



To: Interested Parties
From: Tiernan Sittenfeld, Senior Vice President of Government Affairs
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Update: LCV Action Fund Coordinated Federal Electoral Activities in 2015-2016 Cycle

Supporting Environmental Champions

In November 2015, LCV Action Fund proudly issued our earliest-ever endorsement in a presidential race, announcing our support for [Hillary Clinton](#). To announce the endorsement, LCV Action Fund held an event with Hillary Clinton in New Hampshire. At the event, Hillary joined LCV Board Chair Carol Browner and LCV Action Fund President Gene Karpinski to speak about combating climate change and investing in our clean energy economy. This summer, LCV Action Fund enthusiastically applauded Hillary's choice of [Senator Tim Kaine](#) as her vice president. Gene Karpinski spoke at the Democratic National Convention in Philadelphia about why [Clinton](#) and [Kaine](#) are the clear choice for voters who care about tackling the challenge of our generation, climate change.



LCV Action Fund made public [endorsements](#) in 17 U.S. Senate races, including five of the seven races rated as a “toss up” by the Cook Political Report and three of the four “lean” races. Early endorsements along with financial support from LCV Action Fund via our GiveGreen program helped champions like Senators [Michael Bennet](#) (CO) and [Patty Murray](#) (WA) stave off serious challengers.

LCV Action Fund called attention to the sharp contrast between our endorsed candidates and their climate denier opponents in key races across the country. We announced the endorsement of [Katie McGinty](#) on a press call where LCV Action Fund President Gene Karpinski highlighted the clear contrast between climate and energy leader McGinty and her opponent Senator Pat Toomey who has an abysmal 7 percent lifetime score on LCV's *National Environmental Scorecard*. LCV Action Fund also endorsed [Patrick Murphy](#) on a press call where LCV Action Fund Senior Vice President of Government Affairs Tiernan Sittenfeld highlighted the differences between his strong environmental record and his opponent, Senator Marco Rubio, who has an appalling 6 percent lifetime LCV score.



LCV Action Fund made another early endorsement for [Russ Feingold](#), followed by a May [event](#) with him to highlight his strong environmental record, including protecting our precious waterways, growing our clean energy economy and combating climate change. In the Senate, Feingold earned an impressive 95 percent lifetime score on LCV's *National Environmental Scorecard* while his opponent, Ron Johnson, is a climate change denier who has an atrocious 4 percent lifetime LCV score. LCV Action Fund endorsed [Catherine Cortez Masto](#) in her race to defeat climate change denier Joe Heck who has a terrible 8 percent

lifetime LCV score. Cortez Masto is committed to building on Senator Harry Reid's clean energy legacy while Joe Heck does the bidding of Big Polluters. LCV Action Fund also proudly endorsed clean energy champions [Tammy Duckworth](#) in Illinois and [Deborah Ross](#) in North Carolina before their primary elections, as well as [Jason Kander](#) and [Patty Judge](#), who are also challenging anti-environment incumbents. Finally, LCV Action Fund is looking forward to long-time champion [Chris Van Hollen](#) joining the U.S. Senate from Maryland.

We also made public [endorsements](#) in 87 U.S. House races, including in 15 of the 19 "toss up" races and 15 of the 19 "lean races," and we did more than ever to spread the word about these endorsements. LCV Action Fund gave endorsements and financial support early in the cycle to potentially vulnerable incumbent champions. We also invested staff time and resources into State Senator [Ruben Kihuen's](#) primary victory in NV-4.

LCV Action Fund held two events to highlight two of our endorsed House candidates. In New Jersey, LCV Action Fund joined [Josh Gottheimer](#) to announce his endorsement and discuss his commitment to protecting our environment and ensuring everyone has clean water to drink and swim in. In New Hampshire, LCV members attended a clean energy roundtable where LCV Action Fund endorsed [Annie Kuster](#) for re-election. She spoke about her dedication to growing New Hampshire's clean energy economy and mitigating the impacts of climate change.

[LCV Action Fund](#) made an unprecedented attempt to reach out to candidates of color and women to ensure that our political endorsements reflect the racial and gender diversity of our country. This election cycle, we are supporting a group of candidates who more closely resemble America: 40% of our endorsed candidates are women and 30% are people of color. Today, people of color hold just [17%](#) and women just [19%](#) of the seats in Congress. Just 20% of major party candidates for Congress this year are women, and even fewer are people of color.

