	51	105	97	26	56	49	67	45	59	37	57	36	81	27	58	71	56	127	57	6
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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1. What, in your opinion, is the most important problem facing people in your part of Maine today?

		16.1 INCOME					17.1 EDUCATION				18.1 MARITAL STATUS		19.1 KIDS UNDER 18?		1.1 MOST IMPORTANT PROBLEM FACING PEOPLE IN YOUR PART OF MAINE					3.1 BARACK OBAMA JOB PERFORMANCE			4.1 SUSAN COLLINS JOB PERFORMANCE			2.1 AWARENESS & PERCEPTIONS: SUSAN COLLINS		
	TOTAL	less than $25K	$25-$34K	$35-$49K	$50-$74K	$75K or more	0-12 yrs.	13-15 yrs.	16 yrs.	17+ yrs.	mar-ried	not mar-ried	yes	no	eco-nomy and jobs	govt. spen-ding/ def.	Soc. Sec/ Med.	hlth care	Im-mig-ra-tion	app-rove	dont know	dis-app-rove	app-rove	dont know	dis-app-rove	fav-or-able	un-fav-or-able	no opn/ not hrd.
the economy and jobs	94	11	6	14	17	36	24	29	27	13	68	25	25	68	94	-	-	-	-	14	6	74	72	6	16	83	6	5
	47%	50%	30%	42%	40%	67%	44%	53%	45%	48%	48%	45%	52%	45%	100%					37%	67%	48%	46%	55%	46%	49%	27%	45%
government spending and the budget deficit	44	2	4	3	11	13	11	10	19	3	33	10	13	30	-	44	-	-	-	5	2	37	34	2	8	38	6	-
	22%	9%	20%	9%	26%	24%	20%	18%	32%	11%	23%	18%	27%	20%		100%				13%	22%	24%	22%	18%	23%	22%	27%	
Social Security and Medicare	21	4	3	9	2	1	10	6	2	1	12	7	2	18	-	-	21	-	-	5	1	15	18	1	2	15	4	2
	10%	18%	15%	27%	5%	2%	19%	11%	3%	4%	8%	13%	4%	12%			100%			13%	11%	10%	12%	9%	6%	9%	18%	18%
health care	18	2	1	4	8	1	4	5	5	4	13	5	4	14	-	-	-	18	-	7	-	11	16	-	2	16	1	1
	9%	9%	5%	12%	19%	2%	7%	9%	8%	15%	9%	9%	8%	9%				100%		18%		7%	10%		6%	9%	5%	9%
immigration	6	2	-	1	1	2	3	2	-	1	4	2	1	5	-	-	-	-	6	1	-	5	3	-	3	3	3	-
	3%	9%		3%	2%	4%	6%	4%		4%	3%	4%	2%	3%					100%	3%		3%	2%		9%	2%	14%	
terrorism and ensuring a strong national defense	5	-	1	1	2	1	1	2	2	-	3	2	1	4	-	-	-	-	-	3	-	2	4	-	1	4	-	1
	2%		5%	3%	5%	2%	2%	4%	3%		2%	4%	2%	3%						8%		1%	3%		3%	2%		9%
education	4	-	-	1	1	-	-	1	1	1	1	2	1	2	-	-	-	-	-	1	-	3	3	1	-	3	-	1
	2%			3%	2%			2%	2%	4%	1%	4%	2%	1%						3%		2%	2%	9%		2%		9%
the environment	3	-	2	-	1	-	-	-	1	2	3	-	-	3	-	-	-	-	-	1	-	2	2	-	1	2	1	-
	1%		10%		2%				2%	7%	2%			2%						3%		1%	1%		3%	1%	5%	
Total none/don't know	7	1	3	-	-	-	1	-	3	2	5	2	1	6	-	-	-	-	-	1	-	6	4	1	2	5	1	1
	3%	5%	15%				2%		5%	7%	4%	4%	2%	4%						3%		4%	3%	9%	6%	3%	5%	9%
none	3	-	2	-	-	-	-	-	3	-	3	-	1	2	-	-	-	-	-	-	-	3	2	-	1	2	1	-
	1%		10%						5%		2%		2%	1%								2%	1%		3%	1%	5%	
don’t know	4	1	1	-	-	-	1	-	-	2	2	2	-	4	-	-	-	-	-	1	-	3	2	1	1	3	-	1
	2%	5%	5%				2%			7%	1%	4%		3%						3%		2%	1%	9%	3%	2%		9%
TOTAL	202	22	20	33	43	54	54	55	60	27	142	55	48	150	94	44	21	18	6	38	9	155	156	11	35	169	22	11
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

PORTLAND, MAINE TV MARKET VOTERS, AUGUST 7-8, 2013 - REPUBLICAN OVERSAMPLE

1. What, in your opinion, is the most important problem facing people in your part of Maine today?

		23.1 RELIGIOUS AFFILIATION				24.1 EMPLOYMENT				25.1 UNION HOUSEHOLD?			26.1 2012 VOTE FOR PRESIDENT			
	TOTAL	Prot	Cath	Jew	othr	emp. full time	emp. part time	tot. emp.	not emp.	yes, resp	tot. yes	no	did not vote	Ob-ama	Rom-ney	dk/nthr
the economy and jobs	94	44	27	1	22	49	8	57	37	8	16	77	3	14	68	9
	47%	44%	46%	100%	54%	51%	44%	50%	42%	35%	46%	48%	33%	39%	49%	47%
government spending and the budget deficit	44	17	16	-	11	30	2	32	12	5	7	37	1	4	34	5
	22%	17%	27%		27%	31%	11%	28%	14%	22%	20%	23%	11%	11%	25%	26%
Social Security and Medicare	21	12	6	-	3	4	1	5	16	5	5	15	2	5	12	2
	10%	12%	10%		7%	4%	6%	4%	18%	22%	14%	9%	22%	14%	9%	11%
health care	18	12	3	-	3	6	5	11	7	2	3	14	1	6	11	-
	9%	12%	5%		7%	6%	28%	10%	8%	9%	9%	9%	11%	17%	8%	
immigration	6	4	2	-	-	3	1	4	2	1	2	4	-	1	4	1
	3%	4%	3%			3%	6%	4%	2%	4%	6%	2%		3%	3%	5%
terrorism and ensuring a strong national defense	5	1	4	-	-	1	-	1	4	-	-	5	-	2	3	-
	2%	1%	7%			1%		1%	5%			3%		6%	2%	
education	4	3	-	-	1	2	-	2	2	2	2	1	1	1	1	1
	2%	3%			2%	2%		2%	2%	9%	6%	1%	11%	3%	1%	5%
the environment	3	2	1	-	-	-	-	-	3	-	-	2	1	2	-	-
	1%	2%	2%						3%			1%	11%	6%		
Total none/don't know	7	6	-	-	1	1	1	2	5	-	-	6	-	1	5	1
	3%	6%			2%	1%	6%	2%	6%			4%		3%	4%	5%
none	3	3	-	-	-	1	-	1	2	-	-	3	-	-	3	-
	1%	3%				1%		1%	2%			2%			2%	
don’t know	4	3	-	-	1	-	1	1	3	-	-	3	-	1	2	1
	2%	3%			2%		6%	1%	3%			2%		3%	1%	5%
TOTAL	202	101	59	1	41	96	18	114	88	23	35	161	9	36	138	19
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

PORTLAND, MAINE TV MARKET VOTERS, AUGUST 7-8, 2013 - REPUBLICAN OVERSAMPLE

2. Awareness and perceptions of Susan Collins

		28.1 COUNTY			28.2 CD		27. GENDER		15.1 AGE				GENDER/AGE				22.1 ANCESTRY				20.1 PHILOSOPHY				
	TOTAL	York/ Sag/ Linc/ Knox	Cum- ber- land	And/ Oxf/ Frk/ Ken.	1	2	male	fem.	18- 40	41- 54	55- 64	65+	male 18- 54	male 55+	fem. 18- 54	fem. 55+	Fr- ench	Eng- lish	Ir- ish	othr	very Cons	smwt Cons	tot. Cons	Mod.	Lib.
very favorable	90	33	24	33	69	21	41	49	8	26	21	34	18	23	16	32	20	37	15	18	21	22	43	40	2
	45%	49%	39%	46%	46%	41%	39%	51%	31%	46%	43%	51%	40%	39%	43%	56%	56%	46%	56%	31%	30%	39%	34%	70%	33%
somewhat favorable	79	28	28	23	62	17	45	34	13	22	20	22	19	25	16	17	12	34	7	26	35	25	60	13	2
	39%	41%	45%	32%	41%	33%	43%	35%	50%	39%	41%	33%	42%	42%	43%	30%	33%	42%	26%	45%	49%	45%	47%	23%	33%
Total favorable	169	61	52	56	131	38	86	83	21	48	41	56	37	48	32	49	32	71	22	44	56	47	103	53	4
	84%	90%	84%	78%	87%	75%	82%	86%	81%	86%	84%	84%	82%	81%	86%	86%	89%	88%	81%	76%	79%	84%	81%	93%	67%
Total unfavorable	22	3	6	13	12	10	15	7	4	5	5	7	5	10	4	2	3	6	3	10	12	5	17	2	2
	11%	4%	10%	18%	8%	20%	14%	7%	15%	9%	10%	10%	11%	17%	11%	4%	8%	7%	11%	17%	17%	9%	13%	4%	33%
somewhat unfavorable	12	2	3	7	6	6	9	3	1	3	5	3	3	6	1	2	1	4	1	6	6	3	9	1	1
	6%	3%	5%	10%	4%	12%	9%	3%	4%	5%	10%	4%	7%	10%	3%	4%	3%	5%	4%	10%	8%	5%	7%	2%	17%
very unfavorable	10	1	3	6	6	4	6	4	3	2	-	4	2	4	3	-	2	2	2	4	6	2	8	1	1
	5%	1%	5%	8%	4%	8%	6%	4%	12%	4%		6%	4%	7%	8%		6%	2%	7%	7%	8%	4%	6%	2%	17%
no opinion	9	3	3	3	6	3	3	6	1	3	3	2	3	-	1	5	1	3	2	3	2	4	6	2	-
	4%	4%	5%	4%	4%	6%	3%	6%	4%	5%	6%	3%	7%		3%	9%	3%	4%	7%	5%	3%	7%	5%	4%	
Total aware	200	67	61	72	149	51	104	96	26	56	49	65	45	58	37	56	36	80	27	57	70	56	126	57	6
	99%	99%	98%	100%	99%	100%	99%	99%	100%	100%	100%	97%	100%	98%	100%	98%	100%	99%	100%	98%	99%	100%	99%	100%	100%
never heard of	2	1	1	-	2	-	1	1	-	-	-	2	-	1	-	1	-	1	-	1	1	-	1	-	-
	1%	1%	2%		1%		1%	1%				3%		2%		2%		1%		2%	1%		1%		
Total no opinion/never heard of	11	4	4	3	8	3	4	7	1	3	3	4	3	1	1	6	1	4	2	4	3	4	7	2	-
	5%	6%	6%	4%	5%	6%	4%	7%	4%	5%	6%	6%	7%	2%	3%	11%	3%	5%	7%	7%	4%	7%	6%	4%	
Net favorable	147	58	46	43	119	28	71	76	17	43	36	49	32	38	28	47	29	65	19	34	44	42	86	51	2
	73%	85%	74%	60%	79%	55%	68%	78%	65%	77%	73%	73%	71%	64%	76%	82%	81%	80%	70%	59%	62%	75%	68%	89%	33%
TOTAL	202	68	62	72	151	51	105	97	26	56	49	67	45	59	37	57	36	81	27	58	71	56	127	57	6
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

PORTLAND, MAINE TV MARKET VOTERS, AUGUST 7-8, 2013 - REPUBLICAN OVERSAMPLE

2. Awareness and perceptions of Susan Collins

		16.1 INCOME					17.1 EDUCATION				18.1 MARITAL STATUS		19.1 KIDS UNDER 18?		1.1 MOST IMPORTANT PROBLEM FACING PEOPLE IN YOUR PART OF MAINE					3.1 BARACK OBAMA JOB PERFORMANCE			4.1 SUSAN COLLINS JOB PERFORMANCE			2.1 AWARENESS & PERCEPTIONS: SUSAN COLLINS		
	TOTAL	less than $25K	$25-$34K	$35-$49K	$50-$74K	$75K or more	0-12 yrs.	13-15 yrs.	16 yrs.	17+ yrs.	mar-ried	not mar-ried	yes	no	eco-nomy and jobs	govt. spen-ding/ def.	Soc. Sec/ Med.	hlth care	Im-mig-ra-tion	app-rove	dont know	dis-app-rove	app-rove	dont know	dis-app-rove	fav-or-able	un-fav-or-able	no opn/ not hrd.
very favorable	90	16	9	15	14	25	29	21	26	12	58	30	25	63	42	17	12	11	2	25	4	61	89	-	1	90	-	-
	45%	73%	45%	45%	33%	46%	54%	38%	43%	44%	41%	55%	52%	42%	45%	39%	57%	61%	33%	66%	44%	39%	57%		3%	53%		
somewhat favorable	79	5	9	11	22	21	16	24	23	15	61	17	14	64	41	21	3	5	1	11	2	66	59	9	11	79	-	-
	39%	23%	45%	33%	51%	39%	30%	44%	38%	56%	43%	31%	29%	43%	44%	48%	14%	28%	17%	29%	22%	43%	38%	82%	31%	47%		
Total favorable	169	21	18	26	36	46	45	45	49	27	119	47	39	127	83	38	15	16	3	36	6	127	148	9	12	169	-	-
	84%	95%	90%	79%	84%	85%	83%	82%	82%	100%	84%	85%	81%	85%	88%	86%	71%	89%	50%	95%	67%	82%	95%	82%	34%	100%		
Total unfavorable	22	1	2	5	5	6	8	7	6	-	16	5	8	14	6	6	4	1	3	1	1	20	4	1	17	-	22	-
	11%	5%	10%	15%	12%	11%	15%	13%	10%		11%	9%	17%	9%	6%	14%	19%	6%	50%	3%	11%	13%	3%	9%	49%		100%	
somewhat unfavorable	12	1	1	3	3	3	7	4	1	-	10	2	3	9	3	3	3	-	2	1	1	10	3	1	8	-	12	-
	6%	5%	5%	9%	7%	6%	13%	7%	2%		7%	4%	6%	6%	3%	7%	14%		33%	3%	11%	6%	2%	9%	23%		55%	
very unfavorable	10	-	1	2	2	3	1	3	5	-	6	3	5	5	3	3	1	1	1	-	-	10	1	-	9	-	10	-
	5%		5%	6%	5%	6%	2%	5%	8%		4%	5%	10%	3%	3%	7%	5%	6%	17%			6%	1%		26%		45%	
no opinion	9	-	-	2	2	2	1	3	4	-	7	2	1	8	4	-	1	1	-	1	1	7	2	1	6	-	-	9
	4%			6%	5%	4%	2%	5%	7%		5%	4%	2%	5%	4%		5%	6%		3%	11%	5%	1%	9%	17%			82%
Total aware	200	22	20	33	43	54	54	55	59	27	142	54	48	149	93	44	20	18	6	38	8	154	154	11	35	169	22	9
	99%	100%	100%	100%	100%	100%	100%	100%	98%	100%	100%	98%	100%	99%	99%	100%	95%	100%	100%	100%	89%	99%	99%	100%	100%	100%	100%	82%
never heard of	2	-	-	-	-	-	-	-	1	-	-	1	-	1	1	-	1	-	-	-	1	1	2	-	-	-	-	2
	1%								2%			2%		1%	1%		5%				11%	1%	1%					18%
Total no opinion/never heard of	11	-	-	2	2	2	1	3	5	-	7	3	1	9	5	-	2	1	-	1	2	8	4	1	6	-	-	11
	5%			6%	5%	4%	2%	5%	8%		5%	5%	2%	6%	5%		10%	6%		3%	22%	5%	3%	9%	17%			100%
Net favorable	147	20	16	21	31	40	37	38	43	27	103	42	31	113	77	32	11	15	-	35	5	107	144	8	-5	169	-22	-
	73%	91%	80%	64%	72%	74%	69%	69%	72%	100%	73%	76%	65%	75%	82%	73%	52%	83%		92%	56%	69%	92%	73%	-14%	100%	*	
TOTAL	202	22	20	33	43	54	54	55	60	27	142	55	48	150	94	44	21	18	6	38	9	155	156	11	35	169	22	11
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

PORTLAND, MAINE TV MARKET VOTERS, AUGUST 7-8, 2013 - REPUBLICAN OVERSAMPLE

2. Awareness and perceptions of Susan Collins

		23.1 RELIGIOUS AFFILIATION				24.1 EMPLOYMENT				25.1 UNION HOUSEHOLD?			26.1 2012 VOTE FOR PRESIDENT			
	TOTAL	Prot	Cath	Jew	othr	emp. full time	emp. part time	tot. emp.	not emp.	yes, resp	tot. yes	no	did not vote	Ob-ama	Rom-ney	dk/nthr
very favorable	90	42	29	1	18	38	10	48	42	11	16	72	5	23	54	8
	45%	42%	49%	100%	44%	40%	56%	42%	48%	48%	46%	45%	56%	64%	39%	42%
somewhat favorable	79	45	20	-	14	44	7	51	28	8	13	65	2	10	60	7
	39%	45%	34%		34%	46%	39%	45%	32%	35%	37%	40%	22%	28%	43%	37%
Total favorable	169	87	49	1	32	82	17	99	70	19	29	137	7	33	114	15
	84%	86%	83%	100%	78%	85%	94%	87%	80%	83%	83%	85%	78%	92%	83%	79%
Total unfavorable	22	9	6	-	7	12	1	13	9	4	6	15	1	2	18	1
	11%	9%	10%		17%	13%	6%	11%	10%	17%	17%	9%	11%	6%	13%	5%
somewhat unfavorable	12	6	3	-	3	8	-	8	4	3	4	8	-	2	9	1
	6%	6%	5%		7%	8%		7%	5%	13%	11%	5%		6%	7%	5%
very unfavorable	10	3	3	-	4	4	1	5	5	1	2	7	1	-	9	-
	5%	3%	5%		10%	4%	6%	4%	6%	4%	6%	4%	11%		7%	
no opinion	9	4	4	-	1	2	-	2	7	-	-	8	-	1	5	3
	4%	4%	7%		2%	2%		2%	8%			5%		3%	4%	16%
Total aware	200	100	59	1	40	96	18	114	86	23	35	160	8	36	137	19
	99%	99%	100%	100%	98%	100%	100%	100%	98%	100%	100%	99%	89%	100%	99%	100%
never heard of	2	1	-	-	1	-	-	-	2	-	-	1	1	-	1	-
	1%	1%			2%				2%			1%	11%		1%	
Total no opinion/never heard of	11	5	4	-	2	2	-	2	9	-	-	9	1	1	6	3
	5%	5%	7%		5%	2%		2%	10%			6%	11%	3%	4%	16%
Net favorable	147	78	43	1	25	70	16	86	61	15	23	122	6	31	96	14
	73%	77%	73%	100%	61%	73%	89%	75%	69%	65%	66%	76%	67%	86%	70%	74%
TOTAL	202	101	59	1	41	96	18	114	88	23	35	161	9	36	138	19
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

PORTLAND, MAINE TV MARKET VOTERS, AUGUST 7-8, 2013 - REPUBLICAN OVERSAMPLE

3. Generally speaking, do you approve or disapprove of the job Barack Obama is doing as President?

		28.1 COUNTY			28.2 CD		27. GENDER		15.1 AGE				GENDER/AGE				22.1 ANCESTRY				20.1 PHILOSOPHY				
	TOTAL	York/ Sag/ Linc/ Knox	Cum- ber- land	And/ Oxf/ Frk/ Ken.	1	2	male	fem.	18- 40	41- 54	55- 64	65+	male 18- 54	male 55+	fem. 18- 54	fem. 55+	Fr- ench	Eng- lish	Ir- ish	othr	very Cons	smwt Cons	tot. Cons	Mod.	Lib.
strongly approve	11	4	3	4	8	3	2	9	1	3	3	4	-	2	4	5	3	3	2	3	2	1	3	4	2
	5%	6%	5%	6%	5%	6%	2%	9%	4%	5%	6%	6%		3%	11%	9%	8%	4%	7%	5%	3%	2%	2%	7%	33%
approve	27	8	10	9	20	7	10	17	2	11	7	7	6	4	7	10	3	16	4	4	6	5	11	14	1
	13%	12%	16%	13%	13%	14%	10%	18%	8%	20%	14%	10%	13%	7%	19%	18%	8%	20%	15%	7%	8%	9%	9%	25%	17%
Total approve	38	12	13	13	28	10	12	26	3	14	10	11	6	6	11	15	6	19	6	7	8	6	14	18	3
	19%	18%	21%	18%	19%	20%	11%	27%	12%	25%	20%	16%	13%	10%	30%	26%	17%	23%	22%	12%	11%	11%	11%	32%	50%
don’t know	9	4	1	4	7	2	6	3	2	1	4	2	3	3	-	3	-	1	3	5	-	2	2	5	-
	4%	6%	2%	6%	5%	4%	6%	3%	8%	2%	8%	3%	7%	5%		5%		1%	11%	9%		4%	2%	9%	
Total disapprove	155	52	48	55	116	39	87	68	21	41	35	54	36	50	26	39	30	61	18	46	63	48	111	34	3
	77%	76%	77%	76%	77%	76%	83%	70%	81%	73%	71%	81%	80%	85%	70%	68%	83%	75%	67%	79%	89%	86%	87%	60%	50%
disapprove	34	15	7	12	28	6	20	14	4	13	8	7	13	7	4	8	3	16	4	11	12	9	21	11	1
	17%	22%	11%	17%	19%	12%	19%	14%	15%	23%	16%	10%	29%	12%	11%	14%	8%	20%	15%	19%	17%	16%	17%	19%	17%
strongly disapprove	121	37	41	43	88	33	67	54	17	28	27	47	23	43	22	31	27	45	14	35	51	39	90	23	2
	60%	54%	66%	60%	58%	65%	64%	56%	65%	50%	55%	70%	51%	73%	59%	54%	75%	56%	52%	60%	72%	70%	71%	40%	33%
Net approve	-117	-40	-35	-42	-88	-29	-75	-42	-18	-27	-25	-43	-30	-44	-15	-24	-24	-42	-12	-39	-55	-42	-97	-16	-
	-58%	-59%	-56%	-58%	-58%	-57%	-71%	-43%	-69%	-48%	-51%	-64%	-67%	-75%	-41%	-42%	-67%	-52%	-44%	-67%	-77%	-75%	-76%	-28%	
TOTAL	202	68	62	72	151	51	105	97	26	56	49	67	45	59	37	57	36	81	27	58	71	56	127	57	6
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

PORTLAND, MAINE TV MARKET VOTERS, AUGUST 7-8, 2013 - REPUBLICAN OVERSAMPLE

3. Generally speaking, do you approve or disapprove of the job Barack Obama is doing as President?

		16.1 INCOME					17.1 EDUCATION				18.1 MARITAL STATUS		19.1 KIDS UNDER 18?		1.1 MOST IMPORTANT PROBLEM FACING PEOPLE IN YOUR PART OF MAINE					3.1 BARACK OBAMA JOB PERFORMANCE			4.1 SUSAN COLLINS JOB PERFORMANCE			2.1 AWARENESS & PERCEPTIONS: SUSAN COLLINS		
	TOTAL	less than $25K	$25-$34K	$35-$49K	$50-$74K	$75K or more	0-12 yrs.	13-15 yrs.	16 yrs.	17+ yrs.	mar-ried	not mar-ried	yes	no	eco-nomy and jobs	govt. spen-ding/ def.	Soc. Sec/ Med.	hlth care	Im-mig-ra-tion	app-rove	dont know	dis-app-rove	app-rove	dont know	dis-app-rove	fav-or-able	un-fav-or-able	no opn/ not hrd.
strongly approve	11	3	1	3	4	-	4	4	2	1	4	7	1	10	1	3	2	2	1	11	-	-	11	-	-	11	-	-
	5%	14%	5%	9%	9%		7%	7%	3%	4%	3%	13%	2%	7%	1%	7%	10%	11%	17%	29%			7%			7%		
approve	27	4	-	5	8	9	7	8	6	6	19	8	5	22	13	2	3	5	-	27	-	-	26	1	-	25	1	1
	13%	18%		15%	19%	17%	13%	15%	10%	22%	13%	15%	10%	15%	14%	5%	14%	28%		71%			17%	9%		15%	5%	9%
Total approve	38	7	1	8	12	9	11	12	8	7	23	15	6	32	14	5	5	7	1	38	-	-	37	1	-	36	1	1
	19%	32%	5%	24%	28%	17%	20%	22%	13%	26%	16%	27%	13%	21%	15%	11%	24%	39%	17%	100%			24%	9%		21%	5%	9%
don’t know	9	1	1	-	4	2	2	4	1	1	7	1	4	4	6	2	1	-	-	-	9	-	6	1	2	6	1	2
	4%	5%	5%		9%	4%	4%	7%	2%	4%	5%	2%	8%	3%	6%	5%	5%				100%		4%	9%	6%	4%	5%	18%
Total disapprove	155	14	18	25	27	43	41	39	51	19	112	39	38	114	74	37	15	11	5	-	-	155	113	9	33	127	20	8
	77%	64%	90%	76%	63%	80%	76%	71%	85%	70%	79%	71%	79%	76%	79%	84%	71%	61%	83%			100%	72%	82%	94%	75%	91%	73%
disapprove	34	1	10	6	3	9	12	5	11	4	24	9	8	25	15	8	3	2	1	-	-	34	27	-	7	29	2	3
	17%	5%	50%	18%	7%	17%	22%	9%	18%	15%	17%	16%	17%	17%	16%	18%	14%	11%	17%			22%	17%		20%	17%	9%	27%
strongly disapprove	121	13	8	19	24	34	29	34	40	15	88	30	30	89	59	29	12	9	4	-	-	121	86	9	26	98	18	5
	60%	59%	40%	58%	56%	63%	54%	62%	67%	56%	62%	55%	63%	59%	63%	66%	57%	50%	67%			78%	55%	82%	74%	58%	82%	45%
Net approve	-117	-7	-17	-17	-15	-34	-30	-27	-43	-12	-89	-24	-32	-82	-60	-32	-10	-4	-4	38	-	-155	-76	-8	-33	-91	-19	-7
	-58%	-32%	-85%	-52%	-35%	-63%	-56%	-49%	-72%	-44%	-63%	-44%	-67%	-55%	-64%	-73%	-48%	-22%	-67%	100%		*	-49%	-73%	-94%	-54%	-86%	-64%
TOTAL	202	22	20	33	43	54	54	55	60	27	142	55	48	150	94	44	21	18	6	38	9	155	156	11	35	169	22	11
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

PORTLAND, MAINE TV MARKET VOTERS, AUGUST 7-8, 2013 - REPUBLICAN OVERSAMPLE

3. Generally speaking, do you approve or disapprove of the job Barack Obama is doing as President?

		23.1 RELIGIOUS AFFILIATION				24.1 EMPLOYMENT				25.1 UNION HOUSEHOLD?			26.1 2012 VOTE FOR PRESIDENT			
	TOTAL	Prot	Cath	Jew	othr	emp. full time	emp. part time	tot. emp.	not emp.	yes, resp	tot. yes	no	did not vote	Ob-ama	Rom-ney	dk/nthr
strongly approve	11	7	3	-	1	3	1	4	7	2	2	8	1	9	-	1
	5%	7%	5%		2%	3%	6%	4%	8%	9%	6%	5%	11%	25%		5%
approve	27	14	9	-	4	10	3	13	14	3	4	23	-	18	7	2
	13%	14%	15%		10%	10%	17%	11%	16%	13%	11%	14%		50%	5%	11%
Total approve	38	21	12	-	5	13	4	17	21	5	6	31	1	27	7	3
	19%	21%	20%		12%	14%	22%	15%	24%	22%	17%	19%	11%	75%	5%	16%
don’t know	9	2	4	-	3	3	-	3	6	1	2	6	1	2	4	2
	4%	2%	7%		7%	3%		3%	7%	4%	6%	4%	11%	6%	3%	11%
Total disapprove	155	78	43	1	33	80	14	94	61	17	27	124	7	7	127	14
	77%	77%	73%	100%	80%	83%	78%	82%	69%	74%	77%	77%	78%	19%	92%	74%
disapprove	34	20	8	-	6	19	3	22	12	3	4	28	2	4	23	5
	17%	20%	14%		15%	20%	17%	19%	14%	13%	11%	17%	22%	11%	17%	26%
strongly disapprove	121	58	35	1	27	61	11	72	49	14	23	96	5	3	104	9
	60%	57%	59%	100%	66%	64%	61%	63%	56%	61%	66%	60%	56%	8%	75%	47%
Net approve	-117	-57	-31	-1	-28	-67	-10	-77	-40	-12	-21	-93	-6	20	-120	-11
	-58%	-56%	-53%	*	-68%	-70%	-56%	-68%	-45%	-52%	-60%	-58%	-67%	56%	-87%	-58%
TOTAL	202	101	59	1	41	96	18	114	88	23	35	161	9	36	138	19
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

PORTLAND, MAINE TV MARKET VOTERS, AUGUST 7-8, 2013 - REPUBLICAN OVERSAMPLE

4. Generally speaking, do you approve or disapprove of the job Susan Collins is doing as U.S. Senator?

		28.1 COUNTY			28.2 CD		27. GENDER		15.1 AGE				GENDER/AGE				22.1 ANCESTRY				20.1 PHILOSOPHY				
	TOTAL	York/ Sag/ Linc/ Knox	Cum- ber- land	And/ Oxf/ Frk/ Ken.	1	2	male	fem.	18- 40	41- 54	55- 64	65+	male 18- 54	male 55+	fem. 18- 54	fem. 55+	Fr- ench	Eng- lish	Ir- ish	othr	very Cons	smwt Cons	tot. Cons	Mod.	Lib.
strongly approve	68	24	20	24	55	13	28	40	4	18	16	29	9	19	13	26	12	28	12	16	13	18	31	29	3
	34%	35%	32%	33%	36%	25%	27%	41%	15%	32%	33%	43%	20%	32%	35%	46%	33%	35%	44%	28%	18%	32%	24%	51%	50%
approve	88	31	29	28	68	20	50	38	11	25	26	25	23	27	13	24	15	37	9	27	36	22	58	21	2
	44%	46%	47%	39%	45%	39%	48%	39%	42%	45%	53%	37%	51%	46%	35%	42%	42%	46%	33%	47%	51%	39%	46%	37%	33%
Total approve	156	55	49	52	123	33	78	78	15	43	42	54	32	46	26	50	27	65	21	43	49	40	89	50	5
	77%	81%	79%	72%	81%	65%	74%	80%	58%	77%	86%	81%	71%	78%	70%	88%	75%	80%	78%	74%	69%	71%	70%	88%	83%
don’t know	11	3	4	4	7	4	5	6	4	2	1	4	3	2	3	3	1	5	2	3	3	7	10	1	-
	5%	4%	6%	6%	5%	8%	5%	6%	15%	4%	2%	6%	7%	3%	8%	5%	3%	6%	7%	5%	4%	13%	8%	2%	
Total disapprove	35	10	9	16	21	14	22	13	7	11	6	9	10	11	8	4	8	11	4	12	19	9	28	6	1
	17%	15%	15%	22%	14%	27%	21%	13%	27%	20%	12%	13%	22%	19%	22%	7%	22%	14%	15%	21%	27%	16%	22%	11%	17%
disapprove	20	7	4	9	13	7	12	8	5	8	2	4	8	3	5	3	4	9	2	5	11	3	14	5	1
	10%	10%	6%	13%	9%	14%	11%	8%	19%	14%	4%	6%	18%	5%	14%	5%	11%	11%	7%	9%	15%	5%	11%	9%	17%
strongly disapprove	15	3	5	7	8	7	10	5	2	3	4	5	2	8	3	1	4	2	2	7	8	6	14	1	-
	7%	4%	8%	10%	5%	14%	10%	5%	8%	5%	8%	7%	4%	14%	8%	2%	11%	2%	7%	12%	11%	11%	11%	2%	
Net approve	121	45	40	36	102	19	56	65	8	32	36	45	22	35	18	46	19	54	17	31	30	31	61	44	4
	60%	66%	65%	50%	68%	37%	53%	67%	31%	57%	73%	67%	49%	59%	49%	81%	53%	67%	63%	53%	42%	55%	48%	77%	67%
TOTAL	202	68	62	72	151	51	105	97	26	56	49	67	45	59	37	57	36	81	27	58	71	56	127	57	6
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

PORTLAND, MAINE TV MARKET VOTERS, AUGUST 7-8, 2013 - REPUBLICAN OVERSAMPLE

4. Generally speaking, do you approve or disapprove of the job Susan Collins is doing as U.S. Senator?

		16.1 INCOME					17.1 EDUCATION				18.1 MARITAL STATUS		19.1 KIDS UNDER 18?		1.1 MOST IMPORTANT PROBLEM FACING PEOPLE IN YOUR PART OF MAINE					3.1 BARACK OBAMA JOB PERFORMANCE			4.1 SUSAN COLLINS JOB PERFORMANCE			2.1 AWARENESS & PERCEPTIONS: SUSAN COLLINS		
	TOTAL	less than $25K	$25-$34K	$35-$49K	$50-$74K	$75K or more	0-12 yrs.	13-15 yrs.	16 yrs.	17+ yrs.	mar-ried	not mar-ried	yes	no	eco-nomy and jobs	govt. spen-ding/ def.	Soc. Sec/ Med.	hlth care	Im-mig-ra-tion	app-rove	dont know	dis-app-rove	app-rove	dont know	dis-app-rove	fav-or-able	un-fav-or-able	no opn/ not hrd.
strongly approve	68	9	7	12	14	15	20	16	20	10	45	21	15	51	33	12	10	7	1	17	4	47	68	-	-	65	-	3
	34%	41%	35%	36%	33%	28%	37%	29%	33%	37%	32%	38%	31%	34%	35%	27%	48%	39%	17%	45%	44%	30%	44%			38%		27%
approve	88	11	7	10	23	25	23	22	29	13	62	24	19	68	39	22	8	9	2	20	2	66	88	-	-	83	4	1
	44%	50%	35%	30%	53%	46%	43%	40%	48%	48%	44%	44%	40%	45%	41%	50%	38%	50%	33%	53%	22%	43%	56%			49%	18%	9%
Total approve	156	20	14	22	37	40	43	38	49	23	107	45	34	119	72	34	18	16	3	37	6	113	156	-	-	148	4	4
	77%	91%	70%	67%	86%	74%	80%	69%	82%	85%	75%	82%	71%	79%	77%	77%	86%	89%	50%	97%	67%	73%	100%			88%	18%	36%
don’t know	11	-	1	5	-	2	3	5	1	2	6	5	3	8	6	2	1	-	-	1	1	9	-	11	-	9	1	1
	5%		5%	15%		4%	6%	9%	2%	7%	4%	9%	6%	5%	6%	5%	5%			3%	11%	6%		100%		5%	5%	9%
Total disapprove	35	2	5	6	6	12	8	12	10	2	29	5	11	23	16	8	2	2	3	-	2	33	-	-	35	12	17	6
	17%	9%	25%	18%	14%	22%	15%	22%	17%	7%	20%	9%	23%	15%	17%	18%	10%	11%	50%		22%	21%			100%	7%	77%	55%
disapprove	20	2	5	2	3	6	7	6	3	2	18	2	6	13	10	4	1	1	2	-	1	19	-	-	20	9	8	3
	10%	9%	25%	6%	7%	11%	13%	11%	5%	7%	13%	4%	13%	9%	11%	9%	5%	6%	33%		11%	12%			57%	5%	36%	27%
strongly disapprove	15	-	-	4	3	6	1	6	7	-	11	3	5	10	6	4	1	1	1	-	1	14	-	-	15	3	9	3
	7%			12%	7%	11%	2%	11%	12%		8%	5%	10%	7%	6%	9%	5%	6%	17%		11%	9%			43%	2%	41%	27%
Net approve	121	18	9	16	31	28	35	26	39	21	78	40	23	96	56	26	16	14	-	37	4	80	156	-	-35	136	-13	-2
	60%	82%	45%	48%	72%	52%	65%	47%	65%	78%	55%	73%	48%	64%	60%	59%	76%	78%		97%	44%	52%	100%		*	80%	-59%	-18%
TOTAL	202	22	20	33	43	54	54	55	60	27	142	55	48	150	94	44	21	18	6	38	9	155	156	11	35	169	22	11
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

