2022: A PIVOTAL YEAR FOR CLIMATE & DEMOCRACY
FROM THE PRESIDENT AND BOARD CHAIR

With each passing year — in recent years especially — we find ourselves looking back on a time like no other. This is true of 2021, the first year we spent living entirely with and through a pandemic, eagerly awaiting the prospect of returning to some semblance of normality as new COVID variants tested our patience and resilience.

Still, against this challenging reality, LCV, our partners, and our supporters, including you, continued to rise to the occasion throughout 2021. Through coordinated grassroots organizing and advocacy efforts, and with an elevated focus on democracy issues so that they are on par with our climate goals, LCV and our 30+ state affiliates advanced significant progress at the local, state, and federal levels, including:

- State-level climate and clean energy progress in 28 states, so that nearly 40% of people in the United States now live in a place committed to 100% clean energy.
- The Biden-Harris administration’s all-of-government approach to the climate crisis, including Day One executive actions that re-entered the U.S. into the Paris Climate Agreement, stopped construction of the Keystone XL pipeline, and committed to cutting economy-wide greenhouse gas emissions by at least 50% by 2030.
- Enactment of the Infrastructure Investment and Jobs Act, which included funding for badly needed investments in electric vehicle charging stations, replacement of harmful lead water-service lines, grid modernization, transitioning school districts to electric school buses, and more.
- Passage in the U.S. House of $550 billion in climate, jobs, and justice investments — included in the Build Back Better Act — a historic (though not yet final) achievement.
- Passage in the U.S. House of several bills that would expand ballot access and protect and strengthen our democracy — including the Freedom to Vote: John R. Lewis Act, the Protecting our Democracy Act, and the Washington, D.C. Admission Act.

This progress could not have come soon enough. Last year, 40% of people in the U.S. lived in a county impacted by a climate-fueled weather disaster. At the same time, throughout 2021, Republican state legislators across the country introduced hundreds of bills designed to restrict voting rights, with 19 states signing these bills into law. These unfortunate realities are intertwined. To have a healthy environment, voters must be able to freely and fairly choose representatives who prioritize their constituents’ health and safety.
The good news is that just as these crises are interlinked, so are their solutions. Passing legislation that strengthens and protects our democracy ensures that voters' voices are heard on important issues, including climate and environmental justice. Enacting policies that address climate change, create jobs, expand voting access, and begin to clean up the toxic legacy of environmental injustice means that more people will be motivated to show up at the polls for leaders who champion equitable solutions.

Now, as we assess all that remains to be done — including and especially Senate passage of priority climate and democracy bills — it is clear that 2022 is a pivotal year for both climate and democracy.

To maintain the progress we've already won and achieve so much of what we still need to do, we must keep pushing — and we have what it takes to succeed.

LCV has the power of our movement’s 30+ state affiliates, overwhelming support from the public to address climate change and strengthen democracy, pro-climate and pro-democracy leadership in the White House and Congress, and the science- and justice-driven imperatives to take action.

Now, we need you.

We know what we must do to secure the climate progress we've been fighting so hard for, defend and strengthen voters' access to free and fair elections, and elect leaders who will prioritize these issues. It will take all of us, together, and we hope to count on your support as we move forward with our plans for the pivotal year ahead.

Onward.

Gene Karpinski, LCV President

Carol M. Browner, LCV Board Chair
OUR PLAN
According to the National Oceanic and Atmospheric Association, in 2021, there were 20 major climate disasters in the U.S. — including wildfires, hurricanes, tornadoes, and a winter storm and cold wave — that, cumulatively, killed nearly 700 people and cost $145 billion in damages. With each passing day, we can expect hotter temperatures, stronger hurricanes, and a longer tornado season, all of which put more of us — especially people in frontline communities who bear the brunt of climate impacts — at risk of losing our homes, our livelihoods, and our lives.

TO COMBAT CLIMATE CHANGE, WE MUST:

✓ Put the U.S. on a path to cut climate pollution in half by 2030.

✓ Equitably transition our nation to a clean energy economy that will create good-paying, family-sustaining jobs and lower energy bills.

✓ Pass pro-democracy policies to ensure everyone has a say in the decisions that shape our lives and futures, especially people who are most often targeted by voter suppression efforts, including people of color and young people.

✓ Direct at least 40% of federal investment benefits to communities of color and low-wealth communities who are disproportionately affected by the climate crisis.
FEDERAL LCV’s Climate Action programs engage people in their local communities and mobilize them to build relationships with elected officials and speak out about the need to act on climate, reduce air pollution, and invest in clean energy. LCV’s Climate Action teams have a presence in Nevada, New Hampshire, North Carolina, Pennsylvania, and Virginia.

