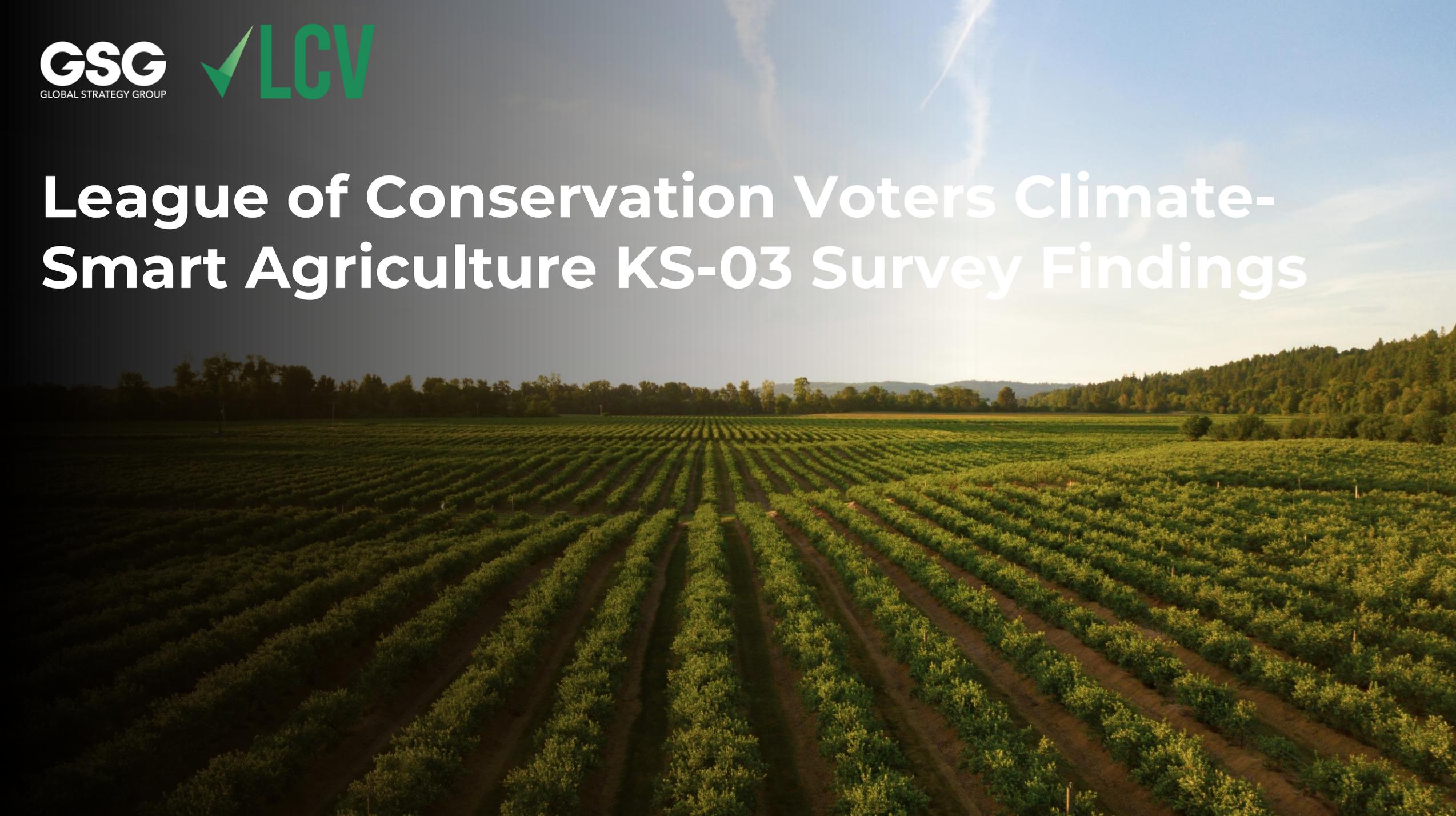




League of Conservation Voters Climate-Smart Agriculture KS-03 Survey Findings



Methodology

Quantitative Research

Global Strategy Group conducted a survey of **400 likely 2024 voters in KS-03** between August 22 and August 31, 2023. The survey was conducted on the phone and via text-to-web.

Confidence Interval

The confidence interval at the 95% confidence level is 4.9%.

The confidence interval on sub-samples is greater.