Stronger Together through GiveGreen

GiveGreen, a project of LCV Action Fund supported by NRDC Action Fund PAC, and GiveGreen in the States, a project of LCV Political Engagement Fund and NextGen Climate, have raised and contributed over \$8 million to state and federal candidates this cycle, far surpassing the \$5.8 million raised in the [2014 cycle](#).

On September 14-15, our two-day online fundraising campaign [GreenStorm](#), which highlighted Hillary Clinton, Catherine Cortez Masto (NV-SEN), Katie McGinty (PA-SEN), Deborah Ross (NC-SEN), and Ted Strickland (OH-

SEN), raised more than \$530,000, an increase of approximately 33% from [2014's inaugural GreenStorm](#) effort. And for the first time, GiveGreen has raised \$500,000 for not one, but two Senate candidates: [Catherine Cortez Masto](#) with more than \$569,000 and [Katie McGinty](#) with more than \$523,000. In addition, GiveGreen and Give Green in the States have raised over \$100,000 for 12 state and federal candidates:

- Hillary Clinton for President
- Michael Bennet for Senate (CO)
- Catherine Cortez Masto for Senate (NV)
- Tammy Duckworth for Senate (IL)
- Russ Feingold for Senate (WI)
- Jason Kander for Senate (MO)
- Katie McGinty for Senate (PA)
- Deborah Ross for Senate (NC)
- Chuck Schumer for Senate (NY)
- Brian Schatz for Senate (HI)
- Ted Strickland for Senate (OH)
- Roy Cooper for Governor (NC)



GreenRoots: Putting Environmental Values into Action

[GreenRoots](#) is LCV's on-the-ground, member-mobilization program to recruit LCV members to volunteer in support of LCV Action Fund-endorsed candidates. This is one of the few member-mobilization programs run by a national progressive organization.

In [December 2015](#), LCV launched GreenRoots to mobilize our members to volunteer directly for Hillary Clinton ahead of the Iowa, New Hampshire, Nevada, Colorado, and Pennsylvania primaries and caucuses. GreenRoots engaged more than 270 LCV members, 62 percent of whom completed more than one volunteer shift during the primaries. LCV members completed more than 1,170 shifts and attempted to contact more than 44,700 voters.

In the 2016 general election, LCV is investing approximately \$1.5 million to activate our members on behalf of Hillary Clinton and LCV Action Fund's endorsed U.S. Senate candidates in 11 battleground states:

- Colorado: for Hillary Clinton and Senator Michael Bennet
- Florida: for Hillary Clinton and Patrick Murphy
- Illinois: for Hillary Clinton and Tammy Duckworth
- Iowa: for Hillary Clinton and Patty Judge
- Nevada for Hillary Clinton and Catherine Cortez Masto
- New Hampshire: for Hillary Clinton
- North Carolina: for Hillary Clinton and Deborah Ross
- Ohio: for Hillary Clinton and Ted Strickland
- Pennsylvania: for Hillary Clinton and Katie McGinty
- Virginia: for Hillary Clinton
- Wisconsin: for Hillary Clinton and Russ Feingold



Since the launch of the program on August 1:

- 82 program staff have embedded in coordinated campaign offices.
- Staff have made more than 600,000 contact attempts by phone and text and nearly 200,000 by email to LCV members.
- Nearly 2,000 LCV members have completed over 5,670 volunteer shifts.

More than 2,000 LCV members joined us for a telephone town hall following the first presidential debate with Hillary for America’s National Political Director Amanda Renteria, and more than 1,000 LCV members joined additional telephone town halls with Catherine Cortez Masto and Katie McGinty.

On October 29th, LCV recruited its members for a “Green Day of Action” with Cleantech Party for Hillary and other environmentalists in six cities across four battleground states to help get-out-the-vote for Hillary Clinton and other pro-environment candidates, with special guest U.S. Senator Ed Markey (MA) and Congressional candidates Morgan Carroll (CO-6) and Carol Shea Porter (NH-1) speaking at kickoff events. More than 165 volunteers knocked on over 6,000 doors, helping educate voters about Hillary’s clean energy and climate leadership and encouraging them to vote for her and our other endorsed candidates. LCV members could not be more fired up for the last few days and have committed to filling a record number of shifts to help our candidates win on Election Day.

This week LCV Action Fund launched its Eagles program, which is embedding key LCV staff and volunteers in campaigns in ten cities across six states. On November 1, LCV Action Fund joined with our partners, including Latino Victory Project, EMILY’s List, Sierra Club, NRDC Action Fund and others, in an online #NationalEarlyVote Day campaign to encourage people to take advantage of early voting opportunities.