A key part of our work in 2022 will be to keep pushing for the president and Congress to take swift action to pass the $550 billion in climate, jobs, and justice investments that already passed the House last year as part of the Build Back Better Act. Once enacted, LCV and our 30+ state affiliates will work to ensure effective implementation of these investments across the country, while elevating their cost-saving climate, jobs, and justice benefits and their popularity with the public and leaders.

WE WILL:

PUSH CONGRESS FOR SWIFT PASSAGE OF STRONG CLIMATE, JOBS, AND JUSTICE INVESTMENTS by continuing our organizing and advocacy campaign in partnership with our 30+ state affiliates.

INSPIRE POLICYMAKERS TO CONTINUE MAKING PROGRESS ON CLIMATE, CLEAN ENERGY, AND ENVIRONMENTAL JUSTICE by elevating the benefits of cost-saving climate, jobs, and justice investments with the public.

SECURE ADDITIONAL CLIMATE AND ENVIRONMENTAL JUSTICE PROGRESS through priority executive branch rulemakings that will reduce toxic pollution from power plants and cars, methane from the oil and gas sector, and more.

CLIMATE, JOBS, & JUSTICE: REAL-WORLD BENEFITS OF TACKLING CLIMATE CHANGE

The $550 billion in federal climate, jobs, and environmental justice investments that our movement is pushing Congress to pass will have real, tangible benefits for communities and people in the U.S. It will:

✔ Provide 5 million families with access to safe drinking water through a nationwide replacement of lead pipes.

✔ Provide 3 million kids with clean rides to school by converting 60,000 dirty diesel school buses to clean electric school buses.

✔ Create more than 150,000 family-sustaining jobs in the clean energy sector.

✔ Reduce pollution and climate threats in communities on the front lines of legacy environmental and health hazards by establishing a new $3 billion Environmental and Climate Justice Block Grants program.

✔ Reduce carbon emissions by making new and used electric vehicles, solar panels, and other clean energy technologies more affordable with thousands of dollars in tax incentives.

✔ Save the average family $500 per year on their energy bills.
WE WILL:

- **BUILD ON THE ENVIRONMENTAL JUSTICE PRIORITIES** created through the *Equitable and Just National Climate Platform* by advancing the Justice40 initiative and ensuring that any new climate and infrastructure legislation passed by Congress directs funds to Black, Indigenous, Latinx, and other communities of color who disproportionately bear the burden of pollution.

- **REDUCE POLLUTION IN OUR AIR, WATER, FOOD, AND ENVIRONMENT** by increasing investments that will reduce inequities in our water systems, dismantling Trump-era rollbacks of environmental regulations, and strengthening public health protections.

- **MAKE OUR PUBLIC LANDS AND OCEANS PART OF CLIMATE SOLUTIONS** by working to shut down fossil fuel production on the public estate, scale up appropriately-sited clean energy development, and invest in natural climate solutions such as reforestation and protecting blue carbon ecosystems.

- **DRAMATICALLY SCALE UP LAND AND WATER PROTECTIONS** to reach the goal of protecting 30% of the United States’ land and ocean by 2030 — known as 30x30 — with an emphasis on landscapes that are important to Indigenous tribes and people of color and that reduce disparities in access to nature.

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**EQUITABLE & JUST NATIONAL CLIMATE PLATFORM**

Systemic racism and injustice have exposed economically disadvantaged communities, tribal communities, and communities of color to the worst impacts of toxic pollution, environmental degradation, and climate change. LCV was proud to be an integral partner in the development of the *Equitable and Just National Climate Platform*, a historic set of principles that advance a shared vision in which national climate action confronts racial, economic, and environmental injustice and enacts deep cuts in climate pollution while accelerating a pollution-free energy future that benefits all communities.

*“FEW ORGANIZATIONS ARE AS READY FOR THIS FIGHT AS LCV — YOU ARE ORGANIZED, YOU ARE STRATEGIC, AND YOU ARE STEELED. FOR THAT REASON, FEW ORGANIZATIONS HAVE MADE A BIGGER DIFFERENCE.”*  
- Senate Majority Leader Chuck Schumer
30X30

The U.S. loses a football field of natural area every 30 seconds to development, and the world is at risk of losing one million plant and wildlife species to extinction, including over 1,600 species in the U.S. alone. These losses hasten and worsen the impacts of climate change. That is why a growing number of scientists have called for countries to preserve 30% of their lands and oceans by 2030. LCV has been working with a coalition of conservation organizations on a national campaign known as “30x30” to pursue this preservation goal and combat the growing extinction crisis.