Demographics of KS-03

Gender

Men	47
Women	53

Age

18-29 year olds	13
30-44 year olds	25
45-54 year olds	16
55-64 year olds	17
Seniors 65+	28

Race

White	92
<i>White non-college</i>	44
<i>White college</i>	48
Black	3
Hispanic	2
AAPI	2

Party Self-Identification

Democrats	31
Independents (w/ leaners)	29
Republicans	39

Region

Northeastern Johnson County	21
Northwestern Johnson County	28
Southern Johnson County	36
Southern Counties	15

Map of KS-03

Northwestern JoCo 28% of the electorate

38% Democrat
25% Independent
37% Republican

Shawnee
Lenexa
Overland Park Ward 3
Kansas City
Lake Quivira

Northeastern JoCo 21% of the electorate

35% Democrat
29% Independent
36% Republican

Leawood Ward 1 & 2
Overland Park Ward 1 & 2
Prairie Village
Roeland Park
Merriam
Mission Hills
Mission Woods
Fairway
Westwood

Southern Johnson County

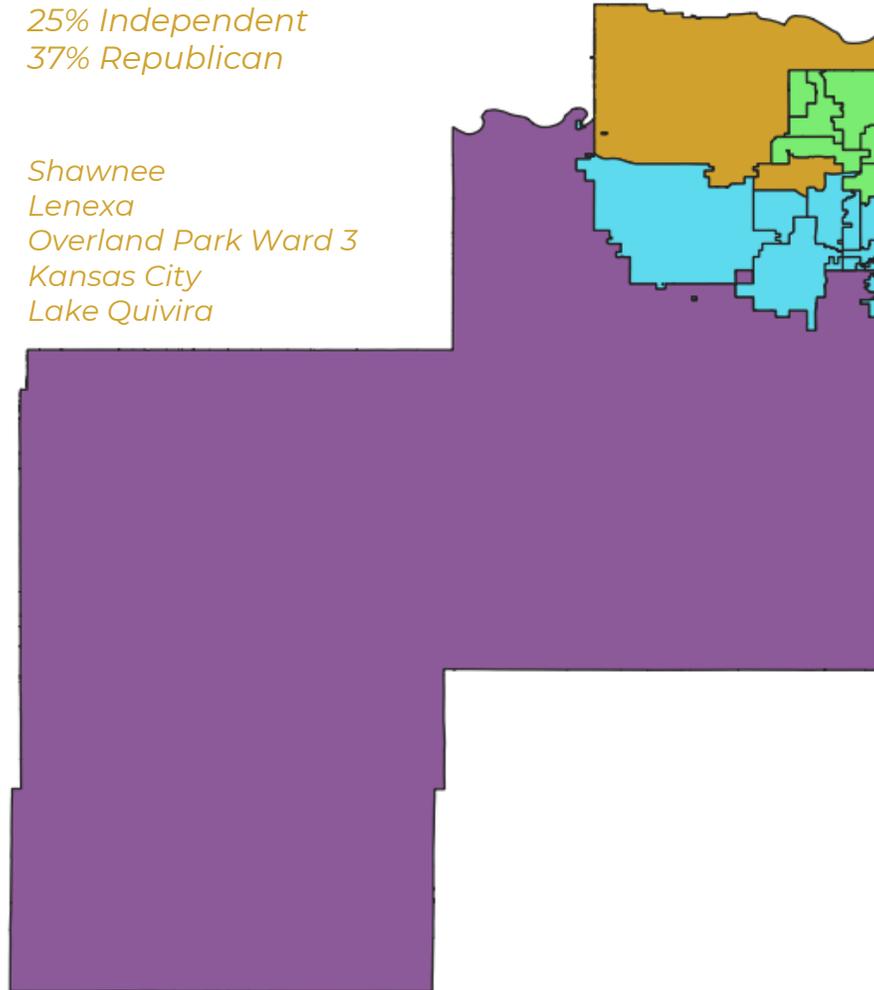
36% of the electorate
26% Democrat
32% Independent
42% Republican

Olathe
Oxford
Leawood Ward 3 & 4
Overland Park Ward 4, 5, & 6

Southern Counties 15% of the electorate

26% Democrat
30% Independent
44% Republican

De Soto
Gardner
Edgerton
McCamish
Aubry
Spring Hill
Lexington
Miami County
Anderson County
Franklin County



Key Findings

KS-03 constituents want to see action in the Farm Bill to help farmers and ranchers deal with and prepare for extreme weather. Constituents reject the idea that we need to choose between supporting American farmers and protecting our environment. Instead, an overwhelming majority agrees: “We can do both.” As a result, big majorities agree that Congress should take action in the upcoming Farm Bill to help farmers deal with and prepare for extreme weather, as well as to protect drinking water from pollution.