PORTLAND, MAINE TV MARKET VOTERS, AUGUST 7-8, 2013 - REPUBLICAN OVERSAMPLE

4. Generally speaking, do you approve or disapprove of the job Susan Collins is doing as U.S. Senator?

		23.1 RELIGIOUS AFFILIATION				24.1 EMPLOYMENT				25.1 UNION HOUSEHOLD?			26.1 2012 VOTE FOR PRESIDENT			
	TOTAL	Prot	Cath	Jew	othr	emp. full time	emp. part time	tot. emp.	not emp.	yes, resp	tot. yes	no	did not vote	Ob-ama	Rom-ney	dk/nthr
strongly approve	68	34	21	-	13	25	6	31	37	8	12	54	3	13	44	8
	34%	34%	36%		32%	26%	33%	27%	42%	35%	34%	34%	33%	36%	32%	42%
approve	88	48	26	1	13	48	8	56	32	10	15	71	5	21	56	6
	44%	48%	44%	100%	32%	50%	44%	49%	36%	43%	43%	44%	56%	58%	41%	32%
Total approve	156	82	47	1	26	73	14	87	69	18	27	125	8	34	100	14
	77%	81%	80%	100%	63%	76%	78%	76%	78%	78%	77%	78%	89%	94%	72%	74%
don’t know	11	5	1	-	5	4	2	6	5	1	2	9	-	-	11	-
	5%	5%	2%		12%	4%	11%	5%	6%	4%	6%	6%			8%	
Total disapprove	35	14	11	-	10	19	2	21	14	4	6	27	1	2	27	5
	17%	14%	19%		24%	20%	11%	18%	16%	17%	17%	17%	11%	6%	20%	26%
disapprove	20	12	1	-	7	13	-	13	7	3	5	14	-	1	14	5
	10%	12%	2%		17%	14%		11%	8%	13%	14%	9%		3%	10%	26%
strongly disapprove	15	2	10	-	3	6	2	8	7	1	1	13	1	1	13	-
	7%	2%	17%		7%	6%	11%	7%	8%	4%	3%	8%	11%	3%	9%	
Net approve	121	68	36	1	16	54	12	66	55	14	21	98	7	32	73	9
	60%	67%	61%	100%	39%	56%	67%	58%	63%	61%	60%	61%	78%	89%	53%	47%
TOTAL	202	101	59	1	41	96	18	114	88	23	35	161	9	36	138	19
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

PORTLAND, MAINE TV MARKET VOTERS, AUGUST 7-8, 2013 - REPUBLICAN OVERSAMPLE

5. More/less likely to vote Collins: Susan Collins has been a strong supporter of Bath Iron Works and of a strong national defense overall

		28.1 COUNTY			28.2 CD		27. GENDER		15.1 AGE				GENDER/AGE				22.1 ANCESTRY				20.1 PHILOSOPHY				
	TOTAL	York/ Sag/ Linc/ Knox	Cum- ber- land	And/ Oxf/ Frk/ Ken.	1	2	male	fem.	18- 40	41- 54	55- 64	65+	male 18- 54	male 55+	fem. 18- 54	fem. 55+	Fr- ench	Eng- lish	Ir- ish	othr	very Cons	smwt Cons	tot. Cons	Mod.	Lib.
much more likely	116	39	38	39	91	25	57	59	15	30	26	42	25	31	20	37	26	48	17	25	33	34	67	39	3
	57%	57%	61%	54%	60%	49%	54%	61%	58%	54%	53%	63%	56%	53%	54%	65%	72%	59%	63%	43%	46%	61%	53%	68%	50%
somewhat more likely	57	19	13	25	39	18	33	24	4	18	15	20	12	21	10	14	6	22	8	21	28	13	41	10	2
	28%	28%	21%	35%	26%	35%	31%	25%	15%	32%	31%	30%	27%	36%	27%	25%	17%	27%	30%	36%	39%	23%	32%	18%	33%
Total more likely	173	58	51	64	130	43	90	83	19	48	41	62	37	52	30	51	32	70	25	46	61	47	108	49	5
	86%	85%	82%	89%	86%	84%	86%	86%	73%	86%	84%	93%	82%	88%	81%	89%	89%	86%	93%	79%	86%	84%	85%	86%	83%
no difference	24	8	9	7	17	7	13	11	7	6	6	5	7	6	6	5	4	11	-	9	9	7	16	6	1
	12%	12%	15%	10%	11%	14%	12%	11%	27%	11%	12%	7%	16%	10%	16%	9%	11%	14%		16%	13%	13%	13%	11%	17%
Total less likely	4	2	1	1	3	1	2	2	-	2	1	-	1	1	1	-	-	-	2	2	1	2	3	1	-
	2%	3%	2%	1%	2%	2%	2%	2%		4%	2%		2%	2%	3%				7%	3%	1%	4%	2%	2%	
somewhat less likely	3	1	1	1	2	1	2	1	-	2	1	-	1	1	1	-	-	-	2	1	1	1	2	1	-
	1%	1%	2%	1%	1%	2%	2%	1%		4%	2%		2%	2%	3%				7%	2%	1%	2%	2%	2%	
much less likely	1	1	-	-	1	-	-	1	-	-	-	-	-	-	-	-	-	-	-	1	-	1	1	-	-
	*%	1%			1%			1%												2%		2%	1%		
don’t know	1	-	1	-	1	-	-	1	-	-	1	-	-	-	-	1	-	-	-	1	-	-	-	1	-
	*%		2%		1%			1%			2%					2%				2%				2%	
Net more likely	169	56	50	63	127	42	88	81	19	46	40	62	36	51	29	51	32	70	23	44	60	45	105	48	5
	84%	82%	81%	88%	84%	82%	84%	84%	73%	82%	82%	93%	80%	86%	78%	89%	89%	86%	85%	76%	85%	80%	83%	84%	83%
TOTAL	202	68	62	72	151	51	105	97	26	56	49	67	45	59	37	57	36	81	27	58	71	56	127	57	6
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

PORTLAND, MAINE TV MARKET VOTERS, AUGUST 7-8, 2013 - REPUBLICAN OVERSAMPLE

5. More/less likely to vote Collins: Susan Collins has been a strong supporter of Bath Iron Works and of a strong national defense overall

		16.1 INCOME					17.1 EDUCATION				18.1 MARITAL STATUS		19.1 KIDS UNDER 18?		1.1 MOST IMPORTANT PROBLEM FACING PEOPLE IN YOUR PART OF MAINE					3.1 BARACK OBAMA JOB PERFORMANCE			4.1 SUSAN COLLINS JOB PERFORMANCE			2.1 AWARENESS & PERCEPTIONS: SUSAN COLLINS		
	TOTAL	less than $25K	$25-$34K	$35-$49K	$50-$74K	$75K or more	0-12 yrs.	13-15 yrs.	16 yrs.	17+ yrs.	mar-ried	not mar-ried	yes	no	eco-nomy and jobs	govt. spen-ding/ def.	Soc. Sec/ Med.	hlth care	Im-mig-ra-tion	app-rove	dont know	dis-app-rove	app-rove	dont know	dis-app-rove	fav-or-able	un-fav-or-able	no opn/ not hrd.
much more likely	116	15	11	21	26	28	36	27	35	16	79	36	28	86	55	25	14	12	2	21	3	92	100	6	10	111	4	1
	57%	68%	55%	64%	60%	52%	67%	49%	58%	59%	56%	65%	58%	57%	59%	57%	67%	67%	33%	55%	33%	59%	64%	55%	29%	66%	18%	9%
somewhat more likely	57	3	6	8	13	17	13	20	13	8	43	12	11	44	28	8	5	5	3	11	4	42	41	4	12	40	11	6
	28%	14%	30%	24%	30%	31%	24%	36%	22%	30%	30%	22%	23%	29%	30%	18%	24%	28%	50%	29%	44%	27%	26%	36%	34%	24%	50%	55%
Total more likely	173	18	17	29	39	45	49	47	48	24	122	48	39	130	83	33	19	17	5	32	7	134	141	10	22	151	15	7
	86%	82%	85%	88%	91%	83%	91%	85%	80%	89%	86%	87%	81%	87%	88%	75%	90%	94%	83%	84%	78%	86%	90%	91%	63%	89%	68%	64%
no difference	24	4	2	4	3	6	3	8	9	3	16	6	8	16	8	10	2	1	1	6	1	17	15	1	8	17	5	2
	12%	18%	10%	12%	7%	11%	6%	15%	15%	11%	11%	11%	17%	11%	9%	23%	10%	6%	17%	16%	11%	11%	10%	9%	23%	10%	23%	18%
Total less likely	4	-	1	-	-	3	2	-	2	-	3	1	1	3	2	1	-	-	-	-	-	4	-	-	4	1	2	1
	2%		5%			6%	4%		3%		2%	2%	2%	2%	2%	2%						3%			11%	1%	9%	9%
somewhat less likely	3	-	1	-	-	2	2	-	1	-	3	-	1	2	2	-	-	-	-	-	-	3	-	-	3	1	1	1
	1%		5%			4%	4%		2%		2%		2%	1%	2%							2%			9%	1%	5%	9%
much less likely	1	-	-	-	-	1	-	-	1	-	-	1	-	1	-	1	-	-	-	-	-	1	-	-	1	-	1	-
	*%					2%			2%			2%		1%		2%						1%			3%		5%	
don’t know	1	-	-	-	1	-	-	-	1	-	1	-	-	1	1	-	-	-	-	-	1	-	-	-	1	-	-	1
	*%				2%				2%		1%			1%	1%						11%				3%			9%
Net more likely	169	18	16	29	39	42	47	47	46	24	119	47	38	127	81	32	19	17	5	32	7	130	141	10	18	150	13	6
	84%	82%	80%	88%	91%	78%	87%	85%	77%	89%	84%	85%	79%	85%	86%	73%	90%	94%	83%	84%	78%	84%	90%	91%	51%	89%	59%	55%
TOTAL	202	22	20	33	43	54	54	55	60	27	142	55	48	150	94	44	21	18	6	38	9	155	156	11	35	169	22	11
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

PORTLAND, MAINE TV MARKET VOTERS, AUGUST 7-8, 2013 - REPUBLICAN OVERSAMPLE

5. More/less likely to vote Collins: Susan Collins has been a strong supporter of Bath Iron Works and of a strong national defense overall

		23.1 RELIGIOUS AFFILIATION				24.1 EMPLOYMENT				25.1 UNION HOUSEHOLD?			26.1 2012 VOTE FOR PRESIDENT			
	TOTAL	Prot	Cath	Jew	othr	emp. full time	emp. part time	tot. emp.	not emp.	yes, resp	tot. yes	no	did not vote	Ob-ama	Rom-ney	dk/nthr
much more likely	116	56	35	1	24	55	11	66	50	15	22	93	5	21	79	11
	57%	55%	59%	100%	59%	57%	61%	58%	57%	65%	63%	58%	56%	58%	57%	58%
somewhat more likely	57	36	15	-	6	27	3	30	27	6	10	43	3	8	39	7
	28%	36%	25%		15%	28%	17%	26%	31%	26%	29%	27%	33%	22%	28%	37%
Total more likely	173	92	50	1	30	82	14	96	77	21	32	136	8	29	118	18
	86%	91%	85%	100%	73%	85%	78%	84%	88%	91%	91%	84%	89%	81%	86%	95%
no difference	24	9	6	-	9	12	3	15	9	2	3	20	1	6	16	1
	12%	9%	10%		22%	13%	17%	13%	10%	9%	9%	12%	11%	17%	12%	5%
Total less likely	4	-	2	-	2	2	1	3	1	-	-	4	-	-	4	-
	2%		3%		5%	2%	6%	3%	1%			2%			3%	
somewhat less likely	3	-	1	-	2	2	-	2	1	-	-	3	-	-	3	-
	1%		2%		5%	2%		2%	1%			2%			2%	
much less likely	1	-	1	-	-	-	1	1	-	-	-	1	-	-	1	-
	*%		2%				6%	1%				1%			1%	
don’t know	1	-	1	-	-	-	-	-	1	-	-	1	-	1	-	-
	*%		2%						1%			1%		3%		
Net more likely	169	92	48	1	28	80	13	93	76	21	32	132	8	29	114	18
	84%	91%	81%	100%	68%	83%	72%	82%	86%	91%	91%	82%	89%	81%	83%	95%
TOTAL	202	101	59	1	41	96	18	114	88	23	35	161	9	36	138	19
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

PORTLAND, MAINE TV MARKET VOTERS, AUGUST 7-8, 2013 - REPUBLICAN OVERSAMPLE

6. More/less likely to vote Collins: Susan Collins has co-authored the Incentivizing Offshore Wind Power Act to encourage the development of clean, renewable wind energy in Maine &, in the process, create good, dependable jobs for local communities in the state

		28.1 COUNTY			28.2 CD		27. GENDER		15.1 AGE				GENDER/AGE				22.1 ANCESTRY				20.1 PHILOSOPHY				
	TOTAL	York/ Sag/ Linc/ Knox	Cum- ber- land	And/ Oxf/ Frk/ Ken.	1	2	male	fem.	18- 40	41- 54	55- 64	65+	male 18- 54	male 55+	fem. 18- 54	fem. 55+	Fr- ench	Eng- lish	Ir- ish	othr	very Cons	smwt Cons	tot. Cons	Mod.	Lib.
much more likely	63	20	15	28	45	18	28	35	8	19	11	24	14	14	13	21	16	27	8	12	17	18	35	23	3
	31%	29%	24%	39%	30%	35%	27%	36%	31%	34%	22%	36%	31%	24%	35%	37%	44%	33%	30%	21%	24%	32%	28%	40%	50%
somewhat more likely	55	19	17	19	42	13	29	26	5	21	11	18	13	16	13	13	8	23	6	18	19	17	36	14	1
	27%	28%	27%	26%	28%	25%	28%	27%	19%	38%	22%	27%	29%	27%	35%	23%	22%	28%	22%	31%	27%	30%	28%	25%	17%
Total more likely	118	39	32	47	87	31	57	61	13	40	22	42	27	30	26	34	24	50	14	30	36	35	71	37	4
	58%	57%	52%	65%	58%	61%	54%	63%	50%	71%	45%	63%	60%	51%	70%	60%	67%	62%	52%	52%	51%	63%	56%	65%	67%
no difference	35	9	9	17	23	12	21	14	8	5	12	9	8	13	5	8	2	14	5	14	14	7	21	7	2
	17%	13%	15%	24%	15%	24%	20%	14%	31%	9%	24%	13%	18%	22%	14%	14%	6%	17%	19%	24%	20%	13%	17%	12%	33%
Total less likely	41	18	17	6	35	6	25	16	5	9	12	13	9	15	5	10	9	12	7	13	20	10	30	10	-
	20%	26%	27%	8%	23%	12%	24%	16%	19%	16%	24%	19%	20%	25%	14%	18%	25%	15%	26%	22%	28%	18%	24%	18%	
somewhat less likely	23	14	7	2	21	2	12	11	2	5	9	6	4	7	3	8	6	7	3	7	12	7	19	4	-
	11%	21%	11%	3%	14%	4%	11%	11%	8%	9%	18%	9%	9%	12%	8%	14%	17%	9%	11%	12%	17%	13%	15%	7%	
much less likely	18	4	10	4	14	4	13	5	3	4	3	7	5	8	2	2	3	5	4	6	8	3	11	6	-
	9%	6%	16%	6%	9%	8%	12%	5%	12%	7%	6%	10%	11%	14%	5%	4%	8%	6%	15%	10%	11%	5%	9%	11%	
don’t know	8	2	4	2	6	2	2	6	-	2	3	3	1	1	1	5	1	5	1	1	1	4	5	3	-
	4%	3%	6%	3%	4%	4%	2%	6%		4%	6%	4%	2%	2%	3%	9%	3%	6%	4%	2%	1%	7%	4%	5%	
Net more likely	77	21	15	41	52	25	32	45	8	31	10	29	18	15	21	24	15	38	7	17	16	25	41	27	4
	38%	31%	24%	57%	34%	49%	30%	46%	31%	55%	20%	43%	40%	25%	57%	42%	42%	47%	26%	29%	23%	45%	32%	47%	67%
TOTAL	202	68	62	72	151	51	105	97	26	56	49	67	45	59	37	57	36	81	27	58	71	56	127	57	6
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

PORTLAND, MAINE TV MARKET VOTERS, AUGUST 7-8, 2013 - REPUBLICAN OVERSAMPLE

6. More/less likely to vote Collins: Susan Collins has co-authored the Incentivizing Offshore Wind Power Act to encourage the development of clean, renewable wind energy in Maine &, in the process, create good, dependable jobs for local communities in the state

		16.1 INCOME					17.1 EDUCATION				18.1 MARITAL STATUS		19.1 KIDS UNDER 18?		1.1 MOST IMPORTANT PROBLEM FACING PEOPLE IN YOUR PART OF MAINE					3.1 BARACK OBAMA JOB PERFORMANCE			4.1 SUSAN COLLINS JOB PERFORMANCE			2.1 AWARENESS & PERCEPTIONS: SUSAN COLLINS		
	TOTAL	less than $25K	$25-$34K	$35-$49K	$50-$74K	$75K or more	0-12 yrs.	13-15 yrs.	16 yrs.	17+ yrs.	mar-ried	not mar-ried	yes	no	eco-nomy and jobs	govt. spen-ding/ def.	Soc. Sec/ Med.	hlth care	Im-mig-ra-tion	app-rove	dont know	dis-app-rove	app-rove	dont know	dis-app-rove	fav-or-able	un-fav-or-able	no opn/ not hrd.
much more likely	63	12	7	10	14	18	19	15	20	9	38	25	19	44	32	11	10	4	2	17	3	43	54	4	5	59	3	1
	31%	55%	35%	30%	33%	33%	35%	27%	33%	33%	27%	45%	40%	29%	34%	25%	48%	22%	33%	45%	33%	28%	35%	36%	14%	35%	14%	9%
somewhat more likely	55	3	6	12	11	16	11	17	15	10	38	15	14	39	29	7	6	9	-	10	3	42	44	4	7	47	5	3
	27%	14%	30%	36%	26%	30%	20%	31%	25%	37%	27%	27%	29%	26%	31%	16%	29%	50%		26%	33%	27%	28%	36%	20%	28%	23%	27%
Total more likely	118	15	13	22	25	34	30	32	35	19	76	40	33	83	61	18	16	13	2	27	6	85	98	8	12	106	8	4
	58%	68%	65%	67%	58%	63%	56%	58%	58%	70%	54%	73%	69%	55%	65%	41%	76%	72%	33%	71%	67%	55%	63%	73%	34%	63%	36%	36%
no difference	35	5	4	7	7	5	12	9	8	4	27	7	7	27	14	8	2	3	3	5	2	28	22	2	11	24	7	4
	17%	23%	20%	21%	16%	9%	22%	16%	13%	15%	19%	13%	15%	18%	15%	18%	10%	17%	50%	13%	22%	18%	14%	18%	31%	14%	32%	36%
Total less likely	41	2	3	3	9	12	9	11	15	4	31	8	8	32	18	16	2	-	-	4	1	36	30	-	11	33	5	3
	20%	9%	15%	9%	21%	22%	17%	20%	25%	15%	22%	15%	17%	21%	19%	36%	10%			11%	11%	23%	19%		31%	20%	23%	27%
somewhat less likely	23	1	2	2	6	6	4	7	10	1	18	4	4	18	13	8	-	-	-	2	-	21	18	-	5	20	1	2
	11%	5%	10%	6%	14%	11%	7%	13%	17%	4%	13%	7%	8%	12%	14%	18%				5%		14%	12%		14%	12%	5%	18%
much less likely	18	1	1	1	3	6	5	4	5	3	13	4	4	14	5	8	2	-	-	2	1	15	12	-	6	13	4	1
	9%	5%	5%	3%	7%	11%	9%	7%	8%	11%	9%	7%	8%	9%	5%	18%	10%			5%	11%	10%	8%		17%	8%	18%	9%
don’t know	8	-	-	1	2	3	3	3	2	-	8	-	-	8	1	2	1	2	1	2	-	6	6	1	1	6	2	-
	4%			3%	5%	6%	6%	5%	3%		6%			5%	1%	5%	5%	11%	17%	5%		4%	4%	9%	3%	4%	9%	
Net more likely	77	13	10	19	16	22	21	21	20	15	45	32	25	51	43	2	14	13	2	23	5	49	68	8	1	73	3	1
	38%	59%	50%	58%	37%	41%	39%	38%	33%	56%	32%	58%	52%	34%	46%	5%	67%	72%	33%	61%	56%	32%	44%	73%	3%	43%	14%	9%
TOTAL	202	22	20	33	43	54	54	55	60	27	142	55	48	150	94	44	21	18	6	38	9	155	156	11	35	169	22	11
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

PORTLAND, MAINE TV MARKET VOTERS, AUGUST 7-8, 2013 - REPUBLICAN OVERSAMPLE

6. More/less likely to vote Collins: Susan Collins has co-authored the Incentivizing Offshore Wind Power Act to encourage the development of clean, renewable wind energy in Maine &, in the process, create good, dependable jobs for local communities in the state

		23.1 RELIGIOUS AFFILIATION				24.1 EMPLOYMENT				25.1 UNION HOUSEHOLD?			26.1 2012 VOTE FOR PRESIDENT			
	TOTAL	Prot	Cath	Jew	othr	emp. full time	emp. part time	tot. emp.	not emp.	yes, resp	tot. yes	no	did not vote	Ob-ama	Rom-ney	dk/nthr
much more likely	63	37	14	1	11	26	7	33	30	10	14	49	3	17	37	6
	31%	37%	24%	100%	27%	27%	39%	29%	34%	43%	40%	30%	33%	47%	27%	32%
somewhat more likely	55	24	21	-	10	29	4	33	22	8	11	42	3	11	38	3
	27%	24%	36%		24%	30%	22%	29%	25%	35%	31%	26%	33%	31%	28%	16%
Total more likely	118	61	35	1	21	55	11	66	52	18	25	91	6	28	75	9
	58%	60%	59%	100%	51%	57%	61%	58%	59%	78%	71%	57%	67%	78%	54%	47%
no difference	35	19	7	-	9	17	3	20	15	2	4	28	2	3	26	4
	17%	19%	12%		22%	18%	17%	18%	17%	9%	11%	17%	22%	8%	19%	21%
Total less likely	41	16	15	-	10	20	3	23	18	2	4	36	1	3	32	5
	20%	16%	25%		24%	21%	17%	20%	20%	9%	11%	22%	11%	8%	23%	26%
somewhat less likely	23	11	7	-	5	12	1	13	10	1	3	20	-	1	21	1
	11%	11%	12%		12%	13%	6%	11%	11%	4%	9%	12%		3%	15%	5%
much less likely	18	5	8	-	5	8	2	10	8	1	1	16	1	2	11	4
	9%	5%	14%		12%	8%	11%	9%	9%	4%	3%	10%	11%	6%	8%	21%
don’t know	8	5	2	-	1	4	1	5	3	1	2	6	-	2	5	1
	4%	5%	3%		2%	4%	6%	4%	3%	4%	6%	4%		6%	4%	5%
Net more likely	77	45	20	1	11	35	8	43	34	16	21	55	5	25	43	4
	38%	45%	34%	100%	27%	36%	44%	38%	39%	70%	60%	34%	56%	69%	31%	21%
TOTAL	202	101	59	1	41	96	18	114	88	23	35	161	9	36	138	19
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

PORTLAND, MAINE TV MARKET VOTERS, AUGUST 7-8, 2013 - REPUBLICAN OVERSAMPLE

7. More/less likely to vote Collins: Susan Collins stood up to Washington special interests and fought against cuts to critical clean air programs that protect public health and address rising asthma rates

		28.1 COUNTY			28.2 CD		27. GENDER		15.1 AGE				GENDER/AGE				22.1 ANCESTRY				20.1 PHILOSOPHY				
	TOTAL	York/ Sag/ Linc/ Knox	Cum- ber- land	And/ Oxf/ Frk/ Ken.	1	2	male	fem.	18- 40	41- 54	55- 64	65+	male 18- 54	male 55+	fem. 18- 54	fem. 55+	Fr- ench	Eng- lish	Ir- ish	othr	very Cons	smwt Cons	tot. Cons	Mod.	Lib.
much more likely	52	19	15	18	40	12	20	32	3	12	12	24	9	11	6	25	10	18	10	14	14	13	27	20	2
	26%	28%	24%	25%	26%	24%	19%	33%	12%	21%	24%	36%	20%	19%	16%	44%	28%	22%	37%	24%	20%	23%	21%	35%	33%
somewhat more likely	62	19	19	24	45	17	35	27	8	17	18	18	14	21	11	15	9	31	12	10	21	22	43	15	2
	31%	28%	31%	33%	30%	33%	33%	28%	31%	30%	37%	27%	31%	36%	30%	26%	25%	38%	44%	17%	30%	39%	34%	26%	33%
Total more likely	114	38	34	42	85	29	55	59	11	29	30	42	23	32	17	40	19	49	22	24	35	35	70	35	4
	56%	56%	55%	58%	56%	57%	52%	61%	42%	52%	61%	63%	51%	54%	46%	70%	53%	60%	81%	41%	49%	63%	55%	61%	67%
no difference	64	22	22	20	50	14	35	29	11	22	13	18	15	20	18	11	12	25	4	23	27	12	39	17	2
	32%	32%	35%	28%	33%	27%	33%	30%	42%	39%	27%	27%	33%	34%	49%	19%	33%	31%	15%	40%	38%	21%	31%	30%	33%
Total less likely	17	6	4	7	12	5	12	5	2	4	5	4	5	6	1	3	3	5	1	8	8	6	14	3	-
	8%	9%	6%	10%	8%	10%	11%	5%	8%	7%	10%	6%	11%	10%	3%	5%	8%	6%	4%	14%	11%	11%	11%	5%	
somewhat less likely	10	4	1	5	7	3	7	3	2	2	2	2	4	2	-	2	2	2	-	6	4	4	8	2	-
	5%	6%	2%	7%	5%	6%	7%	3%	8%	4%	4%	3%	9%	3%		4%	6%	2%		10%	6%	7%	6%	4%	
much less likely	7	2	3	2	5	2	5	2	-	2	3	2	1	4	1	1	1	3	1	2	4	2	6	1	-
	3%	3%	5%	3%	3%	4%	5%	2%		4%	6%	3%	2%	7%	3%	2%	3%	4%	4%	3%	6%	4%	5%	2%	
don’t know	7	2	2	3	4	3	3	4	2	1	1	3	2	1	1	3	2	2	-	3	1	3	4	2	-
	3%	3%	3%	4%	3%	6%	3%	4%	8%	2%	2%	4%	4%	2%	3%	5%	6%	2%		5%	1%	5%	3%	4%	
Net more likely	97	32	30	35	73	24	43	54	9	25	25	38	18	26	16	37	16	44	21	16	27	29	56	32	4
	48%	47%	48%	49%	48%	47%	41%	56%	35%	45%	51%	57%	40%	44%	43%	65%	44%	54%	78%	28%	38%	52%	44%	56%	67%
TOTAL	202	68	62	72	151	51	105	97	26	56	49	67	45	59	37	57	36	81	27	58	71	56	127	57	6
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

PORTLAND, MAINE TV MARKET VOTERS, AUGUST 7-8, 2013 - REPUBLICAN OVERSAMPLE

7. More/less likely to vote Collins: Susan Collins stood up to Washington special interests and fought against cuts to critical clean air programs that protect public health and address rising asthma rates

		16.1 INCOME					17.1 EDUCATION				18.1 MARITAL STATUS		19.1 KIDS UNDER 18?		1.1 MOST IMPORTANT PROBLEM FACING PEOPLE IN YOUR PART OF MAINE					3.1 BARACK OBAMA JOB PERFORMANCE			4.1 SUSAN COLLINS JOB PERFORMANCE			2.1 AWARENESS & PERCEPTIONS: SUSAN COLLINS		
	TOTAL	less than $25K	$25-$34K	$35-$49K	$50-$74K	$75K or more	0-12 yrs.	13-15 yrs.	16 yrs.	17+ yrs.	mar-ried	not mar-ried	yes	no	eco-nomy and jobs	govt. spen-ding/ def.	Soc. Sec/ Med.	hlth care	Im-mig-ra-tion	app-rove	dont know	dis-app-rove	app-rove	dont know	dis-app-rove	fav-or-able	un-fav-or-able	no opn/ not hrd.
much more likely	52	10	8	7	10	12	16	14	15	7	33	19	11	41	20	13	9	4	1	15	3	34	47	3	2	49	2	1
	26%	45%	40%	21%	23%	22%	30%	25%	25%	26%	23%	35%	23%	27%	21%	30%	43%	22%	17%	39%	33%	22%	30%	27%	6%	29%	9%	9%
somewhat more likely	62	7	8	11	13	16	12	18	21	10	41	20	14	47	35	7	7	5	-	13	4	45	50	4	8	53	5	4
	31%	32%	40%	33%	30%	30%	22%	33%	35%	37%	29%	36%	29%	31%	37%	16%	33%	28%		34%	44%	29%	32%	36%	23%	31%	23%	36%
Total more likely	114	17	16	18	23	28	28	32	36	17	74	39	25	88	55	20	16	9	1	28	7	79	97	7	10	102	7	5
	56%	77%	80%	55%	53%	52%	52%	58%	60%	63%	52%	71%	52%	59%	59%	45%	76%	50%	17%	74%	78%	51%	62%	64%	29%	60%	32%	45%
no difference	64	5	4	10	12	19	20	21	14	7	53	9	18	45	31	13	4	9	3	9	1	54	45	3	16	51	8	5
	32%	23%	20%	30%	28%	35%	37%	38%	23%	26%	37%	16%	38%	30%	33%	30%	19%	50%	50%	24%	11%	35%	29%	27%	46%	30%	36%	45%
Total less likely	17	-	-	2	8	5	3	2	7	3	11	5	3	13	6	8	1	-	1	1	1	15	10	-	7	11	5	1
	8%			6%	19%	9%	6%	4%	12%	11%	8%	9%	6%	9%	6%	18%	5%		17%	3%	11%	10%	6%		20%	7%	23%	9%
somewhat less likely	10	-	-	1	3	4	1	1	4	2	5	4	2	7	2	7	1	-	-	1	-	9	7	-	3	8	2	-
	5%			3%	7%	7%	2%	2%	7%	7%	4%	7%	4%	5%	2%	16%	5%			3%		6%	4%		9%	5%	9%	
much less likely	7	-	-	1	5	1	2	1	3	1	6	1	1	6	4	1	-	-	1	-	1	6	3	-	4	3	3	1
	3%			3%	12%	2%	4%	2%	5%	4%	4%	2%	2%	4%	4%	2%			17%		11%	4%	2%		11%	2%	14%	9%
don’t know	7	-	-	3	-	2	3	-	3	-	4	2	2	4	2	3	-	-	1	-	-	7	4	1	2	5	2	-
	3%			9%		4%	6%		5%		3%	4%	4%	3%	2%	7%			17%			5%	3%	9%	6%	3%	9%	
Net more likely	97	17	16	16	15	23	25	30	29	14	63	34	22	75	49	12	15	9	-	27	6	64	87	7	3	91	2	4
	48%	77%	80%	48%	35%	43%	46%	55%	48%	52%	44%	62%	46%	50%	52%	27%	71%	50%		71%	67%	41%	56%	64%	9%	54%	9%	36%
TOTAL	202	22	20	33	43	54	54	55	60	27	142	55	48	150	94	44	21	18	6	38	9	155	156	11	35	169	22	11
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

PORTLAND, MAINE TV MARKET VOTERS, AUGUST 7-8, 2013 - REPUBLICAN OVERSAMPLE

7. More/less likely to vote Collins: Susan Collins stood up to Washington special interests and fought against cuts to critical clean air programs that protect public health and address rising asthma rates

		23.1 RELIGIOUS AFFILIATION				24.1 EMPLOYMENT				25.1 UNION HOUSEHOLD?			26.1 2012 VOTE FOR PRESIDENT			
	TOTAL	Prot	Cath	Jew	othr	emp. full time	emp. part time	tot. emp.	not emp.	yes, resp	tot. yes	no	did not vote	Ob-ama	Rom-ney	dk/nthr
much more likely	52	27	15	1	9	19	5	24	28	5	7	44	4	13	30	5
	26%	27%	25%	100%	22%	20%	28%	21%	32%	22%	20%	27%	44%	36%	22%	26%
somewhat more likely	62	30	21	-	11	27	4	31	31	6	13	48	1	14	45	2
	31%	30%	36%		27%	28%	22%	27%	35%	26%	37%	30%	11%	39%	33%	11%
Total more likely	114	57	36	1	20	46	9	55	59	11	20	92	5	27	75	7
	56%	56%	61%	100%	49%	48%	50%	48%	67%	48%	57%	57%	56%	75%	54%	37%
no difference	64	35	14	-	15	34	8	42	22	7	10	52	2	6	45	11
	32%	35%	24%		37%	35%	44%	37%	25%	30%	29%	32%	22%	17%	33%	58%
Total less likely	17	8	6	-	3	11	1	12	5	3	3	13	1	3	13	-
	8%	8%	10%		7%	11%	6%	11%	6%	13%	9%	8%	11%	8%	9%	
somewhat less likely	10	5	4	-	1	7	1	8	2	1	1	9	-	2	8	-
	5%	5%	7%		2%	7%	6%	7%	2%	4%	3%	6%		6%	6%	
much less likely	7	3	2	-	2	4	-	4	3	2	2	4	1	1	5	-
	3%	3%	3%		5%	4%		4%	3%	9%	6%	2%	11%	3%	4%	
don’t know	7	1	3	-	3	5	-	5	2	2	2	4	1	-	5	1
	3%	1%	5%		7%	5%		4%	2%	9%	6%	2%	11%		4%	5%
Net more likely	97	49	30	1	17	35	8	43	54	8	17	79	4	24	62	7
	48%	49%	51%	100%	41%	36%	44%	38%	61%	35%	49%	49%	44%	67%	45%	37%
TOTAL	202	101	59	1	41	96	18	114	88	23	35	161	9	36	138	19
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

PORTLAND, MAINE TV MARKET VOTERS, AUGUST 7-8, 2013 - REPUBLICAN OVERSAMPLE

8. More/less likely to vote Collins: Susan Collins knows that stopping climate change and the extreme weather events associated with it will be an important legacy for our children and grandchildren. That's why she voted against an amendment that would have cut Environmental Protection Agency, or EPA funding critical to reducing carbon pollution

		28.1 COUNTY			28.2 CD		27. GENDER		15.1 AGE				GENDER/AGE				22.1 ANCESTRY				20.1 PHILOSOPHY				
	TOTAL	York/ Sag/ Linc/ Knox	Cum- ber- land	And/ Oxf/ Frk/ Ken.	1	2	male	fem.	18- 40	41- 54	55- 64	65+	male 18- 54	male 55+	fem. 18- 54	fem. 55+	Fr- ench	Eng- lish	Ir- ish	othr	very Cons	smwt Cons	tot. Cons	Mod.	Lib.
much more likely	42	16	7	19	28	14	22	20	3	12	11	15	9	13	6	13	8	18	5	11	8	10	18	19	1
	21%	24%	11%	26%	19%	27%	21%	21%	12%	21%	22%	22%	20%	22%	16%	23%	22%	22%	19%	19%	11%	18%	14%	33%	17%
somewhat more likely	50	14	21	15	42	8	23	27	7	14	11	18	10	13	11	16	8	23	8	11	17	19	36	12	1
	25%	21%	34%	21%	28%	16%	22%	28%	27%	25%	22%	27%	22%	22%	30%	28%	22%	28%	30%	19%	24%	34%	28%	21%	17%
Total more likely	92	30	28	34	70	22	45	47	10	26	22	33	19	26	17	29	16	41	13	22	25	29	54	31	2
	46%	44%	45%	47%	46%	43%	43%	48%	38%	46%	45%	49%	42%	44%	46%	51%	44%	51%	48%	38%	35%	52%	43%	54%	33%
no difference	61	24	16	21	47	14	27	34	12	21	12	15	17	10	16	17	10	22	6	23	17	15	32	19	4
	30%	35%	26%	29%	31%	27%	26%	35%	46%	38%	24%	22%	38%	17%	43%	30%	28%	27%	22%	40%	24%	27%	25%	33%	67%
Total less likely	43	13	15	15	30	13	30	13	4	9	15	13	9	20	4	8	9	16	6	12	25	10	35	7	-
	21%	19%	24%	21%	20%	25%	29%	13%	15%	16%	31%	19%	20%	34%	11%	14%	25%	20%	22%	21%	35%	18%	28%	12%	
somewhat less likely	22	7	8	7	17	5	15	7	1	6	6	9	5	10	2	5	6	9	3	4	11	6	17	5	-
	11%	10%	13%	10%	11%	10%	14%	7%	4%	11%	12%	13%	11%	17%	5%	9%	17%	11%	11%	7%	15%	11%	13%	9%	
much less likely	21	6	7	8	13	8	15	6	3	3	9	4	4	10	2	3	3	7	3	8	14	4	18	2	-
	10%	9%	11%	11%	9%	16%	14%	6%	12%	5%	18%	6%	9%	17%	5%	5%	8%	9%	11%	14%	20%	7%	14%	4%	
don't know	6	1	3	2	4	2	3	3	-	-	-	6	-	3	-	3	1	2	2	1	4	2	6	-	-
	3%	1%	5%	3%	3%	4%	3%	3%				9%		5%		5%	3%	2%	7%	2%	6%	4%	5%		
Net more likely	49	17	13	19	40	9	15	34	6	17	7	20	10	6	13	21	7	25	7	10	-	19	19	24	2
	24%	25%	21%	26%	26%	18%	14%	35%	23%	30%	14%	30%	22%	10%	35%	37%	19%	31%	26%	17%		34%	15%	42%	33%
TOTAL	202	68	62	72	151	51	105	97	26	56	49	67	45	59	37	57	36	81	27	58	71	56	127	57	6
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