WE WILL:

CONTINUE TO SECURE EQUITABLE COMMITMENTS TO 100% CLEAN ENERGY that incorporate robust public processes that engage communities of color and low-income communities and invest in impacted communities in states such as MD, MN, and NJ.

EXPAND PURCHASES OF ELECTRIC SCHOOL BUSES in states such as AZ, CO, IL, MD, NJ, NV, and NY by engaging with local school districts and helping them apply for federal school bus funding.

SECURE STATE COMMITMENTS TO NET-ZERO CARBON EMISSIONS by 2050 (or sooner) that address the cumulative impacts of pollution on disproportionately impacted communities, including in IL and MD.

REDUCE TOXIC EMISSIONS IN LOCAL COMMUNITIES NEAR FREeways, PORTS, AND FREIGHT HUBS that disproportionately suffer from air pollution by securing rulemaking in at least two states (CO, CT, IL, and/or MD) to replicate California’s Advanced Clean Truck Rule.

POWER EVERY HOME IN NEW ENGLAND WITH OFFSHORE WIND by securing commitments from governors for 12,000MW of wind power and equitable economic benefits.

IMPLEMENT ADOPTION OF LOW-EMISSION AND ZERO-EMISSION VEHICLE STANDARDS in states such as IL, MN, NM, and NV.

UTILIZE THE INFUSION OF FUNDS FROM FEDERAL LEGISLATION over the next decade to transform local infrastructure, support equitable local economies, secure clean drinking water, invest in workforce development and job transition, and address the climate crisis through bold action.
Clean Energy for All (CEFA) is a grassroots campaign launched in 2018 by LCV and our 30+ state affiliates to equitably move the U.S. to 100% clean energy. The campaign engages the public and policymakers at the state and local levels to:

- Win state and local policies that promote clean energy and reduce pollution.
- Demonstrate grassroots demand for clean energy and pollution-free communities.
- Secure candidate commitments to achieve 100% clean energy.
- Encourage a range of state and local decision makers to break down barriers to clean energy.
- Push for smart investments that reduce air pollution.

In 2021 alone, CEFA helped usher in state-level climate and clean energy progress in 28 states, including Illinois, which enacted the most equitable climate bill in the U.S., and Nebraska, which became the first "red" state to commit to net-zero emissions.

In 2022, the CEFA campaign will continue to push for even more state and local clean energy progress, which will put upward pressure on federal lawmakers to act and provide a blueprint for the most effective policies. LCV state affiliates will also help ensure that federal climate, clean energy, and environmental justice investments are effectively and equitably implemented at the state and local levels.
The Conservation Voter Movement, or CVM, is a unique network consisting of LCV and our 30+ affiliated state partner organizations. Together, we build political power at all levels of government to hold elected officials accountable, influence public opinion, and shape policy.

Now, more than ever, the CVM’s ability to advance state and local progress is vitally important to securing just and equitable climate policies and strengthening democracy and voting rights across the nation.

The CVM sets LCV apart from other organizations in our ability to:

- Identify and take swift action on state-level opportunities and threats around issues of climate, environmental justice, clean energy, and democracy.
- Advocate and mobilize for federal policies in the home districts and states of members of Congress whose support is key to passing federal legislation.
- Quickly scale our campaigns by leveraging existing infrastructure and staff, partnerships with communities and coalitions, and on-the-ground knowledge of state and local realities.
- Utilize the expertise of highly skilled staff to train new staff and replicate organizing and advocacy tactics that have been successful in other states.
- Work collectively to advance state and local solutions on climate, clean energy, and environmental justice that add up to lower emissions and healthier communities across the country.
Chispa (Spanish for ‘Spark’) builds the power of Latinx communities and boosts local communities’ civic participation to secure people’s right to clean air, clean water, clean energy, and a healthy environment. As a program of LCV, Chispa works to ensure healthy environments in Latinx communities and communities of color who are too often disproportionately impacted by environmental pollution.

Chispa has a robust presence in Arizona, Colorado, Florida, Maryland, and Nevada. In 2022, Chispa expanded its reach by formally launching its newest state program, Chispa Texas. Chispa will continue to grow its influence at the national and local levels by increasing its media presence and creating content that conveys powerful stories about Latinx leadership and organizing.

