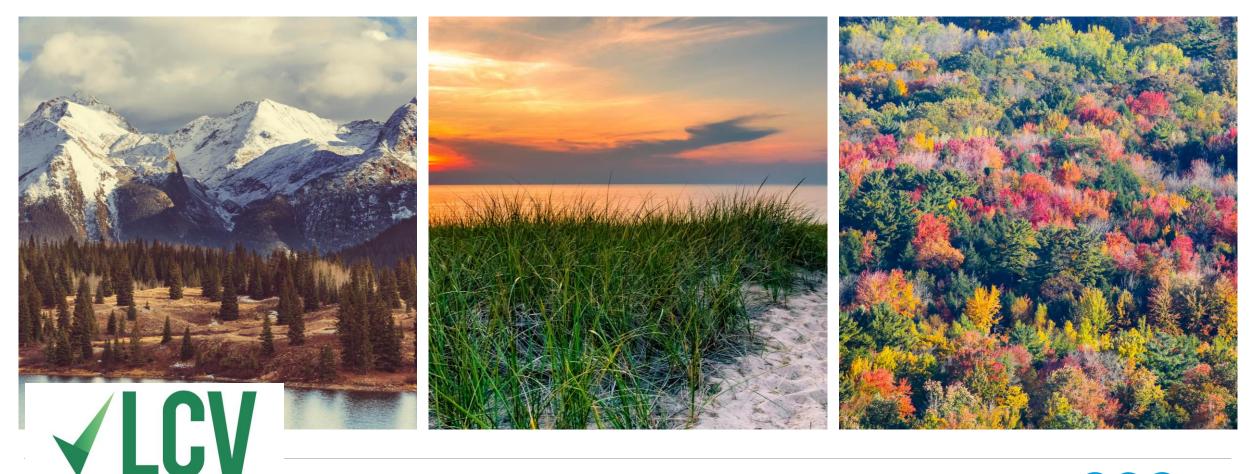
Climate Change is a Top Priority for Democratic Primary Voters in Colorado, Michigan, and Wisconsin





Our Earth Is Worth Fighting For

Key Findings

Climate change is a defining issue in how Democratic voters will choose their presidential candidate.

Climate ties with health care as the most important issue among likely Democratic primary voters.

Nearly all likely primary voters view climate change as a very serious problem and an overwhelming majority want the next president to take action on Day One.

By a two-to-one margin, likely primary voters prefer a candidate with a plan to take action on climate change starting on Day One over one who would not act immediately.

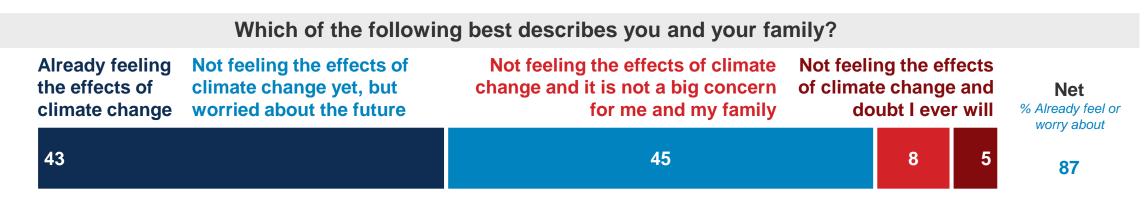
Candidates can build support by adopting a plan to move to a 100% clean energy economy.

Nearly 85 percent of primary voters would be more likely to support a candidate that has a plan to take immediate action on climate change by moving to 100% clean energy.



Issue Landscape

Democratic voters believe that climate change is a very serious problem that either already is, or will impact their families, and want their policymakers to act soon



How much of a problem do you consider climate change to be?

A Crisis	Very serious problem	Somewhat serious problem		Not that serious / Not a problem		
47		31	13	8	79	

How quickly should our policy makers act to combat climate change?

