

Visual	Audio	Backup
<p>Image of Ron Johnson Super: Senator Ron Johnson</p>	<p>Voiceover Announcer: When Senator Ron Johnson’s record of denying climate science was revealed, he panicked.</p>	<p>Johnson Does Not Believe in Man Caused Climate Change. “I absolutely do not believe in the science of man-caused climate change,” Johnson said. “It’s not proven by any stretch of the imagination. It’s far more likely that it’s sunspot activity or just something in the geologic eons of time.” [Milwaukee Journal-Sentinel, 4/16/10]</p> <p>CNN: LCV to Run Ads Highlighting Climate Change Deniers. CNN reported on a \$2 million ad buy from the League of Conservation Voters, to air spots in the home states of four Republicans who have opposed Obama’s moves on climate change. The ads will air in the districts of Sen. Ron Johnson, R-Wisconsin, and Reps. Rodney Davis, R-Illinois, Dan Benishek, R-Michigan, and Mike Coffman, R-Colorado. [CNN, 8/13/13]</p> <p>Johnson Immediately Sent Out Fundraising Letter. Shortly after CNN reported on the campaign, Johnson sent out a strongly worded fundraising letter requesting help. [Johnson Fundraising Letter]</p>
<p>Screenshot of Johnson’s email to supporters, pulling out “jihad” and “unholy alliance,” obscuring email behind them</p>	<p>His response?</p>	<p>Jihad: They are an extreme left group on an environmental jihad. [Johnson Fundraising Letter]</p> <p>Unholy Alliance: Their unholy alliance with the Obama campaign gives this radical group unlimited resources and campaign expertise. [Johnson Fundraising Letter]</p>
<p>Pull quotes from mock-up of JS article, highlighting “disrespectful,” “demagogic” and “beyond ignorant”</p>	<p>An observer in the Journal Sentinel called it “disrespectful,” “demagogic” and “beyond ignorant.”</p>	<p>Journal Sentinel Column: Ron Johnson’s disrespectful, demagogic language. Shortly after Johnson sent out his fundraising email, the Journal Sentinel published a column headlined “Ron Johnson’s disrespectful, demagogic language,” the column stated that Johnson’s choice of words were “beyond ignorant.” [Milwaukee Journal Sentinel, 8/14/13]</p>
<p>Image of Johnson angry or open-mouthed</p>	<p>Why is Johnson trying to change the subject?</p>	
<p>Lobbyist handshake shot</p>	<p>He’s taken over a hundred thousand from the oil and gas industry.</p>	<p>Johnson has received \$109,550 in career campaign contributions from the oil and gas industry. [Center for Responsive Politics]</p>
<p>Disaster scenes with logos</p>	<p>And denies what NASA, the US military, and climate scientists know is true.</p>	<p>NASA: Extreme weather is increasing due to climate change. NASA reported on its website, “Get ready for more extreme weather and</p>

		<p>increasingly serious impacts on health, the economy and the environment, courtesy global climate change. Temperatures, rainfall, droughts, high-intensity hurricanes and severe flooding events all are increasing and projected to continue as the world's climate warms, according to the National Climate Assessment. ... The report was presented last Friday to the U.S. Global Change Research Program (USGCRP). By law, the group conducts a national assessment every four years for Congress and the president. The USGCRP is comprised of 13 federal agencies, including NASA.” [NASA, 1/16/13]</p> <p>Dept. of Defense: “Climate change and energy will play significant roles in the future security environment.” According to the Department of Defense’s 2010 Quadrennial Defense Review, “Climate change and energy will play significant roles in the future security environment. The Department is developing policies and plans to manage the effects of climate change on its operating environment, missions, and facilities. ... Climate change will affect DoD in two broad ways. First, climate change will shape the operating environment, roles, and missions that we undertake. The U.S. Global Change Research Program, composed of 13 federal agencies, reported in 2009 that climate-related changes are already being observed in every region of the world, including the United States and its coastal waters. Among these physical changes are increases in heavy downpours, rising temperature and sea level, rapidly retreating glaciers, thawing permafrost, lengthening growing seasons, lengthening ice-free seasons in the oceans and on lakes and rivers, earlier snowmelt, and alterations in river flows. ... Second, DoD will need to adjust to the impacts of climate change on our facilities and military capabilities.” [2010 Quadrennial Defense Review]</p> <p>97 percent of scientists agree on climate change. According to NASA, “Ninety-seven percent of climate scientists agree that climate-warming trends over the past century are very likely due to human activities, and most of the leading scientific organizations worldwide have issued public statements endorsing this position.”</p>
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LCV
Ron Johnson - "Response"
8/15/13

		[NASA, Climate Change: Consensus]
Image of disaster affecting people	No matter the cost.	
Super: Call Senator Johnson Tell him it's time to stop denying climate science and act. (202) 224-5323	Tell Senator Johnson, it's time to stop denying climate science and act.	