INSPIRING ACTION THROUGH STORYTELLING

Storytelling that inspires emotion and creates connection is a powerful tool for social change. In 2021, Chispa and LCV partnered with the Redford Center to begin producing the 2021-22 Community Power short film series in a collective call for civic engagement around clean transportation. The films showcase local activists, storytellers, and culture-makers as the visionary leaders needed to build a future rooted in environmental justice and regeneration. Two films — Community Power Arizona: En Nuestrxs Manos (In Our Hands) and Community Power Nevada: Unidxs En Acción (United In Action) — were released last year. In 2022, LCV and the Redford Center anticipate releasing two more films.
In 2021, Chispa’s highly effective Clean Buses for Healthy Niños campaign was instrumental in securing $2.5 billion in federal funding for 100% clean electric buses for school districts across the country, an investment that will begin the transition to zero-emission buses and cleaner air for a portion of the nation’s 25 million children who ride buses to school. Shortly after this achievement, TIME magazine published an article on the historic nature of the electric school bus investment and noted Chispa’s leadership.

In 2022, Chispa will continue to engage with school districts, school boards, and other stakeholders to help them apply for federal funds to transition to electric school buses and collaborate with local leaders to increase funding from state agencies for electric transportation. The Clean Buses for Healthy Niños campaign will also expand its focus to include transit equity in order to ensure that communities of color can access clean public transit and directly benefit from transit infrastructure projects.

**TIME**

“The burden of [respiratory] health problems falls heaviest on low-income communities of color... School buses were not necessarily part of the conversation at all. It was a very new topic that we were talking about.”

- Chispa National Senior Director Johana Vicente in TIME magazine, discussing Chispa’s Clean Buses for Healthy Niños campaign
DEFEND
OUR DEMOCRACY

LCV has been working for voting rights and democracy reforms for years because we know that in order to ensure all voters have an equal voice in choosing leaders who best represent them, we must have a free, fair, and secure democracy. We also know that our electoral institutions and processes have been increasingly overtaken by corporate polluter interests that benefit from the suppression of voting rights and the weakening of our voting systems. These threats to our democracy are particularly harmful to people of color, Indigenous people, immigrants, young people, and people with disabilities — the same communities that bear the burden of environmental harms that threaten our air, water, and climate.

The threat at the state level is particularly severe. Last year, after introducing more than 400 bills to restrict access to the ballot, make it harder for people to register to vote, and/or make it easier for an election to be overturned, right-wing politicians successfully enacted anti-voter laws in 19 states. Many of these bills were implemented in states where communities of color tipped the scales in the 2020 election, like in Georgia, where it is now illegal to hand out water or food to voters who must often wait in long lines — sometimes for hours — to vote. Of the hundreds of anti-voter bills introduced in 2021, more than 150 carried over into 2022 state legislative sessions, and even more will be introduced.

This assault on voting rights is a national crisis, and, if unchecked, the repercussions from these anti-voter laws could last lifetimes. That is why, last year, LCV made the strategic decision to elevate and invest in our democracy work on a level that more closely matches our work to address the climate crisis.
In 2022, alongside our 30+ state affiliates, we will continue the fight for voting rights and a strong democracy at all levels of government, with an emphasis on ensuring that people who are most often targeted by voter suppression efforts, including people of color and young people, have their voices heard.

**FEDERAL**

**WE WILL:**

**CONTINUE TO ADVANCE LEGISLATION TO STRENGTHEN OUR DEMOCRACY,** such as the *Freedom to Vote: John R. Lewis Act*, to help ensure that voters determine the outcomes of elections.

**RAISE PUBLIC AWARENESS OF THE IMPACT OF THE COURTS** on environmental issues through paid and earned media, field, digital, and coalition efforts.

**HOLD MEMBERS OF CONGRESS ACCOUNTABLE** for their democracy-related votes by elevating their actions with the public and continuing to score these votes in our *National Environmental Scorecard*.

**GROW THE NUMBER OF ENVIRONMENTAL LAWYERS CONSIDERED FOR FEDERAL JUDGESHPIS** and continue to support voting rights lawyers and other democracy champions as they are nominated to the bench.

**SEAT MORE PRO-ENVIRONMENT, PRO-DEMOCRACY JUDGES** by pushing the Biden-Harris administration and the Senate to nominate and confirm people from diverse backgrounds who have spent their legal careers fighting for the public interest.
MAXIMIZE THE IMPACT OF REDISTRICTING LEGAL VICTORIES in North Carolina and Ohio by mobilizing voters in those states to advocate for more equitable maps.

PROTECT EXISTING VOTING RIGHTS SAFEGUARDS AND FEND OFF ATTACKS ON DEMOCRACY in 10 states — including AZ, GA, PA, and WI — by launching a coordinated campaign across the Conservation Voter Movement.