As quickly as possible	As quickly as possible Within the next year		e next five ears	Should not	Net % Quickly/Next year	
64			17	9	11	81

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Climate and its impact on voter preferences

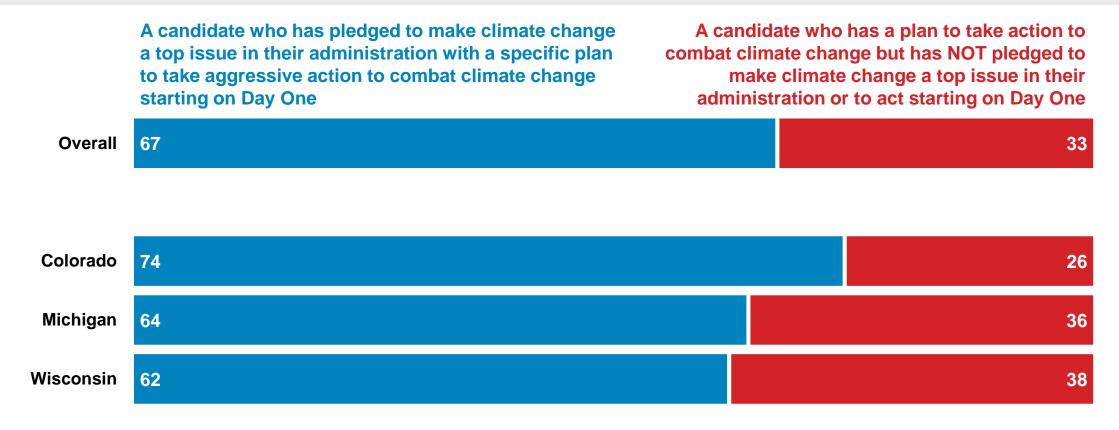
When voters forced to choose between eight issues, climate and water are top priorities

Select the two or three most important issues to you when deciding which candidate you will support in the Democratic presidential primary (showing top five of eight options in each state)

Total		Colorado		Michigar	n	Wisconsin			
Addressing the climate change crisis and moving the U.S. to 100% clean energy	48	Addressing the climate change crisis and moving the U.S. to 100% clean energy	59	Protecting drinking water and the Great Lakes from toxic contamination	47	Addressing the climate change crisis and moving the U.S. to 100% clean energy	48		
Achieving universal health care coverage	47	Achieving universal health care coverage	49	Achieving universal health care coverage	46	Achieving universal health care coverage	46		
Raising wages and incomes for working families	41	Passing stronger policies to prevent gun violence	44	Raising wages and incomes for working families	45	Raising wages and incomes for working families	40		
Passing stronger policies to prevent gun violence	39	Raising wages and incomes for working families	38	Addressing the climate change crisis and moving the U.S. to 100% clean energy	36	Passing stronger policies to prevent gun violence	38		
Protecting a woman's right to choose	34	Protecting a woman's right to choose	34	Passing stronger policies to prevent gun violence	35	Protecting drinking water and the Great Lakes from toxic contamination	36		

By a two-to-one margin, primary voters are looking for a candidate to take action on Day One

All things being equal, which of the following candidates would you be more likely to support for president?





Moving the U.S. to 100% clean energy is a huge priority in choosing whom to vote for in Colorado. Also robust support for protecting and restoring forests

Indicate how likely you would be to support a Democratic candidate for president that has taken each position. (CO)

		y vote for	More likely	Don't care	Less likely	Total more likely
Move the U.S. to 100% clean energy economy	21		64		6 8	85
Combat climate change by protecting and restoring forests	18		7	7	3	95
Phasing out extraction of oil, gas, and coal on public lands by 2030	18		54	5	22	76
Retrain workers in the coal and oil industries for new jobs in clean energy	13		75		9	88
Encourage farmers and ranchers to absorb carbon pollution into their farmlands	13		69		6 13	82
Phase out gas-powered cars and transition to zero-emission vehicles by 2050	12		63	6	18	76