PORTLAND, MAINE TV MARKET VOTERS, AUGUST 7-8, 2013 - REPUBLICAN OVERSAMPLE

8. More/less likely to vote Collins: Susan Collins knows that stopping climate change and the extreme weather events associated with it will be an important legacy for our children and grandchildren. That's why she voted against an amendment that would have cut Environmental Protection Agency, or EPA funding critical to reducing carbon pollution

		16.1 INCOME					17.1 EDUCATION				18.1 MARITAL STATUS		19.1 KIDS UNDER 18?		1.1 MOST IMPORTANT PROBLEM FACING PEOPLE IN YOUR PART OF MAINE					3.1 BARACK OBAMA JOB PERFORMANCE			4.1 SUSAN COLLINS JOB PERFORMANCE			2.1 AWARENESS & PERCEPTIONS: SUSAN COLLINS		
	TOTAL	less than $25K	$25-$34K	$35-$49K	$50-$74K	$75K or more	0-12 yrs.	13-15 yrs.	16 yrs.	17+ yrs.	mar-ried	not mar-ried	yes	no	eco-nomy and jobs	govt. spen-ding/ def.	Soc. Sec/ Med.	hlth care	Im-mig-ra-tion	app-rove	dont know	dis-app-rove	app-rove	dont know	dis-app-rove	fav-or-able	un-fav-or-able	no opn/ not hrd.
much more likely	42	7	3	7	12	10	14	10	12	5	25	16	9	32	17	8	8	3	3	14	4	24	38	1	3	37	3	2
	21%	32%	15%	21%	28%	19%	26%	18%	20%	19%	18%	29%	19%	21%	18%	18%	38%	17%	50%	37%	44%	15%	24%	9%	9%	22%	14%	18%
somewhat more likely	50	7	6	8	5	17	11	13	14	12	32	18	12	38	23	9	4	5	2	12	2	36	38	6	6	44	4	2
	25%	32%	30%	24%	12%	31%	20%	24%	23%	44%	23%	33%	25%	25%	24%	20%	19%	28%	33%	32%	22%	23%	24%	55%	17%	26%	18%	18%
Total more likely	92	14	9	15	17	27	25	23	26	17	57	34	21	70	40	17	12	8	5	26	6	60	76	7	9	81	7	4
	46%	64%	45%	45%	40%	50%	46%	42%	43%	63%	40%	62%	44%	47%	43%	39%	57%	44%	83%	68%	67%	39%	49%	64%	26%	48%	32%	36%
no difference	61	6	6	10	13	15	18	21	14	5	49	10	21	38	30	12	7	8	-	11	2	48	49	2	10	53	4	4
	30%	27%	30%	30%	30%	28%	33%	38%	23%	19%	35%	18%	44%	25%	32%	27%	33%	44%		29%	22%	31%	31%	18%	29%	31%	18%	36%
Total less likely	43	1	4	6	13	12	10	11	17	3	33	9	6	36	22	13	2	1	1	-	1	42	28	-	15	30	10	3
	21%	5%	20%	18%	30%	22%	19%	20%	28%	11%	23%	16%	13%	24%	23%	30%	10%	6%	17%		11%	27%	18%		43%	18%	45%	27%
somewhat less likely	22	-	2	5	6	7	2	8	9	3	18	4	2	20	14	7	1	-	-	-	-	22	17	-	5	20	2	-
	11%		10%	15%	14%	13%	4%	15%	15%	11%	13%	7%	4%	13%	15%	16%	5%					14%	11%		14%	12%	9%	
much less likely	21	1	2	1	7	5	8	3	8	-	15	5	4	16	8	6	1	1	1	-	1	20	11	-	10	10	8	3
	10%	5%	10%	3%	16%	9%	15%	5%	13%		11%	9%	8%	11%	9%	14%	5%	6%	17%		11%	13%	7%		29%	6%	36%	27%
don't know	6	1	1	2	-	-	1	-	3	2	3	2	-	6	2	2	-	1	-	1	-	5	3	2	1	5	1	-
	3%	5%	5%	6%			2%		5%	7%	2%	4%		4%	2%	5%		6%		3%		3%	2%	18%	3%	3%	5%	
Net more likely	49	13	5	9	4	15	15	12	9	14	24	25	15	34	18	4	10	7	4	26	5	18	48	7	-6	51	-3	1
	24%	59%	25%	27%	9%	28%	28%	22%	15%	52%	17%	45%	31%	23%	19%	9%	48%	39%	67%	68%	56%	12%	31%	64%	-17%	30%	-14%	9%
TOTAL	202	22	20	33	43	54	54	55	60	27	142	55	48	150	94	44	21	18	6	38	9	155	156	11	35	169	22	11
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

PORTLAND, MAINE TV MARKET VOTERS, AUGUST 7-8, 2013 - REPUBLICAN OVERSAMPLE

8. More/less likely to vote Collins: Susan Collins knows that stopping climate change and the extreme weather events associated with it will be an important legacy for our children and grandchildren. That's why she voted against an amendment that would have cut Environmental Protection Agency, or EPA funding critical to reducing carbon pollution

		23.1 RELIGIOUS AFFILIATION				24.1 EMPLOYMENT				25.1 UNION HOUSEHOLD?			26.1 2012 VOTE FOR PRESIDENT			
	TOTAL	Prot	Cath	Jew	othr	emp. full time	emp. part time	tot. emp.	not emp.	yes, resp	tot. yes	no	did not vote	Ob-ama	Rom-ney	dk/nthr
much more likely	42	20	14	-	8	17	2	19	23	5	8	32	3	13	22	4
	21%	20%	24%		20%	18%	11%	17%	26%	22%	23%	20%	33%	36%	16%	21%
somewhat more likely	50	24	17	1	8	22	5	27	23	4	6	44	2	11	35	2
	25%	24%	29%	100%	20%	23%	28%	24%	26%	17%	17%	27%	22%	31%	25%	11%
Total more likely	92	44	31	1	16	39	7	46	46	9	14	76	5	24	57	6
	46%	44%	53%	100%	39%	41%	39%	40%	52%	39%	40%	47%	56%	67%	41%	32%
no difference	61	31	16	-	14	31	7	38	23	9	13	45	3	10	39	9
	30%	31%	27%		34%	32%	39%	33%	26%	39%	37%	28%	33%	28%	28%	47%
Total less likely	43	23	11	-	9	26	3	29	14	5	8	34	1	2	37	3
	21%	23%	19%		22%	27%	17%	25%	16%	22%	23%	21%	11%	6%	27%	16%
somewhat less likely	22	14	6	-	2	13	1	14	8	1	2	20	-	1	19	2
	11%	14%	10%		5%	14%	6%	12%	9%	4%	6%	12%		3%	14%	11%
much less likely	21	9	5	-	7	13	2	15	6	4	6	14	1	1	18	1
	10%	9%	8%		17%	14%	11%	13%	7%	17%	17%	9%	11%	3%	13%	5%
don't know	6	3	1	-	2	-	1	1	5	-	-	6	-	-	5	1
	3%	3%	2%		5%		6%	1%	6%			4%			4%	5%
Net more likely	49	21	20	1	7	13	4	17	32	4	6	42	4	22	20	3
	24%	21%	34%	100%	17%	14%	22%	15%	36%	17%	17%	26%	44%	61%	14%	16%
TOTAL	202	101	59	1	41	96	18	114	88	23	35	161	9	36	138	19
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

PORTLAND, MAINE TV MARKET VOTERS, AUGUST 7-8, 2013 - REPUBLICAN OVERSAMPLE

9. More/less likely to vote Collins: Susan Collins supported bi-partisan legislation that would spur innovation in energy efficiency technology that could lead to 80,000 new jobs and save consumers $4 billion on their energy bills

		28.1 COUNTY			28.2 CD		27. GENDER		15.1 AGE				GENDER/AGE				22.1 ANCESTRY				20.1 PHILOSOPHY				
	TOTAL	York/ Sag/ Linc/ Knox	Cum- ber- land	And/ Oxf/ Frk/ Ken.	1	2	male	fem.	18- 40	41- 54	55- 64	65+	male 18- 54	male 55+	fem. 18- 54	fem. 55+	Fr- ench	Eng- lish	Ir- ish	othr	very Cons	smwt Cons	tot. Cons	Mod.	Lib.
much more likely	87	36	24	27	68	19	42	45	8	25	21	31	19	23	14	29	19	37	14	17	20	25	45	33	3
	43%	53%	39%	38%	45%	37%	40%	46%	31%	45%	43%	46%	42%	39%	38%	51%	53%	46%	52%	29%	28%	45%	35%	58%	50%
somewhat more likely	62	12	20	30	43	19	30	32	12	15	14	21	13	17	14	18	8	24	9	21	25	17	42	14	2
	31%	18%	32%	42%	28%	37%	29%	33%	46%	27%	29%	31%	29%	29%	38%	32%	22%	30%	33%	36%	35%	30%	33%	25%	33%
Total more likely	149	48	44	57	111	38	72	77	20	40	35	52	32	40	28	47	27	61	23	38	45	42	87	47	5
	74%	71%	71%	79%	74%	75%	69%	79%	77%	71%	71%	78%	71%	68%	76%	82%	75%	75%	85%	66%	63%	75%	69%	82%	83%
no difference	31	11	10	10	23	8	19	12	4	10	9	8	9	10	5	7	3	14	2	12	13	7	20	8	1
	15%	16%	16%	14%	15%	16%	18%	12%	15%	18%	18%	12%	20%	17%	14%	12%	8%	17%	7%	21%	18%	13%	16%	14%	17%
Total less likely	18	7	7	4	14	4	11	7	2	6	5	3	4	6	4	2	6	4	1	7	10	6	16	2	-
	9%	10%	11%	6%	9%	8%	10%	7%	8%	11%	10%	4%	9%	10%	11%	4%	17%	5%	4%	12%	14%	11%	13%	4%	
somewhat less likely	11	4	4	3	8	3	6	5	2	4	2	2	2	3	4	1	4	3	1	3	6	4	10	1	-
	5%	6%	6%	4%	5%	6%	6%	5%	8%	7%	4%	3%	4%	5%	11%	2%	11%	4%	4%	5%	8%	7%	8%	2%	
much less likely	7	3	3	1	6	1	5	2	-	2	3	1	2	3	-	1	2	1	-	4	4	2	6	1	-
	3%	4%	5%	1%	4%	2%	5%	2%		4%	6%	1%	4%	5%		2%	6%	1%		7%	6%	4%	5%	2%	
don’t know	4	2	1	1	3	1	3	1	-	-	-	4	-	3	-	1	-	2	1	1	3	1	4	-	-
	2%	3%	2%	1%	2%	2%	3%	1%				6%		5%		2%		2%	4%	2%	4%	2%	3%		
Net more likely	131	41	37	53	97	34	61	70	18	34	30	49	28	34	24	45	21	57	22	31	35	36	71	45	5
	65%	60%	60%	74%	64%	67%	58%	72%	69%	61%	61%	73%	62%	58%	65%	79%	58%	70%	81%	53%	49%	64%	56%	79%	83%
TOTAL	202	68	62	72	151	51	105	97	26	56	49	67	45	59	37	57	36	81	27	58	71	56	127	57	6
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

PORTLAND, MAINE TV MARKET VOTERS, AUGUST 7-8, 2013 - REPUBLICAN OVERSAMPLE

9. More/less likely to vote Collins: Susan Collins supported bi-partisan legislation that would spur innovation in energy efficiency technology that could lead to 80,000 new jobs and save consumers $4 billion on their energy bills

		16.1 INCOME					17.1 EDUCATION				18.1 MARITAL STATUS		19.1 KIDS UNDER 18?		1.1 MOST IMPORTANT PROBLEM FACING PEOPLE IN YOUR PART OF MAINE					3.1 BARACK OBAMA JOB PERFORMANCE			4.1 SUSAN COLLINS JOB PERFORMANCE			2.1 AWARENESS & PERCEPTIONS: SUSAN COLLINS		
	TOTAL	less than $25K	$25-$34K	$35-$49K	$50-$74K	$75K or more	0-12 yrs.	13-15 yrs.	16 yrs.	17+ yrs.	mar-ried	not mar-ried	yes	no	eco-nomy and jobs	govt. spen-ding/ def.	Soc. Sec/ Med.	hlth care	Im-mig-ra-tion	app-rove	dont know	dis-app-rove	app-rove	dont know	dis-app-rove	fav-or-able	un-fav-or-able	no opn/ not hrd.
much more likely	87	8	10	19	18	24	26	24	26	10	56	30	21	65	40	18	11	8	2	20	4	63	77	5	5	80	4	3
	43%	36%	50%	58%	42%	44%	48%	44%	43%	37%	39%	55%	44%	43%	43%	41%	52%	44%	33%	53%	44%	41%	49%	45%	14%	47%	18%	27%
somewhat more likely	62	10	3	8	13	16	14	16	19	10	41	17	16	44	33	9	6	6	2	12	4	46	48	3	11	51	9	2
	31%	45%	15%	24%	30%	30%	26%	29%	32%	37%	29%	31%	33%	29%	35%	20%	29%	33%	33%	32%	44%	30%	31%	27%	31%	30%	41%	18%
Total more likely	149	18	13	27	31	40	40	40	45	20	97	47	37	109	73	27	17	14	4	32	8	109	125	8	16	131	13	5
	74%	82%	65%	82%	72%	74%	74%	73%	75%	74%	68%	85%	77%	73%	78%	61%	81%	78%	67%	84%	89%	70%	80%	73%	46%	78%	59%	45%
no difference	31	3	5	4	6	5	10	9	7	4	26	5	7	24	10	9	4	4	1	4	-	27	22	1	8	23	5	3
	15%	14%	25%	12%	14%	9%	19%	16%	12%	15%	18%	9%	15%	16%	11%	20%	19%	22%	17%	11%		17%	14%	9%	23%	14%	23%	27%
Total less likely	18	-	2	1	5	9	3	5	7	2	16	2	4	13	10	6	-	-	-	1	1	16	7	-	11	11	4	3
	9%		10%	3%	12%	17%	6%	9%	12%	7%	11%	4%	8%	9%	11%	14%				3%	11%	10%	4%		31%	7%	18%	27%
somewhat less likely	11	-	2	1	3	4	2	3	3	2	10	1	3	7	5	4	-	-	-	1	-	10	4	-	7	8	2	1
	5%		10%	3%	7%	7%	4%	5%	5%	7%	7%	2%	6%	5%	5%	9%				3%		6%	3%		20%	5%	9%	9%
much less likely	7	-	-	-	2	5	1	2	4	-	6	1	1	6	5	2	-	-	-	-	1	6	3	-	4	3	2	2
	3%				5%	9%	2%	4%	7%		4%	2%	2%	4%	5%	5%					11%	4%	2%		11%	2%	9%	18%
don’t know	4	1	-	1	1	-	1	1	1	1	3	1	-	4	1	2	-	-	1	1	-	3	2	2	-	4	-	-
	2%	5%		3%	2%		2%	2%	2%	4%	2%	2%		3%	1%	5%			17%	3%		2%	1%	18%		2%		
Net more likely	131	18	11	26	26	31	37	35	38	18	81	45	33	96	63	21	17	14	4	31	7	93	118	8	5	120	9	2
	65%	82%	55%	79%	60%	57%	69%	64%	63%	67%	57%	82%	69%	64%	67%	48%	81%	78%	67%	82%	78%	60%	76%	73%	14%	71%	41%	18%
TOTAL	202	22	20	33	43	54	54	55	60	27	142	55	48	150	94	44	21	18	6	38	9	155	156	11	35	169	22	11
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

PORTLAND, MAINE TV MARKET VOTERS, AUGUST 7-8, 2013 - REPUBLICAN OVERSAMPLE

9. More/less likely to vote Collins: Susan Collins supported bi-partisan legislation that would spur innovation in energy efficiency technology that could lead to 80,000 new jobs and save consumers $4 billion on their energy bills

		23.1 RELIGIOUS AFFILIATION				24.1 EMPLOYMENT				25.1 UNION HOUSEHOLD?			26.1 2012 VOTE FOR PRESIDENT			
	TOTAL	Prot	Cath	Jew	othr	emp. full time	emp. part time	tot. emp.	not emp.	yes, resp	tot. yes	no	did not vote	Ob-ama	Rom-ney	dk/nthr
much more likely	87	43	26	1	17	40	12	52	35	15	20	66	5	20	55	7
	43%	43%	44%	100%	41%	42%	67%	46%	40%	65%	57%	41%	56%	56%	40%	37%
somewhat more likely	62	32	19	-	11	26	2	28	34	5	10	49	3	12	43	4
	31%	32%	32%		27%	27%	11%	25%	39%	22%	29%	30%	33%	33%	31%	21%
Total more likely	149	75	45	1	28	66	14	80	69	20	30	115	8	32	98	11
	74%	74%	76%	100%	68%	69%	78%	70%	78%	87%	86%	71%	89%	89%	71%	58%
no difference	31	15	8	-	8	17	2	19	12	2	3	26	1	3	22	5
	15%	15%	14%		20%	18%	11%	17%	14%	9%	9%	16%	11%	8%	16%	26%
Total less likely	18	9	6	-	3	13	2	15	3	1	2	16	-	1	15	2
	9%	9%	10%		7%	14%	11%	13%	3%	4%	6%	10%		3%	11%	11%
somewhat less likely	11	8	3	-	-	9	-	9	2	1	2	9	-	-	9	2
	5%	8%	5%			9%		8%	2%	4%	6%	6%			7%	11%
much less likely	7	1	3	-	3	4	2	6	1	-	-	7	-	1	6	-
	3%	1%	5%		7%	4%	11%	5%	1%			4%		3%	4%	
don’t know	4	2	-	-	2	-	-	-	4	-	-	4	-	-	3	1
	2%	2%			5%				5%			2%			2%	5%
Net more likely	131	66	39	1	25	53	12	65	66	19	28	99	8	31	83	9
	65%	65%	66%	100%	61%	55%	67%	57%	75%	83%	80%	61%	89%	86%	60%	47%
TOTAL	202	101	59	1	41	96	18	114	88	23	35	161	9	36	138	19
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

PORTLAND, MAINE TV MARKET VOTERS, AUGUST 7-8, 2013 - REPUBLICAN OVERSAMPLE

10. More/less likely to vote Collins: Susan Collins approved Gina McCarthy's nomination as Administrator of the Environmental Protection Agency, or EPA. McCarthy has worked with President Obama and Republican governors to develop a balanced and sensible approach to protecting public health, clean air and the environment

		28.1 COUNTY			28.2 CD		27. GENDER		15.1 AGE				GENDER/AGE				22.1 ANCESTRY				20.1 PHILOSOPHY				
	TOTAL	York/ Sag/ Linc/ Knox	Cum- ber- land	And/ Oxf/ Frk/ Ken.	1	2	male	fem.	18- 40	41- 54	55- 64	65+	male 18- 54	male 55+	fem. 18- 54	fem. 55+	Fr- ench	Eng- lish	Ir- ish	othr	very Cons	smwt Cons	tot. Cons	Mod.	Lib.
much more likely	32	12	8	12	24	8	16	16	3	9	9	11	7	9	5	11	8	12	4	8	8	5	13	14	2
	16%	18%	13%	17%	16%	16%	15%	16%	12%	16%	18%	16%	16%	15%	14%	19%	22%	15%	15%	14%	11%	9%	10%	25%	33%
somewhat more likely	41	12	11	18	31	10	20	21	4	13	10	13	9	11	8	12	7	16	8	10	15	15	30	9	-
	20%	18%	18%	25%	21%	20%	19%	22%	15%	23%	20%	19%	20%	19%	22%	21%	19%	20%	30%	17%	21%	27%	24%	16%	
Total more likely	73	24	19	30	55	18	36	37	7	22	19	24	16	20	13	23	15	28	12	18	23	20	43	23	2
	36%	35%	31%	42%	36%	35%	34%	38%	27%	39%	39%	36%	36%	34%	35%	40%	42%	35%	44%	31%	32%	36%	34%	40%	33%
no difference	82	30	27	25	64	18	42	40	18	24	15	23	22	19	20	19	15	39	7	21	24	21	45	28	3
	41%	44%	44%	35%	42%	35%	40%	41%	69%	43%	31%	34%	49%	32%	54%	33%	42%	48%	26%	36%	34%	38%	35%	49%	50%
Total less likely	30	9	11	10	21	9	20	10	-	6	13	10	4	16	2	7	4	8	5	13	19	8	27	3	-
	15%	13%	18%	14%	14%	18%	19%	10%		11%	27%	15%	9%	27%	5%	12%	11%	10%	19%	22%	27%	14%	21%	5%	
somewhat less likely	18	4	8	6	13	5	12	6	-	3	7	8	1	11	2	4	1	7	3	7	10	6	16	2	-
	9%	6%	13%	8%	9%	10%	11%	6%		5%	14%	12%	2%	19%	5%	7%	3%	9%	11%	12%	14%	11%	13%	4%	
much less likely	12	5	3	4	8	4	8	4	-	3	6	2	3	5	-	3	3	1	2	6	9	2	11	1	-
	6%	7%	5%	6%	5%	8%	8%	4%		5%	12%	3%	7%	8%		5%	8%	1%	7%	10%	13%	4%	9%	2%	
don't know	17	5	5	7	11	6	7	10	1	4	2	10	3	4	2	8	2	6	3	6	5	7	12	3	1
	8%	7%	8%	10%	7%	12%	7%	10%	4%	7%	4%	15%	7%	7%	5%	14%	6%	7%	11%	10%	7%	13%	9%	5%	17%
Net more likely	43	15	8	20	34	9	16	27	7	16	6	14	12	4	11	16	11	20	7	5	4	12	16	20	2
	21%	22%	13%	28%	23%	18%	15%	28%	27%	29%	12%	21%	27%	7%	30%	28%	31%	25%	26%	9%	6%	21%	13%	35%	33%
TOTAL	202	68	62	72	151	51	105	97	26	56	49	67	45	59	37	57	36	81	27	58	71	56	127	57	6
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

PORTLAND, MAINE TV MARKET VOTERS, AUGUST 7-8, 2013 - REPUBLICAN OVERSAMPLE

10. More/less likely to vote Collins: Susan Collins approved Gina McCarthy's nomination as Administrator of the Environmental Protection Agency, or EPA. McCarthy has worked with President Obama and Republican governors to develop a balanced and sensible approach to protecting public health, clean air and the environment

		16.1 INCOME					17.1 EDUCATION				18.1 MARITAL STATUS		19.1 KIDS UNDER 18?		1.1 MOST IMPORTANT PROBLEM FACING PEOPLE IN YOUR PART OF MAINE					3.1 BARACK OBAMA JOB PERFORMANCE			4.1 SUSAN COLLINS JOB PERFORMANCE			2.1 AWARENESS & PERCEPTIONS: SUSAN COLLINS		
	TOTAL	less than $25K	$25-$34K	$35-$49K	$50-$74K	$75K or more	0-12 yrs.	13-15 yrs.	16 yrs.	17+ yrs.	mar-ried	not mar-ried	yes	no	eco-nomy and jobs	govt. spen-ding/ def.	Soc. Sec/ Med.	hlth care	Im-mig-ra-tion	app-rove	dont know	dis-app-rove	app-rove	dont know	dis-app-rove	fav-or-able	un-fav-or-able	no opn/ not hrd.
much more likely	32	6	2	3	12	7	11	9	9	3	20	12	9	23	11	9	2	4	2	12	2	18	29	1	2	28	3	1
	16%	27%	10%	9%	28%	13%	20%	16%	15%	11%	14%	22%	19%	15%	12%	20%	10%	22%	33%	32%	22%	12%	19%	9%	6%	17%	14%	9%
somewhat more likely	41	8	2	8	8	10	10	10	11	9	22	18	7	33	24	3	4	6	1	10	3	28	36	3	2	38	1	2
	20%	36%	10%	24%	19%	19%	19%	18%	18%	33%	15%	33%	15%	22%	26%	7%	19%	33%	17%	26%	33%	18%	23%	27%	6%	22%	5%	18%
Total more likely	73	14	4	11	20	17	21	19	20	12	42	30	16	56	35	12	6	10	3	22	5	46	65	4	4	66	4	3
	36%	64%	20%	33%	47%	31%	39%	35%	33%	44%	30%	55%	33%	37%	37%	27%	29%	56%	50%	58%	56%	30%	42%	36%	11%	39%	18%	27%
no difference	82	7	10	15	16	20	21	24	22	12	61	18	24	56	37	24	8	8	1	16	2	64	61	3	18	71	9	2
	41%	32%	50%	45%	37%	37%	39%	44%	37%	44%	43%	33%	50%	37%	39%	55%	38%	44%	17%	42%	22%	41%	39%	27%	51%	42%	41%	18%
Total less likely	30	1	4	2	6	13	6	8	13	2	26	4	5	25	15	6	2	-	1	-	1	29	17	1	12	19	7	4
	15%	5%	20%	6%	14%	24%	11%	15%	22%	7%	18%	7%	10%	17%	16%	14%	10%		17%		11%	19%	11%	9%	34%	11%	32%	36%
somewhat less likely	18	-	3	1	3	8	3	6	6	2	17	1	4	14	9	3	1	-	1	-	-	18	11	1	6	13	3	2
	9%		15%	3%	7%	15%	6%	11%	10%	7%	12%	2%	8%	9%	10%	7%	5%		17%			12%	7%	9%	17%	8%	14%	18%
much less likely	12	1	1	1	3	5	3	2	7	-	9	3	1	11	6	3	1	-	-	-	1	11	6	-	6	6	4	2
	6%	5%	5%	3%	7%	9%	6%	4%	12%		6%	5%	2%	7%	6%	7%	5%				11%	7%	4%		17%	4%	18%	18%
don't know	17	-	2	5	1	4	6	4	5	1	13	3	3	13	7	2	5	-	1	-	1	16	13	3	1	13	2	2
	8%		10%	15%	2%	7%	11%	7%	8%	4%	9%	5%	6%	9%	7%	5%	24%		17%		11%	10%	8%	27%	3%	8%	9%	18%
Net more likely	43	13	-	9	14	4	15	11	7	10	16	26	11	31	20	6	4	10	2	22	4	17	48	3	-8	47	-3	-1
	21%	59%		27%	33%	7%	28%	20%	12%	37%	11%	47%	23%	21%	21%	14%	19%	56%	33%	58%	44%	11%	31%	27%	-23%	28%	-14%	-9%
TOTAL	202	22	20	33	43	54	54	55	60	27	142	55	48	150	94	44	21	18	6	38	9	155	156	11	35	169	22	11
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

PORTLAND, MAINE TV MARKET VOTERS, AUGUST 7-8, 2013 - REPUBLICAN OVERSAMPLE

10. More/less likely to vote Collins: Susan Collins approved Gina McCarthy's nomination as Administrator of the Environmental Protection Agency, or EPA. McCarthy has worked with President Obama and Republican governors to develop a balanced and sensible approach to protecting public health, clean air and the environment

		23.1 RELIGIOUS AFFILIATION				24.1 EMPLOYMENT				25.1 UNION HOUSEHOLD?			26.1 2012 VOTE FOR PRESIDENT			
	TOTAL	Prot	Cath	Jew	othr	emp. full time	emp. part time	tot. emp.	not emp.	yes, resp	tot. yes	no	did not vote	Ob-ama	Rom-ney	dk/nthr
much more likely	32	17	10	1	4	14	3	17	15	4	5	26	2	10	17	3
	16%	17%	17%	100%	10%	15%	17%	15%	17%	17%	14%	16%	22%	28%	12%	16%
somewhat more likely	41	21	15	-	5	14	5	19	22	4	7	33	2	9	28	2
	20%	21%	25%		12%	15%	28%	17%	25%	17%	20%	20%	22%	25%	20%	11%
Total more likely	73	38	25	1	9	28	8	36	37	8	12	59	4	19	45	5
	36%	38%	42%	100%	22%	29%	44%	32%	42%	35%	34%	37%	44%	53%	33%	26%
no difference	82	40	20	-	22	46	6	52	30	8	14	67	2	15	55	10
	41%	40%	34%		54%	48%	33%	46%	34%	35%	40%	42%	22%	42%	40%	53%
Total less likely	30	14	11	-	5	15	3	18	12	3	3	25	2	2	24	2
	15%	14%	19%		12%	16%	17%	16%	14%	13%	9%	16%	22%	6%	17%	11%
somewhat less likely	18	12	5	-	1	9	2	11	7	2	2	15	1	1	14	2
	9%	12%	8%		2%	9%	11%	10%	8%	9%	6%	9%	11%	3%	10%	11%
much less likely	12	2	6	-	4	6	1	7	5	1	1	10	1	1	10	-
	6%	2%	10%		10%	6%	6%	6%	6%	4%	3%	6%	11%	3%	7%	
don't know	17	9	3	-	5	7	1	8	9	4	6	10	1	-	14	2
	8%	9%	5%		12%	7%	6%	7%	10%	17%	17%	6%	11%		10%	11%
Net more likely	43	24	14	1	4	13	5	18	25	5	9	34	2	17	21	3
	21%	24%	24%	100%	10%	14%	28%	16%	28%	22%	26%	21%	22%	47%	15%	16%
TOTAL	202	101	59	1	41	96	18	114	88	23	35	161	9	36	138	19
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

PORTLAND, MAINE TV MARKET VOTERS, AUGUST 7-8, 2013 - REPUBLICAN OVERSAMPLE

11. More/less likely to vote Collins: Susan Collins voted for legislation that would close loopholes big oil companies use to avoid paying their fair share of taxes

		28.1 COUNTY			28.2 CD		27. GENDER		15.1 AGE				GENDER/AGE				22.1 ANCESTRY				20.1 PHILOSOPHY				
	TOTAL	York/ Sag/ Linc/ Knox	Cum- ber- land	And/ Oxf/ Frk/ Ken.	1	2	male	fem.	18- 40	41- 54	55- 64	65+	male 18- 54	male 55+	fem. 18- 54	fem. 55+	Fr- ench	Eng- lish	Ir- ish	othr	very Cons	smwt Cons	tot. Cons	Mod.	Lib.
much more likely	73	22	25	26	56	17	35	38	8	23	18	23	18	17	13	24	20	28	12	13	16	21	37	33	1
	36%	32%	40%	36%	37%	33%	33%	39%	31%	41%	37%	34%	40%	29%	35%	42%	56%	35%	44%	22%	23%	38%	29%	58%	17%
somewhat more likely	48	17	16	15	38	10	23	25	9	11	7	20	10	13	10	14	5	23	6	14	17	13	30	12	3
	24%	25%	26%	21%	25%	20%	22%	26%	35%	20%	14%	30%	22%	22%	27%	25%	14%	28%	22%	24%	24%	23%	24%	21%	50%
Total more likely	121	39	41	41	94	27	58	63	17	34	25	43	28	30	23	38	25	51	18	27	33	34	67	45	4
	60%	57%	66%	57%	62%	53%	55%	65%	65%	61%	51%	64%	62%	51%	62%	67%	69%	63%	67%	47%	46%	61%	53%	79%	67%
no difference	48	22	11	15	37	11	28	20	9	13	11	15	13	15	9	11	5	21	3	19	24	13	37	8	1
	24%	32%	18%	21%	25%	22%	27%	21%	35%	23%	22%	22%	29%	25%	24%	19%	14%	26%	11%	33%	34%	23%	29%	14%	17%
Total less likely	28	4	10	14	17	11	18	10	-	8	12	6	4	13	4	5	5	8	5	10	12	7	19	4	1
	14%	6%	16%	19%	11%	22%	17%	10%		14%	24%	9%	9%	22%	11%	9%	14%	10%	19%	17%	17%	13%	15%	7%	17%
somewhat less likely	13	2	4	7	8	5	9	4	-	5	6	2	3	6	2	2	3	5	1	4	5	4	9	2	-
	6%	3%	6%	10%	5%	10%	9%	4%		9%	12%	3%	7%	10%	5%	4%	8%	6%	4%	7%	7%	7%	7%	4%	
much less likely	15	2	6	7	9	6	9	6	-	3	6	4	1	7	2	3	2	3	4	6	7	3	10	2	1
	7%	3%	10%	10%	6%	12%	9%	6%		5%	12%	6%	2%	12%	5%	5%	6%	4%	15%	10%	10%	5%	8%	4%	17%
don’t know	5	3	-	2	3	2	1	4	-	1	1	3	-	1	1	3	1	1	1	2	2	2	4	-	-
	2%	4%		3%	2%	4%	1%	4%		2%	2%	4%		2%	3%	5%	3%	1%	4%	3%	3%	4%	3%		
Net more likely	93	35	31	27	77	16	40	53	17	26	13	37	24	17	19	33	20	43	13	17	21	27	48	41	3
	46%	51%	50%	38%	51%	31%	38%	55%	65%	46%	27%	55%	53%	29%	51%	58%	56%	53%	48%	29%	30%	48%	38%	72%	50%
TOTAL	202	68	62	72	151	51	105	97	26	56	49	67	45	59	37	57	36	81	27	58	71	56	127	57	6
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

PORTLAND, MAINE TV MARKET VOTERS, AUGUST 7-8, 2013 - REPUBLICAN OVERSAMPLE

11. More/less likely to vote Collins: Susan Collins voted for legislation that would close loopholes big oil companies use to avoid paying their fair share of taxes

		16.1 INCOME					17.1 EDUCATION				18.1 MARITAL STATUS		19.1 KIDS UNDER 18?		1.1 MOST IMPORTANT PROBLEM FACING PEOPLE IN YOUR PART OF MAINE					3.1 BARACK OBAMA JOB PERFORMANCE			4.1 SUSAN COLLINS JOB PERFORMANCE			2.1 AWARENESS & PERCEPTIONS: SUSAN COLLINS		
	TOTAL	less than $25K	$25-$34K	$35-$49K	$50-$74K	$75K or more	0-12 yrs.	13-15 yrs.	16 yrs.	17+ yrs.	mar-ried	not mar-ried	yes	no	eco-nomy and jobs	govt. spen-ding/ def.	Soc. Sec/ Med.	hlth care	Im-mig-ra-tion	app-rove	dont know	dis-app-rove	app-rove	dont know	dis-app-rove	fav-or-able	un-fav-or-able	no opn/ not hrd.
much more likely	73	12	10	8	16	20	23	20	22	8	52	21	15	58	33	17	8	7	3	16	4	53	66	2	5	70	3	-
	36%	55%	50%	24%	37%	37%	43%	36%	37%	30%	37%	38%	31%	39%	35%	39%	38%	39%	50%	42%	44%	34%	42%	18%	14%	41%	14%	
somewhat more likely	48	2	4	12	8	12	6	16	13	11	30	15	11	35	22	9	5	5	-	13	2	33	38	5	5	41	2	5
	24%	9%	20%	36%	19%	22%	11%	29%	22%	41%	21%	27%	23%	23%	23%	20%	24%	28%		34%	22%	21%	24%	45%	14%	24%	9%	45%
Total more likely	121	14	14	20	24	32	29	36	35	19	82	36	26	93	55	26	13	12	3	29	6	86	104	7	10	111	5	5
	60%	64%	70%	61%	56%	59%	54%	65%	58%	70%	58%	65%	54%	62%	59%	59%	62%	67%	50%	76%	67%	55%	67%	64%	29%	66%	23%	45%
no difference	48	5	5	8	10	11	14	13	12	7	37	10	14	34	23	10	4	5	3	6	1	41	30	3	15	37	8	3
	24%	23%	25%	24%	23%	20%	26%	24%	20%	26%	26%	18%	29%	23%	24%	23%	19%	28%	50%	16%	11%	26%	19%	27%	43%	22%	36%	27%
Total less likely	28	2	1	3	8	10	9	5	11	1	19	8	7	19	13	7	3	1	-	2	1	25	18	-	10	16	9	3
	14%	9%	5%	9%	19%	19%	17%	9%	18%	4%	13%	15%	15%	13%	14%	16%	14%	6%		5%	11%	16%	12%		29%	9%	41%	27%
somewhat less likely	13	1	1	2	5	4	6	3	4	-	9	4	5	8	6	4	2	1	-	2	-	11	9	-	4	8	5	-
	6%	5%	5%	6%	12%	7%	11%	5%	7%		6%	7%	10%	5%	6%	9%	10%	6%		5%		7%	6%		11%	5%	23%	
much less likely	15	1	-	1	3	6	3	2	7	1	10	4	2	11	7	3	1	-	-	-	1	14	9	-	6	8	4	3
	7%	5%		3%	7%	11%	6%	4%	12%	4%	7%	7%	4%	7%	7%	7%	5%				11%	9%	6%		17%	5%	18%	27%
don’t know	5	1	-	2	1	1	2	1	2	-	4	1	1	4	3	1	1	-	-	1	1	3	4	1	-	5	-	-
	2%	5%		6%	2%	2%	4%	2%	3%		3%	2%	2%	3%	3%	2%	5%			3%	11%	2%	3%	9%		3%		
Net more likely	93	12	13	17	16	22	20	31	24	18	63	28	19	74	42	19	10	11	3	27	5	61	86	7	-	95	-4	2
	46%	55%	65%	52%	37%	41%	37%	56%	40%	67%	44%	51%	40%	49%	45%	43%	48%	61%	50%	71%	56%	39%	55%	64%		56%	-18%	18%
TOTAL	202	22	20	33	43	54	54	55	60	27	142	55	48	150	94	44	21	18	6	38	9	155	156	11	35	169	22	11
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