SECURE PRO-DEMOCRACY POLICIES in at least five states — including CA, CT, MA, NJ, and OR — that will expand voting rights, reduce the influence of money in politics, and promote fair electoral and judicial systems.

WE WILL:

- BOLSTER TRADITIONAL ORGANIZING EFFORTS AND INCREASE ENGAGEMENT on our issues through cultural strategies.

DRIVING ACTION AND SHAPING DISCOURSE THROUGH ART

Over the last several years, LCV’s Democracy for All program has been engaging online and in communities with cultural strategies that have proven to be effective in shaping the narratives around climate and civic engagement and bolstering traditional organizing efforts. On the ground, we engage in unique “Artivism” installations — public exhibitions of LCV-commissioned artwork that provide opportunities for public engagement and media coverage. Online, we use digital tools, including digital parties via social media platforms, educational webinars, and shareable graphics (e.g., GIFs and memes) to stimulate interest and debate. To date, our content has driven enormous organic engagement, with over 10 billion views across social platforms.
As a 50-year old environmental organization with voting and elections at the center of our theory of change, LCV has long understood how essential a free, fair, and equitable democracy is to protecting people and the planet. Democracy for All, a program of both LCV and our sister organization, LCV Education Fund, comprises one of the largest and most dynamic civic engagement efforts in the nation and the largest, most impactful program within the environmental movement.

Democracy for All operates at the nexus of large-scale voter mobilization, transformational community engagement, and structural democracy reform to ensure that all communities have an equitable say in their representation. We make a special commitment to work in collaboration with the communities most impacted by democracy inequities and injustices, including Black, Indigenous, Latinx, and other communities of color, young people, and immigrant communities.

In the last two decades, we have become leaders among our national peers in democracy and civic engagement and valued partners in efforts to strengthen voting rights at the state and local levels.

Since 2012, we have:

- Collected 1.5M Nonpartisan Voter Registration Forms through mail, site-based, and online registration
- Mobilized Millions of Voters with door-knocks, phone calls, and text messages
- Helped win Dozens of Voting Reforms and fought voter suppression through ballot measures and state legislative efforts
- Employed Cultural Strategies to shape public narratives around climate and civic engagement
LCV's policy and lobbying work is integral to securing progress on the environmental and democracy issues that impact people’s lives, including:

Every day, our expert lobbying team is in close contact and meeting with Biden-Harris administration officials and leaders on Capitol Hill, who turn to LCV for our support and expertise, and because of our strong political and accountability programs, including the National Environmental Scorecard. We also create opportunities for elected officials to publicly demonstrate support for strong environmental policies by hosting press conferences, in-district town halls, and virtual events, and we encourage climate champions’ vocal leadership by amplifying their positions on social media and in the press.

Our advocacy work complements our grassroots organizing efforts, which build momentum and support for action in officials’ home districts and states and elevate community-grown solutions to the national policy stage. Between our on-the-ground game in communities across the country and our powerful presence in Washington, D.C., LCV wields power for the environmental movement like few other organizations.

ADVOCATING TO ELIMINATE THE USE OF “FOREVER CHEMICALS”

For years, LCV has advocated for banning PFAS, known as “forever chemicals” because they do not break down in the environment or human body. Despite the harmful health impacts of PFAS — including developmental issues, cancer, and hormonal issues — companies are still using PFAS in everyday household products and dumping PFAS into our water and air. After years of lobbying, in 2021 LCV was instrumental in getting the Biden-Harris administration to take an all-of-government approach to tackling this growing crisis. Still, there is much more to do to eliminate the use of these dangerous chemicals, and we will continue to urge the federal government to move as swiftly as possible to finally deliver the protections our communities need.
Through our annual National Environmental Scorecard, LCV educates the public about how elected officials are supporting — or opposing — strong climate and environmental justice policies. Since 1970, the Scorecard has been providing objective, factual information about the most important environmental legislation considered and the corresponding voting records of all members of Congress.

In 2020, LCV made the decision to more intentionally consider scoring votes that reflect our commitment to racial justice and equity and a healthy democracy, including votes on the removal of public monuments, policing and criminal justice reform, fighting racially-motivated hate crimes, and, most recently, voting rights.

LCV uses the National Environmental Scorecard as a tool to hold members of Congress accountable for their votes that directly impact the health, safety, and civil rights of their constituents, especially people in communities who bear the brunt of climate impacts, toxic pollution, and voter suppression efforts.