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CO

In Michigan, both water and climate issues have big ability to drive vote choice

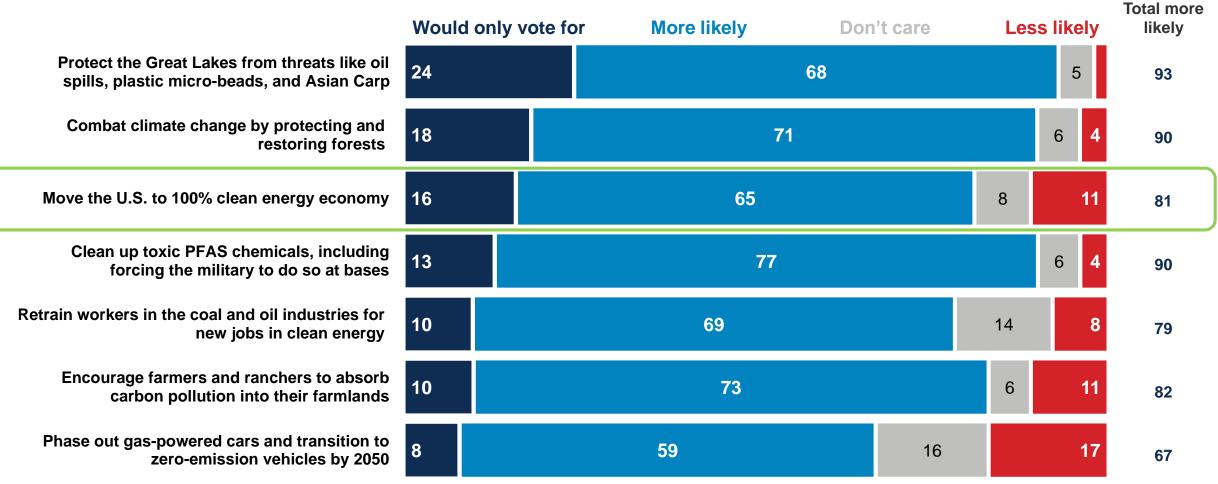


MI

	Would only	y vote for	More likely	Don't care	Less likely	Total more likely		
Protect the Great Lakes from threats like oil spills, plastic micro-beads, and Asian Carp	32			65				
Clean up toxic PFAS chemicals, including forcing the military to do so at bases	28			67				
Combat climate change by protecting and restoring forests	26		64	64				
Move the U.S. to 100% clean energy economy	21	64			7 7	86		
Retrain workers in the coal and oil industries for new jobs in clean energy	16	69			11 5	84		
Encourage farmers and ranchers to absorb carbon pollution into their farmlands	12		70			82		
Phase out gas-powered cars and transition to zero-emission vehicles by 2050	10		58	19	13	68 9		

In Wisconsin as well, voters are more likely to support a candidate that prioritizes the climate and water issues