PORTLAND, MAINE TV MARKET VOTERS, AUGUST 7-8, 2013 - REPUBLICAN OVERSAMPLE

11. More/less likely to vote Collins: Susan Collins voted for legislation that would close loopholes big oil companies use to avoid paying their fair share of taxes

		23.1 RELIGIOUS AFFILIATION				24.1 EMPLOYMENT				25.1 UNION HOUSEHOLD?			26.1 2012 VOTE FOR PRESIDENT			
	TOTAL	Prot	Cath	Jew	othr	emp. full time	emp. part time	tot. emp.	not emp.	yes, resp	tot. yes	no	did not vote	Ob-ama	Rom-ney	dk/nthr
much more likely	73	33	28	1	11	38	8	46	27	9	13	59	4	19	43	7
	36%	33%	47%	100%	27%	40%	44%	40%	31%	39%	37%	37%	44%	53%	31%	37%
somewhat more likely	48	24	14	-	10	20	-	20	28	4	6	40	3	9	30	6
	24%	24%	24%		24%	21%		18%	32%	17%	17%	25%	33%	25%	22%	32%
Total more likely	121	57	42	1	21	58	8	66	55	13	19	99	7	28	73	13
	60%	56%	71%	100%	51%	60%	44%	58%	63%	57%	54%	61%	78%	78%	53%	68%
no difference	48	32	5	-	11	24	4	28	20	5	8	38	1	5	39	3
	24%	32%	8%		27%	25%	22%	25%	23%	22%	23%	24%	11%	14%	28%	16%
Total less likely	28	9	11	-	8	13	6	19	9	5	7	20	1	3	23	1
	14%	9%	19%		20%	14%	33%	17%	10%	22%	20%	12%	11%	8%	17%	5%
somewhat less likely	13	4	6	-	3	6	4	10	3	2	4	9	-	2	11	-
	6%	4%	10%		7%	6%	22%	9%	3%	9%	11%	6%		6%	8%	
much less likely	15	5	5	-	5	7	2	9	6	3	3	11	1	1	12	1
	7%	5%	8%		12%	7%	11%	8%	7%	13%	9%	7%	11%	3%	9%	5%
don’t know	5	3	1	-	1	1	-	1	4	-	1	4	-	-	3	2
	2%	3%	2%		2%	1%		1%	5%		3%	2%			2%	11%
Net more likely	93	48	31	1	13	45	2	47	46	8	12	79	6	25	50	12
	46%	48%	53%	100%	32%	47%	11%	41%	52%	35%	34%	49%	67%	69%	36%	63%
TOTAL	202	101	59	1	41	96	18	114	88	23	35	161	9	36	138	19
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

PORTLAND, MAINE TV MARKET VOTERS, AUGUST 7-8, 2013 - REPUBLICAN OVERSAMPLE

12. More/less likely to vote Collins: Susan Collins supports a constitutional amendment to balance the federal budget

		28.1 COUNTY			28.2 CD		27. GENDER		15.1 AGE				GENDER/AGE				22.1 ANCESTRY				20.1 PHILOSOPHY				
	TOTAL	York/ Sag/ Linc/ Knox	Cum- ber- land	And/ Oxf/ Frk/ Ken.	1	2	male	fem.	18- 40	41- 54	55- 64	65+	male 18- 54	male 55+	fem. 18- 54	fem. 55+	Fr- ench	Eng- lish	Ir- ish	othr	very Cons	smwt Cons	tot. Cons	Mod.	Lib.
much more likely	117	38	43	36	93	24	63	54	16	32	28	39	29	33	19	34	25	48	19	25	38	37	75	36	2
	58%	56%	69%	50%	62%	47%	60%	56%	62%	57%	57%	58%	64%	56%	51%	60%	69%	59%	70%	43%	54%	66%	59%	63%	33%
somewhat more likely	44	21	7	16	30	14	19	25	3	15	10	15	10	9	8	16	5	18	4	17	22	8	30	10	-
	22%	31%	11%	22%	20%	27%	18%	26%	12%	27%	20%	22%	22%	15%	22%	28%	14%	22%	15%	29%	31%	14%	24%	18%	
Total more likely	161	59	50	52	123	38	82	79	19	47	38	54	39	42	27	50	30	66	23	42	60	45	105	46	2
	80%	87%	81%	72%	81%	75%	78%	81%	73%	84%	78%	81%	87%	71%	73%	88%	83%	81%	85%	72%	85%	80%	83%	81%	33%
no difference	26	3	10	13	18	8	11	15	6	7	3	10	4	7	9	6	4	11	1	10	8	8	16	5	3
	13%	4%	16%	18%	12%	16%	10%	15%	23%	13%	6%	15%	9%	12%	24%	11%	11%	14%	4%	17%	11%	14%	13%	9%	50%
Total less likely	12	5	2	5	9	3	10	2	1	1	7	2	2	8	-	1	2	3	2	5	3	3	6	5	-
	6%	7%	3%	7%	6%	6%	10%	2%	4%	2%	14%	3%	4%	14%		2%	6%	4%	7%	9%	4%	5%	5%	9%	
somewhat less likely	5	3	-	2	4	1	5	-	1	1	3	-	2	3	-	-	1	1	2	1	2	1	3	1	-
	2%	4%		3%	3%	2%	5%		4%	2%	6%		4%	5%			3%	1%	7%	2%	3%	2%	2%	2%	
much less likely	7	2	2	3	5	2	5	2	-	-	4	2	-	5	-	1	1	2	-	4	1	2	3	4	-
	3%	3%	3%	4%	3%	4%	5%	2%			8%	3%		8%		2%	3%	2%		7%	1%	4%	2%	7%	
don’t know	3	1	-	2	1	2	2	1	-	1	1	1	-	2	1	-	-	1	1	1	-	-	-	1	1
	1%	1%		3%	1%	4%	2%	1%		2%	2%	1%		3%	3%			1%	4%	2%				2%	17%
Net more likely	149	54	48	47	114	35	72	77	18	46	31	52	37	34	27	49	28	63	21	37	57	42	99	41	2
	74%	79%	77%	65%	75%	69%	69%	79%	69%	82%	63%	78%	82%	58%	73%	86%	78%	78%	78%	64%	80%	75%	78%	72%	33%
TOTAL	202	68	62	72	151	51	105	97	26	56	49	67	45	59	37	57	36	81	27	58	71	56	127	57	6
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

PORTLAND, MAINE TV MARKET VOTERS, AUGUST 7-8, 2013 - REPUBLICAN OVERSAMPLE

12. More/less likely to vote Collins: Susan Collins supports a constitutional amendment to balance the federal budget

		16.1 INCOME					17.1 EDUCATION				18.1 MARITAL STATUS		19.1 KIDS UNDER 18?		1.1 MOST IMPORTANT PROBLEM FACING PEOPLE IN YOUR PART OF MAINE					3.1 BARACK OBAMA JOB PERFORMANCE			4.1 SUSAN COLLINS JOB PERFORMANCE			2.1 AWARENESS & PERCEPTIONS: SUSAN COLLINS		
	TOTAL	less than $25K	$25-$34K	$35-$49K	$50-$74K	$75K or more	0-12 yrs.	13-15 yrs.	16 yrs.	17+ yrs.	mar-ried	not mar-ried	yes	no	eco-nomy and jobs	govt. spen-ding/ def.	Soc. Sec/ Med.	hlth care	Im-mig-ra-tion	app-rove	dont know	dis-app-rove	app-rove	dont know	dis-app-rove	fav-or-able	un-fav-or-able	no opn/ not hrd.
much more likely	117	15	8	21	27	33	28	34	37	16	82	34	29	87	53	29	13	11	3	22	4	91	98	7	12	109	5	3
	58%	68%	40%	64%	63%	61%	52%	62%	62%	59%	58%	62%	60%	58%	56%	66%	62%	61%	50%	58%	44%	59%	63%	64%	34%	64%	23%	27%
somewhat more likely	44	2	7	4	10	11	11	13	12	6	30	11	7	35	20	9	4	3	1	6	3	35	34	1	9	37	3	4
	22%	9%	35%	12%	23%	20%	20%	24%	20%	22%	21%	20%	15%	23%	21%	20%	19%	17%	17%	16%	33%	23%	22%	9%	26%	22%	14%	36%
Total more likely	161	17	15	25	37	44	39	47	49	22	112	45	36	122	73	38	17	14	4	28	7	126	132	8	21	146	8	7
	80%	77%	75%	76%	86%	81%	72%	85%	82%	81%	79%	82%	75%	81%	78%	86%	81%	78%	67%	74%	78%	81%	85%	73%	60%	86%	36%	64%
no difference	26	4	3	6	3	5	9	5	7	4	20	6	11	15	12	2	3	3	2	8	-	18	17	2	7	16	8	2
	13%	18%	15%	18%	7%	9%	17%	9%	12%	15%	14%	11%	23%	10%	13%	5%	14%	17%	33%	21%		12%	11%	18%	20%	9%	36%	18%
Total less likely	12	1	2	2	2	5	6	2	3	1	8	4	1	11	7	3	1	1	-	2	2	8	4	1	7	4	6	2
	6%	5%	10%	6%	5%	9%	11%	4%	5%	4%	6%	7%	2%	7%	7%	7%	5%	6%		5%	22%	5%	3%	9%	20%	2%	27%	18%
somewhat less likely	5	1	1	2	1	-	5	-	-	-	3	2	-	5	2	1	1	1	-	1	-	4	2	1	2	2	2	1
	2%	5%	5%	6%	2%		9%				2%	4%		3%	2%	2%	5%	6%		3%		3%	1%	9%	6%	1%	9%	9%
much less likely	7	-	1	-	1	5	1	2	3	1	5	2	1	6	5	2	-	-	-	1	2	4	2	-	5	2	4	1
	3%		5%		2%	9%	2%	4%	5%	4%	4%	4%	2%	4%	5%	5%				3%	22%	3%	1%		14%	1%	18%	9%
don’t know	3	-	-	-	1	-	-	1	1	-	2	-	-	2	2	1	-	-	-	-	-	3	3	-	-	3	-	-
	1%				2%			2%	2%		1%			1%	2%	2%						2%	2%			2%		
Net more likely	149	16	13	23	35	39	33	45	46	21	104	41	35	111	66	35	16	13	4	26	5	118	128	7	14	142	2	5
	74%	73%	65%	70%	81%	72%	61%	82%	77%	78%	73%	75%	73%	74%	70%	80%	76%	72%	67%	68%	56%	76%	82%	64%	40%	84%	9%	45%
TOTAL	202	22	20	33	43	54	54	55	60	27	142	55	48	150	94	44	21	18	6	38	9	155	156	11	35	169	22	11
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

PORTLAND, MAINE TV MARKET VOTERS, AUGUST 7-8, 2013 - REPUBLICAN OVERSAMPLE

12. More/less likely to vote Collins: Susan Collins supports a constitutional amendment to balance the federal budget

		23.1 RELIGIOUS AFFILIATION				24.1 EMPLOYMENT				25.1 UNION HOUSEHOLD?			26.1 2012 VOTE FOR PRESIDENT			
	TOTAL	Prot	Cath	Jew	othr	emp. full time	emp. part time	tot. emp.	not emp.	yes, resp	tot. yes	no	did not vote	Ob-ama	Rom-ney	dk/nthr
much more likely	117	58	39	1	19	56	15	71	46	14	18	99	4	21	84	8
	58%	57%	66%	100%	46%	58%	83%	62%	52%	61%	51%	61%	44%	58%	61%	42%
somewhat more likely	44	24	13	-	7	23	1	24	20	3	7	34	3	6	26	9
	22%	24%	22%		17%	24%	6%	21%	23%	13%	20%	21%	33%	17%	19%	47%
Total more likely	161	82	52	1	26	79	16	95	66	17	25	133	7	27	110	17
	80%	81%	88%	100%	63%	82%	89%	83%	75%	74%	71%	83%	78%	75%	80%	89%
no difference	26	15	2	-	9	9	1	10	16	4	7	17	1	6	17	2
	13%	15%	3%		22%	9%	6%	9%	18%	17%	20%	11%	11%	17%	12%	11%
Total less likely	12	3	5	-	4	6	1	7	5	2	2	10	-	3	9	-
	6%	3%	8%		10%	6%	6%	6%	6%	9%	6%	6%		8%	7%	
somewhat less likely	5	3	1	-	1	3	-	3	2	2	2	3	-	-	5	-
	2%	3%	2%		2%	3%		3%	2%	9%	6%	2%			4%	
much less likely	7	-	4	-	3	3	1	4	3	-	-	7	-	3	4	-
	3%		7%		7%	3%	6%	4%	3%			4%		8%	3%	
don’t know	3	1	-	-	2	2	-	2	1	-	1	1	1	-	2	-
	1%	1%			5%	2%		2%	1%		3%	1%	11%		1%	
Net more likely	149	79	47	1	22	73	15	88	61	15	23	123	7	24	101	17
	74%	78%	80%	100%	54%	76%	83%	77%	69%	65%	66%	76%	78%	67%	73%	89%
TOTAL	202	101	59	1	41	96	18	114	88	23	35	161	9	36	138	19
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

PORTLAND, MAINE TV MARKET VOTERS, AUGUST 7-8, 2013 - REPUBLICAN OVERSAMPLE

13. More/less likely to vote Collins: Susan Collins voted against an amendment that would weaken key clean air protections. She stood up for Maine's public health and fought to keep strong mercury standards that prevent asthma attacks, heart attacks and dangerous pollution, especially for pregnant women

		28.1 COUNTY			28.2 CD		27. GENDER		15.1 AGE				GENDER/AGE				22.1 ANCESTRY				20.1 PHILOSOPHY				
	TOTAL	York/ Sag/ Linc/ Knox	Cum- ber- land	And/ Oxf/ Frk/ Ken.	1	2	male	fem.	18- 40	41- 54	55- 64	65+	male 18- 54	male 55+	fem. 18- 54	fem. 55+	Fr- ench	Eng- lish	Ir- ish	othr	very Cons	smwt Cons	tot. Cons	Mod.	Lib.
much more likely	61	21	20	20	49	12	25	36	7	14	15	23	12	13	9	25	16	25	8	12	21	15	36	21	1
	30%	31%	32%	28%	32%	24%	24%	37%	27%	25%	31%	34%	27%	22%	24%	44%	44%	31%	30%	21%	30%	27%	28%	37%	17%
somewhat more likely	64	20	19	25	47	17	34	30	8	18	15	23	13	21	13	17	9	26	7	22	16	21	37	21	2
	32%	29%	31%	35%	31%	33%	32%	31%	31%	32%	31%	34%	29%	36%	35%	30%	25%	32%	26%	38%	23%	38%	29%	37%	33%
Total more likely	125	41	39	45	96	29	59	66	15	32	30	46	25	34	22	42	25	51	15	34	37	36	73	42	3
	62%	60%	63%	63%	64%	57%	56%	68%	58%	57%	61%	69%	56%	58%	59%	74%	69%	63%	56%	59%	52%	64%	57%	74%	50%
no difference	52	16	18	18	38	14	30	22	10	17	10	14	15	14	12	10	7	24	5	16	23	12	35	11	2
	26%	24%	29%	25%	25%	27%	29%	23%	38%	30%	20%	21%	33%	24%	32%	18%	19%	30%	19%	28%	32%	21%	28%	19%	33%
Total less likely	18	7	5	6	13	5	12	6	1	6	8	2	5	7	2	3	4	3	4	7	8	7	15	3	-
	9%	10%	8%	8%	9%	10%	11%	6%	4%	11%	16%	3%	11%	12%	5%	5%	11%	4%	15%	12%	11%	13%	12%	5%	
somewhat less likely	13	6	2	5	8	5	10	3	1	5	6	1	4	6	2	1	4	1	4	4	7	5	12	1	-
	6%	9%	3%	7%	5%	10%	10%	3%	4%	9%	12%	1%	9%	10%	5%	2%	11%	1%	15%	7%	10%	9%	9%	2%	
much less likely	5	1	3	1	5	-	2	3	-	1	2	1	1	1	-	2	-	2	-	3	1	2	3	2	-
	2%	1%	5%	1%	3%		2%	3%		2%	4%	1%	2%	2%		4%		2%		5%	1%	4%	2%	4%	
don't know	7	4	-	3	4	3	4	3	-	1	1	5	-	4	1	2	-	3	3	1	3	1	4	1	1
	3%	6%		4%	3%	6%	4%	3%		2%	2%	7%		7%	3%	4%		4%	11%	2%	4%	2%	3%	2%	17%
Net more likely	107	34	34	39	83	24	47	60	14	26	22	44	20	27	20	39	21	48	11	27	29	29	58	39	3
	53%	50%	55%	54%	55%	47%	45%	62%	54%	46%	45%	66%	44%	46%	54%	68%	58%	59%	41%	47%	41%	52%	46%	68%	50%
TOTAL	202	68	62	72	151	51	105	97	26	56	49	67	45	59	37	57	36	81	27	58	71	56	127	57	6
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

PORTLAND, MAINE TV MARKET VOTERS, AUGUST 7-8, 2013 - REPUBLICAN OVERSAMPLE

13. More/less likely to vote Collins: Susan Collins voted against an amendment that would weaken key clean air protections. She stood up for Maine's public health and fought to keep strong mercury standards that prevent asthma attacks, heart attacks and dangerous pollution, especially for pregnant women

		16.1 INCOME					17.1 EDUCATION				18.1 MARITAL STATUS		19.1 KIDS UNDER 18?		1.1 MOST IMPORTANT PROBLEM FACING PEOPLE IN YOUR PART OF MAINE					3.1 BARACK OBAMA JOB PERFORMANCE			4.1 SUSAN COLLINS JOB PERFORMANCE			2.1 AWARENESS & PERCEPTIONS: SUSAN COLLINS		
	TOTAL	less than $25K	$25-$34K	$35-$49K	$50-$74K	$75K or more	0-12 yrs.	13-15 yrs.	16 yrs.	17+ yrs.	mar-ried	not mar-ried	yes	no	eco-nomy and jobs	govt. spen-ding/ def.	Soc. Sec/ Med.	hlth care	Im-mig-ra-tion	app-rove	dont know	dis-app-rove	app-rove	dont know	dis-app-rove	fav-or-able	un-fav-or-able	no opn/ not hrd.
much more likely	61	10	10	9	15	13	20	14	20	7	42	19	15	46	24	12	11	6	2	14	3	44	56	2	3	60	1	-
	30%	45%	50%	27%	35%	24%	37%	25%	33%	26%	30%	35%	31%	31%	26%	27%	52%	33%	33%	37%	33%	28%	36%	18%	9%	36%	5%	
somewhat more likely	64	6	5	12	9	21	14	19	18	12	43	19	12	51	37	12	4	5	1	12	4	48	53	4	7	55	5	4
	32%	27%	25%	36%	21%	39%	26%	35%	30%	44%	30%	35%	25%	34%	39%	27%	19%	28%	17%	32%	44%	31%	34%	36%	20%	33%	23%	36%
Total more likely	125	16	15	21	24	34	34	33	38	19	85	38	27	97	61	24	15	11	3	26	7	92	109	6	10	115	6	4
	62%	73%	75%	64%	56%	63%	63%	60%	63%	70%	60%	69%	56%	65%	65%	55%	71%	61%	50%	68%	78%	59%	70%	55%	29%	68%	27%	36%
no difference	52	4	4	8	13	12	12	18	13	5	40	10	18	32	20	14	5	7	2	10	-	42	34	2	16	39	10	3
	26%	18%	20%	24%	30%	22%	22%	33%	22%	19%	28%	18%	38%	21%	21%	32%	24%	39%	33%	26%		27%	22%	18%	46%	23%	45%	27%
Total less likely	18	1	-	3	4	8	7	3	7	1	13	5	3	15	11	4	-	-	-	1	1	16	8	1	9	9	6	3
	9%	5%		9%	9%	15%	13%	5%	12%	4%	9%	9%	6%	10%	12%	9%				3%	11%	10%	5%	9%	26%	5%	27%	27%
somewhat less likely	13	1	-	2	2	6	6	3	3	1	11	2	3	10	7	3	-	-	-	1	-	12	6	1	6	7	4	2
	6%	5%		6%	5%	11%	11%	5%	5%	4%	8%	4%	6%	7%	7%	7%				3%		8%	4%	9%	17%	4%	18%	18%
much less likely	5	-	-	1	2	2	1	-	4	-	2	3	-	5	4	1	-	-	-	-	1	4	2	-	3	2	2	1
	2%			3%	5%	4%	2%		7%		1%	5%		3%	4%	2%					11%	3%	1%		9%	1%	9%	9%
don't know	7	1	1	1	2	-	1	1	2	2	4	2	-	6	2	2	1	-	1	1	1	5	5	2	-	6	-	1
	3%	5%	5%	3%	5%		2%	2%	3%	7%	3%	4%		4%	2%	5%	5%		17%	3%	11%	3%	3%	18%		4%		9%
Net more likely	107	15	15	18	20	26	27	30	31	18	72	33	24	82	50	20	15	11	3	25	6	76	101	5	1	106	-	1
	53%	68%	75%	55%	47%	48%	50%	55%	52%	67%	51%	60%	50%	55%	53%	45%	71%	61%	50%	66%	67%	49%	65%	45%	3%	63%		9%
TOTAL	202	22	20	33	43	54	54	55	60	27	142	55	48	150	94	44	21	18	6	38	9	155	156	11	35	169	22	11
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

PORTLAND, MAINE TV MARKET VOTERS, AUGUST 7-8, 2013 - REPUBLICAN OVERSAMPLE

13. More/less likely to vote Collins: Susan Collins voted against an amendment that would weaken key clean air protections. She stood up for Maine's public health and fought to keep strong mercury standards that prevent asthma attacks, heart attacks and dangerous pollution, especially for pregnant women

		23.1 RELIGIOUS AFFILIATION				24.1 EMPLOYMENT				25.1 UNION HOUSEHOLD?			26.1 2012 VOTE FOR PRESIDENT			
	TOTAL	Prot	Cath	Jew	othr	emp. full time	emp. part time	tot. emp.	not emp.	yes, resp	tot. yes	no	did not vote	Ob-ama	Rom-ney	dk/nthr
much more likely	61	32	18	1	10	26	6	32	29	10	13	47	2	17	38	4
	30%	32%	31%	100%	24%	27%	33%	28%	33%	43%	37%	29%	22%	47%	28%	21%
somewhat more likely	64	32	22	-	10	26	5	31	33	6	10	53	4	9	43	8
	32%	32%	37%		24%	27%	28%	27%	38%	26%	29%	33%	44%	25%	31%	42%
Total more likely	125	64	40	1	20	52	11	63	62	16	23	100	6	26	81	12
	62%	63%	68%	100%	49%	54%	61%	55%	70%	70%	66%	62%	67%	72%	59%	63%
no difference	52	27	12	-	13	31	5	36	16	5	8	42	1	8	38	5
	26%	27%	20%		32%	32%	28%	32%	18%	22%	23%	26%	11%	22%	28%	26%
Total less likely	18	6	7	-	5	11	1	12	6	2	3	14	1	2	14	1
	9%	6%	12%		12%	11%	6%	11%	7%	9%	9%	9%	11%	6%	10%	5%
somewhat less likely	13	5	5	-	3	9	-	9	4	1	2	10	1	-	11	1
	6%	5%	8%		7%	9%		8%	5%	4%	6%	6%	11%		8%	5%
much less likely	5	1	2	-	2	2	1	3	2	1	1	4	-	2	3	-
	2%	1%	3%		5%	2%	6%	3%	2%	4%	3%	2%		6%	2%	
don't know	7	4	-	-	3	2	1	3	4	-	1	5	1	-	5	1
	3%	4%			7%	2%	6%	3%	5%		3%	3%	11%		4%	5%
Net more likely	107	58	33	1	15	41	10	51	56	14	20	86	5	24	67	11
	53%	57%	56%	100%	37%	43%	56%	45%	64%	61%	57%	53%	56%	67%	49%	58%
TOTAL	202	101	59	1	41	96	18	114	88	23	35	161	9	36	138	19
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

PORTLAND, MAINE TV MARKET VOTERS, AUGUST 7-8, 2013 - REPUBLICAN OVERSAMPLE

5-13. Total more likely to vote for Susan Collins

		28.1 COUNTY			28.2 CD		27. GENDER		15.1 AGE				GENDER/AGE				22.1 ANCESTRY				20.1 PHILOSOPHY				
	TOTAL	York/ Sag/ Linc/ Knox	Cum- ber- land	And/ Oxf/ Frk/ Ken.	1	2	male	fem.	18- 40	41- 54	55- 64	65+	male 18- 54	male 55+	fem. 18- 54	fem. 55+	Fr- ench	Eng- lish	Ir- ish	othr	very Cons	smwt Cons	tot. Cons	Mod.	Lib.
5. Susan Collins has been a strong supporter of Bath Iron Works and of a strong national defense overall	173 86%	58 85%	51 82%	64 89%	130 86%	43 84%	90 86%	83 86%	19 73%	48 86%	41 84%	62 93%	37 82%	52 88%	30 81%	51 89%	32 89%	70 86%	25 93%	46 79%	61 86%	47 84%	108 85%	49 86%	5 83%
12. Susan Collins supports a constitutional amendment to balance the federal budget	161 80%	59 87%	50 81%	52 72%	123 81%	38 75%	82 78%	79 81%	19 73%	47 84%	38 78%	54 81%	39 87%	42 71%	27 73%	50 88%	30 83%	66 81%	23 85%	42 72%	60 85%	45 80%	105 83%	46 81%	2 33%
9. Susan Collins supported bi-partisan legislation that would spur innovation in energy efficiency technology that could lead to 80,000 new jobs and save consumers $4 billion on their energy bills	149 74%	48 71%	44 71%	57 79%	111 74%	38 75%	72 69%	77 79%	20 77%	40 71%	35 71%	52 78%	32 71%	40 68%	28 76%	47 82%	27 75%	61 75%	23 85%	38 66%	45 63%	42 75%	87 69%	47 82%	5 83%
13. Susan Collins voted against an amendment that would weaken key clean air protections. She stood up for Maine's public health and fought to keep strong mercury standards that prevent asthma attacks, heart attacks and dangerous pollution, especially for pregnant women	125 62%	41 60%	39 63%	45 63%	96 64%	29 57%	59 56%	66 68%	15 58%	32 57%	30 61%	46 69%	25 56%	34 58%	22 59%	42 74%	25 69%	51 63%	15 56%	34 59%	37 52%	36 64%	73 57%	42 74%	3 50%
11. Susan Collins voted for legislation that would close loopholes big oil companies use to avoid paying their fair share of taxes	121 60%	39 57%	41 66%	41 57%	94 62%	27 53%	58 55%	63 65%	17 65%	34 61%	25 51%	43 64%	28 62%	30 51%	23 62%	38 67%	25 69%	51 63%	18 67%	27 47%	33 46%	34 61%	67 53%	45 79%	4 67%

PORTLAND, MAINE TV MARKET VOTERS, AUGUST 7-8, 2013 - REPUBLICAN OVERSAMPLE

5-13. Total more likely to vote for Susan Collins

		28.1 COUNTY			28.2 CD		27. GENDER		15.1 AGE				GENDER/AGE				22.1 ANCESTRY				20.1 PHILOSOPHY				
	TOTAL	York/ Sag/ Linc/ Knox	Cum- ber- land	And/ Oxf/ Frk/ Ken.	1	2	male	fem.	18- 40	41- 54	55- 64	65+	male 18- 54	male 55+	fem. 18- 54	fem. 55+	Fr- ench	Eng- lish	Ir- ish	othr	very Cons	smwt Cons	tot. Cons	Mod.	Lib.
6. Susan Collins has co-authored the Incentivizing Offshore Wind Power Act to encourage the development of clean, renewable wind energy in Maine &, in the process, create good, dependable jobs for local communities in the state	118 58%	39 57%	32 52%	47 65%	87 58%	31 61%	57 54%	61 63%	13 50%	40 71%	22 45%	42 63%	27 60%	30 51%	26 70%	34 60%	24 67%	50 62%	14 52%	30 52%	36 51%	35 63%	71 56%	37 65%	4 67%
7. Susan Collins stood up to Washington special interests and fought against cuts to critical clean air programs that protect public health and address rising asthma rates	114 56%	38 56%	34 55%	42 58%	85 56%	29 57%	55 52%	59 61%	11 42%	29 52%	30 61%	42 63%	23 51%	32 54%	17 46%	40 70%	19 53%	49 60%	22 81%	24 41%	35 49%	35 63%	70 55%	35 61%	4 67%
8. Susan Collins knows that stopping climate change and the extreme weather events associated with it will be an important legacy for our children and grandchildren. That's why she voted against an amendment that would have cut Environmental Protection Agency, or EPA funding critical to reducing carbon pollution	92 46%	30 44%	28 45%	34 47%	70 46%	22 43%	45 43%	47 48%	10 38%	26 46%	22 45%	33 49%	19 42%	26 44%	17 46%	29 51%	16 44%	41 51%	13 48%	22 38%	25 35%	29 52%	54 43%	31 54%	2 33%

PORTLAND, MAINE TV MARKET VOTERS, AUGUST 7-8, 2013 - REPUBLICAN OVERSAMPLE

5-13. Total more likely to vote for Susan Collins

		28.1 COUNTY			28.2 CD		27. GENDER		15.1 AGE				GENDER/AGE				22.1 ANCESTRY				20.1 PHILOSOPHY				
	TOTAL	York/ Sag/ Linc/ Knox	Cum- ber- land	And/ Oxf/ Frk/ Ken.	1	2	male	fem.	18- 40	41- 54	55- 64	65+	male 18- 54	male 55+	fem. 18- 54	fem. 55+	Fr- ench	Eng- lish	Ir- ish	othr	very Cons	smwt Cons	tot. Cons	Mod.	Lib.
10. Susan Collins approved Gina McCarthy's nomination as Administrator of the Environmental Protection Agency, or EPA. McCarthy has worked with President Obama and Republican governors to develop a balanced and sensible approach to protecting public health, clean air and the environment	73	24	19	30	55	18	36	37	7	22	19	24	16	20	13	23	15	28	12	18	23	20	43	23	2
	36%	35%	31%	42%	36%	35%	34%	38%	27%	39%	39%	36%	36%	34%	35%	40%	42%	35%	44%	31%	32%	36%	34%	40%	33%
TOTAL	202	68	62	72	151	51	105	97	26	56	49	67	45	59	37	57	36	81	27	58	71	56	127	57	6
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

PORTLAND, MAINE TV MARKET VOTERS, AUGUST 7-8, 2013 - REPUBLICAN OVERSAMPLE

5-13. Total more likely to vote for Susan Collins

		16.1 INCOME					17.1 EDUCATION				18.1 MARITAL STATUS		19.1 KIDS UNDER 18?		1.1 MOST IMPORTANT PROBLEM FACING PEOPLE IN YOUR PART OF MAINE					3.1 BARACK OBAMA JOB PERFORMANCE			4.1 SUSAN COLLINS JOB PERFORMANCE			2.1 AWARENESS & PERCEPTIONS: SUSAN COLLINS		
	TOTAL	less than $25K	$25-$34K	$35-$49K	$50-$74K	$75K or more	0-12 yrs.	13-15 yrs.	16 yrs.	17+ yrs.	mar-ried	not mar-ried	yes	no	eco-nomy and jobs	govt. spen-ding/ def.	Soc. Sec/ Med.	hlth care	Im-mig-ra-tion	app-rove	dont know	dis-app-rove	app-rove	dont know	dis-app-rove	fav-or-able	un-fav-or-able	no opn/ not hrd.
5. Susan Collins has been a strong supporter of Bath Iron Works and of a strong national defense overall	173 86%	18 82%	17 85%	29 88%	39 91%	45 83%	49 91%	47 85%	48 80%	24 89%	122 86%	48 87%	39 81%	130 87%	83 88%	33 75%	19 90%	17 94%	5 83%	32 84%	7 78%	134 86%	141 90%	10 91%	22 63%	151 89%	15 68%	7 64%
12. Susan Collins supports a constitutional amendment to balance the federal budget	161 80%	17 77%	15 75%	25 76%	37 86%	44 81%	39 72%	47 85%	49 82%	22 81%	112 79%	45 82%	36 75%	122 81%	73 78%	38 86%	17 81%	14 78%	4 67%	28 74%	7 78%	126 81%	132 85%	8 73%	21 60%	146 86%	8 36%	7 64%
9. Susan Collins supported bi-partisan legislation that would spur innovation in energy efficiency technology that could lead to 80,000 new jobs and save consumers $4 billion on their energy bills	149 74%	18 82%	13 65%	27 82%	31 72%	40 74%	40 74%	40 73%	45 75%	20 74%	97 68%	47 85%	37 77%	109 73%	73 78%	27 61%	17 81%	14 78%	4 67%	32 84%	8 89%	109 70%	125 80%	8 73%	16 46%	131 78%	13 59%	5 45%
13. Susan Collins voted against an amendment that would weaken key clean air protections. She stood up for Maine's public health and fought to keep strong mercury standards that prevent asthma attacks, heart attacks and dangerous pollution, especially for pregnant women	125 62%	16 73%	15 75%	21 64%	24 56%	34 63%	34 63%	33 60%	38 63%	19 70%	85 60%	38 69%	27 56%	97 65%	61 65%	24 55%	15 71%	11 61%	3 50%	26 68%	7 78%	92 59%	109 70%	6 55%	10 29%	115 68%	6 27%	4 36%
11. Susan Collins voted for legislation that would close loopholes big oil companies use to avoid paying their fair share of taxes	121 60%	14 64%	14 70%	20 61%	24 56%	32 59%	29 54%	36 65%	35 58%	19 70%	82 58%	36 65%	26 54%	93 62%	55 59%	26 59%	13 62%	12 67%	3 50%	29 76%	6 67%	86 55%	104 67%	7 64%	10 29%	111 66%	5 23%	5 45%