In 2022, we published the Scorecard for the 2021 session of Congress, as well as our These Votes Have Impacts report, which centers the leadership of Black, Latinx, Asian and Pacific Islander, and other members of color in Congress and promotes these champions’ high scores and contributions to advancing environmental and democracy solutions.
WHAT IT WILL TAKE TO ACHIEVE OUR CLIMATE & DEMOCRACY GOALS

To maximize our resources, capacity, and expertise while ensuring that we can achieve our climate and democracy goals, **LCV and our 30+ state affiliates will work in tandem and leverage cross-cutting strategies across all of our efforts.** We will:

**EXECUTE LARGE-SCALE CAMPAIGNS.** We have the expertise and geographic reach to execute sophisticated and dynamic large-scale campaigns. Through our community-based programs, digital strategies, paid media advertising, and mail programs in multiple states, we will demonstrate constituent support for action on key issues, push elected officials to act, and win policies to ensure a healthier, safer, more just future for all.

**BUILD POWER THROUGH DEEP COMMUNITY ORGANIZING.** Through long-term, culturally competent community organizing, we will meet communities where they are and form lasting relationships by engaging around issues that impact people and executing electoral, legislative, and advocacy strategies.

**DEPLOY CULTURALLY RELEVANT AND POWERFUL STORYTELLING CONTENT.** Through digital and in-person strategies that tell powerful stories and authentically engage in art, music, and popular culture around democracy and climate, LCV will continue to inspire emotion and connect with people — even those who pay infrequent attention to politics and government — as a method to spur social change.

**HOLD ELECTED OFFICIALS ACCOUNTABLE.** Through the National Environmental Scorecard, social media advocacy, digital advertisements, press events, and opinion editorials, LCV will continue to hold our allies in the White House and Congress accountable to the pro-climate and pro-democracy agendas they campaigned on, while also calling out lawmakers whose actions put communities at risk. Our state affiliates use similar tactics to hold officials accountable at the state and local levels.

**DEVELOP DEEPER, MORE AUTHENTIC PARTNERSHIPS.** While LCV is more powerful than ever before, we alone cannot achieve meaningful progress on our priorities. We will continue to forge genuine, authentic partnerships with climate, democracy, and environmental justice organizations, organizations led by people of color, labor unions, and our partners in the states.

**TRAIN THE NEXT GENERATION OF PRO ENVIRONMENT, PRO DEMOCRACY CANDIDATES** to run for office in down-ballot races, including racially and geographically diverse candidates from across the Conservation Voter Movement.

“With the nightmarish effects of climate change and environmental injustice more obvious by the day, each of us has a duty to do everything we can to ensure that all of our children are able to grow up on a habitable planet, breathing in clean air and drinking safe water — no matter the color of their skin, the size of their family’s income or the zip code they’re from. **I’m thankful to have LCV as my partner in that effort.**”

— U.S. Senator Tammy Duckworth (IL)
As a funding partner of LCV, you play a critical role in our success. The generosity of partners like you has helped us win important progress on climate, democracy, environmental justice, and more — and built a powerful movement to be reckoned with. To continue this urgent work, we need your investment. Here are some examples of what this work costs:

**The Difference Your Support Can Make**

![Image of circles with funding amounts and descriptions]

- **$3 MIL**: Run a national campaign encouraging Congress to take swift and bold action on climate change through grassroots, online, and media tactics.
- **$2 MIL**: Win ballot initiatives in key states facing voter suppression to ensure open access to the ballot for all and protect election results from being overturned by partisan actors.
- **$1 MIL**: Support state-level advocacy campaigns driving equitable policies to eliminate fossil fuels and advance 100% clean energy.
- **$150K**: Produce, distribute, and promote LCV’s signature publication, the National Environmental Scorecard.
- **$250K**: Place digital ad buys to mobilize constituents and generate media that highlights the work of environmental champions in Congress and increases pressure on pro-polluter politicians to stop doing the bidding of the fossil fuel industry.
- **$500K**: Launch a community organizing program that enhances the power of low-wealth communities and communities of color to achieve climate justice, community health, environmental protection, and a stronger democracy.
- **$100K**: Conduct polling that demonstrates bipartisan public support for investments that would equitably transition our nation to a clean energy economy.
- **$75K**: Produce LCV’s report on environmental leadership in Congressional caucuses of color, detailing how members of the Tri-Caucus passed legislation, led on caucuses and committees, and laid the groundwork for environmental progress.
- **$50K**: Hold our national lobby day to bring state affiliates and key supporters to Capitol Hill to meet with members of Congress.
- **$5K**: Run a month-long online advocacy campaign for our members to take action around priority climate, conservation, environmental health, and democracy issues.
- **$10K**: Conduct a tele-town hall with a member of Congress or other official to educate and engage 10,000 people at the grassroots level.
- **$25K**: Create a digital toolkit (memes, GIFs, and stickers) for our organizers and partners to deploy through social channels to drive civic engagement around climate and democracy in youth communities.
LCV Victory Fund and our affiliated entities are one of the largest and most effective electoral operations in the country, and we have deep experience running independent campaigns to help elect candidates who will translate their victories into strong environmental policies.