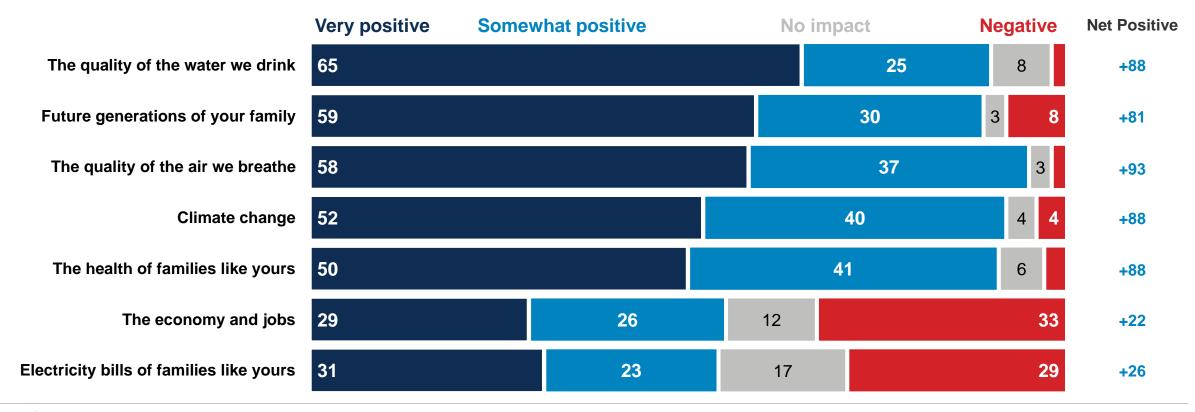




WI

Colorado Voters believe moving to 100% a clean economy will have a strongly positive impact on health, climate, and future generations

Please indicate whether you think a plan to move the United States to 100% clean energy economy will have a positive impact, a negative impact, or no impact on each of the following items.





CO

Michigan voters believe moving to 100% a clean economy will have a strongly positive impact on health, climate, future generations and the economy

Please indicate whether you think a plan to move the United States to 100% clean energy economy will have a positive impact, a negative impact, or no impact on each of the following items.

	Very positive	Somewhat	positive		No impa	ct	Neg	gative	Net Positive
Future generations of your family	64					24	6	6	+82
The quality of the water we drink	60					27	7	6	+81
The quality of the air we breathe	61					30		5 4	+87
The health of families like yours	52				33		9	6	+79
Climate change	50				33		10	7	+76
The economy and jobs	36			41		9		14	+63
Electricity bills of families like yours	33		;	34		11		22	+45



MI

Wisconsin voters believe moving to 100% a clean economy will have a strongly positive impact on health, climate, future generations and the economy

Please indicate whether you think a plan to move the United States to 100% clean energy economy will have a positive impact, a negative impact, or no impact on each of the following items.

	Very positive Somewhat positive				No imp	Negative		Net Positive	
Future generations of your family	57				2	6	10	7	+76
The quality of the air we breathe	55				3	0	11	4	+81
Climate change	52				31		11	6	+77
The health of families like yours	50				31		14	5	+75
The quality of the water we drink	47				37		11	5	+79
The economy and jobs	33			37		13		17	+53
Electricity bills of families like yours	25		33		15			27	+31



WI

State specific issues

Michiganders and Wisconsinites overwhelmingly want strong and immediate action taken on PFAS chemicals

Toxic PFAS chemicals used by the military and manufacturers have been detected at dangerous levels in drinking water supplies across your state. Some people have proposed that the President and Congress take immediate action to set tough standards for these chemicals, and to force the military to clean up PFAS contamination in communities near its bases. Just based on what you know, do you support or oppose this proposal?





Colorado voters want timely action taken by the Colorado Air Quality Control Commission to guarantee the state hits carbon emission targets

As you may know, earlier this year the Colorado Legislature passed, and Governor Polis signed into law, legislation that created statewide targets to reduce carbon emissions in Colorado - including emissions from power plants, factories, and vehicles - by at least 50% by 2030, and by at least 90% by 2050. This law set targets for the reduction of carbon emissions, but it did not specify how the state would meet these targets. Instead, it directed the Colorado Air Quality Control Commission to develop rules to achieve these targets. Please read the following statement, then indicate whether you agree or disagree. It's OK if you don't know much about this issue - just indicate whether your inclined to agree or disagree based on what you do know.

The air quality commission should take timely action to create rules that guarantee that the state will meet its targets to reduce carbon emissions by at least 50% by 2030 and by at least 90% by 2050.





Thank You

New York

Washington, DC

Seattle

Hartford

Chicago

Denver





Global Strategy Group conducted an online survey of 1,200 likely Democratic primary voters with 400 in Colorado, 400 in Michigan, and 400 in Wisconsin between December 13th and December 16th. The interviews were conducted via a combination of text invitation and web-based panel.

Care has been taken to ensure the geographic and demographic divisions of the population of democratic primary voters are properly represented.