PORTLAND, MAINE TV MARKET VOTERS, AUGUST 7-8, 2013 - REPUBLICAN OVERSAMPLE

5-13. Total more likely to vote for Susan Collins

		16.1 INCOME					17.1 EDUCATION				18.1 MARITAL STATUS		19.1 KIDS UNDER 18?		1.1 MOST IMPORTANT PROBLEM FACING PEOPLE IN YOUR PART OF MAINE					3.1 BARACK OBAMA JOB PERFORMANCE			4.1 SUSAN COLLINS JOB PERFORMANCE			2.1 AWARENESS & PERCEPTIONS: SUSAN COLLINS		
	TOTAL	less than $25K	$25-$34K	$35-$49K	$50-$74K	$75K or more	0-12 yrs.	13-15 yrs.	16 yrs.	17+ yrs.	mar-ried	not mar-ried	yes	no	eco-nomy and jobs	govt. spen-ding/ def.	Soc. Sec/ Med.	hlth care	Im-mig-ra-tion	app-rove	dont know	dis-app-rove	app-rove	dont know	dis-app-rove	fav-or-able	un-fav-or-able	no opn/ not hrd.
6. Susan Collins has co-authored the Incentivizing Offshore Wind Power Act to encourage the development of clean, renewable wind energy in Maine &, in the process, create good, dependable jobs for local communities in the state	118 58%	15 68%	13 65%	22 67%	25 58%	34 63%	30 56%	32 58%	35 58%	19 70%	76 54%	40 73%	33 69%	83 55%	61 65%	18 41%	16 76%	13 72%	2 33%	27 71%	6 67%	85 55%	98 63%	8 73%	12 34%	106 63%	8 36%	4 36%
7. Susan Collins stood up to Washington special interests and fought against cuts to critical clean air programs that protect public health and address rising asthma rates	114 56%	17 77%	16 80%	18 55%	23 53%	28 52%	28 52%	32 58%	36 60%	17 63%	74 52%	39 71%	25 52%	88 59%	55 59%	20 45%	16 76%	9 50%	1 17%	28 74%	7 78%	79 51%	97 62%	7 64%	10 29%	102 60%	7 32%	5 45%
8. Susan Collins knows that stopping climate change and the extreme weather events associated with it will be an important legacy for our children and grandchildren. That's why she voted against an amendment that would have cut Environmental Protection Agency, or EPA funding critical to reducing carbon pollution	92 46%	14 64%	9 45%	15 45%	17 40%	27 50%	25 46%	23 42%	26 43%	17 63%	57 40%	34 62%	21 44%	70 47%	40 43%	17 39%	12 57%	8 44%	5 83%	26 68%	6 67%	60 39%	76 49%	7 64%	9 26%	81 48%	7 32%	4 36%

PORTLAND, MAINE TV MARKET VOTERS, AUGUST 7-8, 2013 - REPUBLICAN OVERSAMPLE

5-13. Total more likely to vote for Susan Collins

		16.1 INCOME					17.1 EDUCATION				18.1 MARITAL STATUS		19.1 KIDS UNDER 18?		1.1 MOST IMPORTANT PROBLEM FACING PEOPLE IN YOUR PART OF MAINE					3.1 BARACK OBAMA JOB PERFORMANCE			4.1 SUSAN COLLINS JOB PERFORMANCE			2.1 AWARENESS & PERCEPTIONS: SUSAN COLLINS		
	TOTAL	less than $25K	$25-$34K	$35-$49K	$50-$74K	$75K or more	0-12 yrs.	13-15 yrs.	16 yrs.	17+ yrs.	mar-ried	not mar-ried	yes	no	eco-nomy and jobs	govt. spen-ding/ def.	Soc. Sec/ Med.	hlth care	Im-mig-ra-tion	app-rove	dont know	dis-app-rove	app-rove	dont know	dis-app-rove	fav-or-able	un-fav-or-able	no opn/ not hrd.
10. Susan Collins approved Gina McCarthy's nomination as Administrator of the Environmental Protection Agency, or EPA. McCarthy has worked with President Obama and Republican governors to develop a balanced and sensible approach to protecting public health, clean air and the environment	73	14	4	11	20	17	21	19	20	12	42	30	16	56	35	12	6	10	3	22	5	46	65	4	4	66	4	3
	36%	64%	20%	33%	47%	31%	39%	35%	33%	44%	30%	55%	33%	37%	37%	27%	29%	56%	50%	58%	56%	30%	42%	36%	11%	39%	18%	27%
TOTAL	202	22	20	33	43	54	54	55	60	27	142	55	48	150	94	44	21	18	6	38	9	155	156	11	35	169	22	11
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

PORTLAND, MAINE TV MARKET VOTERS, AUGUST 7-8, 2013 - REPUBLICAN OVERSAMPLE

5-13. Total more likely to vote for Susan Collins

		23.1 RELIGIOUS AFFILIATION				24.1 EMPLOYMENT				25.1 UNION HOUSEHOLD?			26.1 2012 VOTE FOR PRESIDENT			
	TOTAL	Prot	Cath	Jew	othr	emp. full time	emp. part time	tot. emp.	not emp.	yes, resp	tot. yes	no	did not vote	Ob-ama	Rom-ney	dk/nthr
5. Susan Collins has been a strong supporter of Bath Iron Works and of a strong national defense overall	173 86%	92 91%	50 85%	1 100%	30 73%	82 85%	14 78%	96 84%	77 88%	21 91%	32 91%	136 84%	8 89%	29 81%	118 86%	18 95%
12. Susan Collins supports a constitutional amendment to balance the federal budget	161 80%	82 81%	52 88%	1 100%	26 63%	79 82%	16 89%	95 83%	66 75%	17 74%	25 71%	133 83%	7 78%	27 75%	110 80%	17 89%
9. Susan Collins supported bi-partisan legislation that would spur innovation in energy efficiency technology that could lead to 80,000 new jobs and save consumers $4 billion on their energy bills	149 74%	75 74%	45 76%	1 100%	28 68%	66 69%	14 78%	80 70%	69 78%	20 87%	30 86%	115 71%	8 89%	32 89%	98 71%	11 58%
13. Susan Collins voted against an amendment that would weaken key clean air protections. She stood up for Maine's public health and fought to keep strong mercury standards that prevent asthma attacks, heart attacks and dangerous pollution, especially for pregnant women	125 62%	64 63%	40 68%	1 100%	20 49%	52 54%	11 61%	63 55%	62 70%	16 70%	23 66%	100 62%	6 67%	26 72%	81 59%	12 63%
11. Susan Collins voted for legislation that would close loopholes big oil companies use to avoid paying their fair share of taxes	121 60%	57 56%	42 71%	1 100%	21 51%	58 60%	8 44%	66 58%	55 63%	13 57%	19 54%	99 61%	7 78%	28 78%	73 53%	13 68%

PORTLAND, MAINE TV MARKET VOTERS, AUGUST 7-8, 2013 - REPUBLICAN OVERSAMPLE

5-13. Total more likely to vote for Susan Collins

		23.1 RELIGIOUS AFFILIATION				24.1 EMPLOYMENT				25.1 UNION HOUSEHOLD?			26.1 2012 VOTE FOR PRESIDENT			
	TOTAL	Prot	Cath	Jew	othr	emp. full time	emp. part time	tot. emp.	not emp.	yes, resp	tot. yes	no	did not vote	Ob-ama	Rom-ney	dk/nthr
6. Susan Collins has co-authored the Incentivizing Offshore Wind Power Act to encourage the development of clean, renewable wind energy in Maine &, in the process, create good, dependable jobs for local communities in the state	118 58%	61 60%	35 59%	1 100%	21 51%	55 57%	11 61%	66 58%	52 59%	18 78%	25 71%	91 57%	6 67%	28 78%	75 54%	9 47%
7. Susan Collins stood up to Washington special interests and fought against cuts to critical clean air programs that protect public health and address rising asthma rates	114 56%	57 56%	36 61%	1 100%	20 49%	46 48%	9 50%	55 48%	59 67%	11 48%	20 57%	92 57%	5 56%	27 75%	75 54%	7 37%
8. Susan Collins knows that stopping climate change and the extreme weather events associated with it will be an important legacy for our children and grandchildren. That's why she voted against an amendment that would have cut Environmental Protection Agency, or EPA funding critical to reducing carbon pollution	92 46%	44 44%	31 53%	1 100%	16 39%	39 41%	7 39%	46 40%	46 52%	9 39%	14 40%	76 47%	5 56%	24 67%	57 41%	6 32%

PORTLAND, MAINE TV MARKET VOTERS, AUGUST 7-8, 2013 - REPUBLICAN OVERSAMPLE

5-13. Total more likely to vote for Susan Collins

		23.1 RELIGIOUS AFFILIATION				24.1 EMPLOYMENT				25.1 UNION HOUSEHOLD?			26.1 2012 VOTE FOR PRESIDENT			
	TOTAL	Prot	Cath	Jew	othr	emp. full time	emp. part time	tot. emp.	not emp.	yes, resp	tot. yes	no	did not vote	Ob-ama	Rom-ney	dk/nthr
10. Susan Collins approved Gina McCarthy's nomination as Administrator of the Environmental Protection Agency, or EPA. McCarthy has worked with President Obama and Republican governors to develop a balanced and sensible approach to protecting public health, clean air and the environment	73	38	25	1	9	28	8	36	37	8	12	59	4	19	45	5
	36%	38%	42%	100%	22%	29%	44%	32%	42%	35%	34%	37%	44%	53%	33%	26%
TOTAL	202	101	59	1	41	96	18	114	88	23	35	161	9	36	138	19
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

PORTLAND, MAINE TV MARKET VOTERS, AUGUST 7-8, 2013 - REPUBLICAN OVERSAMPLE

5-13. Much more likely to vote for Susan Collins

		28.1 COUNTY			28.2 CD		27. GENDER		15.1 AGE				GENDER/AGE				22.1 ANCESTRY				20.1 PHILOSOPHY				
	TOTAL	York/ Sag/ Linc/ Knox	Cum- ber- land	And/ Oxf/ Frk/ Ken.	1	2	male	fem.	18- 40	41- 54	55- 64	65+	male 18- 54	male 55+	fem. 18- 54	fem. 55+	Fr- ench	Eng- lish	Ir- ish	othr	very Cons	smwt Cons	tot. Cons	Mod.	Lib.
12. Susan Collins supports a constitutional amendment to balance the federal budget	117 58%	38 56%	43 69%	36 50%	93 62%	24 47%	63 60%	54 56%	16 62%	32 57%	28 57%	39 58%	29 64%	33 56%	19 51%	34 60%	25 69%	48 59%	19 70%	25 43%	38 54%	37 66%	75 59%	36 63%	2 33%
5. Susan Collins has been a strong supporter of Bath Iron Works and of a strong national defense overall	116 57%	39 57%	38 61%	39 54%	91 60%	25 49%	57 54%	59 61%	15 58%	30 54%	26 53%	42 63%	25 56%	31 53%	20 54%	37 65%	26 72%	48 59%	17 63%	25 43%	33 46%	34 61%	67 53%	39 68%	3 50%
9. Susan Collins supported bi-partisan legislation that would spur innovation in energy efficiency technology that could lead to 80,000 new jobs and save consumers $4 billion on their energy bills	87 43%	36 53%	24 39%	27 38%	68 45%	19 37%	42 40%	45 46%	8 31%	25 45%	21 43%	31 46%	19 42%	23 39%	14 38%	29 51%	19 53%	37 46%	14 52%	17 29%	20 28%	25 45%	45 35%	33 58%	3 50%
11. Susan Collins voted for legislation that would close loopholes big oil companies use to avoid paying their fair share of taxes	73 36%	22 32%	25 40%	26 36%	56 37%	17 33%	35 33%	38 39%	8 31%	23 41%	18 37%	23 34%	18 40%	17 29%	13 35%	24 42%	20 56%	28 35%	12 44%	13 22%	16 23%	21 38%	37 29%	33 58%	1 17%
6. Susan Collins has co-authored the Incentivizing Offshore Wind Power Act to encourage the development of clean, renewable wind energy in Maine &, in the process, create good, dependable jobs for local communities in the state	63 31%	20 29%	15 24%	28 39%	45 30%	18 35%	28 27%	35 36%	8 31%	19 34%	11 22%	24 36%	14 31%	14 24%	13 35%	21 37%	16 44%	27 33%	8 30%	12 21%	17 24%	18 32%	35 28%	23 40%	3 50%

PORTLAND, MAINE TV MARKET VOTERS, AUGUST 7-8, 2013 - REPUBLICAN OVERSAMPLE

5-13. Much more likely to vote for Susan Collins

		28.1 COUNTY			28.2 CD		27. GENDER		15.1 AGE				GENDER/AGE				22.1 ANCESTRY				20.1 PHILOSOPHY				
	TOTAL	York/ Sag/ Linc/ Knox	Cum- ber- land	And/ Oxf/ Frk/ Ken.	1	2	male	fem.	18- 40	41- 54	55- 64	65+	male 18- 54	male 55+	fem. 18- 54	fem. 55+	Fr- ench	Eng- lish	Ir- ish	othr	very Cons	smwt Cons	tot. Cons	Mod.	Lib.
13. Susan Collins voted against an amendment that would weaken key clean air protections. She stood up for Maine's public health and fought to keep strong mercury standards that prevent asthma attacks, heart attacks and dangerous pollution, especially for pregnant women	61 30%	21 31%	20 32%	20 28%	49 32%	12 24%	25 24%	36 37%	7 27%	14 25%	15 31%	23 34%	12 27%	13 22%	9 24%	25 44%	16 44%	25 31%	8 30%	12 21%	21 30%	15 27%	36 28%	21 37%	1 17%
7. Susan Collins stood up to Washington special interests and fought against cuts to critical clean air programs that protect public health and address rising asthma rates	52 26%	19 28%	15 24%	18 25%	40 26%	12 24%	20 19%	32 33%	3 12%	12 21%	12 24%	24 36%	9 20%	11 19%	6 16%	25 44%	10 28%	18 22%	10 37%	14 24%	14 20%	13 23%	27 21%	20 35%	2 33%
8. Susan Collins knows that stopping climate change and the extreme weather events associated with it will be an important legacy for our children and grandchildren. That's why she voted against an amendment that would have cut Environmental Protection Agency, or EPA funding critical to reducing carbon pollution	42 21%	16 24%	7 11%	19 26%	28 19%	14 27%	22 21%	20 21%	3 12%	12 21%	11 22%	15 22%	9 20%	13 22%	6 16%	13 23%	8 22%	18 22%	5 19%	11 19%	8 11%	10 18%	18 14%	19 33%	1 17%

PORTLAND, MAINE TV MARKET VOTERS, AUGUST 7-8, 2013 - REPUBLICAN OVERSAMPLE

5-13. Much more likely to vote for Susan Collins

		28.1 COUNTY			28.2 CD		27. GENDER		15.1 AGE				GENDER/AGE				22.1 ANCESTRY				20.1 PHILOSOPHY				
	TOTAL	York/ Sag/ Linc/ Knox	Cum- ber- land	And/ Oxf/ Frk/ Ken.	1	2	male	fem.	18- 40	41- 54	55- 64	65+	male 18- 54	male 55+	fem. 18- 54	fem. 55+	Fr- ench	Eng- lish	Ir- ish	othr	very Cons	smwt Cons	tot. Cons	Mod.	Lib.
10. Susan Collins approved Gina McCarthy's nomination as Administrator of the Environmental Protection Agency, or EPA. McCarthy has worked with President Obama and Republican governors to develop a balanced and sensible approach to protecting public health, clean air and the environment	32	12	8	12	24	8	16	16	3	9	9	11	7	9	5	11	8	12	4	8	8	5	13	14	2
	16%	18%	13%	17%	16%	16%	15%	16%	12%	16%	18%	16%	16%	15%	14%	19%	22%	15%	15%	14%	11%	9%	10%	25%	33%
TOTAL	202	68	62	72	151	51	105	97	26	56	49	67	45	59	37	57	36	81	27	58	71	56	127	57	6
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

PORTLAND, MAINE TV MARKET VOTERS, AUGUST 7-8, 2013 - REPUBLICAN OVERSAMPLE

5-13. Much more likely to vote for Susan Collins

		16.1 INCOME					17.1 EDUCATION				18.1 MARITAL STATUS		19.1 KIDS UNDER 18?		1.1 MOST IMPORTANT PROBLEM FACING PEOPLE IN YOUR PART OF MAINE					3.1 BARACK OBAMA JOB PERFORMANCE			4.1 SUSAN COLLINS JOB PERFORMANCE			2.1 AWARENESS & PERCEPTIONS: SUSAN COLLINS		
	TOTAL	less than $25K	$25-$34K	$35-$49K	$50-$74K	$75K or more	0-12 yrs.	13-15 yrs.	16 yrs.	17+ yrs.	mar-ried	not mar-ried	yes	no	eco-nomy and jobs	govt. spen-ding/ def.	Soc. Sec/ Med.	hlth care	Im-mig-ra-tion	app-rove	dont know	dis-app-rove	app-rove	dont know	dis-app-rove	fav-or-able	un-fav-or-able	no opn/ not hrd.
12. Susan Collins supports a constitutional amendment to balance the federal budget	117 58%	15 68%	8 40%	21 64%	27 63%	33 61%	28 52%	34 62%	37 62%	16 59%	82 58%	34 62%	29 60%	87 58%	53 56%	29 66%	13 62%	11 61%	3 50%	22 58%	4 44%	91 59%	98 63%	7 64%	12 34%	109 64%	5 23%	3 27%
5. Susan Collins has been a strong supporter of Bath Iron Works and of a strong national defense overall	116 57%	15 68%	11 55%	21 64%	26 60%	28 52%	36 67%	27 49%	35 58%	16 59%	79 56%	36 65%	28 58%	86 57%	55 59%	25 57%	14 67%	12 67%	2 33%	21 55%	3 33%	92 59%	100 64%	6 55%	10 29%	111 66%	4 18%	1 9%
9. Susan Collins supported bi-partisan legislation that would spur innovation in energy efficiency technology that could lead to 80,000 new jobs and save consumers $4 billion on their energy bills	87 43%	8 36%	10 50%	19 58%	18 42%	24 44%	26 48%	24 44%	26 43%	10 37%	56 39%	30 55%	21 44%	65 43%	40 43%	18 41%	11 52%	8 44%	2 33%	20 53%	4 44%	63 41%	77 49%	5 45%	5 14%	80 47%	4 18%	3 27%
11. Susan Collins voted for legislation that would close loopholes big oil companies use to avoid paying their fair share of taxes	73 36%	12 55%	10 50%	8 24%	16 37%	20 37%	23 43%	20 36%	22 37%	8 30%	52 37%	21 38%	15 31%	58 39%	33 35%	17 39%	8 38%	7 39%	3 50%	16 42%	4 44%	53 34%	66 42%	2 18%	5 14%	70 41%	3 14%	-
6. Susan Collins has co-authored the Incentivizing Offshore Wind Power Act to encourage the development of clean, renewable wind energy in Maine &, in the process, create good, dependable jobs for local communities in the state	63 31%	12 55%	7 35%	10 30%	14 33%	18 33%	19 35%	15 27%	20 33%	9 33%	38 27%	25 45%	19 40%	44 29%	32 34%	11 25%	10 48%	4 22%	2 33%	17 45%	3 33%	43 28%	54 35%	4 36%	5 14%	59 35%	3 14%	1 9%

PORTLAND, MAINE TV MARKET VOTERS, AUGUST 7-8, 2013 - REPUBLICAN OVERSAMPLE

5-13. Much more likely to vote for Susan Collins

		16.1 INCOME					17.1 EDUCATION				18.1 MARITAL STATUS		19.1 KIDS UNDER 18?		1.1 MOST IMPORTANT PROBLEM FACING PEOPLE IN YOUR PART OF MAINE					3.1 BARACK OBAMA JOB PERFORMANCE			4.1 SUSAN COLLINS JOB PERFORMANCE			2.1 AWARENESS & PERCEPTIONS: SUSAN COLLINS		
	TOTAL	less than $25K	$25-$34K	$35-$49K	$50-$74K	$75K or more	0-12 yrs.	13-15 yrs.	16 yrs.	17+ yrs.	mar-ried	not mar-ried	yes	no	eco-nomy and jobs	govt. spen-ding/ def.	Soc. Sec/ Med.	hlth care	Im-mig-ra-tion	app-rove	dont know	dis-app-rove	app-rove	dont know	dis-app-rove	fav-or-able	un-fav-or-able	no opn/ not hrd.
13. Susan Collins voted against an amendment that would weaken key clean air protections. She stood up for Maine's public health and fought to keep strong mercury standards that prevent asthma attacks, heart attacks and dangerous pollution, especially for pregnant women	61 30%	10 45%	10 50%	9 27%	15 35%	13 24%	20 37%	14 25%	20 33%	7 26%	42 30%	19 35%	15 31%	46 31%	24 26%	12 27%	11 52%	6 33%	2 33%	14 37%	3 33%	44 28%	56 36%	2 18%	3 9%	60 36%	1 5%	-
7. Susan Collins stood up to Washington special interests and fought against cuts to critical clean air programs that protect public health and address rising asthma rates	52 26%	10 45%	8 40%	7 21%	10 23%	12 22%	16 30%	14 25%	15 25%	7 26%	33 23%	19 35%	11 23%	41 27%	20 21%	13 30%	9 43%	4 22%	1 17%	15 39%	3 33%	34 22%	47 30%	3 27%	2 6%	49 29%	2 9%	1 9%
8. Susan Collins knows that stopping climate change and the extreme weather events associated with it will be an important legacy for our children and grandchildren. That's why she voted against an amendment that would have cut Environmental Protection Agency, or EPA funding critical to reducing carbon pollution	42 21%	7 32%	3 15%	7 21%	12 28%	10 19%	14 26%	10 18%	12 20%	5 19%	25 18%	16 29%	9 19%	32 21%	17 18%	8 18%	8 38%	3 17%	3 50%	14 37%	4 44%	24 15%	38 24%	1 9%	3 9%	37 22%	3 14%	2 18%

PORTLAND, MAINE TV MARKET VOTERS, AUGUST 7-8, 2013 - REPUBLICAN OVERSAMPLE

5-13. Much more likely to vote for Susan Collins

		16.1 INCOME					17.1 EDUCATION				18.1 MARITAL STATUS		19.1 KIDS UNDER 18?		1.1 MOST IMPORTANT PROBLEM FACING PEOPLE IN YOUR PART OF MAINE					3.1 BARACK OBAMA JOB PERFORMANCE			4.1 SUSAN COLLINS JOB PERFORMANCE			2.1 AWARENESS & PERCEPTIONS: SUSAN COLLINS		
	TOTAL	less than $25K	$25-$34K	$35-$49K	$50-$74K	$75K or more	0-12 yrs.	13-15 yrs.	16 yrs.	17+ yrs.	mar-ried	not mar-ried	yes	no	eco-nomy and jobs	govt. spen-ding/ def.	Soc. Sec/ Med.	hlth care	Im-mig-ra-tion	app-rove	dont know	dis-app-rove	app-rove	dont know	dis-app-rove	fav-or-able	un-fav-or-able	no opn/ not hrd.
10. Susan Collins approved Gina McCarthy's nomination as Administrator of the Environmental Protection Agency, or EPA. McCarthy has worked with President Obama and Republican governors to develop a balanced and sensible approach to protecting public health, clean air and the environment	32	6	2	3	12	7	11	9	9	3	20	12	9	23	11	9	2	4	2	12	2	18	29	1	2	28	3	1
	16%	27%	10%	9%	28%	13%	20%	16%	15%	11%	14%	22%	19%	15%	12%	20%	10%	22%	33%	32%	22%	12%	19%	9%	6%	17%	14%	9%
TOTAL	202	22	20	33	43	54	54	55	60	27	142	55	48	150	94	44	21	18	6	38	9	155	156	11	35	169	22	11
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

PORTLAND, MAINE TV MARKET VOTERS, AUGUST 7-8, 2013 - REPUBLICAN OVERSAMPLE

5-13. Much more likely to vote for Susan Collins

		23.1 RELIGIOUS AFFILIATION				24.1 EMPLOYMENT				25.1 UNION HOUSEHOLD?			26.1 2012 VOTE FOR PRESIDENT			
	TOTAL	Prot	Cath	Jew	othr	emp. full time	emp. part time	tot. emp.	not emp.	yes, resp	tot. yes	no	did not vote	Ob-ama	Rom-ney	dk/nthr
12. Susan Collins supports a constitutional amendment to balance the federal budget	117 58%	58 57%	39 66%	1 100%	19 46%	56 58%	15 83%	71 62%	46 52%	14 61%	18 51%	99 61%	4 44%	21 58%	84 61%	8 42%
5. Susan Collins has been a strong supporter of Bath Iron Works and of a strong national defense overall	116 57%	56 55%	35 59%	1 100%	24 59%	55 57%	11 61%	66 58%	50 57%	15 65%	22 63%	93 58%	5 56%	21 58%	79 57%	11 58%
9. Susan Collins supported bi-partisan legislation that would spur innovation in energy efficiency technology that could lead to 80,000 new jobs and save consumers $4 billion on their energy bills	87 43%	43 43%	26 44%	1 100%	17 41%	40 42%	12 67%	52 46%	35 40%	15 65%	20 57%	66 41%	5 56%	20 56%	55 40%	7 37%
11. Susan Collins voted for legislation that would close loopholes big oil companies use to avoid paying their fair share of taxes	73 36%	33 33%	28 47%	1 100%	11 27%	38 40%	8 44%	46 40%	27 31%	9 39%	13 37%	59 37%	4 44%	19 53%	43 31%	7 37%
6. Susan Collins has co-authored the Incentivizing Offshore Wind Power Act to encourage the development of clean, renewable wind energy in Maine &, in the process, create good, dependable jobs for local communities in the state	63 31%	37 37%	14 24%	1 100%	11 27%	26 27%	7 39%	33 29%	30 34%	10 43%	14 40%	49 30%	3 33%	17 47%	37 27%	6 32%

PORTLAND, MAINE TV MARKET VOTERS, AUGUST 7-8, 2013 - REPUBLICAN OVERSAMPLE

5-13. Much more likely to vote for Susan Collins

		23.1 RELIGIOUS AFFILIATION				24.1 EMPLOYMENT				25.1 UNION HOUSEHOLD?			26.1 2012 VOTE FOR PRESIDENT			
	TOTAL	Prot	Cath	Jew	othr	emp. full time	emp. part time	tot. emp.	not emp.	yes, resp	tot. yes	no	did not vote	Ob-ama	Rom-ney	dk/nthr
13. Susan Collins voted against an amendment that would weaken key clean air protections. She stood up for Maine's public health and fought to keep strong mercury standards that prevent asthma attacks, heart attacks and dangerous pollution, especially for pregnant women	61 30%	32 32%	18 31%	1 100%	10 24%	26 27%	6 33%	32 28%	29 33%	10 43%	13 37%	47 29%	2 22%	17 47%	38 28%	4 21%
7. Susan Collins stood up to Washington special interests and fought against cuts to critical clean air programs that protect public health and address rising asthma rates	52 26%	27 27%	15 25%	1 100%	9 22%	19 20%	5 28%	24 21%	28 32%	5 22%	7 20%	44 27%	4 44%	13 36%	30 22%	5 26%
8. Susan Collins knows that stopping climate change and the extreme weather events associated with it will be an important legacy for our children and grandchildren. That's why she voted against an amendment that would have cut Environmental Protection Agency, or EPA funding critical to reducing carbon pollution	42 21%	20 20%	14 24%	-	8 20%	17 18%	2 11%	19 17%	23 26%	5 22%	8 23%	32 20%	3 33%	13 36%	22 16%	4 21%

PORTLAND, MAINE TV MARKET VOTERS, AUGUST 7-8, 2013 - REPUBLICAN OVERSAMPLE

5-13. Much more likely to vote for Susan Collins

		23.1 RELIGIOUS AFFILIATION				24.1 EMPLOYMENT				25.1 UNION HOUSEHOLD?			26.1 2012 VOTE FOR PRESIDENT			
	TOTAL	Prot	Cath	Jew	othr	emp. full time	emp. part time	tot. emp.	not emp.	yes, resp	tot. yes	no	did not vote	Ob-ama	Rom-ney	dk/nthr
10. Susan Collins approved Gina McCarthy's nomination as Administrator of the Environmental Protection Agency, or EPA. McCarthy has worked with President Obama and Republican governors to develop a balanced and sensible approach to protecting public health, clean air and the environment	32	17	10	1	4	14	3	17	15	4	5	26	2	10	17	3
	16%	17%	17%	100%	10%	15%	17%	15%	17%	17%	14%	16%	22%	28%	12%	16%
TOTAL	202	101	59	1	41	96	18	114	88	23	35	161	9	36	138	19
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

PORTLAND, MAINE TV MARKET VOTERS, AUGUST 7-8, 2013 - REPUBLICAN OVERSAMPLE

14. Please tell me if you have a favorable or unfavorable opinion of Susan Collins. If you have no opinion of Susan Collins, just say so

		28.1 COUNTY			28.2 CD		27. GENDER		15.1 AGE				GENDER/AGE				22.1 ANCESTRY				20.1 PHILOSOPHY				
	TOTAL	York/ Sag/ Linc/ Knox	Cum- ber- land	And/ Oxf/ Frk/ Ken.	1	2	male	fem.	18- 40	41- 54	55- 64	65+	male 18- 54	male 55+	fem. 18- 54	fem. 55+	Fr- ench	Eng- lish	Ir- ish	othr	very Cons	smwt Cons	tot. Cons	Mod.	Lib.
very favorable	90	30	29	31	72	18	39	51	11	26	20	32	18	21	19	31	18	40	16	16	24	27	51	33	2
	45%	44%	47%	43%	48%	35%	37%	53%	42%	46%	41%	48%	40%	36%	51%	54%	50%	49%	59%	28%	34%	48%	40%	58%	33%
somewhat favorable	69	26	24	19	53	16	38	31	10	17	19	22	16	22	11	19	10	26	6	27	25	18	43	17	3
	34%	38%	39%	26%	35%	31%	36%	32%	38%	30%	39%	33%	36%	37%	30%	33%	28%	32%	22%	47%	35%	32%	34%	30%	50%
Total favorable	159	56	53	50	125	34	77	82	21	43	39	54	34	43	30	50	28	66	22	43	49	45	94	50	5
	79%	82%	85%	69%	83%	67%	73%	85%	81%	77%	80%	81%	76%	73%	81%	88%	78%	81%	81%	74%	69%	80%	74%	88%	83%
Total unfavorable	21	5	6	10	13	8	13	8	2	6	4	7	3	9	5	2	4	7	4	6	13	5	18	2	1
	10%	7%	10%	14%	9%	16%	12%	8%	8%	11%	8%	10%	7%	15%	14%	4%	11%	9%	15%	10%	18%	9%	14%	4%	17%
somewhat unfavorable	14	4	3	7	8	6	7	7	2	4	3	4	1	5	5	2	2	5	2	5	8	4	12	2	-
	7%	6%	5%	10%	5%	12%	7%	7%	8%	7%	6%	6%	2%	8%	14%	4%	6%	6%	7%	9%	11%	7%	9%	4%	
very unfavorable	7	1	3	3	5	2	6	1	-	2	1	3	2	4	-	-	2	2	2	1	5	1	6	-	1
	3%	1%	5%	4%	3%	4%	6%	1%		4%	2%	4%	4%	7%			6%	2%	7%	2%	7%	2%	5%		17%
no opinion	21	7	2	12	12	9	14	7	3	7	5	6	8	6	2	5	4	8	1	8	9	5	14	5	-
	10%	10%	3%	17%	8%	18%	13%	7%	12%	13%	10%	9%	18%	10%	5%	9%	11%	10%	4%	14%	13%	9%	11%	9%	
Total aware	201	68	61	72	150	51	104	97	26	56	48	67	45	58	37	57	36	81	27	57	71	55	126	57	6
	100%	100%	98%	100%	99%	100%	99%	100%	100%	100%	98%	100%	100%	98%	100%	100%	100%	100%	100%	98%	100%	98%	99%	100%	100%
never heard of	1	-	1	-	1	-	1	-	-	-	1	-	-	1	-	-	-	-	-	1	-	1	1	-	-
	*%		2%		1%		1%				2%			2%						2%		2%	1%		
Total no opinion/never heard of	22	7	3	12	13	9	15	7	3	7	6	6	8	7	2	5	4	8	1	9	9	6	15	5	-
	11%	10%	5%	17%	9%	18%	14%	7%	12%	13%	12%	9%	18%	12%	5%	9%	11%	10%	4%	16%	13%	11%	12%	9%	
Net favorable	138	51	47	40	112	26	64	74	19	37	35	47	31	34	25	48	24	59	18	37	36	40	76	48	4
	68%	75%	76%	56%	74%	51%	61%	76%	73%	66%	71%	70%	69%	58%	68%	84%	67%	73%	67%	64%	51%	71%	60%	84%	67%
TOTAL	202	68	62	72	151	51	105	97	26	56	49	67	45	59	37	57	36	81	27	58	71	56	127	57	6
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

PORTLAND, MAINE TV MARKET VOTERS, AUGUST 7-8, 2013 - REPUBLICAN OVERSAMPLE

14. Please tell me if you have a favorable or unfavorable opinion of Susan Collins. If you have no opinion of Susan Collins, just say so

		16.1 INCOME					17.1 EDUCATION				18.1 MARITAL STATUS		19.1 KIDS UNDER 18?		1.1 MOST IMPORTANT PROBLEM FACING PEOPLE IN YOUR PART OF MAINE					3.1 BARACK OBAMA JOB PERFORMANCE			4.1 SUSAN COLLINS JOB PERFORMANCE			2.1 AWARENESS & PERCEPTIONS: SUSAN COLLINS		
	TOTAL	less than $25K	$25-$34K	$35-$49K	$50-$74K	$75K or more	0-12 yrs.	13-15 yrs.	16 yrs.	17+ yrs.	mar-ried	not mar-ried	yes	no	eco-nomy and jobs	govt. spen-ding/ def.	Soc. Sec/ Med.	hlth care	Im-mig-ra-tion	app-rove	dont know	dis-app-rove	app-rove	dont know	dis-app-rove	fav-or-able	un-fav-or-able	no opn/ not hrd.
very favorable	90	15	6	15	20	24	26	22	29	12	59	30	26	63	38	19	14	13	1	25	5	60	87	2	1	88	-	2
	45%	68%	30%	45%	47%	44%	48%	40%	48%	44%	42%	55%	54%	42%	40%	43%	67%	72%	17%	66%	56%	39%	56%	18%	3%	52%		18%
somewhat favorable	69	4	11	7	16	18	16	19	20	13	50	17	11	57	36	19	3	3	-	10	2	57	57	6	6	64	3	2
	34%	18%	55%	21%	37%	33%	30%	35%	33%	48%	35%	31%	23%	38%	38%	43%	14%	17%		26%	22%	37%	37%	55%	17%	38%	14%	18%
Total favorable	159	19	17	22	36	42	42	41	49	25	109	47	37	120	74	38	17	16	1	35	7	117	144	8	7	152	3	4
	79%	86%	85%	67%	84%	78%	78%	75%	82%	93%	77%	85%	77%	80%	79%	86%	81%	89%	17%	92%	78%	75%	92%	73%	20%	90%	14%	36%
Total unfavorable	21	-	1	5	5	6	4	5	8	2	17	4	8	12	7	6	-	1	2	-	-	21	3	-	18	5	14	2
	10%		5%	15%	12%	11%	7%	9%	13%	7%	12%	7%	17%	8%	7%	14%		6%	33%			14%	2%		51%	3%	64%	18%
somewhat unfavorable	14	-	1	3	3	4	2	3	5	2	13	1	7	6	5	3	-	-	2	-	-	14	3	-	11	5	7	2
	7%		5%	9%	7%	7%	4%	5%	8%	7%	9%	2%	15%	4%	5%	7%			33%			9%	2%		31%	3%	32%	18%
very unfavorable	7	-	-	2	2	2	2	2	3	-	4	3	1	6	2	3	-	1	-	-	-	7	-	-	7	-	7	-
	3%			6%	5%	4%	4%	4%	5%		3%	5%	2%	4%	2%	7%		6%				5%			20%		32%	
no opinion	21	3	2	6	2	5	8	9	2	-	15	4	3	17	12	-	4	1	3	3	2	16	8	3	10	11	5	5
	10%	14%	10%	18%	5%	9%	15%	16%	3%		11%	7%	6%	11%	13%		19%	6%	50%	8%	22%	10%	5%	27%	29%	7%	23%	45%
Total aware	201	22	20	33	43	53	54	55	59	27	141	55	48	149	93	44	21	18	6	38	9	154	155	11	35	168	22	11
	100%	100%	100%	100%	100%	98%	100%	100%	98%	100%	99%	100%	100%	99%	99%	100%	100%	100%	100%	100%	100%	99%	99%	100%	100%	99%	100%	100%
never heard of	1	-	-	-	-	1	-	-	1	-	1	-	-	1	1	-	-	-	-	-	-	1	1	-	-	1	-	-
	*%					2%			2%		1%			1%	1%							1%	1%			1%		
Total no opinion/never heard of	22	3	2	6	2	6	8	9	3	-	16	4	3	18	13	-	4	1	3	3	2	17	9	3	10	12	5	5
	11%	14%	10%	18%	5%	11%	15%	16%	5%		11%	7%	6%	12%	14%		19%	6%	50%	8%	22%	11%	6%	27%	29%	7%	23%	45%
Net favorable	138	19	16	17	31	36	38	36	41	23	92	43	29	108	67	32	17	15	-1	35	7	96	141	8	-11	147	-11	2
	68%	86%	80%	52%	72%	67%	70%	65%	68%	85%	65%	78%	60%	72%	71%	73%	81%	83%	-17%	92%	78%	62%	90%	73%	-31%	87%	-50%	18%
TOTAL	202	22	20	33	43	54	54	55	60	27	142	55	48	150	94	44	21	18	6	38	9	155	156	11	35	169	22	11
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