Over the last decade, we’ve engaged tens of millions of voters with our state-of-the-art media, on-the-ground mobilization, and digital strategies in key states and races. In 2020, LCV Victory Fund executed our biggest, most ambitious campaign yet, which helped deliver the presidency in battleground states and led to a trifecta of pro-environment and pro-democracy leadership in the White House, Senate, and House.

A record number of voters overcame historic barriers to elect this trifecta of leadership — and these voters made clear that our federal government has a mandate to act on climate and environmental justice. As a result, the White House and leadership in both chambers of Congress have kept climate and democracy at the forefront of administrative and congressional agendas.

Meanwhile, governors, state legislators, and local elected officials — many of whom campaigned on our issues and whom our state affiliates helped elect — have led unprecedented climate and clean energy progress in states across the country. Moreover, with the slew of anti-voting bills that have recently passed on the state level, pro-democracy governors have become the last line of defense in protecting our electoral systems. Our powerful network of 30+ state affiliates is well positioned to defend these champions in 2022.
All of this means that elections have consequences — and both climate and democracy are on the line in 2022. This year, to ensure that climate and democracy champions in Congress and in state capitals can continue making urgently needed progress on climate and voting rights, LCV Victory Fund and our affiliated entities will work to elect racially diverse champions to office and to create, defend, and expand pro-environment and pro-democracy majorities wherever possible at all levels of government.

**FEDERAL**

**WE WILL:**

**PROTECT PRO-CLIMATE, PRO-DEMOCRACY CHAMPIONS** to retain pro-environment and democracy leadership in the U.S. Senate, including Senators Mark Kelly (AZ), Raphael Warnock (GA), Catherine Cortez Masto (NV), and Maggie Hassan (NH). With additional resources, we may also focus on protecting Senator Michael Bennet (CO).

**PROTECT PRO-CLIMATE, PRO-DEMOCRACY MAJORITY IN THE SENATE** by electing new champions in Pennsylvania (Open Seat) and Wisconsin, where fossil-fuel lackey Senator Ron Johnson is up for re-election. With additional resources, we may also focus on pick-up opportunities in Florida, North Carolina, and Ohio.

**ESTABLISH A TRUE PRO-CLIMATE, PRO-DEMOCRACY MAJORITY IN THE SENATE** by electing new champions in Pennsylvania (Open Seat) and Wisconsin, where fossil-fuel lackey Senator Ron Johnson is up for re-election. With additional resources, we may also focus on pick-up opportunities in Florida, North Carolina, and Ohio.

**PRIORITY SENATE RACES**

- **PROTECT SENATE SEATS** AZ, CO, GA, NH, NV
- **PICK UP OPPORTUNITIES** FL, NC, OH, PA, WI
WE WILL SUPPORT OUR STATE AFFILIATES’ EFFORTS TO:

**PROTECT PRO-CLIMATE, PRO-DEMOCRACY GOVERNORS UP FOR RE-ELECTION** including Governors Janet Mills (ME), Gretchen Whitmer (MI), Steve Sisolak (NV), and Tony Evers (WI), as well as ensure that Pennsylvania (Open Seat) keeps its governor’s mansion in the hands of a climate and democracy champion. Other incumbent champions with races to watch include Governors Jared Polis (CO), Tim Walz (MN), Michelle Lujan Grisham (NM), and Kate Brown (OR).

**EXPAND THE ROSTER OF PRO-CLIMATE, PRO-DEMOCRACY GOVERNORS** by pursuing pick-up opportunities in Arizona and Georgia — two states that will be battlegrounds during the 2024 presidential election and where restrictive voting laws have already been passed. Additional gubernatorial pick-up opportunities include seats in Florida, Massachusetts, and Ohio.

