

LCV
 “Desperate”
 7/24/14

Visual	Audio	Backup
<p>Open on polluting power plant, smoke stacks.</p>	<p>Voiceover Announcer: Dirty. Desperate. And dangerous.</p>	
<p>Overlay to image of Tom Donohue. Super: Tom Donohue, President U.S. Chamber of Commerce</p> <p>Source: U.S. Chamber of Commerce, “Assessing the Impact of Potential New Carbon Regulations in the United States,” 5/28/14</p>	<p>The national Chamber of Commerce and its allies are blowing smoke... trying to kill EPA’s Clean Power Plan...</p>	<p>U.S. Chamber study claimed EPA regulations would cost \$51 billion per year, eliminate 224,000 jobs, and raise electricity bills. According to the U.S. Chamber of Commerce, “The analysis found that EPA’s potential new carbon regulations would: Lower U.S. Gross Domestic Product (GDP) by \$51 billion on average every year through 2030... Lead to 224,000 fewer U.S. jobs on average every year through 2030... Force U.S. consumers to pay \$289 billion more for electricity through 2030.” [U.S. Chamber of Commerce, “Assessing the Impact of Potential New Carbon Regulations in the United States,” 5/28/14]</p> <p>The Chamber continued to promote the study even after it was debunked. As the Natural Resource Defense Council’s Pete Altman noted, a Washington Post Fact Checker article debunking the Chamber study “hasn’t stopped the US Chamber’s Karen Harbert from continuing to peddle the claims from this debunked study, more than a week after the Post Pinocchioed it.” [Natural Resources Defense Council, 6/17/14]</p> <p>Prominent GOP officials have cited Chamber study to attack EPA plan. As the Washington Post noted, prominent Republican officials have cited the Chamber of Commerce study as a reason to oppose the EPA plan, including Rep. Ed Whitfield (R-KY), Sen. David Vitter (R-LA), Republican National Committee Chairman Reince Priebus, and House Speaker John Boehner (R-OH). [Washington Post, 6/3/14]</p> <p>Karl Rove’s Crossroads GPS used Chamber study to attack EPA proposal. Politico reported that Crossroads GPS ran an ad that “ties [Sen. Mark] Udall to EPA’s new greenhouse gas emissions rule and cites job loss and electricity price statistics from the U.S. Chamber of Commerce’s controversial paper that came out ahead of the rule.” [Politico, 7/8/14]</p> <p>Koch-backed Americans for Prosperity cited Chamber study to declare opposition to EPA plan. In a press release, Americans for Prosperity stated:</p>

		<p>“Today Americans for Prosperity, the nation’s largest grassroots advocate for economic freedom, reacted to new carbon regulations released by the EPA, which call for a 30 percent reduction in greenhouse gas emissions by 2030. A recent report from the US Chamber of Commerce found that the proposed rule will cost billions of dollars and hundreds of thousands of jobs, based on its assumptions on a similar proposal by the Natural Resources Defense Council.” The press release later quoted AFP President Tim Phillips alleging that “These proposed EPA rules will lead to higher energy bills for families, lost jobs, and diminished economic growth.” Americans for Prosperity has continued to cite the debunked Chamber study, including in a June 23 blog post. [Americans for Prosperity press release, 6/2/14; Americans for Prosperity blog post, 6/23/14]</p> <p>National Mining Association radio ad claimed carbon standards for new power plants would cause electricity bills to “nearly double.” In an ad attacking the EPA’s proposed carbon pollution standards for new power plants, the National Mining Association claimed that the proposal would cause electric bills to “nearly double.” The ad also stated: “An 80 percent cost hike is something we better get used to if extreme new Obama administration power plant regulations take effect.” [National Mining Association radio ad, 5/20/14]</p>
<p>Cut to children on playground with power plant in background.</p> <p>Source: EPA Fact Sheet: Clean Power Plan Overview</p>	<p>A plan that will prevent thousands of asthma attacks, save lives, and protect public health.</p>	<p>Instituting the Clean Power Plan would prevent up to 100,000 asthma attacks in first year alone. According to a June 2014 report by the White House, “In the first year that these standards go into effect, up to 100,000 asthma attacks and up to 2,100 heart attacks will be prevented.” [White House, Health Impacts of Climate Change on Americans, June 2014]</p> <p>EPA: In 2030, the Clean Power Plan will avoid up to 150,000 asthma attacks in children. [EPA Fact Sheet: Clean Power Plan Overview]</p> <p>Clean Power Plan will improve public health. By 2030, the Clean Power Plan “...would prevent: 2,700 to 6,600 premature deaths; more than 1,800 visits to the hospital for cardiovascular and respiratory illnesses; 3,700 cases of bronchitis in</p>