PORTLAND, MAINE TV MARKET VOTERS, AUGUST 7-8, 2013 - REPUBLICAN OVERSAMPLE

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		23.1 RELIGIOUS AFFILIATION				24.1 EMPLOYMENT				25.1 UNION HOUSEHOLD?			26.1 2012 VOTE FOR PRESIDENT			
	TOTAL	Prot	Cath	Jew	othr	emp. full time	emp. part time	tot. emp.	not emp.	yes, resp	tot. yes	no	did not vote	Ob-ama	Rom-ney	dk/nthr
very favorable	90	48	27	-	15	39	9	48	42	13	18	71	4	21	57	8
	45%	48%	46%		37%	41%	50%	42%	48%	57%	51%	44%	44%	58%	41%	42%
somewhat favorable	69	34	20	1	14	35	8	43	26	6	8	60	2	10	51	6
	34%	34%	34%	100%	34%	36%	44%	38%	30%	26%	23%	37%	22%	28%	37%	32%
Total favorable	159	82	47	1	29	74	17	91	68	19	26	131	6	31	108	14
	79%	81%	80%	100%	71%	77%	94%	80%	77%	83%	74%	81%	67%	86%	78%	74%
Total unfavorable	21	10	6	-	5	12	1	13	8	3	5	14	1	-	19	1
	10%	10%	10%		12%	13%	6%	11%	9%	13%	14%	9%	11%		14%	5%
somewhat unfavorable	14	9	3	-	2	9	-	9	5	-	2	11	-	-	13	1
	7%	9%	5%		5%	9%		8%	6%		6%	7%			9%	5%
very unfavorable	7	1	3	-	3	3	1	4	3	3	3	3	1	-	6	-
	3%	1%	5%		7%	3%	6%	4%	3%	13%	9%	2%	11%		4%	
no opinion	21	9	6	-	6	9	-	9	12	1	4	15	2	5	10	4
	10%	9%	10%		15%	9%		8%	14%	4%	11%	9%	22%	14%	7%	21%
Total aware	201	101	59	1	40	95	18	113	88	23	35	160	9	36	137	19
	100%	100%	100%	100%	98%	99%	100%	99%	100%	100%	100%	99%	100%	100%	99%	100%
never heard of	1	-	-	-	1	1	-	1	-	-	-	1	-	-	1	-
	*%				2%	1%		1%				1%			1%	
Total no opinion/never heard of	22	9	6	-	7	10	-	10	12	1	4	16	2	5	11	4
	11%	9%	10%		17%	10%		9%	14%	4%	11%	10%	22%	14%	8%	21%
Net favorable	138	72	41	1	24	62	16	78	60	16	21	117	5	31	89	13
	68%	71%	69%	100%	59%	65%	89%	68%	68%	70%	60%	73%	56%	86%	64%	68%
TOTAL	202	101	59	1	41	96	18	114	88	23	35	161	9	36	138	19
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

PORTLAND, MAINE TV MARKET VOTERS, AUGUST 7-8, 2013 - REPUBLICAN OVERSAMPLE

15. What is your approximate age, please?

		28.1 COUNTY			28.2 CD		27. GENDER		15.1 AGE				GENDER/AGE				22.1 ANCESTRY				20.1 PHILOSOPHY				
	TOTAL	York/ Sag/ Linc/ Knox	Cum- ber- land	And/ Oxf/ Frk/ Ken.	1	2	male	fem.	18- 40	41- 54	55- 64	65+	male 18- 54	male 55+	fem. 18- 54	fem. 55+	Fr- ench	Eng- lish	Ir- ish	othr	very Cons	smwt Cons	tot. Cons	Mod.	Lib.
18-25	5	2	3	-	5	-	2	3	5	-	-	-	2	-	3	-	1	3	-	1	-	3	3	2	-
	2%	3%	5%		3%		2%	3%	19%				4%		8%		3%	4%		2%		5%	2%	4%	
26-29	6	2	2	2	5	1	3	3	6	-	-	-	3	-	3	-	2	-	1	3	3	2	5	1	-
	3%	3%	3%	3%	3%	2%	3%	3%	23%				7%		8%		6%		4%	5%	4%	4%	4%	2%	
30-34	8	1	2	5	3	5	6	2	8	-	-	-	6	-	2	-	3	1	1	3	2	2	4	4	-
	4%	1%	3%	7%	2%	10%	6%	2%	31%				13%		5%		8%	1%	4%	5%	3%	4%	3%	7%	
35-40	7	2	1	4	6	1	4	3	7	-	-	-	4	-	3	-	-	2	2	3	1	3	4	2	1
	3%	3%	2%	6%	4%	2%	4%	3%	27%				9%		8%			2%	7%	5%	1%	5%	3%	4%	17%
41-44	13	7	3	3	13	-	7	6	-	13	-	-	7	-	6	-	1	6	5	1	-	5	5	7	1
	6%	10%	5%	4%	9%		7%	6%		23%			16%		16%		3%	7%	19%	2%		9%	4%	12%	17%
45-54	43	16	11	16	32	11	23	20	-	43	-	-	23	-	20	-	11	23	5	4	13	14	27	14	1
	21%	24%	18%	22%	21%	22%	22%	21%		77%			51%		54%		31%	28%	19%	7%	18%	25%	21%	25%	17%
55-59	29	8	7	14	18	11	16	13	-	-	29	-	-	16	-	13	4	9	3	13	10	7	17	8	-
	14%	12%	11%	19%	12%	22%	15%	13%			59%			27%		23%	11%	11%	11%	22%	14%	13%	13%	14%	
60-64	20	6	7	7	13	7	12	8	-	-	20	-	-	12	-	8	4	5	4	7	9	6	15	4	-
	10%	9%	11%	10%	9%	14%	11%	8%			41%			20%		14%	11%	6%	15%	12%	13%	11%	12%	7%	
65+	67	21	25	21	52	15	31	36	-	-	-	67	-	31	-	36	9	30	6	22	31	13	44	14	3
	33%	31%	40%	29%	34%	29%	30%	37%				100%		53%		63%	25%	37%	22%	38%	44%	23%	35%	25%	50%
NA	4	3	1	-	4	-	1	3	-	-	-	-	-	-	-	-	1	2	-	1	2	1	3	1	-
	2%	4%	2%		3%		1%	3%									3%	2%		2%	3%	2%	2%	2%	
TOTAL	202	68	62	72	151	51	105	97	26	56	49	67	45	59	37	57	36	81	27	58	71	56	127	57	6
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

PORTLAND, MAINE TV MARKET VOTERS, AUGUST 7-8, 2013 - REPUBLICAN OVERSAMPLE

15. What is your approximate age, please?

		16.1 INCOME					17.1 EDUCATION				18.1 MARITAL STATUS		19.1 KIDS UNDER 18?		1.1 MOST IMPORTANT PROBLEM FACING PEOPLE IN YOUR PART OF MAINE					3.1 BARACK OBAMA JOB PERFORMANCE			4.1 SUSAN COLLINS JOB PERFORMANCE			2.1 AWARENESS & PERCEPTIONS: SUSAN COLLINS		
	TOTAL	less than $25K	$25-$34K	$35-$49K	$50-$74K	$75K or more	0-12 yrs.	13-15 yrs.	16 yrs.	17+ yrs.	mar-ried	not mar-ried	yes	no	eco-nomy and jobs	govt. spen-ding/ def.	Soc. Sec/ Med.	hlth care	Im-mig-ra-tion	app-rove	dont know	dis-app-rove	app-rove	dont know	dis-app-rove	fav-or-able	un-fav-or-able	no opn/ not hrd.
18-25	5	1	-	2	-	-	-	1	3	1	1	4	2	3	2	2	-	1	-	-	-	5	1	2	2	4	1	-
	2%	5%		6%				2%	5%	4%	1%	7%	4%	2%	2%	5%		6%				3%	1%	18%	6%	2%	5%	
26-29	6	1	2	1	1	1	4	1	-	1	3	3	3	3	3	3	-	-	-	1	-	5	3	1	2	4	1	1
	3%	5%	10%	3%	2%	2%	7%	2%		4%	2%	5%	6%	2%	3%	7%				3%		3%	2%	9%	6%	2%	5%	9%
30-34	8	1	-	3	2	1	2	1	3	1	6	1	7	1	2	3	1	-	1	-	1	7	5	1	2	6	2	-
	4%	5%		9%	5%	2%	4%	2%	5%	4%	4%	2%	15%	1%	2%	7%	5%		17%		11%	5%	3%	9%	6%	4%	9%	
35-40	7	1	-	-	3	3	1	2	2	2	7	-	6	1	3	3	-	1	-	2	1	4	6	-	1	7	-	-
	3%	5%			7%	6%	2%	4%	3%	7%	5%		13%	1%	3%	7%		6%		5%	11%	3%	4%		3%	4%		
41-44	13	-	-	1	4	8	4	2	5	2	11	2	11	2	5	5	1	2	-	3	1	9	9	1	3	11	1	1
	6%			3%	9%	15%	7%	4%	8%	7%	8%	4%	23%	1%	5%	11%	5%	11%		8%	11%	6%	6%	9%	9%	7%	5%	9%
45-54	43	3	3	4	13	17	14	13	11	5	32	11	15	28	27	5	1	4	3	11	-	32	34	1	8	37	4	2
	21%	14%	15%	12%	30%	31%	26%	24%	18%	19%	23%	20%	31%	19%	29%	11%	5%	22%	50%	29%		21%	22%	9%	23%	22%	18%	18%
55-59	29	3	1	4	8	10	8	9	12	-	25	4	3	26	17	5	3	3	-	5	3	21	24	-	5	22	5	2
	14%	14%	5%	12%	19%	19%	15%	16%	20%		18%	7%	6%	17%	18%	11%	14%	17%		13%	33%	14%	15%		14%	13%	23%	18%
60-64	20	3	1	4	4	4	6	6	7	1	15	5	-	20	8	6	1	2	-	5	1	14	18	1	1	19	-	1
	10%	14%	5%	12%	9%	7%	11%	11%	12%	4%	11%	9%		13%	9%	14%	5%	11%		13%	11%	9%	12%	9%	3%	11%		9%
65+	67	9	11	14	8	9	14	20	15	14	41	22	1	63	27	10	13	5	2	11	2	54	54	4	9	56	7	4
	33%	41%	55%	42%	19%	17%	26%	36%	25%	52%	29%	40%	2%	42%	29%	23%	62%	28%	33%	29%	22%	35%	35%	36%	26%	33%	32%	36%
NA	4	-	2	-	-	1	1	-	2	-	1	3	-	3	-	2	1	-	-	-	-	4	2	-	2	3	1	-
	2%		10%			2%	2%		3%		1%	5%		2%		5%	5%					3%	1%		6%	2%	5%	
TOTAL	202	22	20	33	43	54	54	55	60	27	142	55	48	150	94	44	21	18	6	38	9	155	156	11	35	169	22	11
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

PORTLAND, MAINE TV MARKET VOTERS, AUGUST 7-8, 2013 - REPUBLICAN OVERSAMPLE

15. What is your approximate age, please?

		23.1 RELIGIOUS AFFILIATION				24.1 EMPLOYMENT				25.1 UNION HOUSEHOLD?			26.1 2012 VOTE FOR PRESIDENT			
	TOTAL	Prot	Cath	Jew	othr	emp. full time	emp. part time	tot. emp.	not emp.	yes, resp	tot. yes	no	did not vote	Ob-ama	Rom-ney	dk/nthr
18-25	5	2	1	-	2	4	1	5	-	-	-	5	-	-	5	-
	2%	2%	2%		5%	4%	6%	4%				3%			4%	
26-29	6	4	2	-	-	4	-	4	2	-	-	6	-	-	5	1
	3%	4%	3%			4%		4%	2%			4%			4%	5%
30-34	8	3	2	-	3	7	1	8	-	2	3	5	1	1	5	1
	4%	3%	3%		7%	7%	6%	7%		9%	9%	3%	11%	3%	4%	5%
35-40	7	3	2	-	2	5	-	5	2	1	1	6	-	2	4	1
	3%	3%	3%		5%	5%		4%	2%	4%	3%	4%		6%	3%	5%
41-44	13	6	4	-	3	11	1	12	1	1	3	10	-	2	10	1
	6%	6%	7%		7%	11%	6%	11%	1%	4%	9%	6%		6%	7%	5%
45-54	43	20	15	-	8	35	4	39	4	8	13	30	3	11	26	3
	21%	20%	25%		20%	36%	22%	34%	5%	35%	37%	19%	33%	31%	19%	16%
55-59	29	11	11	1	6	16	5	21	8	4	7	21	1	4	22	2
	14%	11%	19%	100%	15%	17%	28%	18%	9%	17%	20%	13%	11%	11%	16%	11%
60-64	20	8	8	-	4	9	-	9	11	4	5	15	-	3	16	1
	10%	8%	14%		10%	9%		8%	13%	17%	14%	9%		8%	12%	5%
65+	67	41	13	-	13	3	4	7	60	3	3	59	4	13	41	9
	33%	41%	22%		32%	3%	22%	6%	68%	13%	9%	37%	44%	36%	30%	47%
NA	4	3	1	-	-	2	2	4	-	-	-	4	-	-	4	-
	2%	3%	2%			2%	11%	4%				2%			3%	
TOTAL	202	101	59	1	41	96	18	114	88	23	35	161	9	36	138	19
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

PORTLAND, MAINE TV MARKET VOTERS, AUGUST 7-8, 2013 - REPUBLICAN OVERSAMPLE

16. Next, which one of the following categories includes your annual household income?

		28.1 COUNTY			28.2 CD		27. GENDER		15.1 AGE				GENDER/AGE				22.1 ANCESTRY				20.1 PHILOSOPHY				
	TOTAL	York/ Sag/ Linc/ Knox	Cum- ber- land	And/ Oxf/ Frk/ Ken.	1	2	male	fem.	18- 40	41- 54	55- 64	65+	male 18- 54	male 55+	fem. 18- 54	fem. 55+	Fr- ench	Eng- lish	Ir- ish	othr	very Cons	smwt Cons	tot. Cons	Mod.	Lib.
less than $25,000	22	5	8	9	18	4	10	12	4	3	6	9	4	6	3	9	6	8	3	5	11	3	14	6	-
	11%	7%	13%	13%	12%	8%	10%	12%	15%	5%	12%	13%	9%	10%	8%	16%	17%	10%	11%	9%	15%	5%	11%	11%	
$25,000 - $34,999	20	7	6	7	15	5	8	12	2	3	2	11	3	5	2	8	4	8	3	5	12	1	13	6	1
	10%	10%	10%	10%	10%	10%	8%	12%	8%	5%	4%	16%	7%	8%	5%	14%	11%	10%	11%	9%	17%	2%	10%	11%	17%
$35,000 - $49,999	33	11	7	15	20	13	15	18	6	5	8	14	5	10	6	12	8	14	4	7	9	14	23	8	1
	16%	16%	11%	21%	13%	25%	14%	19%	23%	9%	16%	21%	11%	17%	16%	21%	22%	17%	15%	12%	13%	25%	18%	14%	17%
$50,000 - $74,999	43	17	13	13	33	10	21	22	6	17	12	8	11	10	12	10	4	20	7	12	14	14	28	10	2
	21%	25%	21%	18%	22%	20%	20%	23%	23%	30%	24%	12%	24%	17%	32%	18%	11%	25%	26%	21%	20%	25%	22%	18%	33%
$75,000 - $99,999	25	7	4	14	17	8	14	11	4	9	6	5	8	6	5	5	3	12	2	8	6	9	15	9	1
	12%	10%	6%	19%	11%	16%	13%	11%	15%	16%	12%	7%	18%	10%	14%	9%	8%	15%	7%	14%	8%	16%	12%	16%	17%
$100,000 or more	29	8	14	7	25	4	19	10	1	16	8	4	9	10	8	2	8	9	5	7	7	11	18	10	1
	14%	12%	23%	10%	17%	8%	18%	10%	4%	29%	16%	6%	20%	17%	22%	4%	22%	11%	19%	12%	10%	20%	14%	18%	17%
NA	30	13	10	7	23	7	18	12	3	3	7	16	5	12	1	11	3	10	3	14	12	4	16	8	-
	15%	19%	16%	10%	15%	14%	17%	12%	12%	5%	14%	24%	11%	20%	3%	19%	8%	12%	11%	24%	17%	7%	13%	14%	
TOTAL	202	68	62	72	151	51	105	97	26	56	49	67	45	59	37	57	36	81	27	58	71	56	127	57	6
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

PORTLAND, MAINE TV MARKET VOTERS, AUGUST 7-8, 2013 - REPUBLICAN OVERSAMPLE

16. Next, which one of the following categories includes your annual household income?

		16.1 INCOME					17.1 EDUCATION				18.1 MARITAL STATUS		19.1 KIDS UNDER 18?		1.1 MOST IMPORTANT PROBLEM FACING PEOPLE IN YOUR PART OF MAINE					3.1 BARACK OBAMA JOB PERFORMANCE			4.1 SUSAN COLLINS JOB PERFORMANCE			2.1 AWARENESS & PERCEPTIONS: SUSAN COLLINS		
	TOTAL	less than $25K	$25-$34K	$35-$49K	$50-$74K	$75K or more	0-12 yrs.	13-15 yrs.	16 yrs.	17+ yrs.	mar-ried	not mar-ried	yes	no	eco-nomy and jobs	govt. spen-ding/ def.	Soc. Sec/ Med.	hlth care	Im-mig-ra-tion	app-rove	dont know	dis-app-rove	app-rove	dont know	dis-app-rove	fav-or-able	un-fav-or-able	no opn/ not hrd.
less than $25,000	22	22	-	-	-	-	10	6	6	-	3	19	4	18	11	2	4	2	2	7	1	14	20	-	2	21	1	-
	11%	100%					19%	11%	10%		2%	35%	8%	12%	12%	5%	19%	11%	33%	18%	11%	9%	13%		6%	12%	5%	
$25,000 - $34,999	20	-	20	-	-	-	9	4	4	3	16	4	2	18	6	4	3	1	-	1	1	18	14	1	5	18	2	-
	10%		100%				17%	7%	7%	11%	11%	7%	4%	12%	6%	9%	14%	6%		3%	11%	12%	9%	9%	14%	11%	9%	
$35,000 - $49,999	33	-	-	33	-	-	13	9	8	3	19	14	6	27	14	3	9	4	1	8	-	25	22	5	6	26	5	2
	16%			100%			24%	16%	13%	11%	13%	25%	13%	18%	15%	7%	43%	22%	17%	21%		16%	14%	45%	17%	15%	23%	18%
$50,000 - $74,999	43	-	-	-	43	-	10	16	11	6	37	6	13	30	17	11	2	8	1	12	4	27	37	-	6	36	5	2
	21%				100%		19%	29%	18%	22%	26%	11%	27%	20%	18%	25%	10%	44%	17%	32%	44%	17%	24%		17%	21%	23%	18%
$75,000 - $99,999	25	-	-	-	-	25	5	8	8	4	22	3	8	17	14	6	1	1	2	4	2	19	19	1	5	21	3	1
	12%					46%	9%	15%	13%	15%	15%	5%	17%	11%	15%	14%	5%	6%	33%	11%	22%	12%	12%	9%	14%	12%	14%	9%
$100,000 or more	29	-	-	-	-	29	4	5	13	7	26	3	13	16	22	7	-	-	-	5	-	24	21	1	7	25	3	1
	14%					54%	7%	9%	22%	26%	18%	5%	27%	11%	23%	16%				13%		15%	13%	9%	20%	15%	14%	9%
NA	30	-	-	-	-	-	3	7	10	4	19	6	2	24	10	11	2	2	-	1	1	28	23	3	4	22	3	5
	15%						6%	13%	17%	15%	13%	11%	4%	16%	11%	25%	10%	11%		3%	11%	18%	15%	27%	11%	13%	14%	45%
TOTAL	202	22	20	33	43	54	54	55	60	27	142	55	48	150	94	44	21	18	6	38	9	155	156	11	35	169	22	11
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

PORTLAND, MAINE TV MARKET VOTERS, AUGUST 7-8, 2013 - REPUBLICAN OVERSAMPLE

16. Next, which one of the following categories includes your annual household income?

		23.1 RELIGIOUS AFFILIATION				24.1 EMPLOYMENT				25.1 UNION HOUSEHOLD?			26.1 2012 VOTE FOR PRESIDENT			
	TOTAL	Prot	Cath	Jew	othr	emp. full time	emp. part time	tot. emp.	not emp.	yes, resp	tot. yes	no	did not vote	Ob-ama	Rom-ney	dk/nthr
less than $25,000	22	12	7	-	3	4	2	6	16	1	1	20	1	6	13	2
	11%	12%	12%		7%	4%	11%	5%	18%	4%	3%	12%	11%	17%	9%	11%
$25,000 - $34,999	20	15	3	-	2	5	3	8	12	2	3	17	-	5	14	1
	10%	15%	5%		5%	5%	17%	7%	14%	9%	9%	11%		14%	10%	5%
$35,000 - $49,999	33	16	11	-	6	11	1	12	21	6	8	25	2	8	20	3
	16%	16%	19%		15%	11%	6%	11%	24%	26%	23%	16%	22%	22%	14%	16%
$50,000 - $74,999	43	24	13	-	6	25	6	31	12	7	13	29	1	11	28	3
	21%	24%	22%		15%	26%	33%	27%	14%	30%	37%	18%	11%	31%	20%	16%
$75,000 - $99,999	25	10	9	1	5	16	2	18	7	4	5	20	1	3	18	3
	12%	10%	15%	100%	12%	17%	11%	16%	8%	17%	14%	12%	11%	8%	13%	16%
$100,000 or more	29	10	12	-	7	23	2	25	4	2	2	27	1	2	25	1
	14%	10%	20%		17%	24%	11%	22%	5%	9%	6%	17%	11%	6%	18%	5%
NA	30	14	4	-	12	12	2	14	16	1	3	23	3	1	20	6
	15%	14%	7%		29%	13%	11%	12%	18%	4%	9%	14%	33%	3%	14%	32%
TOTAL	202	101	59	1	41	96	18	114	88	23	35	161	9	36	138	19
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

PORTLAND, MAINE TV MARKET VOTERS, AUGUST 7-8, 2013 - REPUBLICAN OVERSAMPLE

17. What is the last grade of education you have completed?

		28.1 COUNTY			28.2 CD		27. GENDER		15.1 AGE				GENDER/AGE				22.1 ANCESTRY				20.1 PHILOSOPHY				
	TOTAL	York/ Sag/ Linc/ Knox	Cum- ber- land	And/ Oxf/ Frk/ Ken.	1	2	male	fem.	18- 40	41- 54	55- 64	65+	male 18- 54	male 55+	fem. 18- 54	fem. 55+	Fr- ench	Eng- lish	Ir- ish	othr	very Cons	smwt Cons	tot. Cons	Mod.	Lib.
0-12 (high school or less)	54	21	11	22	37	17	35	19	7	18	14	14	17	18	8	10	10	21	7	16	24	9	33	18	-
	27%	31%	18%	31%	25%	33%	33%	20%	27%	32%	29%	21%	38%	31%	22%	18%	28%	26%	26%	28%	34%	16%	26%	32%	
13-15 (some college/ trade/vocational school)	55	21	17	17	42	13	27	28	5	15	15	20	11	16	9	19	9	26	6	14	18	18	36	11	4
	27%	31%	27%	24%	28%	25%	26%	29%	19%	27%	31%	30%	24%	27%	24%	33%	25%	32%	22%	24%	25%	32%	28%	19%	67%
16 (college graduate)	60	16	25	19	46	14	24	36	8	16	19	15	11	13	13	21	12	22	9	17	19	20	39	20	-
	30%	24%	40%	26%	30%	27%	23%	37%	31%	29%	39%	22%	24%	22%	35%	37%	33%	27%	33%	29%	27%	36%	31%	35%	
17+ (post-graduate education)	27	7	9	11	23	4	15	12	5	7	1	14	5	10	7	5	4	12	5	6	7	9	16	8	2
	13%	10%	15%	15%	15%	8%	14%	12%	19%	13%	2%	21%	11%	17%	19%	9%	11%	15%	19%	10%	10%	16%	13%	14%	33%
NA	6	3	-	3	3	3	4	2	1	-	-	4	1	2	-	2	1	-	-	5	3	-	3	-	-
	3%	4%		4%	2%	6%	4%	2%	4%			6%	2%	3%		4%	3%			9%	4%		2%		
TOTAL	202	68	62	72	151	51	105	97	26	56	49	67	45	59	37	57	36	81	27	58	71	56	127	57	6
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

PORTLAND, MAINE TV MARKET VOTERS, AUGUST 7-8, 2013 - REPUBLICAN OVERSAMPLE

17. What is the last grade of education you have completed?

		16.1 INCOME					17.1 EDUCATION				18.1 MARITAL STATUS		19.1 KIDS UNDER 18?		1.1 MOST IMPORTANT PROBLEM FACING PEOPLE IN YOUR PART OF MAINE					3.1 BARACK OBAMA JOB PERFORMANCE			4.1 SUSAN COLLINS JOB PERFORMANCE			2.1 AWARENESS & PERCEPTIONS: SUSAN COLLINS		
	TOTAL	less than $25K	$25-$34K	$35-$49K	$50-$74K	$75K or more	0-12 yrs.	13-15 yrs.	16 yrs.	17+ yrs.	mar-ried	not mar-ried	yes	no	eco-nomy and jobs	govt. spen-ding/ def.	Soc. Sec/ Med.	hlth care	Im-mig-ra-tion	app-rove	dont know	dis-app-rove	app-rove	dont know	dis-app-rove	fav-or-able	un-fav-or-able	no opn/ not hrd.
0-12 (high school or less)	54 27%	10 45%	9 45%	13 39%	10 23%	9 17%	54 100%	-	-	-	35 25%	19 35%	10 21%	44 29%	24 26%	11 25%	10 48%	4 22%	3 50%	11 29%	2 22%	41 26%	43 28%	3 27%	8 23%	45 27%	8 36%	1 9%
13-15 (some college/ trade/vocational school)	55 27%	6 27%	4 20%	9 27%	16 37%	13 24%	-	55 100%	-	-	47 33%	8 15%	12 25%	43 29%	29 31%	10 23%	6 29%	5 28%	2 33%	12 32%	4 44%	39 25%	38 24%	5 45%	12 34%	45 27%	7 32%	3 27%
16 (college graduate)	60 30%	6 27%	4 20%	8 24%	11 26%	21 39%	-	-	60 100%	-	41 29%	18 33%	20 42%	40 27%	27 29%	19 43%	2 10%	5 28%	-	8 21%	1 11%	51 33%	49 31%	1 9%	10 29%	49 29%	6 27%	5 45%
17+ (post-graduate education)	27 13%	-	3 15%	3 9%	6 14%	11 20%	-	-	-	27 100%	17 12%	10 18%	5 10%	22 15%	13 14%	3 7%	1 5%	4 22%	1 17%	7 18%	1 11%	19 12%	23 15%	2 18%	2 6%	27 16%	-	-
NA	6 3%	-	-	-	-	-	-	-	-	-	2 1%	-	1 2%	1 1%	1 1%	1 2%	2 10%	-	-	-	1 11%	5 3%	3 2%	-	3 9%	3 2%	1 5%	2 18%
TOTAL	202 100%	22 100%	20 100%	33 100%	43 100%	54 100%	54 100%	55 100%	60 100%	27 100%	142 100%	55 100%	48 100%	150 100%	94 100%	44 100%	21 100%	18 100%	6 100%	38 100%	9 100%	155 100%	156 100%	11 100%	35 100%	169 100%	22 100%	11 100%

PORTLAND, MAINE TV MARKET VOTERS, AUGUST 7-8, 2013 - REPUBLICAN OVERSAMPLE

17. What is the last grade of education you have completed?

		23.1 RELIGIOUS AFFILIATION				24.1 EMPLOYMENT				25.1 UNION HOUSEHOLD?			26.1 2012 VOTE FOR PRESIDENT			
	TOTAL	Prot	Cath	Jew	othr	emp. full time	emp. part time	tot. emp.	not emp.	yes, resp	tot. yes	no	did not vote	Ob-ama	Rom-ney	dk/nthr
0-12 (high school or less)	54	30	12	-	12	29	2	31	23	10	13	40	3	9	34	8
	27%	30%	20%		29%	30%	11%	27%	26%	43%	37%	25%	33%	25%	25%	42%
13-15 (some college/ trade/vocational school)	55	23	19	1	12	20	8	28	27	4	8	47	-	11	38	6
	27%	23%	32%	100%	29%	21%	44%	25%	31%	17%	23%	29%		31%	28%	32%
16 (college graduate)	60	29	21	-	10	33	6	39	21	6	11	48	2	9	47	2
	30%	29%	36%		24%	34%	33%	34%	24%	26%	31%	30%	22%	25%	34%	11%
17+ (post-graduate education)	27	17	7	-	3	12	2	14	13	3	3	24	1	7	17	2
	13%	17%	12%		7%	13%	11%	12%	15%	13%	9%	15%	11%	19%	12%	11%
NA	6	2	-	-	4	2	-	2	4	-	-	2	3	-	2	1
	3%	2%			10%	2%		2%	5%			1%	33%		1%	5%
TOTAL	202	101	59	1	41	96	18	114	88	23	35	161	9	36	138	19
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

PORTLAND, MAINE TV MARKET VOTERS, AUGUST 7-8, 2013 - REPUBLICAN OVERSAMPLE

18. What is your current marital status?

		28.1 COUNTY			28.2 CD		27. GENDER		15.1 AGE				GENDER/AGE				22.1 ANCESTRY				20.1 PHILOSOPHY				
	TOTAL	York/ Sag/ Linc/ Knox	Cum- ber- land	And/ Oxf/ Frk/ Ken.	1	2	male	fem.	18- 40	41- 54	55- 64	65+	male 18- 54	male 55+	fem. 18- 54	fem. 55+	Fr- ench	Eng- lish	Ir- ish	othr	very Cons	smwt Cons	tot. Cons	Mod.	Lib.
married	142	49	41	52	102	40	81	61	17	43	40	41	34	46	26	35	27	55	19	41	49	42	91	42	5
	70%	72%	66%	72%	68%	78%	77%	63%	65%	77%	82%	61%	76%	78%	70%	61%	75%	68%	70%	71%	69%	75%	72%	74%	83%
separated	2	1	-	1	2	-	1	1	-	2	-	-	1	-	1	-	-	2	-	-	-	-	-	2	-
	1%	1%		1%	1%		1%	1%		4%			2%		3%			2%						4%	
divorced	15	3	8	4	12	3	6	9	-	6	2	5	3	3	3	4	2	8	3	2	8	3	11	3	-
	7%	4%	13%	6%	8%	6%	6%	9%		11%	4%	7%	7%	5%	8%	7%	6%	10%	11%	3%	11%	5%	9%	5%	
never been married	19	5	8	6	17	2	10	9	8	4	6	1	6	4	6	3	3	6	4	6	4	8	12	5	-
	9%	7%	13%	8%	11%	4%	10%	9%	31%	7%	12%	1%	13%	7%	16%	5%	8%	7%	15%	10%	6%	14%	9%	9%	
widowed	19	8	4	7	15	4	4	15	-	1	1	16	-	4	1	13	4	10	1	4	9	2	11	5	1
	9%	12%	6%	10%	10%	8%	4%	15%		2%	2%	24%		7%	3%	23%	11%	12%	4%	7%	13%	4%	9%	9%	17%
refused	5	2	1	2	3	2	3	2	1	-	-	4	1	2	-	2	-	-	-	5	1	1	2	-	-
	2%	3%	2%	3%	2%	4%	3%	2%	4%			6%	2%	3%		4%				9%	1%	2%	2%		
TOTAL	202	68	62	72	151	51	105	97	26	56	49	67	45	59	37	57	36	81	27	58	71	56	127	57	6
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

PORTLAND, MAINE TV MARKET VOTERS, AUGUST 7-8, 2013 - REPUBLICAN OVERSAMPLE

18. What is your current marital status?

		16.1 INCOME					17.1 EDUCATION				18.1 MARITAL STATUS		19.1 KIDS UNDER 18?		1.1 MOST IMPORTANT PROBLEM FACING PEOPLE IN YOUR PART OF MAINE					3.1 BARACK OBAMA JOB PERFORMANCE			4.1 SUSAN COLLINS JOB PERFORMANCE			2.1 AWARENESS & PERCEPTIONS: SUSAN COLLINS		
	TOTAL	less than $25K	$25-$34K	$35-$49K	$50-$74K	$75K or more	0-12 yrs.	13-15 yrs.	16 yrs.	17+ yrs.	mar-ried	not mar-ried	yes	no	eco-nomy and jobs	govt. spen-ding/ def.	Soc. Sec/ Med.	hlth care	Im-mig-ra-tion	app-rove	dont know	dis-app-rove	app-rove	dont know	dis-app-rove	fav-or-able	un-fav-or-able	no opn/ not hrd.
married	142	3	16	19	37	48	35	47	41	17	142	-	39	102	68	33	12	13	4	23	7	112	107	6	29	119	16	7
	70%	14%	80%	58%	86%	89%	65%	85%	68%	63%	100%		81%	68%	72%	75%	57%	72%	67%	61%	78%	72%	69%	55%	83%	70%	73%	64%
separated	2	-	1	1	-	-	1	-	1	-	-	2	1	1	2	-	-	-	-	-	-	2	2	-	-	2	-	-
	1%		5%	3%			2%		2%			4%	2%	1%	2%							1%	1%			1%		
divorced	15	4	3	2	1	3	5	2	6	2	-	15	3	12	6	2	2	-	1	2	-	13	11	2	2	12	2	1
	7%	18%	15%	6%	2%	6%	9%	4%	10%	7%		27%	6%	8%	6%	5%	10%		17%	5%		8%	7%	18%	6%	7%	9%	9%
never been married	19	9	-	4	4	1	6	3	4	6	-	19	4	15	10	3	1	3	1	5	1	13	14	3	2	16	2	1
	9%	41%		12%	9%	2%	11%	5%	7%	22%		35%	8%	10%	11%	7%	5%	17%	17%	13%	11%	8%	9%	27%	6%	9%	9%	9%
widowed	19	6	-	7	1	2	7	3	7	2	-	19	-	19	7	5	4	2	-	8	-	11	18	-	1	17	1	1
	9%	27%		21%	2%	4%	13%	5%	12%	7%		35%		13%	7%	11%	19%	11%		21%		7%	12%		3%	10%	5%	9%
refused	5	-	-	-	-	-	-	-	1	-	-	-	1	1	1	1	2	-	-	-	1	4	4	-	1	3	1	1
	2%								2%				2%	1%	1%	2%	10%				11%	3%	3%		3%	2%	5%	9%
TOTAL	202	22	20	33	43	54	54	55	60	27	142	55	48	150	94	44	21	18	6	38	9	155	156	11	35	169	22	11
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

PORTLAND, MAINE TV MARKET VOTERS, AUGUST 7-8, 2013 - REPUBLICAN OVERSAMPLE

18. What is your current marital status?

		23.1 RELIGIOUS AFFILIATION				24.1 EMPLOYMENT				25.1 UNION HOUSEHOLD?			26.1 2012 VOTE FOR PRESIDENT			
	TOTAL	Prot	Cath	Jew	othr	emp. full time	emp. part time	tot. emp.	not emp.	yes, resp	tot. yes	no	did not vote	Ob-ama	Rom-ney	dk/nthr
married	142	71	43	1	27	75	12	87	55	17	29	111	3	21	102	16
	70%	70%	73%	100%	66%	78%	67%	76%	63%	74%	83%	69%	33%	58%	74%	84%
separated	2	-	2	-	-	2	-	2	-	-	-	2	1	1	-	-
	1%		3%			2%		2%				1%	11%	3%		
divorced	15	8	3	-	4	5	4	9	6	2	2	13	-	4	10	1
	7%	8%	5%		10%	5%	22%	8%	7%	9%	6%	8%		11%	7%	5%
never been married	19	9	7	-	3	11	1	12	7	2	2	16	2	2	15	-
	9%	9%	12%		7%	11%	6%	11%	8%	9%	6%	10%	22%	6%	11%	
widowed	19	13	4	-	2	2	1	3	16	2	2	17	-	8	9	2
	9%	13%	7%		5%	2%	6%	3%	18%	9%	6%	11%		22%	7%	11%
refused	5	-	-	-	5	1	-	1	4	-	-	2	3	-	2	-
	2%				12%	1%		1%	5%			1%	33%		1%	
TOTAL	202	101	59	1	41	96	18	114	88	23	35	161	9	36	138	19
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

