

LCV - SENATE
 “For Nevada”
 TV :30
 10/13/21

VISUAL	VO	RESEARCH
<p>B-ROLL: Clean energy industry b-roll (focus on solar for NV - particular rooftop solar)</p>	<p>Narrator: Good-paying, clean energy jobs.</p> <p>They’re key to growing Nevada’s economy...</p>	<p>Nevada’s “Deserts Are Prime Environments For Wind And Solar Developments.” “Nevada has an abundance of resources needed to transition away from fossil fuels to renewable energy sources...Its deserts are prime environments for wind and solar developments.” [<i>Associated Press</i>, 08/23/21]</p> <p>Governor Steve Sisolak: Nearly 34,000 Nevadans Worked In The Clean Energy Sector In 2020, A “Boost Of Nearly 9,500 Jobs” Over A Two-Year Period. At the beginning of 2020, prior to the COVID-19 pandemic, Nevada’s “clean energy sector was surging. Nearly 34,000 Nevadans were working in the sector, and the state’s clean jobs pool had grown 40% over a two-year period (2017-19), a boost of nearly 9,500 jobs, according to the Clean Jobs Nevada 2020 report by E2 (Environmental Entrepreneurs), a national nonpartisan business group.” [<i>Northern Nevada Business Weekly</i>, 08/27/21]</p> <ul style="list-style-type: none"> <p>One In Six Construction Jobs In Nevada Were Clean Energy Occupations That Pay “17 Percent Higher Wages Than The Statewide Median.” According to Nevada Governor Steve Sisolak, “one in six construction jobs in Nevada were clean energy occupations, including solar installers, electricians, lighting technicians, carpenters and others who work in energy efficiency.” These jobs pay “17 percent higher wages than the statewide median. Nine percent are unionized, well above the nationwide average.” [<i>Reno Gazette-Journal</i>, 08/24/21]</p> <p>Energy Innovation And RMI Study: Even “A Relatively Small Set Of Climate Policies Could...[Add] Thousands Of New Clean Energy Jobs.” “New modeling from Energy Innovation and RMI finds that without additional policy action, Nevada’s greenhouse gas emissions will increase 12% by 2050 as fossil fuel demand outstrips solar power and electric vehicle deployment. But a relatively small set of climate policies</p>

		<p>could slash statewide emissions 95% and add \$800 million to Nevada's economy every year by 2050 while adding thousands of new clean energy jobs." [Forbes, 03/10/21]</p> <p>In Clark County, One Company “Has Trained Well Over 2,000 Veterans To Leverage The Skills They Gained In The Military To Work As Technicians In The Wind Energy Industry.” According to Pamela Walker, commander of American Legion Post 60 in Laughlin, Nevada, and member of the Laughlin Town Board, “the construction and operation of wind projects would create good-paying jobs for the citizens and veterans of Clark County. For example, a company founded and operated by veterans called Airstreams has trained well over 2,000 veterans to leverage the skills they gained in the military to work as technicians in the wind energy industry.” [<i>The Nevada Independent</i>, 09/13/21]</p> <p>Renewable Energy Jobs Are The Fastest-Growing Occupations In The U.S., With Median Salaries Between \$50k and \$40k. “The fastest growing occupation in the U.S., according to the U.S. Bureau of Labor Statistics, is wind turbine service technician, with a median salary of about \$53,000 per year...Solar installer is the third fastest growing occupation on the list, with a median salary of nearly \$45,000.” [CBS News, 09/25/20]</p>
	<p>...and tackling climate change.</p>	<p>Energy Secretary Jennifer Granholm: Build Back Better Will Help “Stave Off The Worst Effects Of Climate Change” In Nevada. “Traveling to the Silver State last week, I saw the country's future coming to life. Nevada's new clean energy package, Senate Bill 448, marks important steps to seize the potential in clean energy, creating well-paying new jobs, lowering energy bills, raising health outcomes and helping stave off the worst effects of climate change. With President Joe Biden's American Jobs Plan, all of America will follow suit.” [Las Vegas Sun, 06/13/21]</p> <p>Energy Innovation And RMI Study: Even “A Relatively Small Set Of Climate Policies Could Slash Statewide Emissions 95%...While Adding Thousands Of New Clean Energy Jobs.” “New modeling from Energy Innovation and RMI finds that without additional policy action, Nevada's greenhouse gas emissions will increase 12% by 2050 as fossil fuel demand outstrips solar power and electric vehicle deployment. But a relatively small set of climate policies could slash statewide emissions 95% and add \$800 million to</p>