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		<p>children; 310,000 lost work days; and 180,000 school absences. [White House, Health Impacts of Climate Change on Americans, June 2014]</p>
<p>Bring Chamber study and National Mining Association name onto screen. Smoke billows from them.</p> <p>Supers: “baseless fear-mongering” News & Observer, 6/3/14</p> <p>“false” Politifact, 6/2/14</p> <p>“bogus” Washington Post, 5/23/14</p> <p>“flunked a truth test” Denver Post, 5/28/14</p>	<p>Their attacks are baseless fear-mongering...</p> <p>False...</p> <p>Bogus...</p> <p>And flunked a truth test...</p>	<p>News & Observer editorial: Industry claims about utility rates and job losses are “baseless fear-mongering.” According to a (Raleigh, NC) News & Observer editorial, “Sen. Mitch McConnell of Kentucky, the minority leader... repeated power industry claims that reducing carbon emissions would mean higher utility rates and would eliminate jobs. But this is baseless fear-mongering. The rules are a reasonable response to immediate health concerns and long-term climate issues.” [News-Observer editorial, 6/3/14]</p> <p>Politifact ruled it “false” to cite the Chamber study’s numbers. According to Politifact, “Boehner said the EPA’s plan to regulate carbon emissions in existing power plants will increase electric bills by ‘\$17 billion every year’ and ‘potentially put an average of 224,000 more people out of work every year.’ Those numbers are based on a U.S. Chamber of Commerce study that ...wrongly assumed the administration would set a benchmark of reducing carbon emissions by 42 percent before 2030....The chamber itself told PolitiFact its estimates are not based on the goals as announced...We rate his statement False.” [PolitiFact, 6/2/14]</p> <p>Washington Post Fact Checker: NMA radio relied on “bogus” evidence. According to the Washington Post Fact Checker, “There’s little justification for this radio ad to claim that people will see their electric bills nearly double because of the EPA rules on new coal plants. The NMA has seized upon a high-end wholesale estimate for ‘full recapture’ carbon capture and sequestration technologies which the EPA specifically rejected — and then...[made a] wholly unsupported claim that the same increase would be reflected in retail prices...the NMA should not rely on such bogus, hyped evidence to make its case.” [Washington Post Fact Checker, 5/23/14]</p> <p>Denver Post: “Radio Ad About Electric Bills Flunks Truth Test, But Still Airs.” According to an article in the Denver Post, “For two weeks now, Coloradans have been listening to a radio ad that</p>

		<p>claims their electric bills could increase by 80 percent if President Barack Obama’s new power-plant regulations go into effect. After the ad flunked a truth test, a Washington, D.C.-based environmental group asked the five Colorado radio stations airing the spot to pull the ‘false, misleading and deceptive advertisement.’” [Denver Post, 5/28/14]</p>
<p>Cut to smoke stacks.</p>	<p>They pollute our air.</p>	<p>The Chamber’s Board of Directors includes officials from ConocoPhillips, Phillips 66, Alliance Resource Partners, CONSOL Energy, and Southern Company. [U.S. Chamber of Commerce, Board of Directors, accessed 7/14/14]</p> <p>Many of Chamber’s largest donors are fossil fuel companies. As Climate Progress has noted, “The Chamber, a tax-exempt business association, calls itself ‘the world’s largest business organization representing the interests of more than 3 million businesses.’ But in recent years, many of its largest donors have been fossil fuel companies, including companies that profit from coal like Chevron (at least \$1 million), American Electric Power Company (at least \$525,000), Dominion Resources (at least \$137,500), and Xcel Energy (at least \$27,500), according to a review of corporate disclosure by the non-partisan Center for Public Integrity.” [Climate Progress, 6/3/14; Center for Public Integrity, 1/16/14]</p> <p>National Mining Association’s mission is to fully utilize coal resources. According to the National Mining Association, its “mission is to build support for public policies that will help America fully and responsibly utilize its coal and mineral resources.” [National Mining Association, About NMA Overview]</p> <p>EPA: Combustion of fossil fuels to generate electricity is the “largest single source” of CO2 emissions in U.S. According to the EPA, “The combustion of fossil fuels to generate electricity is the largest single source of CO2 emissions in the nation, accounting for about 38% of total U.S. CO2 emissions and 31% of total U.S. greenhouse gas emissions in 2012.” [Environmental Protection Agency, Overview of Greenhouse Gases, accessed 7/14/14]</p>
<p>Overlay Donohue.</p>	<p>And they pollute the airwaves</p>	<p>Independent study found that EPA plan could</p>

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<p>Billowing smoke covers entire screen then blows away and reveals super on screen.</p> <p>Super: Clear the air with commonsense protections from carbon pollution</p> <p>Paid for by the League of Conservation Voters.</p>	<p>with lies... blowing smoke to protect their profits.</p> <p>It's time to clear the air.</p>	<p>lead to "lower electricity bills and positive economic value." According to a July 2014 report on the EPA's Clean Power Plan by the independent Analysis Group: "Based on our own analysis and experience, we believe that the impacts on electricity rates from well-designed CO2-pollution control programs will be modest in the near term, and can be accompanied by long-term benefits in the form of lower electricity bills and positive economic value to state and regional economies." [Analysis Group, "EPA's Clean Power Plan: States' Tools for Reducing Costs and Increasing Benefits to Consumers," July 2014]</p> <p>EPA analysis found the Clean Power Plan will boost economy and cut electricity bills in 2030. According to the EPA's own analysis, "The Clean Power Plan will lead to climate and health benefits worth an estimated \$55 billion to \$93 billion in 2030," and "will put Americans to work making the U.S. electricity system less polluting and our homes and businesses more efficient, shrinking electricity bills by roughly 8 percent in 2030." [EPA Fact Sheet: Clean Power Plan Overview]</p>
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