



MOORE INFORMATION

OPINION RESEARCH • STRATEGIC ANALYSIS

August 20, 2013

TO: League of Conservation Voters
FROM: Bob Moore
RE: Portland, Maine TV Market Survey

Results of our recent survey in the Portland/southern region of Maine show constituents are very supportive of Susan Collins work to protect the environment and public health. The senior senator is viewed extremely favorably by constituents in this portion of the state with 80% of them saying they have a favorable impression of her and just 12% having an unfavorable opinion. In addition, they don't just like her but they also approve of the job she is doing as their senator with 78% approving of the job she is doing and just 16% disapproving.

Part of this support no doubt stems from her efforts to improve and protect the environment and doing so in a way that will protect jobs and improve the economic vitality of Maine. Whether it's supporting efforts to reduce carbon pollution and address climate change or her support for legislation to spur innovation in energy efficient technology that will help create jobs, the constituents of Maine, of all political parties, are solidly behind Susan Collins' efforts around many key environmental issues.

Collins' high favorable rating and job approval scores clearly demonstrate that her constituents appreciate her work in the US Senate. Importantly, the results of the questions we asked about her work on the environment show strong support among Mainers for the positions she has taken. Her stand on issues relating to carbon pollution and climate change, while not quite as popular as some other positions, nonetheless shows wide agreement among those holding opinions, whether they be Republicans, Democrats or Independents. On all these issues Susan Collins and a majority of Mainers are in full agreement.

The following table shows how voters in Maine react to Collins' efforts on those issues.

Support for Collins

	Much more likely	Somewhat more likely	Total more likely	Total less likely
Susan Collins supported bi-partisan legislation that would spur innovation in energy efficiency technology that could lead to 80,000 new jobs and save consumers \$4 billion on their energy bills.	41%	34%	76%	6%
Susan Collins has co-authored the Incentivizing Offshore Wind Power Act to encourage the development of clean, renewable wind energy in Maine and, in the process, create good, dependable jobs for local communities in the state.	35%	31%	66%	11%
Susan Collins voted against an amendment that would weaken key clean air protections. She stood up for Maine's public health and fought to keep strong mercury standards that prevent asthma attacks, heart attacks and dangerous pollution, especially for pregnant women.	30%	36%	65%	8%
Susan Collins knows that stopping climate change and the extreme weather events associated with it will be an important legacy for our children and grandchildren. That's why she voted against an amendment that would have cut Environmental Protection Agency, or EPA funding critical to reducing carbon pollution.	27%	31%	58%	15%

Collins' willingness to work in a bipartisan manner has clearly impressed her constituents. Today she is viewed almost as positively by Democrats and Independents as she is by Republicans. The table below indicates just how solid Collins' image is across the board.

Susan Collins – Image

Please tell me if you have a favorable or unfavorable opinion of Susan Collins.

	Very favorable	Somewhat favorable	Total favorable	Total unfavorable	Somewhat unfavorable	Very unfavorable
Republicans	44%	39%	83%	11%	6%	5%
Democrats	38%	39%	76%	16%	10%	5%
Independents	42%	38%	80%	11%	5%	6%

Remarkably, Collins job approval rating with Democrats and Independents is the same as it is with Republicans. All three of these distinct political groups give her identical approval ratings and there is very little dissatisfaction with voters in any of these groups.

The survey was conducted August 7-8, 2013 among a representative sample of 400 likely 2014 voters in the Portland TV market. Potential sampling error is +/-5% at the 95% confidence level.