		<p>Nevada’s economy every year by 2050 while adding thousands of new clean energy jobs.” [Forbes, 03/10/21]</p> <ul style="list-style-type: none"> • “Without Additional Policy Action, Nevada’s Greenhouse Gas Emissions Will Increase 12% By 2050.” [Forbes, 03/10/21] <p>Governor Steve Sisolak: Reaching Net-Zero Carbon Emissions “Could Prevent Between \$172 And \$786 Million In Economic Damages Associated With Carbon Pollution By 2030.” Meeting Nevada’s goal to reduce carbon emissions to zero by 2050 “could prevent between \$172 and \$786 million in economic damages associated with carbon pollution by 2030” and “prevent billions in damages,” according to a report prepared for Governor Steve Sisolak in December 2020. The goal is “imperative for governments across the country to prevent the worst effects of a warming world — skyrocketing heat, extreme wildfires, limited water supplies.” [<i>The Nevada Independent</i>, 12/07/20]</p>
<p>B-ROLL: Senator with workers, families SENATOR CORTEZ MASTO CLEAN ENERGY JOBS THE BUILD BACK BETTER ACT</p> <p>Broll: clean energy jobs, middle class families paying bills, shot of kids playing outside CREATE JOBS</p>	<p>That’s why Senator Cortez Masto is fighting for.</p> <p>The Build Back Better Act, a plan that It’s a clean energy plan that will create thousands of clean energy jobs for Nevada workers,</p>	<p>Catherine Cortez Masto Voted To Advance The Build Back Better Act. Cortez Masto, on August 11, 2021, voted to adopt “a \$3.5 trillion budget framework that [set] the stage for congressional Democrats to pass sweeping legislation aimed at combating climate change and expanding other domestic programs,” known as the Build Back Better Act. [S. Con. Res. 14, Roll Call Vote 357, 08/11/21, <i>E&E Daily</i>, 08/11/21, and <i>Associated Press</i>, 08/25/21]</p> <p>Catherine Cortez Masto Said She Supports Passing The Build Back Better Act. Cortez Masto, in late August 2021, said she supported both the bipartisan infrastructure bill and the \$3.5 trillion spending plan. She “said the budget bill is ‘another piece of what we are doing’ to provide the middle class with tax fairness and access to better health and child care.” [<i>Las Vegas Review-Journal</i>, 08/23/21]</p> <p>University Of Massachusetts-Amherst Economics Professor: Build Back Better Will Create Between 1 Million And 1.2 Million Renewable Energy Jobs Per Year. “Between 1 million and 1.2 million jobs per year would be generated in the energy efficiency and renewable energy space by Biden’s bill, according to Robert Pollin, economics professor and co-director of the Political Economy Research Institute (PERI) at the University of Massachusetts-Amherst. That includes jobs in wind energy, solar energy, making industrial buildings more</p>

energy efficient and in making high efficiency cars.” [CNBC, [04/12/21](#)]

Economic Policy Institute: Climate Provisions In The Build Back Better Plan “Would Support More Than 763,000 Jobs Annually.” “Climate-related and other environmental provisions in the legislation would support more than 763,000 jobs annually. This includes jobs supported by investments in electric vehicle infrastructure and federal procurement of clean technologies, public transit, power infrastructure, climate resilience, agriculture and forestry innovations, environmental remediation, and scientific research and development, among other measures.” [Economic Policy Institute, [09/16/21](#)]