PORTLAND, MAINE TV MARKET VOTERS, AUGUST 7-8, 2013 - REPUBLICAN OVERSAMPLE

19. Do you have children at home under the age of 18?

		28.1 COUNTY			28.2 CD		27. GENDER		15.1 AGE				GENDER/AGE				22.1 ANCESTRY				20.1 PHILOSOPHY				
	TOTAL	York/ Sag/ Linc/ Knox	Cum- ber- land	And/ Oxf/ Frk/ Ken.	1	2	male	fem.	18- 40	41- 54	55- 64	65+	male 18- 54	male 55+	fem. 18- 54	fem. 55+	Fr- ench	Eng- lish	Ir- ish	othr	very Cons	smwt Cons	tot. Cons	Mod.	Lib.
yes	48	16	12	20	37	11	25	23	18	26	3	1	24	1	20	3	11	16	8	13	12	16	28	17	2
	24%	24%	19%	28%	25%	22%	24%	24%	69%	46%	6%	1%	53%	2%	54%	5%	31%	20%	30%	22%	17%	29%	22%	30%	33%
no	150	49	50	51	111	39	77	73	8	30	46	63	21	56	17	53	24	65	19	42	58	40	98	40	4
	74%	72%	81%	71%	74%	76%	73%	75%	31%	54%	94%	94%	47%	95%	46%	93%	67%	80%	70%	72%	82%	71%	77%	70%	67%
don’t know	4	3	-	1	3	1	3	1	-	-	-	3	-	2	-	1	1	-	-	3	1	-	1	-	-
	2%	4%		1%	2%	2%	3%	1%				4%		3%		2%	3%			5%	1%		1%		
TOTAL	202	68	62	72	151	51	105	97	26	56	49	67	45	59	37	57	36	81	27	58	71	56	127	57	6
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

PORTLAND, MAINE TV MARKET VOTERS, AUGUST 7-8, 2013 - REPUBLICAN OVERSAMPLE

19. Do you have children at home under the age of 18?

		16.1 INCOME					17.1 EDUCATION				18.1 MARITAL STATUS		19.1 KIDS UNDER 18?		1.1 MOST IMPORTANT PROBLEM FACING PEOPLE IN YOUR PART OF MAINE					3.1 BARACK OBAMA JOB PERFORMANCE			4.1 SUSAN COLLINS JOB PERFORMANCE			2.1 AWARENESS & PERCEPTIONS: SUSAN COLLINS		
	TOTAL	less than $25K	$25-$34K	$35-$49K	$50-$74K	$75K or more	0-12 yrs.	13-15 yrs.	16 yrs.	17+ yrs.	mar-ried	not mar-ried	yes	no	eco-nomy and jobs	govt. spen-ding/ def.	Soc. Sec/ Med.	hlth care	Im-mig-ra-tion	app-rove	dont know	dis-app-rove	app-rove	dont know	dis-app-rove	fav-or-able	un-fav-or-able	no opn/ not hrd.
yes	48	4	2	6	13	21	10	12	20	5	39	8	48	-	25	13	2	4	1	6	4	38	34	3	11	39	8	1
	24%	18%	10%	18%	30%	39%	19%	22%	33%	19%	27%	15%	100%		27%	30%	10%	22%	17%	16%	44%	25%	22%	27%	31%	23%	36%	9%
no	150	18	18	27	30	33	44	43	40	22	102	47	-	150	68	30	18	14	5	32	4	114	119	8	23	127	14	9
	74%	82%	90%	82%	70%	61%	81%	78%	67%	81%	72%	85%		100%	72%	68%	86%	78%	83%	84%	44%	74%	76%	73%	66%	75%	64%	82%
don’t know	4	-	-	-	-	-	-	-	-	-	1	-	-	-	1	1	1	-	-	-	1	3	3	-	1	3	-	1
	2%										1%				1%	2%	5%				11%	2%	2%		3%	2%		9%
TOTAL	202	22	20	33	43	54	54	55	60	27	142	55	48	150	94	44	21	18	6	38	9	155	156	11	35	169	22	11
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

PORTLAND, MAINE TV MARKET VOTERS, AUGUST 7-8, 2013 - REPUBLICAN OVERSAMPLE

19. Do you have children at home under the age of 18?

		23.1 RELIGIOUS AFFILIATION				24.1 EMPLOYMENT				25.1 UNION HOUSEHOLD?			26.1 2012 VOTE FOR PRESIDENT			
	TOTAL	Prot	Cath	Jew	othr	emp. full time	emp. part time	tot. emp.	not emp.	yes, resp	tot. yes	no	did not vote	Ob-ama	Rom-ney	dk/nthr
yes	48	22	15	-	11	35	6	41	7	6	12	36	2	6	36	4
	24%	22%	25%		27%	36%	33%	36%	8%	26%	34%	22%	22%	17%	26%	21%
no	150	78	44	1	27	60	12	72	78	17	23	124	4	30	101	15
	74%	77%	75%	100%	66%	63%	67%	63%	89%	74%	66%	77%	44%	83%	73%	79%
don’t know	4	1	-	-	3	1	-	1	3	-	-	1	3	-	1	-
	2%	1%			7%	1%		1%	3%			1%	33%		1%	
TOTAL	202	101	59	1	41	96	18	114	88	23	35	161	9	36	138	19
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

PORTLAND, MAINE TV MARKET VOTERS, AUGUST 7-8, 2013 - REPUBLICAN OVERSAMPLE

20. On political issues, do you consider yourself to be Conservative, Moderate, or Liberal?

		28.1 COUNTY			28.2 CD		27. GENDER		15.1 AGE				GENDER/AGE				22.1 ANCESTRY				20.1 PHILOSOPHY				
	TOTAL	York/ Sag/ Linc/ Knox	Cum- ber- land	And/ Oxf/ Frk/ Ken.	1	2	male	fem.	18- 40	41- 54	55- 64	65+	male 18- 54	male 55+	fem. 18- 54	fem. 55+	Fr- ench	Eng- lish	Ir- ish	othr	very Cons	smwt Cons	tot. Cons	Mod.	Lib.
very Conservative	71	23	20	28	48	23	41	30	6	13	19	31	11	29	8	21	16	27	8	20	71	-	71	-	-
	35%	34%	32%	39%	32%	45%	39%	31%	23%	23%	39%	46%	24%	49%	22%	37%	44%	33%	30%	34%	100%		56%		
somewhat Conservative	56	17	21	18	42	14	28	28	10	19	13	13	16	12	13	14	9	21	9	17	-	56	56	-	-
	28%	25%	34%	25%	28%	27%	27%	29%	38%	34%	27%	19%	36%	20%	35%	25%	25%	26%	33%	29%		100%	44%		
Total Conservative	127	40	41	46	90	37	69	58	16	32	32	44	27	41	21	35	25	48	17	37	71	56	127	-	-
	63%	59%	66%	64%	60%	73%	66%	60%	62%	57%	65%	66%	60%	69%	57%	61%	69%	59%	63%	64%	100%	100%	100%		
Moderate	57	23	15	19	47	10	29	28	9	21	12	14	17	12	13	14	10	29	9	9	-	-	-	57	-
	28%	34%	24%	26%	31%	20%	28%	29%	35%	38%	24%	21%	38%	20%	35%	25%	28%	36%	33%	16%				100%	
Liberal	6	1	1	4	4	2	1	5	1	2	-	3	1	-	2	3	-	2	1	3	-	-	-	-	6
	3%	1%	2%	6%	3%	4%	1%	5%	4%	4%		4%	2%		5%	5%		2%	4%	5%					100%
don’t know	12	4	5	3	10	2	6	6	-	1	5	6	-	6	1	5	1	2	-	9	-	-	-	-	-
	6%	6%	8%	4%	7%	4%	6%	6%		2%	10%	9%		10%	3%	9%	3%	2%		16%					
TOTAL	202	68	62	72	151	51	105	97	26	56	49	67	45	59	37	57	36	81	27	58	71	56	127	57	6
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

PORTLAND, MAINE TV MARKET VOTERS, AUGUST 7-8, 2013 - REPUBLICAN OVERSAMPLE

20. On political issues, do you consider yourself to be Conservative, Moderate, or Liberal?

		16.1 INCOME					17.1 EDUCATION				18.1 MARITAL STATUS		19.1 KIDS UNDER 18?		1.1 MOST IMPORTANT PROBLEM FACING PEOPLE IN YOUR PART OF MAINE					3.1 BARACK OBAMA JOB PERFORMANCE			4.1 SUSAN COLLINS JOB PERFORMANCE			2.1 AWARENESS & PERCEPTIONS: SUSAN COLLINS		
	TOTAL	less than $25K	$25-$34K	$35-$49K	$50-$74K	$75K or more	0-12 yrs.	13-15 yrs.	16 yrs.	17+ yrs.	mar-ried	not mar-ried	yes	no	eco-nomy and jobs	govt. spen-ding/ def.	Soc. Sec/ Med.	hlth care	Im-mig-ra-tion	app-rove	dont know	dis-app-rove	app-rove	dont know	dis-app-rove	fav-or-able	un-fav-or-able	no opn/ not hrd.
very Conservative	71	11	12	9	14	13	24	18	19	7	49	21	12	58	30	15	6	5	4	8	-	63	49	3	19	56	12	3
	35%	50%	60%	27%	33%	24%	44%	33%	32%	26%	35%	38%	25%	39%	32%	34%	29%	28%	67%	21%		41%	31%	27%	54%	33%	55%	27%
somewhat Conservative	56	3	1	14	14	20	9	18	20	9	42	13	16	40	31	12	6	4	1	6	2	48	40	7	9	47	5	4
	28%	14%	5%	42%	33%	37%	17%	33%	33%	33%	30%	24%	33%	27%	33%	27%	29%	22%	17%	16%	22%	31%	26%	64%	26%	28%	23%	36%
Total Conservative	127	14	13	23	28	33	33	36	39	16	91	34	28	98	61	27	12	9	5	14	2	111	89	10	28	103	17	7
	63%	64%	65%	70%	65%	61%	61%	65%	65%	59%	64%	62%	58%	65%	65%	61%	57%	50%	83%	37%	22%	72%	57%	91%	80%	61%	77%	64%
Moderate	57	6	6	8	10	19	18	11	20	8	42	15	17	40	27	15	6	5	1	18	5	34	50	1	6	53	2	2
	28%	27%	30%	24%	23%	35%	33%	20%	33%	30%	30%	27%	35%	27%	29%	34%	29%	28%	17%	47%	56%	22%	32%	9%	17%	31%	9%	18%
Liberal	6	-	1	1	2	2	-	4	-	2	5	1	2	4	3	-	1	1	-	3	-	3	5	-	1	4	2	-
	3%		5%	3%	5%	4%		7%		7%	4%	2%	4%	3%	3%		5%	6%		8%		2%	3%		3%	2%	9%	
don’t know	12	2	-	1	3	-	3	4	1	1	4	5	1	8	3	2	2	3	-	3	2	7	12	-	-	9	1	2
	6%	9%		3%	7%		6%	7%	2%	4%	3%	9%	2%	5%	3%	5%	10%	17%		8%	22%	5%	8%			5%	5%	18%
TOTAL	202	22	20	33	43	54	54	55	60	27	142	55	48	150	94	44	21	18	6	38	9	155	156	11	35	169	22	11
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

PORTLAND, MAINE TV MARKET VOTERS, AUGUST 7-8, 2013 - REPUBLICAN OVERSAMPLE

20. On political issues, do you consider yourself to be Conservative, Moderate, or Liberal?

		23.1 RELIGIOUS AFFILIATION				24.1 EMPLOYMENT				25.1 UNION HOUSEHOLD?			26.1 2012 VOTE FOR PRESIDENT			
	TOTAL	Prot	Cath	Jew	othr	emp. full time	emp. part time	tot. emp.	not emp.	yes, resp	tot. yes	no	did not vote	Ob-ama	Rom-ney	dk/nthr
very Conservative	71	46	16	-	9	30	5	35	36	7	10	59	1	6	59	5
	35%	46%	27%		22%	31%	28%	31%	41%	30%	29%	37%	11%	17%	43%	26%
somewhat Conservative	56	22	19	1	14	29	7	36	20	7	12	44	2	6	45	3
	28%	22%	32%	100%	34%	30%	39%	32%	23%	30%	34%	27%	22%	17%	33%	16%
Total Conservative	127	68	35	1	23	59	12	71	56	14	22	103	3	12	104	8
	63%	67%	59%	100%	56%	61%	67%	62%	64%	61%	63%	64%	33%	33%	75%	42%
Moderate	57	26	20	-	11	34	4	38	19	7	10	47	2	19	29	7
	28%	26%	34%		27%	35%	22%	33%	22%	30%	29%	29%	22%	53%	21%	37%
Liberal	6	4	1	-	1	2	-	2	4	2	2	4	-	3	3	-
	3%	4%	2%		2%	2%		2%	5%	9%	6%	2%		8%	2%	
don’t know	12	3	3	-	6	1	2	3	9	-	1	7	4	2	2	4
	6%	3%	5%		15%	1%	11%	3%	10%		3%	4%	44%	6%	1%	21%
TOTAL	202	101	59	1	41	96	18	114	88	23	35	161	9	36	138	19
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

PORTLAND, MAINE TV MARKET VOTERS, AUGUST 7-8, 2013 - REPUBLICAN OVERSAMPLE

21. Party registration

		28.1 COUNTY			28.2 CD		27. GENDER		15.1 AGE				GENDER/AGE				22.1 ANCESTRY				20.1 PHILOSOPHY				
	TOTAL	York/ Sag/ Linc/ Knox	Cum- ber- land	And/ Oxf/ Frk/ Ken.	1	2	male	fem.	18- 40	41- 54	55- 64	65+	male 18- 54	male 55+	fem. 18- 54	fem. 55+	Fr- ench	Eng- lish	Ir- ish	othr	very Cons	smwt Cons	tot. Cons	Mod.	Lib.
Republican	202	68	62	72	151	51	105	97	26	56	49	67	45	59	37	57	36	81	27	58	71	56	127	57	6
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
TOTAL	202	68	62	72	151	51	105	97	26	56	49	67	45	59	37	57	36	81	27	58	71	56	127	57	6
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

PORTLAND, MAINE TV MARKET VOTERS, AUGUST 7-8, 2013 - REPUBLICAN OVERSAMPLE

21. Party registration

		16.1 INCOME					17.1 EDUCATION				18.1 MARITAL STATUS		19.1 KIDS UNDER 18?		1.1 MOST IMPORTANT PROBLEM FACING PEOPLE IN YOUR PART OF MAINE					3.1 BARACK OBAMA JOB PERFORMANCE			4.1 SUSAN COLLINS JOB PERFORMANCE			2.1 AWARENESS & PERCEPTIONS: SUSAN COLLINS		
	TOTAL	less than $25K	$25-$34K	$35-$49K	$50-$74K	$75K or more	0-12 yrs.	13-15 yrs.	16 yrs.	17+ yrs.	mar-ried	not mar-ried	yes	no	eco-nomy and jobs	govt. spen-ding/ def.	Soc. Sec/ Med.	hlth care	Im-mig-ra-tion	app-rove	dont know	dis-app-rove	app-rove	dont know	dis-app-rove	fav-or-able	un-fav-or-able	no opn/ not hrd.
Republican	202	22	20	33	43	54	54	55	60	27	142	55	48	150	94	44	21	18	6	38	9	155	156	11	35	169	22	11
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
TOTAL	202	22	20	33	43	54	54	55	60	27	142	55	48	150	94	44	21	18	6	38	9	155	156	11	35	169	22	11
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

PORTLAND, MAINE TV MARKET VOTERS, AUGUST 7-8, 2013 - REPUBLICAN OVERSAMPLE

21. Party registration

		23.1 RELIGIOUS AFFILIATION				24.1 EMPLOYMENT				25.1 UNION HOUSEHOLD?			26.1 2012 VOTE FOR PRESIDENT			
	TOTAL	Prot	Cath	Jew	othr	emp. full time	emp. part time	tot. emp.	not emp.	yes, resp	tot. yes	no	did not vote	Ob-ama	Rom-ney	dk/nthr
Republican	202	101	59	1	41	96	18	114	88	23	35	161	9	36	138	19
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
TOTAL	202	101	59	1	41	96	18	114	88	23	35	161	9	36	138	19
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

PORTLAND, MAINE TV MARKET VOTERS, AUGUST 7-8, 2013 - REPUBLICAN OVERSAMPLE

22. How would you describe your ancestry?

		28.1 COUNTY			28.2 CD		27. GENDER		15.1 AGE				GENDER/AGE				22.1 ANCESTRY				20.1 PHILOSOPHY				
	TOTAL	York/ Sag/ Linc/ Knox	Cum- ber- land	And/ Oxf/ Frk/ Ken.	1	2	male	fem.	18- 40	41- 54	55- 64	65+	male 18- 54	male 55+	fem. 18- 54	fem. 55+	Fr- ench	Eng- lish	Ir- ish	othr	very Cons	smwt Cons	tot. Cons	Mod.	Lib.
French	36	9	10	17	21	15	19	17	6	12	8	9	8	10	10	7	36	-	-	-	16	9	25	10	-
	18%	13%	16%	24%	14%	29%	18%	18%	23%	21%	16%	13%	18%	17%	27%	12%	100%				23%	16%	20%	18%	
English	81	30	28	23	67	14	41	40	6	29	14	30	18	23	17	21	-	81	-	-	27	21	48	29	2
	40%	44%	45%	32%	44%	27%	39%	41%	23%	52%	29%	45%	40%	39%	46%	37%		100%			38%	38%	38%	51%	33%
Irish	27	11	5	11	21	6	16	11	4	10	7	6	10	6	4	7	-	-	27	-	8	9	17	9	1
	13%	16%	8%	15%	14%	12%	15%	11%	15%	18%	14%	9%	22%	10%	11%	12%			100%		11%	16%	13%	16%	17%
Asian	1	-	-	1	-	1	-	1	1	-	-	-	-	-	1	-	-	-	-	1	-	-	-	1	-
	*%			1%		2%		1%	4%						3%					2%				2%	
Hispanic or Latino	1	1	-	-	1	-	-	1	-	-	1	-	-	-	-	1	-	-	-	1	1	-	1	-	-
	*%	1%			1%			1%			2%					2%				2%	1%		1%		
something else	44	13	14	17	32	12	22	22	9	5	14	15	9	13	5	16	-	-	-	44	17	15	32	8	2
	22%	19%	23%	24%	21%	24%	21%	23%	35%	9%	29%	22%	20%	22%	14%	28%				76%	24%	27%	25%	14%	33%
don’t know/NA	12	4	5	3	9	3	7	5	-	-	5	7	-	7	-	5	-	-	-	12	2	2	4	-	1
	6%	6%	8%	4%	6%	6%	7%	5%			10%	10%		12%		9%				21%	3%	4%	3%		17%
TOTAL	202	68	62	72	151	51	105	97	26	56	49	67	45	59	37	57	36	81	27	58	71	56	127	57	6
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

PORTLAND, MAINE TV MARKET VOTERS, AUGUST 7-8, 2013 - REPUBLICAN OVERSAMPLE

22. How would you describe your ancestry?

		16.1 INCOME					17.1 EDUCATION				18.1 MARITAL STATUS		19.1 KIDS UNDER 18?		1.1 MOST IMPORTANT PROBLEM FACING PEOPLE IN YOUR PART OF MAINE					3.1 BARACK OBAMA JOB PERFORMANCE			4.1 SUSAN COLLINS JOB PERFORMANCE			2.1 AWARENESS & PERCEPTIONS: SUSAN COLLINS		
	TOTAL	less than $25K	$25-$34K	$35-$49K	$50-$74K	$75K or more	0-12 yrs.	13-15 yrs.	16 yrs.	17+ yrs.	mar-ried	not mar-ried	yes	no	eco-nomy and jobs	govt. spen-ding/ def.	Soc. Sec/ Med.	hlth care	Im-mig-ra-tion	app-rove	dont know	dis-app-rove	app-rove	dont know	dis-app-rove	fav-or-able	un-fav-or-able	no opn/ not hrd.
French	36	6	4	8	4	11	10	9	12	4	27	9	11	24	18	8	4	2	2	6	-	30	27	1	8	32	3	1
	18%	27%	20%	24%	9%	20%	19%	16%	20%	15%	19%	16%	23%	16%	19%	18%	19%	11%	33%	16%		19%	17%	9%	23%	19%	14%	9%
English	81	8	8	14	20	21	21	26	22	12	55	26	16	65	42	14	6	10	2	19	1	61	65	5	11	71	6	4
	40%	36%	40%	42%	47%	39%	39%	47%	37%	44%	39%	47%	33%	43%	45%	32%	29%	56%	33%	50%	11%	39%	42%	45%	31%	42%	27%	36%
Irish	27	3	3	4	7	7	7	6	9	5	19	8	8	19	10	8	2	2	-	6	3	18	21	2	4	22	3	2
	13%	14%	15%	12%	16%	13%	13%	11%	15%	19%	13%	15%	17%	13%	11%	18%	10%	11%		16%	33%	12%	13%	18%	11%	13%	14%	18%
Asian	1	-	-	-	-	1	-	-	1	-	1	-	1	-	-	1	-	-	-	1	-	-	1	-	-	1	-	-
	*%					2%			2%		1%		2%			2%				3%			1%			1%		
Hispanic or Latino	1	-	-	-	-	-	-	-	1	-	1	-	-	1	-	1	-	-	-	-	-	1	1	-	-	1	-	-
	*%								2%		1%			1%		2%						1%	1%			1%		
something else	44	3	5	7	9	12	13	10	14	5	33	9	10	34	19	10	7	2	2	4	3	37	30	3	11	33	8	3
	22%	14%	25%	21%	21%	22%	24%	18%	23%	19%	23%	16%	21%	23%	20%	23%	33%	11%	33%	11%	33%	24%	19%	27%	31%	20%	36%	27%
don’t know/NA	12	2	-	-	3	2	3	4	1	1	6	3	2	7	5	2	2	2	-	2	2	8	11	-	1	9	2	1
	6%	9%			7%	4%	6%	7%	2%	4%	4%	5%	4%	5%	5%	5%	10%	11%		5%	22%	5%	7%		3%	5%	9%	9%
TOTAL	202	22	20	33	43	54	54	55	60	27	142	55	48	150	94	44	21	18	6	38	9	155	156	11	35	169	22	11
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

PORTLAND, MAINE TV MARKET VOTERS, AUGUST 7-8, 2013 - REPUBLICAN OVERSAMPLE

22. How would you describe your ancestry?

		23.1 RELIGIOUS AFFILIATION				24.1 EMPLOYMENT				25.1 UNION HOUSEHOLD?			26.1 2012 VOTE FOR PRESIDENT			
	TOTAL	Prot	Cath	Jew	othr	emp. full time	emp. part time	tot. emp.	not emp.	yes, resp	tot. yes	no	did not vote	Ob-ama	Rom-ney	dk/nthr
French	36	9	23	-	4	19	4	23	13	5	7	29	-	8	27	1
	18%	9%	39%		10%	20%	22%	20%	15%	22%	20%	18%		22%	20%	5%
English	81	49	12	1	19	39	8	47	34	9	13	68	1	18	55	7
	40%	49%	20%	100%	46%	41%	44%	41%	39%	39%	37%	42%	11%	50%	40%	37%
Irish	27	13	8	-	6	16	2	18	9	4	8	18	3	3	19	2
	13%	13%	14%		15%	17%	11%	16%	10%	17%	23%	11%	33%	8%	14%	11%
Asian	1	-	1	-	-	1	-	1	-	-	-	1	-	1	-	-
	*%		2%			1%		1%				1%		3%		
Hispanic or Latino	1	-	1	-	-	1	-	1	-	-	-	1	-	-	1	-
	*%		2%			1%		1%				1%			1%	
something else	44	25	12	-	7	18	2	20	24	5	6	37	1	4	33	6
	22%	25%	20%		17%	19%	11%	18%	27%	22%	17%	23%	11%	11%	24%	32%
don’t know/NA	12	5	2	-	5	2	2	4	8	-	1	7	4	2	3	3
	6%	5%	3%		12%	2%	11%	4%	9%		3%	4%	44%	6%	2%	16%
TOTAL	202	101	59	1	41	96	18	114	88	23	35	161	9	36	138	19
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

PORTLAND, MAINE TV MARKET VOTERS, AUGUST 7-8, 2013 - REPUBLICAN OVERSAMPLE

23. What is your religious affiliation?

		28.1 COUNTY			28.2 CD		27. GENDER		15.1 AGE				GENDER/AGE				22.1 ANCESTRY				20.1 PHILOSOPHY				
	TOTAL	York/ Sag/ Linc/ Knox	Cum- ber- land	And/ Oxf/ Frk/ Ken.	1	2	male	fem.	18- 40	41- 54	55- 64	65+	male 18- 54	male 55+	fem. 18- 54	fem. 55+	Fr- ench	Eng- lish	Ir- ish	othr	very Cons	smwt Cons	tot. Cons	Mod.	Lib.
Protestant (includes Baptist, Lutheran, Methodist, Episcopal, Presbyterian and other Christian)	101 50%	36 53%	29 47%	36 50%	77 51%	24 47%	42 40%	59 61%	12 46%	26 46%	19 39%	41 61%	17 38%	24 41%	21 57%	36 63%	9 25%	49 60%	13 48%	30 52%	46 65%	22 39%	68 54%	26 46%	4 67%
Catholic	59 29%	16 24%	22 35%	21 29%	44 29%	15 29%	32 30%	27 28%	7 27%	19 34%	19 39%	13 19%	15 33%	17 29%	11 30%	15 26%	23 64%	12 15%	8 30%	16 28%	16 23%	19 34%	35 28%	20 35%	1 17%
Jewish	1 *%	-	-	1 1%	-	1 2%	-	1 1%	-	-	1 2%	-	-	-	-	1 2%	-	1 1%	-	-	-	1 2%	1 1%	-	-
something else	5 2%	2 3%	3 5%	-	5 3%	-	4 4%	1 1%	-	1 2%	1 2%	3 4%	-	4 7%	1 3%	-	-	3 4%	1 4%	1 2%	2 3%	2 4%	4 3%	1 2%	-
Total none/don't know	36 18%	14 21%	8 13%	14 19%	25 17%	11 22%	27 26%	9 9%	7 27%	10 18%	9 18%	10 15%	13 29%	14 24%	4 11%	5 9%	4 11%	16 20%	5 19%	11 19%	7 10%	12 21%	19 15%	10 18%	1 17%
none	26 13%	10 15%	7 11%	9 13%	19 13%	7 14%	20 19%	6 6%	6 23%	9 16%	7 14%	4 6%	11 24%	9 15%	4 11%	2 4%	4 11%	14 17%	5 19%	3 5%	6 8%	10 18%	16 13%	8 14%	1 17%
don’t know	10 5%	4 6%	1 2%	5 7%	6 4%	4 8%	7 7%	3 3%	1 4%	1 2%	2 4%	6 9%	2 4%	5 8%	-	3 5%	-	2 2%	-	8 14%	1 1%	2 4%	3 2%	2 4%	-
TOTAL	202 100%	68 100%	62 100%	72 100%	151 100%	51 100%	105 100%	97 100%	26 100%	56 100%	49 100%	67 100%	45 100%	59 100%	37 100%	57 100%	36 100%	81 100%	27 100%	58 100%	71 100%	56 100%	127 100%	57 100%	6 100%

PORTLAND, MAINE TV MARKET VOTERS, AUGUST 7-8, 2013 - REPUBLICAN OVERSAMPLE

23. What is your religious affiliation?

		16.1 INCOME					17.1 EDUCATION				18.1 MARITAL STATUS		19.1 KIDS UNDER 18?		1.1 MOST IMPORTANT PROBLEM FACING PEOPLE IN YOUR PART OF MAINE					3.1 BARACK OBAMA JOB PERFORMANCE			4.1 SUSAN COLLINS JOB PERFORMANCE			2.1 AWARENESS & PERCEPTIONS: SUSAN COLLINS		
	TOTAL	less than $25K	$25-$34K	$35-$49K	$50-$74K	$75K or more	0-12 yrs.	13-15 yrs.	16 yrs.	17+ yrs.	mar-ried	not mar-ried	yes	no	eco-nomy and jobs	govt. spen-ding/ def.	Soc. Sec/ Med.	hlth care	Im-mig-ra-tion	app-rove	dont know	dis-app-rove	app-rove	dont know	dis-app-rove	fav-or-able	un-fav-or-able	no opn/ not hrd.
Protestant (includes Baptist, Lutheran, Methodist, Episcopal, Presbyterian and other Christian)	101 50%	12 55%	15 75%	16 48%	24 56%	20 37%	30 56%	23 42%	29 48%	17 63%	71 50%	30 55%	22 46%	78 52%	44 47%	17 39%	12 57%	12 67%	4 67%	21 55%	2 22%	78 50%	82 53%	5 45%	14 40%	87 51%	9 41%	5 45%
Catholic	59 29%	7 32%	3 15%	11 33%	13 30%	21 39%	12 22%	19 35%	21 35%	7 26%	43 30%	16 29%	15 31%	44 29%	27 29%	16 36%	6 29%	3 17%	2 33%	12 32%	4 44%	43 28%	47 30%	1 9%	11 31%	49 29%	6 27%	4 36%
Jewish	1 *%	-	-	-	-	1 2%	-	1 2%	-	-	1 1%	-	-	1 1%	1 1%	-	-	-	-	-	-	1 1%	1 1%	-	-	1 1%	-	-
something else	5 2%	-	-	-	-	2 4%	-	2 4%	2 3%	1 4%	4 3%	1 2%	-	5 3%	2 2%	3 7%	-	-	-	1 3%	-	4 3%	2 1%	1 9%	2 6%	4 2%	1 5%	-
Total none/don't know	36 18%	3 14%	2 10%	6 18%	6 14%	10 19%	12 22%	10 18%	8 13%	2 7%	23 16%	8 15%	11 23%	22 15%	20 21%	8 18%	3 14%	3 17%	-	4 11%	3 33%	29 19%	24 15%	4 36%	8 23%	28 17%	6 27%	2 18%
none	26 13%	2 9%	2 10%	5 15%	6 14%	8 15%	9 17%	9 16%	7 12%	1 4%	21 15%	5 9%	9 19%	17 11%	17 18%	6 14%	1 5%	1 6%	-	3 8%	1 11%	22 14%	16 10%	3 27%	7 20%	20 12%	5 23%	1 9%
don’t know	10 5%	1 5%	-	1 3%	-	2 4%	3 6%	1 2%	1 2%	1 4%	2 1%	3 5%	2 4%	5 3%	3 3%	2 5%	2 10%	2 11%	-	1 3%	2 22%	7 5%	8 5%	1 9%	1 3%	8 5%	1 5%	1 9%
TOTAL	202 100%	22 100%	20 100%	33 100%	43 100%	54 100%	54 100%	55 100%	60 100%	27 100%	142 100%	55 100%	48 100%	150 100%	94 100%	44 100%	21 100%	18 100%	6 100%	38 100%	9 100%	155 100%	156 100%	11 100%	35 100%	169 100%	22 100%	11 100%

PORTLAND, MAINE TV MARKET VOTERS, AUGUST 7-8, 2013 - REPUBLICAN OVERSAMPLE

23. What is your religious affiliation?

		23.1 RELIGIOUS AFFILIATION				24.1 EMPLOYMENT				25.1 UNION HOUSEHOLD?			26.1 2012 VOTE FOR PRESIDENT			
	TOTAL	Prot	Cath	Jew	othr	emp. full time	emp. part time	tot. emp.	not emp.	yes, resp	tot. yes	no	did not vote	Ob-ama	Rom-ney	dk/nthr
Protestant (includes Baptist, Lutheran, Methodist, Episcopal, Presbyterian and other Christian)	101 50%	101 100%	-	-	-	44 46%	9 50%	53 46%	48 55%	13 57%	21 60%	79 49%	2 22%	21 58%	67 49%	11 58%
Catholic	59 29%	-	59 100%	-	-	30 31%	5 28%	35 31%	24 27%	6 26%	6 17%	52 32%	3 33%	11 31%	40 29%	5 26%
Jewish	1 *%	-	-	1 100%	-	-	1 6%	1 1%	-	-	-	1 1%	-	-	1 1%	-
something else	5 2%	-	-	-	5 12%	2 2%	-	2 2%	3 3%	-	1 3%	4 2%	-	-	5 4%	-
Total none/don't know	36 18%	-	-	-	36 88%	20 21%	3 17%	23 20%	13 15%	4 17%	7 20%	25 16%	4 44%	4 11%	25 18%	3 16%
none	26 13%	-	-	-	26 63%	18 19%	3 17%	21 18%	5 6%	4 17%	7 20%	19 12%	-	4 11%	20 14%	2 11%
don’t know	10 5%	-	-	-	10 24%	2 2%	-	2 2%	8 9%	-	-	6 4%	4 44%	-	5 4%	1 5%
TOTAL	202 100%	101 100%	59 100%	1 100%	41 100%	96 100%	18 100%	114 100%	88 100%	23 100%	35 100%	161 100%	9 100%	36 100%	138 100%	19 100%

PORTLAND, MAINE TV MARKET VOTERS, AUGUST 7-8, 2013 - REPUBLICAN OVERSAMPLE

24. Are you currently employed, either full or part time?

		28.1 COUNTY			28.2 CD		27. GENDER		15.1 AGE				GENDER/AGE				22.1 ANCESTRY				20.1 PHILOSOPHY				
	TOTAL	York/ Sag/ Linc/ Knox	Cum- ber- land	And/ Oxf/ Frk/ Ken.	1	2	male	fem.	18- 40	41- 54	55- 64	65+	male 18- 54	male 55+	fem. 18- 54	fem. 55+	Fr- ench	Eng- lish	Ir- ish	othr	very Cons	smwt Cons	tot. Cons	Mod.	Lib.
yes, employed full time	96	37	27	32	73	23	59	37	20	46	25	3	39	19	27	9	19	39	16	22	30	29	59	34	2
	48%	54%	44%	44%	48%	45%	56%	38%	77%	82%	51%	4%	87%	32%	73%	16%	53%	48%	59%	38%	42%	52%	46%	60%	33%
yes, employed part time	18	4	8	6	12	6	7	11	2	5	5	4	3	4	4	5	4	8	2	4	5	7	12	4	-
	9%	6%	13%	8%	8%	12%	7%	11%	8%	9%	10%	6%	7%	7%	11%	9%	11%	10%	7%	7%	7%	13%	9%	7%	
Total yes	114	41	35	38	85	29	66	48	22	51	30	7	42	23	31	14	23	47	18	26	35	36	71	38	2
	56%	60%	56%	53%	56%	57%	63%	49%	85%	91%	61%	10%	93%	39%	84%	25%	64%	58%	67%	45%	49%	64%	56%	67%	33%
no	88	27	27	34	66	22	39	49	4	5	19	60	3	36	6	43	13	34	9	32	36	20	56	19	4
	44%	40%	44%	47%	44%	43%	37%	51%	15%	9%	39%	90%	7%	61%	16%	75%	36%	42%	33%	55%	51%	36%	44%	33%	67%
IF NO: Are you																									
a student	1	-	-	1	-	1	-	1	-	1	-	-	-	-	1	-	-	1	-	-	-	1	1	-	-
	*%			1%		2%		1%		2%					3%			1%				2%	1%		
a homemaker	8	3	2	3	7	1	1	7	1	2	3	2	-	1	3	4	2	2	1	3	4	2	6	1	-
	4%	4%	3%	4%	5%	2%	1%	7%	4%	4%	6%	3%		2%	8%	7%	6%	2%	4%	5%	6%	4%	5%	2%	
retired	65	17	24	24	47	18	31	34	-	1	10	54	1	30	-	34	9	29	6	21	30	14	44	15	3
	32%	25%	39%	33%	31%	35%	30%	35%		2%	20%	81%	2%	51%		60%	25%	36%	22%	36%	42%	25%	35%	26%	50%
unemployed, looking for work	4	1	-	3	3	1	4	-	2	-	2	-	2	2	-	-	1	-	2	1	1	2	3	1	-
	2%	1%		4%	2%	2%	4%		8%		4%		4%	3%			3%		7%	2%	1%	4%	2%	2%	
disabled	3	2	-	1	3	-	-	3	-	1	2	-	-	-	1	2	-	1	-	2	-	1	1	1	-
	1%	3%		1%	2%			3%		2%	4%				3%	4%		1%		3%		2%	1%	2%	
don’t know	7	4	1	2	6	1	3	4	1	-	2	4	-	3	1	3	1	1	-	5	1	-	1	1	1
	3%	6%	2%	3%	4%	2%	3%	4%	4%		4%	6%		5%	3%	5%	3%	1%		9%	1%		1%	2%	17%
TOTAL	202	68	62	72	151	51	105	97	26	56	49	67	45	59	37	57	36	81	27	58	71	56	127	57	6
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