**PROTECT PRO-CLIMATE, PRO-DEMOCRACY MAJORITIES** in state legislatures.

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**PRIORITY GUBERNATORIAL RACES**

![Map of United States with states highlighted in shades of blue and green]

- **PROTECT GOVERNORS**
  - CO, ME, MI, MN, NM, NV, OR, PA, WI
- **PICK UP OPPORTUNITIES**
  - AZ, FL, GA, MA, OH
HOW 2022 IMPACTS 2024: DEMOCRACY AT STAKE IN SWING STATES

With 19 states having passed anti-voter laws in 2021, the assault on our democracy is already underway. In many states, the governor or secretary of state is all that stands in the way of an election board overturning the will of the people. The 2022 electoral consequences in three key states — Michigan, Pennsylvania, and Wisconsin — will have an outsized impact on the 2024 presidential race.

Currently, these states:

- **HAVE ANTI-VOTING RIGHTS, REPUBLICAN-CONTROLLED LEGISLATURES** that will be difficult to flip to pro-democracy control in 2022.
- **HAVE OR HAVE HAD PRO-VOTING RIGHTS DEMOCRATIC GOVERNORS** who are either up for re-election or leaving an open seat.
- **ARE LISTED AS TOSS UPS**, according to the *Cook Political Report*.

Should Republicans win a governor’s race in any or all of these states in 2022, it is all but certain they would sign laws that restrict voting rights and/or allow partisan politicians the ability to subjectively certify or reject votes in 2024. **This makes our work to win 2022 governors’ races in these states especially critical.**

SPOTLIGHT ON ARIZONA

Every election cycle, LCV Victory Fund’s state affiliates impact races that are critical in shaping future state and local policies on climate, clean energy, environmental justice, and democracy. In Arizona, for example, key races in 2022 include governor, secretary of state, seats in the Arizona House and Senate, and two seats on the Arizona Corporation Commission, the state’s public utilities board. There may also be opportunities to support change through ballot measures, including a statewide ballot initiative on voting rights.
OUR TACTICS:
THE LCV VICTORY FUND DIFFERENCE

LCV Victory Fund has led the way in elevating climate and related issues for candidates and voters for the last decade. In 2022, we will bring tested and innovative tactics to our campaigns that help pro-climate, pro-democracy candidates win. These include:

✓ IDENTIFYING VOTERS AND MESSAGES. We use cutting-edge research to identify discrete universes of voters who can be motivated to support pro-environment candidates and turn out to vote in battleground states, and we develop effective messaging that helps deliver their support to pro-environment candidates.

✓ PERSUASION AND MOBILIZATION. Our unique, best-in-class canvassing programs — a mix of voter persuasion and turnout efforts with particular focus on communities of color — have helped deliver decisive margins in close races for the last decade.

✓ STRATEGICALLY FOCUSING RESOURCES. We run independent campaigns in key states and districts where our issues and involvement can make the difference to elect a pro-environment candidate or defeat an anti-environment opponent, and we prioritize states where our efforts can simultaneously impact Senate, House, and governors’ seats.

DONATE STRATEGICALLY. ACCELERATE ACTION.
MAKE A STATEMENT.

GiveGreen offers donors a powerful, convenient, and strategic way to work together as a community to elect environmental champions and accelerate action on climate change.

A collaborative effort between two of the environmental movement’s largest and most influential organizations, LCV Victory Fund and NRDC Action Votes, the GiveGreen platform helps donors to:

✓ GET THE MOST IMPACT OUT OF CONTRIBUTION DOLLARS. GiveGreen ensures donors are investing wisely by highlighting candidates in must-win races who reflect a commitment to the environment and whose victories could have the biggest impact on advancing the climate fight.

✓ DEMONSTRATE SUPPORT FOR PRO-ENVIRONMENT CANDIDATES WHILE GROWING THE POWER OF THE ENVIRONMENTAL MOVEMENT. The more donors who give through GiveGreen, the more candidates understand the breadth and power of our collective desire for transformative, lasting climate action.

✓ SPUR CLIMATE ACTION AT ALL LEVELS OF GOVERNMENT. Once in office, candidates who were elected with the help of the GiveGreen community make climate and environmental action a priority by vocally advocating for and working to enact pro-climate policies.
OUR STRATEGIC PARTNERSHIPS

LCV Victory Fund will not be alone as it takes on this massive electoral effort in 2022. We partner strategically with other groups to ensure that:

- Our collective efforts across the progressive community complement each other and are not duplicative or wasteful.
- The best messenger, be it LCV Victory Fund or another organization, is speaking to the audience of voters with whom they will best connect.
- On-the-ground staff are leveraging their regional expertise to use messaging and tactics that resonate with local voters.
- We are continually expanding our reach to new groups of voters.

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