Evergreen Action And NRDC Report: Build Back Better “Could Generate 7.7 Million Jobs And A \$907 Billion Economic Benefit Via The Construction Of 600 Gigawatts In New Clean Energy.” The Build Back Better plan includes a “landmark” clean electricity performance program that “could generate 7.7 million jobs and a \$907 billion economic benefit via the construction of 600 gigawatts in new clean energy,” according to a report commissioned by Evergreen Action and the Natural Resources Defense Council. [E&E Daily, [09/10/21](#)]

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Developing “High Voltage Transmission Wires” For Renewable Energy Will Create 4,000 Jobs In Nevada. Developing “high voltage transmission wires” for renewable energy alone will “create nearly 4,000 good-paying jobs and generate \$690 million in economic development” in Nevada. [The Nevada Independent, [08/07/21](#)]

Energy Secretary Jennifer Granholm: Build Back Better Is “Complimentary To Nevada’s Ongoing Plans To Modernize Its Power Grid And Position Itself At The Forefront Of A

		<p>Green Energy Economy. “U.S. Energy Secretary Jennifer Granholm met with elected officials, advocates and students in Las Vegas [in June 2021] as she hosted a series of events centered around President Joe Biden’s American Jobs Plan, which the administration says will create millions of good-paying jobs in clean energy industries. Granholm praised the state’s leaders over the strides toward clean energy made in Nevada, and she stressed Biden’s \$2.3 trillion proposal would be largely complimentary to Nevada’s ongoing plans to modernize its power grid and position itself at the forefront of a green energy economy.” [U.S. Department of Energy, Press Release, 06/14/21]</p>
<p>CUT UTILITY COSTS BY \$500 CITATION: RHODIUM GROUP, 2021</p>	<p>Cut utility costs by 500 dollars for Nevada families,</p>	<p>Rhodium Group: Reducing Greenhouse Gas Emissions To 50% Will Lower The Average Household’s Energy Bills By \$500 Per Year. An October 2021 analysis by the Rhodium Group found that reducing greenhouse gas emissions to 50% by 2030 will reduce the average household’s energy bills by around \$500 per year. The average household currently spends about \$4,000 a year for energy bills. [Rhodium Group, October 2021]</p> <ul style="list-style-type: none"> • Build Back Better Will Reduce “Net Greenhouse Gas Emissions To 50-52 Percent From 2005 Levels By 2030.” The Build Back Better Plan will reduce “net greenhouse gas emissions to 50-52 percent from 2005 levels by 2030, in line with international efforts to keep temperature increases well below 2 degrees Celsius to avoid the worst damages from climate change.” [The White House, 09/16/21] <p>The White House: Build Back Better Plan Will “Keep Energy Costs Low.” “Four major strategies help reduce emissions while keeping costs down for consumers: 1) help consumers get more with less money by increasing energy efficiency; 2) continue to reduce the costs of clean energy; 3) use the Federal government’s capacity to make investments in a cleaner economy; and 4) recognize the (very) high costs of inaction for consumers.” [The White House, 09/16/21]</p> <p>White House Economists: Clean Energy Tax Credits In The Build Back Better Plan Would “Limit The Costs Of Clean Energy To Consumers.” White House economists cited “Democrats’ clean energy tax credits and clean electricity program, the latter of which gives federal grants to electric utilities that increase the amounts of clean energy in their</p>