PORTLAND, MAINE TV MARKET VOTERS, AUGUST 7-8, 2013 - REPUBLICAN OVERSAMPLE

24. Are you currently employed, either full or part time?

		16.1 INCOME					17.1 EDUCATION				18.1 MARITAL STATUS		19.1 KIDS UNDER 18?		1.1 MOST IMPORTANT PROBLEM FACING PEOPLE IN YOUR PART OF MAINE					3.1 BARACK OBAMA JOB PERFORMANCE			4.1 SUSAN COLLINS JOB PERFORMANCE			2.1 AWARENESS & PERCEPTIONS: SUSAN COLLINS		
	TOTAL	less than $25K	$25-$34K	$35-$49K	$50-$74K	$75K or more	0-12 yrs.	13-15 yrs.	16 yrs.	17+ yrs.	mar-ried	not mar-ried	yes	no	eco-nomy and jobs	govt. spen-ding/ def.	Soc. Sec/ Med.	hlth care	Im-mig-ra-tion	app-rove	dont know	dis-app-rove	app-rove	dont know	dis-app-rove	fav-or-able	un-fav-or-able	no opn/ not hrd.
yes, employed full time	96	4	5	11	25	39	29	20	33	12	75	20	35	60	49	30	4	6	3	13	3	80	73	4	19	82	12	2
	48%	18%	25%	33%	58%	72%	54%	36%	55%	44%	53%	36%	73%	40%	52%	68%	19%	33%	50%	34%	33%	52%	47%	36%	54%	49%	55%	18%
yes, employed part time	18	2	3	1	6	4	2	8	6	2	12	6	6	12	8	2	1	5	1	4	-	14	14	2	2	17	1	-
	9%	9%	15%	3%	14%	7%	4%	15%	10%	7%	8%	11%	13%	8%	9%	5%	5%	28%	17%	11%		9%	9%	18%	6%	10%	5%	
Total yes	114	6	8	12	31	43	31	28	39	14	87	26	41	72	57	32	5	11	4	17	3	94	87	6	21	99	13	2
	56%	27%	40%	36%	72%	80%	57%	51%	65%	52%	61%	47%	85%	48%	61%	73%	24%	61%	67%	45%	33%	61%	56%	55%	60%	59%	59%	18%
no	88	16	12	21	12	11	23	27	21	13	55	29	7	78	37	12	16	7	2	21	6	61	69	5	14	70	9	9
	44%	73%	60%	64%	28%	20%	43%	49%	35%	48%	39%	53%	15%	52%	39%	27%	76%	39%	33%	55%	67%	39%	44%	45%	40%	41%	41%	82%
IF NO: Are you																												
a student	1	-	-	1	-	-	-	1	-	-	1	-	-	1	1	-	-	-	-	1	-	-	1	-	-	1	-	-
	*%			3%				2%			1%			1%	1%					3%			1%			1%		
a homemaker	8	1	2	1	2	1	5	1	2	-	6	2	3	5	3	-	2	1	-	2	-	6	6	-	2	5	2	1
	4%	5%	10%	3%	5%	2%	9%	2%	3%		4%	4%	6%	3%	3%		10%	6%		5%		4%	4%		6%	3%	9%	9%
retired	65	10	10	16	9	8	15	20	17	12	44	20	1	64	25	12	12	4	2	12	3	50	50	4	11	52	7	6
	32%	45%	50%	48%	21%	15%	28%	36%	28%	44%	31%	36%	2%	43%	27%	27%	57%	22%	33%	32%	33%	32%	32%	36%	31%	31%	32%	55%
unemployed, looking for work	4	3	-	1	-	-	1	3	-	-	1	3	1	3	4	-	-	-	-	2	1	1	2	1	1	3	-	1
	2%	14%		3%			2%	5%			1%	5%	2%	2%	4%					5%	11%	1%	1%	9%	3%	2%		9%
disabled	3	-	-	1	1	1	-	1	2	-	2	1	1	2	3	-	-	-	-	1	1	1	3	-	-	3	-	-
	1%			3%	2%	2%		2%	3%		1%	2%	2%	1%	3%					3%	11%	1%	2%			2%		
don’t know	7	2	-	1	-	1	2	1	-	1	1	3	1	3	1	-	2	2	-	3	1	3	7	-	-	6	-	1
	3%	9%		3%		2%	4%	2%		4%	1%	5%	2%	2%	1%		10%	11%		8%	11%	2%	4%			4%		9%
TOTAL	202	22	20	33	43	54	54	55	60	27	142	55	48	150	94	44	21	18	6	38	9	155	156	11	35	169	22	11
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

PORTLAND, MAINE TV MARKET VOTERS, AUGUST 7-8, 2013 - REPUBLICAN OVERSAMPLE

24. Are you currently employed, either full or part time?

		23.1 RELIGIOUS AFFILIATION				24.1 EMPLOYMENT				25.1 UNION HOUSEHOLD?			26.1 2012 VOTE FOR PRESIDENT			
	TOTAL	Prot	Cath	Jew	othr	emp. full time	emp. part time	tot. emp.	not emp.	yes, resp	tot. yes	no	did not vote	Ob-ama	Rom-ney	dk/nthr
yes, employed full time	96	44	30	-	22	96	-	96	-	18	27	69	4	12	73	7
	48%	44%	51%		54%	100%		84%		78%	77%	43%	44%	33%	53%	37%
yes, employed part time	18	9	5	1	3	-	18	18	-	-	1	17	-	5	12	1
	9%	9%	8%	100%	7%		100%	16%			3%	11%		14%	9%	5%
Total yes	114	53	35	1	25	96	18	114	-	18	28	86	4	17	85	8
	56%	52%	59%	100%	61%	100%	100%	100%		78%	80%	53%	44%	47%	62%	42%
no	88	48	24	-	16	-	-	-	88	5	7	75	5	19	53	11
	44%	48%	41%		39%				100%	22%	20%	47%	56%	53%	38%	58%
IF NO: Are you																
a student	1	1	-	-	-	-	-	-	1	-	1	-	-	1	-	-
	*%	1%							1%		3%			3%		
a homemaker	8	5	3	-	-	-	-	-	8	-	-	8	-	2	6	-
	4%	5%	5%						9%			5%		6%	4%	
retired	65	36	17	-	12	-	-	-	65	5	5	58	1	12	43	9
	32%	36%	29%		29%				74%	22%	14%	36%	11%	33%	31%	47%
unemployed, looking for work	4	2	2	-	-	-	-	-	4	-	-	4	-	1	2	1
	2%	2%	3%						5%			2%		3%	1%	5%
disabled	3	2	1	-	-	-	-	-	3	-	1	2	-	1	1	1
	1%	2%	2%						3%		3%	1%		3%	1%	5%
don’t know	7	2	1	-	4	-	-	-	7	-	-	3	4	2	1	-
	3%	2%	2%		10%				8%			2%	44%	6%	1%	
TOTAL	202	101	59	1	41	96	18	114	88	23	35	161	9	36	138	19
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

PORTLAND, MAINE TV MARKET VOTERS, AUGUST 7-8, 2013 - REPUBLICAN OVERSAMPLE

25. Are you, or is any member of your household a member of a union?

		28.1 COUNTY			28.2 CD		27. GENDER		15.1 AGE				GENDER/AGE				22.1 ANCESTRY				20.1 PHILOSOPHY				
	TOTAL	York/ Sag/ Linc/ Knox	Cum- ber- land	And/ Oxf/ Frk/ Ken.	1	2	male	fem.	18- 40	41- 54	55- 64	65+	male 18- 54	male 55+	fem. 18- 54	fem. 55+	Fr- ench	Eng- lish	Ir- ish	othr	very Cons	smwt Cons	tot. Cons	Mod.	Lib.
yes, respondent	23	9	4	10	16	7	14	9	3	9	8	3	8	6	4	5	5	9	4	5	7	7	14	7	2
	11%	13%	6%	14%	11%	14%	13%	9%	12%	16%	16%	4%	18%	10%	11%	9%	14%	11%	15%	9%	10%	13%	11%	12%	33%
yes, household member	8	5	-	3	5	3	2	6	1	3	4	-	-	2	4	2	1	2	3	2	2	4	6	1	-
	4%	7%		4%	3%	6%	2%	6%	4%	5%	8%			3%	11%	4%	3%	2%	11%	3%	3%	7%	5%	2%	
yes, both	4	-	-	4	2	2	2	2	-	4	-	-	2	-	2	-	1	2	1	-	1	1	2	2	-
	2%			6%	1%	4%	2%	2%		7%			4%		5%		3%	2%	4%		1%	2%	2%	4%	
Total yes	35	14	4	17	23	12	18	17	4	16	12	3	10	8	10	7	7	13	8	7	10	12	22	10	2
	17%	21%	6%	24%	15%	24%	17%	18%	15%	29%	24%	4%	22%	14%	27%	12%	19%	16%	30%	12%	14%	21%	17%	18%	33%
don’t know	6	3	-	3	3	3	4	2	-	-	1	5	-	4	-	2	-	-	1	5	2	-	2	-	-
	3%	4%		4%	2%	6%	4%	2%			2%	7%		7%		4%			4%	9%	3%		2%		
no	161	51	58	52	125	36	83	78	22	40	36	59	35	47	27	48	29	68	18	46	59	44	103	47	4
	80%	75%	94%	72%	83%	71%	79%	80%	85%	71%	73%	88%	78%	80%	73%	84%	81%	84%	67%	79%	83%	79%	81%	82%	67%
TOTAL	202	68	62	72	151	51	105	97	26	56	49	67	45	59	37	57	36	81	27	58	71	56	127	57	6
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

PORTLAND, MAINE TV MARKET VOTERS, AUGUST 7-8, 2013 - REPUBLICAN OVERSAMPLE

25. Are you, or is any member of your household a member of a union?

		16.1 INCOME					17.1 EDUCATION				18.1 MARITAL STATUS		19.1 KIDS UNDER 18?		1.1 MOST IMPORTANT PROBLEM FACING PEOPLE IN YOUR PART OF MAINE					3.1 BARACK OBAMA JOB PERFORMANCE			4.1 SUSAN COLLINS JOB PERFORMANCE			2.1 AWARENESS & PERCEPTIONS: SUSAN COLLINS		
	TOTAL	less than $25K	$25-$34K	$35-$49K	$50-$74K	$75K or more	0-12 yrs.	13-15 yrs.	16 yrs.	17+ yrs.	mar-ried	not mar-ried	yes	no	eco-nomy and jobs	govt. spen-ding/ def.	Soc. Sec/ Med.	hlth care	Im-mig-ra-tion	app-rove	dont know	dis-app-rove	app-rove	dont know	dis-app-rove	fav-or-able	un-fav-or-able	no opn/ not hrd.
yes, respondent	23	1	2	6	7	6	10	4	6	3	17	6	6	17	8	5	5	2	1	5	1	17	18	1	4	19	4	-
	11%	5%	10%	18%	16%	11%	19%	7%	10%	11%	12%	11%	13%	11%	9%	11%	24%	11%	17%	13%	11%	11%	12%	9%	11%	11%	18%	
yes, household member	8	-	-	2	4	1	2	3	3	-	8	-	5	3	4	2	-	1	1	1	1	6	7	-	1	7	1	-
	4%			6%	9%	2%	4%	5%	5%		6%		10%	2%	4%	5%		6%	17%	3%	11%	4%	4%		3%	4%	5%	
yes, both	4	-	1	-	2	-	1	1	2	-	4	-	1	3	4	-	-	-	-	-	-	4	2	1	1	3	1	-
	2%		5%		5%		2%	2%	3%		3%		2%	2%	4%							3%	1%	9%	3%	2%	5%	
Total yes	35	1	3	8	13	7	13	8	11	3	29	6	12	23	16	7	5	3	2	6	2	27	27	2	6	29	6	-
	17%	5%	15%	24%	30%	13%	24%	15%	18%	11%	20%	11%	25%	15%	17%	16%	24%	17%	33%	16%	22%	17%	17%	18%	17%	17%	27%	
don’t know	6	1	-	-	1	-	1	-	1	-	2	1	-	3	1	-	1	1	-	1	1	4	4	-	2	3	1	2
	3%	5%			2%		2%		2%		1%	2%		2%	1%		5%	6%		3%	11%	3%	3%		6%	2%	5%	18%
no	161	20	17	25	29	47	40	47	48	24	111	48	36	124	77	37	15	14	4	31	6	124	125	9	27	137	15	9
	80%	91%	85%	76%	67%	87%	74%	85%	80%	89%	78%	87%	75%	83%	82%	84%	71%	78%	67%	82%	67%	80%	80%	82%	77%	81%	68%	82%
TOTAL	202	22	20	33	43	54	54	55	60	27	142	55	48	150	94	44	21	18	6	38	9	155	156	11	35	169	22	11
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

PORTLAND, MAINE TV MARKET VOTERS, AUGUST 7-8, 2013 - REPUBLICAN OVERSAMPLE

25. Are you, or is any member of your household a member of a union?

		23.1 RELIGIOUS AFFILIATION				24.1 EMPLOYMENT				25.1 UNION HOUSEHOLD?			26.1 2012 VOTE FOR PRESIDENT			
	TOTAL	Prot	Cath	Jew	othr	emp. full time	emp. part time	tot. emp.	not emp.	yes, resp	tot. yes	no	did not vote	Ob-ama	Rom-ney	dk/nthr
yes, respondent	23	13	6	-	4	18	-	18	5	23	23	-	1	4	16	2
	11%	13%	10%		10%	19%		16%	6%	100%	66%		11%	11%	12%	11%
yes, household member	8	5	-	-	3	5	1	6	2	-	8	-	-	1	6	1
	4%	5%			7%	5%	6%	5%	2%		23%			3%	4%	5%
yes, both	4	3	-	-	1	4	-	4	-	-	4	-	-	1	3	-
	2%	3%			2%	4%		4%			11%			3%	2%	
Total yes	35	21	6	-	8	27	1	28	7	23	35	-	1	6	25	3
	17%	21%	10%		20%	28%	6%	25%	8%	100%	100%		11%	17%	18%	16%
don’t know	6	1	1	-	4	-	-	-	6	-	-	-	5	-	-	1
	3%	1%	2%		10%				7%				56%			5%
no	161	79	52	1	29	69	17	86	75	-	-	161	3	30	113	15
	80%	78%	88%	100%	71%	72%	94%	75%	85%			100%	33%	83%	82%	79%
TOTAL	202	101	59	1	41	96	18	114	88	23	35	161	9	36	138	19
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

PORTLAND, MAINE TV MARKET VOTERS, AUGUST 7-8, 2013 - REPUBLICAN OVERSAMPLE

26. Did you vote in the 2012 election for President of the United States?

		28.1 COUNTY			28.2 CD		27. GENDER		15.1 AGE				GENDER/AGE				22.1 ANCESTRY				20.1 PHILOSOPHY				
	TOTAL	York/ Sag/ Linc/ Knox	Cum- ber- land	And/ Oxf/ Frk/ Ken.	1	2	male	fem.	18- 40	41- 54	55- 64	65+	male 18- 54	male 55+	fem. 18- 54	fem. 55+	Fr- ench	Eng- lish	Ir- ish	othr	very Cons	smwt Cons	tot. Cons	Mod.	Lib.
no	9	4	2	3	7	2	8	1	1	3	1	4	4	4	-	1	-	1	3	5	1	2	3	2	-
	4%	6%	3%	4%	5%	4%	8%	1%	4%	5%	2%	6%	9%	7%		2%		1%	11%	9%	1%	4%	2%	4%	
yes	193	64	60	69	144	49	97	96	25	53	48	63	41	55	37	56	36	80	24	53	70	54	124	55	6
	96%	94%	97%	96%	95%	96%	92%	99%	96%	95%	98%	94%	91%	93%	100%	98%	100%	99%	89%	91%	99%	96%	98%	96%	100%
IF YES: Did you vote for Barack Obama or Mitt Romney?																									
Barack Obama	36	10	13	13	27	9	11	25	3	13	7	13	5	6	11	14	8	18	3	7	6	6	12	19	3
	18%	15%	21%	18%	18%	18%	10%	26%	12%	23%	14%	19%	11%	10%	30%	25%	22%	22%	11%	12%	8%	11%	9%	33%	50%
Mitt Romney	138	47	43	48	105	33	75	63	19	36	38	41	30	44	25	35	27	55	19	37	59	45	104	29	3
	68%	69%	69%	67%	70%	65%	71%	65%	73%	64%	78%	61%	67%	75%	68%	61%	75%	68%	70%	64%	83%	80%	82%	51%	50%
someone else	7	1	1	5	3	4	5	2	3	1	2	1	4	1	-	2	-	3	1	3	3	1	4	3	-
	3%	1%	2%	7%	2%	8%	5%	2%	12%	2%	4%	1%	9%	2%		4%		4%	4%	5%	4%	2%	3%	5%	
don’t know/remember	12	6	3	3	9	3	6	6	-	3	1	8	2	4	1	5	1	4	1	6	2	2	4	4	-
	6%	9%	5%	4%	6%	6%	6%	6%		5%	2%	12%	4%	7%	3%	9%	3%	5%	4%	10%	3%	4%	3%	7%	
TOTAL	202	68	62	72	151	51	105	97	26	56	49	67	45	59	37	57	36	81	27	58	71	56	127	57	6
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

PORTLAND, MAINE TV MARKET VOTERS, AUGUST 7-8, 2013 - REPUBLICAN OVERSAMPLE

26. Did you vote in the 2012 election for President of the United States?

		16.1 INCOME					17.1 EDUCATION				18.1 MARITAL STATUS		19.1 KIDS UNDER 18?		1.1 MOST IMPORTANT PROBLEM FACING PEOPLE IN YOUR PART OF MAINE					3.1 BARACK OBAMA JOB PERFORMANCE			4.1 SUSAN COLLINS JOB PERFORMANCE			2.1 AWARENESS & PERCEPTIONS: SUSAN COLLINS		
	TOTAL	less than $25K	$25-$34K	$35-$49K	$50-$74K	$75K or more	0-12 yrs.	13-15 yrs.	16 yrs.	17+ yrs.	mar-ried	not mar-ried	yes	no	eco-nomy and jobs	govt. spen-ding/ def.	Soc. Sec/ Med.	hlth care	Im-mig-ra-tion	app-rove	dont know	dis-app-rove	app-rove	dont know	dis-app-rove	fav-or-able	un-fav-or-able	no opn/ not hrd.
no	9	1	-	2	1	2	3	-	2	1	3	3	2	4	3	1	2	1	-	1	1	7	8	-	1	7	1	1
	4%	5%		6%	2%	4%	6%		3%	4%	2%	5%	4%	3%	3%	2%	10%	6%		3%	11%	5%	5%		3%	4%	5%	9%
yes	193	21	20	31	42	52	51	55	58	26	139	52	46	146	91	43	19	17	6	37	8	148	148	11	34	162	21	10
	96%	95%	100%	94%	98%	96%	94%	100%	97%	96%	98%	95%	96%	97%	97%	98%	90%	94%	100%	97%	89%	95%	95%	100%	97%	96%	95%	91%
IF YES: Did you vote for Barack Obama or Mitt Romney?																												
Barack Obama	36	6	5	8	11	5	9	11	9	7	21	15	6	30	14	4	5	6	1	27	2	7	34	-	2	33	2	1
	18%	27%	25%	24%	26%	9%	17%	20%	15%	26%	15%	27%	13%	20%	15%	9%	24%	33%	17%	71%	22%	5%	22%		6%	20%	9%	9%
Mitt Romney	138	13	14	20	28	43	34	38	47	17	102	34	36	101	68	34	12	11	4	7	4	127	100	11	27	114	18	6
	68%	59%	70%	61%	65%	80%	63%	69%	78%	63%	72%	62%	75%	67%	72%	77%	57%	61%	67%	18%	44%	82%	64%	100%	77%	67%	82%	55%
someone else	7	2	1	2	1	1	4	2	1	-	6	1	2	5	3	2	1	-	1	2	1	4	3	-	4	5	1	1
	3%	9%	5%	6%	2%	2%	7%	4%	2%		4%	2%	4%	3%	3%	5%	5%		17%	5%	11%	3%	2%		11%	3%	5%	9%
don’t know/remember	12	-	-	1	2	3	4	4	1	2	10	2	2	10	6	3	1	-	-	1	1	10	11	-	1	10	-	2
	6%			3%	5%	6%	7%	7%	2%	7%	7%	4%	4%	7%	6%	7%	5%			3%	11%	6%	7%		3%	6%		18%
TOTAL	202	22	20	33	43	54	54	55	60	27	142	55	48	150	94	44	21	18	6	38	9	155	156	11	35	169	22	11
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

PORTLAND, MAINE TV MARKET VOTERS, AUGUST 7-8, 2013 - REPUBLICAN OVERSAMPLE

26. Did you vote in the 2012 election for President of the United States?

		23.1 RELIGIOUS AFFILIATION				24.1 EMPLOYMENT				25.1 UNION HOUSEHOLD?			26.1 2012 VOTE FOR PRESIDENT			
	TOTAL	Prot	Cath	Jew	othr	emp. full time	emp. part time	tot. emp.	not emp.	yes, resp	tot. yes	no	did not vote	Ob-ama	Rom-ney	dk/nthr
no	9	2	3	-	4	4	-	4	5	1	1	3	9	-	-	-
	4%	2%	5%		10%	4%		4%	6%	4%	3%	2%	100%			
yes	193	99	56	1	37	92	18	110	83	22	34	158	-	36	138	19
	96%	98%	95%	100%	90%	96%	100%	96%	94%	96%	97%	98%		100%	100%	100%
IF YES: Did you vote for Barack Obama or Mitt Romney?																
Barack Obama	36	21	11	-	4	12	5	17	19	4	6	30	-	36	-	-
	18%	21%	19%		10%	13%	28%	15%	22%	17%	17%	19%		100%		
Mitt Romney	138	67	40	1	30	73	12	85	53	16	25	113	-	-	138	-
	68%	66%	68%	100%	73%	76%	67%	75%	60%	70%	71%	70%			100%	
someone else	7	5	1	-	1	3	-	3	4	1	1	6	-	-	-	7
	3%	5%	2%		2%	3%		3%	5%	4%	3%	4%				37%
don’t know/remember	12	6	4	-	2	4	1	5	7	1	2	9	-	-	-	12
	6%	6%	7%		5%	4%	6%	4%	8%	4%	6%	6%				63%
TOTAL	202	101	59	1	41	96	18	114	88	23	35	161	9	36	138	19
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

PORTLAND, MAINE TV MARKET VOTERS, AUGUST 7-8, 2013 - REPUBLICAN OVERSAMPLE

27. Gender

		28.1 COUNTY			28.2 CD		27. GENDER		15.1 AGE				GENDER/AGE				22.1 ANCESTRY				20.1 PHILOSOPHY				
	TOTAL	York/ Sag/ Linc/ Knox	Cum- ber- land	And/ Oxf/ Frk/ Ken.	1	2	male	fem.	18- 40	41- 54	55- 64	65+	male 18- 54	male 55+	fem. 18- 54	fem. 55+	Fr- ench	Eng- lish	Ir- ish	othr	very Cons	smwt Cons	tot. Cons	Mod.	Lib.
male	105	38	29	38	78	27	105	-	15	30	28	31	45	59	-	-	19	41	16	29	41	28	69	29	1
	52%	56%	47%	53%	52%	53%	100%		58%	54%	57%	46%	100%	100%			53%	51%	59%	50%	58%	50%	54%	51%	17%
female	97	30	33	34	73	24	-	97	11	26	21	36	-	-	37	57	17	40	11	29	30	28	58	28	5
	48%	44%	53%	47%	48%	47%		100%	42%	46%	43%	54%			100%	100%	47%	49%	41%	50%	42%	50%	46%	49%	83%
TOTAL	202	68	62	72	151	51	105	97	26	56	49	67	45	59	37	57	36	81	27	58	71	56	127	57	6
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

PORTLAND, MAINE TV MARKET VOTERS, AUGUST 7-8, 2013 - REPUBLICAN OVERSAMPLE

27. Gender

		16.1 INCOME					17.1 EDUCATION				18.1 MARITAL STATUS		19.1 KIDS UNDER 18?		1.1 MOST IMPORTANT PROBLEM FACING PEOPLE IN YOUR PART OF MAINE					3.1 BARACK OBAMA JOB PERFORMANCE			4.1 SUSAN COLLINS JOB PERFORMANCE			2.1 AWARENESS & PERCEPTIONS: SUSAN COLLINS		
	TOTAL	less than $25K	$25-$34K	$35-$49K	$50-$74K	$75K or more	0-12 yrs.	13-15 yrs.	16 yrs.	17+ yrs.	mar-ried	not mar-ried	yes	no	eco-nomy and jobs	govt. spen-ding/ def.	Soc. Sec/ Med.	hlth care	Im-mig-ra-tion	app-rove	dont know	dis-app-rove	app-rove	dont know	dis-app-rove	fav-or-able	un-fav-or-able	no opn/ not hrd.
male	105	10	8	15	21	33	35	27	24	15	81	21	25	77	53	30	7	5	4	12	6	87	78	5	22	86	15	4
	52%	45%	40%	45%	49%	61%	65%	49%	40%	56%	57%	38%	52%	51%	56%	68%	33%	28%	67%	32%	67%	56%	50%	45%	63%	51%	68%	36%
female	97	12	12	18	22	21	19	28	36	12	61	34	23	73	41	14	14	13	2	26	3	68	78	6	13	83	7	7
	48%	55%	60%	55%	51%	39%	35%	51%	60%	44%	43%	62%	48%	49%	44%	32%	67%	72%	33%	68%	33%	44%	50%	55%	37%	49%	32%	64%
TOTAL	202	22	20	33	43	54	54	55	60	27	142	55	48	150	94	44	21	18	6	38	9	155	156	11	35	169	22	11
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

PORTLAND, MAINE TV MARKET VOTERS, AUGUST 7-8, 2013 - REPUBLICAN OVERSAMPLE

27. Gender

		23.1 RELIGIOUS AFFILIATION				24.1 EMPLOYMENT				25.1 UNION HOUSEHOLD?			26.1 2012 VOTE FOR PRESIDENT			
	TOTAL	Prot	Cath	Jew	othr	emp. full time	emp. part time	tot. emp.	not emp.	yes, resp	tot. yes	no	did not vote	Ob-ama	Rom-ney	dk/nthr
male	105	42	32	-	31	59	7	66	39	14	18	83	8	11	75	11
	52%	42%	54%		76%	61%	39%	58%	44%	61%	51%	52%	89%	31%	54%	58%
female	97	59	27	1	10	37	11	48	49	9	17	78	1	25	63	8
	48%	58%	46%	100%	24%	39%	61%	42%	56%	39%	49%	48%	11%	69%	46%	42%
TOTAL	202	101	59	1	41	96	18	114	88	23	35	161	9	36	138	19
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

PORTLAND, MAINE TV MARKET VOTERS, AUGUST 7-8, 2013 - REPUBLICAN OVERSAMPLE

28. County

		28.1 COUNTY			28.2 CD		27. GENDER		15.1 AGE				GENDER/AGE				22.1 ANCESTRY				20.1 PHILOSOPHY				
	TOTAL	York/ Sag/ Linc/ Knox	Cum- ber- land	And/ Oxf/ Frk/ Ken.	1	2	male	fem.	18- 40	41- 54	55- 64	65+	male 18- 54	male 55+	fem. 18- 54	fem. 55+	Fr- ench	Eng- lish	Ir- ish	othr	very Cons	smwt Cons	tot. Cons	Mod.	Lib.
Androscoggin	25	-	-	25	-	25	14	11	4	4	10	7	4	10	4	7	11	5	1	8	12	6	18	5	1
	12%			35%		49%	13%	11%	15%	7%	20%	10%	9%	17%	11%	12%	31%	6%	4%	14%	17%	11%	14%	9%	17%
Cumberland	62	-	62	-	62	-	29	33	8	14	14	25	12	17	10	22	10	28	5	19	20	21	41	15	1
	31%		100%		41%		28%	34%	31%	25%	29%	37%	27%	29%	27%	39%	28%	35%	19%	33%	28%	38%	32%	26%	17%
Franklin	8	-	-	8	-	8	4	4	2	2	4	-	2	2	2	2	1	1	2	4	4	2	6	2	-
	4%			11%		16%	4%	4%	8%	4%	8%		4%	3%	5%	4%	3%	1%	7%	7%	6%	4%	5%	4%	
Kennebec	27	-	-	27	21	6	13	14	4	11	4	8	7	6	8	6	3	12	5	7	7	7	14	10	2
	13%			38%	14%	12%	12%	14%	15%	20%	8%	12%	16%	10%	22%	11%	8%	15%	19%	12%	10%	13%	11%	18%	33%
Knox	9	9	-	-	9	-	5	4	-	3	1	4	3	2	-	3	1	3	1	4	4	2	6	2	1
	4%	13%			6%		5%	4%		5%	2%	6%	7%	3%		5%	3%	4%	4%	7%	6%	4%	5%	4%	17%
Lincoln	10	10	-	-	10	-	5	5	1	5	1	3	3	2	3	2	-	9	1	-	3	1	4	6	-
	5%	15%			7%		5%	5%	4%	9%	2%	4%	7%	3%	8%	4%		11%	4%		4%	2%	3%	11%	
Oxford	12	-	-	12	-	12	7	5	1	2	3	6	1	6	2	3	2	5	3	2	5	3	8	2	1
	6%			17%		24%	7%	5%	4%	4%	6%	9%	2%	10%	5%	5%	6%	6%	11%	3%	7%	5%	6%	4%	17%
Sagadahoc	7	7	-	-	7	-	2	5	1	2	3	1	1	1	2	3	-	3	2	2	1	3	4	2	-
	3%	10%			5%		2%	5%	4%	4%	6%	1%	2%	2%	5%	5%		4%	7%	3%	1%	5%	3%	4%	
York	42	42	-	-	42	-	26	16	5	13	9	13	12	13	6	9	8	15	7	12	15	11	26	13	-
	21%	62%			28%		25%	16%	19%	23%	18%	19%	27%	22%	16%	16%	22%	19%	26%	21%	21%	20%	20%	23%	
TOTAL	202	68	62	72	151	51	105	97	26	56	49	67	45	59	37	57	36	81	27	58	71	56	127	57	6
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

28. County

		16.1 INCOME					17.1 EDUCATION				18.1 MARITAL STATUS		19.1 KIDS UNDER 18?		1.1 MOST IMPORTANT PROBLEM FACING PEOPLE IN YOUR PART OF MAINE					3.1 BARACK OBAMA JOB PERFORMANCE			4.1 SUSAN COLLINS JOB PERFORMANCE			2.1 AWARENESS & PERCEPTIONS: SUSAN COLLINS		
	TOTAL	less than $25K	$25-$34K	$35-$49K	$50-$74K	$75K or more	0-12 yrs.	13-15 yrs.	16 yrs.	17+ yrs.	mar-ried	not mar-ried	yes	no	eco-nomy and jobs	govt. spen-ding/ def.	Soc. Sec/ Med.	hlth care	Im-mig-ra-tion	app-rove	dont know	dis-app-rove	app-rove	dont know	dis-app-rove	fav-or-able	un-fav-or-able	no opn/ not hrd.
Androscoggin	25	2	2	7	4	8	9	9	4	2	20	5	7	18	15	3	1	-	3	3	2	20	14	2	9	18	6	1
	12%	9%	10%	21%	9%	15%	17%	16%	7%	7%	14%	9%	15%	12%	16%	7%	5%		50%	8%	22%	13%	9%	18%	26%	11%	27%	9%
Cumberland	62	8	6	7	13	18	11	17	25	9	41	20	12	50	24	16	8	7	1	13	1	48	49	4	9	52	6	4
	31%	36%	30%	21%	30%	33%	20%	31%	42%	33%	29%	36%	25%	33%	26%	36%	38%	39%	17%	34%	11%	31%	31%	36%	26%	31%	27%	36%
Franklin	8	-	-	2	-	2	2	1	4	-	6	1	2	6	2	1	3	1	-	2	-	6	6	1	1	5	2	1
	4%			6%		4%	4%	2%	7%		4%	2%	4%	4%	2%	2%	14%	6%		5%		4%	4%	9%	3%	3%	9%	9%
Kennebec	27	5	3	3	6	10	7	6	7	7	17	10	9	18	18	4	2	1	1	5	2	20	23	-	4	23	4	-
	13%	23%	15%	9%	14%	19%	13%	11%	12%	26%	12%	18%	19%	12%	19%	9%	10%	6%	17%	13%	22%	13%	15%		11%	14%	18%	
Knox	9	1	1	4	1	2	4	2	2	1	6	3	1	8	6	1	1	-	1	2	-	7	7	-	2	8	1	-
	4%	5%	5%	12%	2%	4%	7%	4%	3%	4%	4%	5%	2%	5%	6%	2%	5%		17%	5%		5%	4%		6%	5%	5%	
Lincoln	10	-	2	1	3	2	4	6	-	-	10	-	5	5	2	4	-	3	-	-	2	8	7	1	2	8	2	-
	5%		10%	3%	7%	4%	7%	11%			7%		10%	3%	2%	9%		17%			22%	5%	4%	9%	6%	5%	9%	
Oxford	12	2	2	3	3	1	4	1	4	2	9	2	2	9	4	1	2	2	-	3	-	9	9	1	2	10	1	1
	6%	9%	10%	9%	7%	2%	7%	2%	7%	7%	6%	4%	4%	6%	4%	2%	10%	11%		8%		6%	6%	9%	6%	6%	5%	9%
Sagadahoc	7	-	-	1	3	1	1	3	2	1	5	2	4	3	5	1	-	1	-	-	1	6	5	1	1	7	-	-
	3%			3%	7%	2%	2%	5%	3%	4%	4%	4%	8%	2%	5%	2%		6%			11%	4%	3%	9%	3%	4%		
York	42	4	4	5	10	10	12	10	12	5	28	12	6	33	18	13	4	3	-	10	1	31	36	1	5	38	-	4
	21%	18%	20%	15%	23%	19%	22%	18%	20%	19%	20%	22%	13%	22%	19%	30%	19%	17%		26%	11%	20%	23%	9%	14%	22%		36%
TOTAL	202	22	20	33	43	54	54	55	60	27	142	55	48	150	94	44	21	18	6	38	9	155	156	11	35	169	22	11
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

PORTLAND, MAINE TV MARKET VOTERS, AUGUST 7-8, 2013 - REPUBLICAN OVERSAMPLE

28. County

		23.1 RELIGIOUS AFFILIATION				24.1 EMPLOYMENT				25.1 UNION HOUSEHOLD?			26.1 2012 VOTE FOR PRESIDENT			
	TOTAL	Prot	Cath	Jew	othr	emp. full time	emp. part time	tot. emp.	not emp.	yes, resp	tot. yes	no	did not vote	Ob-ama	Rom-ney	dk/nthr
Androscoggin	25	10	9	1	5	11	3	14	11	1	3	21	-	1	19	5
	12%	10%	15%	100%	12%	11%	17%	12%	13%	4%	9%	13%		3%	14%	26%
Cumberland	62	29	22	-	11	27	8	35	27	4	4	58	2	13	43	4
	31%	29%	37%		27%	28%	44%	31%	31%	17%	11%	36%	22%	36%	31%	21%
Franklin	8	4	2	-	2	7	-	7	1	2	3	5	-	2	6	-
	4%	4%	3%		5%	7%		6%	1%	9%	9%	3%		6%	4%	
Kennebec	27	17	7	-	3	12	-	12	15	5	9	18	1	6	18	2
	13%	17%	12%		7%	13%		11%	17%	22%	26%	11%	11%	17%	13%	11%
Knox	9	6	1	-	2	3	1	4	5	1	1	8	-	2	7	-
	4%	6%	2%		5%	3%	6%	4%	6%	4%	3%	5%		6%	5%	
Lincoln	10	7	1	-	2	7	-	7	3	3	3	7	-	1	7	2
	5%	7%	2%		5%	7%		6%	3%	13%	9%	4%		3%	5%	11%
Oxford	12	5	3	-	4	2	3	5	7	2	2	8	2	4	5	1
	6%	5%	5%		10%	2%	17%	4%	8%	9%	6%	5%	22%	11%	4%	5%
Sagadahoc	7	4	-	-	3	3	2	5	2	-	3	4	-	-	6	1
	3%	4%			7%	3%	11%	4%	2%		9%	2%			4%	5%
York	42	19	14	-	9	24	1	25	17	5	7	32	4	7	27	4
	21%	19%	24%		22%	25%	6%	22%	19%	22%	20%	20%	44%	19%	20%	21%
TOTAL	202	101	59	1	41	96	18	114	88	23	35	161	9	36	138	19
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%