		<p>portfolios and charge fees to those that don't. Democrats say the clean electricity program will keep electricity costs low for consumers as utilities switch from fossil fuel-powered energy to cleaner sources. 'Direct subsidies to energy producers can limit the costs of clean energy to consumers and accelerate the transition to a carbon-neutral economy,' the economists write." [CNN, 09/16/21]</p> <p>Governor Steve Sisolak: Solar Prices In Nevada Have “Plummeted 45 Percent Over The Past Five Years” As Utilities Increased Solar Production. According to Nevada Governor Steve Sisolak, “Since it was first established in 1997, Nevada’s renewable portfolio standard for electricity production has been a boon for job creation, with utilities building out solar projects as solar prices in our state plummeted 45 percent over the past five years.” [Reno Gazette-Journal, 08/24/21]</p> <p>Net Metering Allows Nevadans “To Use Energy Generated By Their Leased Or Purchased Solar System To Offset Their Monthly Power Bill.” Net metering allows Nevada customers “to use energy generated by their leased or purchased solar system to offset their monthly power bill.” Nevadans can earn credits for excess solar energy that is “pushed back onto the grid and used by other electricity customers.” These “credits are recorded on customers’ electric bills.” [State of Nevada Public Utilities Commission]</p>
	<p>Those are the facts; not the falsehoods being leveled against Senator Cortez Masto and the plan.</p>	<p>One Nation: The Build Back Better Act Will “Crush[] Small Businesses” And “Mak[e] Families Pay More.” “Speaker Pelosi and Senator Cortez Masto are pushing a multi-trillion dollar spending spree. ... It'll cost you. ... Crushing small businesses and making families pay more.” [YouTube, One Nation, 10/13/21]</p> <p>White House: The Build Back Better Agenda “Will Protect 97 Percent Of Small Business Owners From Income Tax Rate Increases, While Delivering Tax Cuts To More Than 3.9 Million Entrepreneurs.” “President Biden’s Build Back Better Agenda will crack down on the unfair tax schemes that give big corporations a leg up. According to a new Treasury Department analysis, the President’s Agenda will protect 97 percent of small business owners from income tax rate increases, while delivering tax cuts to more than 3.9 million entrepreneurs.” [White House, 8/19/21]</p>

		<p>AP: “Biden Has Said The Revenue To Pay” For The Build Back Better Act “Must Only Come From Americans Who Earn More Than \$400,000 A Year.” “House Democrats began the serious work of trying to implement President Joe Biden’s expansive spending plan, but getting there will require remarkable legislative nimbleness, since Biden has said the revenue to pay for it must come only from Americans who earn more than \$400,000 a year.” [Associated Press, 9/15/21]</p> <p>Invest In America: “The Build Back Better Agenda Will Lower Prescription Drug Costs.” “The Build Back Better agenda will lower prescription drug costs for Americans by letting Medicare negotiate drug prices, so consumers are no longer at the whim of pharmaceutical companies.” [Invest in America, accessed 9/14/21]</p> <p>Invest In America: “The Build Back Better Agenda Will Lower Health Care Costs.” “The Build Back Better agenda will lower health care costs and premiums for those buying coverage through the ACA by extending the American Rescue Plan’s cost savings; adding dental, vision, and hearing coverage to Medicare; and closing the Medicaid gap for low-income Americans.” [Invest in America, accessed 9/14/21]</p>
<p>TACKLING CLIMATE CHANGE</p> <p>B-ROLL: Clean energy job imagery, broll of CCM with families THANK YOU, SENATOR CORTEZ MASTO</p> <p>BROLL: Landscape shot of NV PASS THE BUILD BACK BETTER ACT</p> <p>Paid for by the League of Conservation Voters</p>	<p>While tackling climate change for future generations.</p> <p>Thank you Senator Cortez Masto</p> <p>Now - let’s finish the job.</p>	<p>Energy Secretary Jennifer Granholm: Build Back Better Will Help “Stave Off The Worst Effects Of Climate Change” In Nevada. “Traveling to the Silver State last week, I saw the country’s future coming to life. Nevada’s new clean energy package, Senate Bill 448, marks important steps to seize the potential in clean energy, creating well-paying new jobs, lowering energy bills, raising health outcomes and helping stave off the worst effects of climate change. With President Joe Biden’s American Jobs Plan, all of America will follow suit.” [Las Vegas Sun, 06/13/21]</p> <p>Energy Innovation And RMI Study: Even “A Relatively Small Set Of Climate Policies Could Slash Statewide Emissions 95%.” “New modeling from Energy Innovation and RMI finds that without additional policy action, Nevada’s greenhouse gas emissions will increase 12% by 2050 as fossil fuel demand outstrips solar power and electric vehicle</p>

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