They support climate-smart ag funding in the IRA by nearly a two-to-one margin – and two-thirds oppose using the Farm Bill to repeal or redirect that funding... KS-03 constituents support the \$19.5 billion in the IRA to help farmers reduce pollution and make their farms more resilient to extreme weather, and they show even greater support for specific programs funded by that \$19.5 billion. Moreover, when we put them to a choice, constituents want to use the funding as intended rather than repealing it or redirecting it to “other agricultural programs, like federal subsidies for crop prices” by more than a two-to-one margin.

... Because they overwhelmingly believe repealing the funding will negatively impact the economy, the cost of food and groceries, the security of America’s food systems, and rural communities. Moreover, these constituents recognize the widespread negative impact that repealing the funding would have; believing all metrics tested would be negatively impacted.

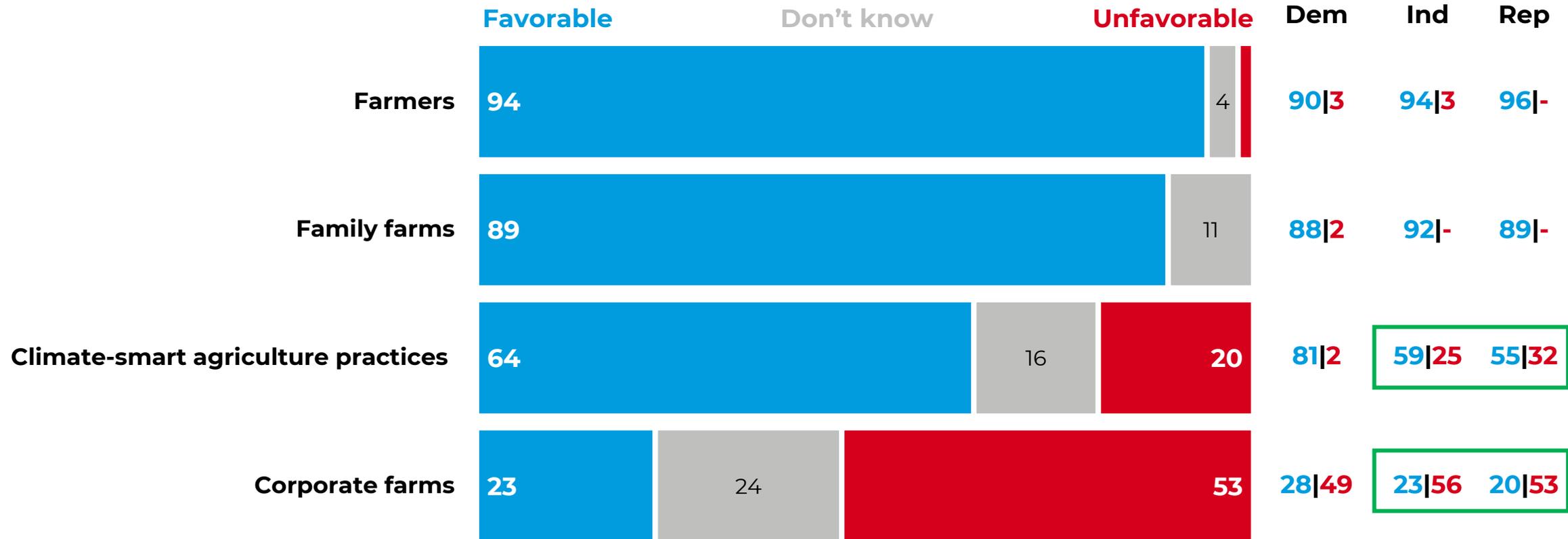
Opposition to repealing or redirecting funding holds strong after a simulated debate. After hearing a balanced debate with messaging from both sides, while losing some ground, opposition to repealing or redirecting the climate-smart ag funding remains robust – with more than three in five in KS-03 continuing to favor using the funding as intended.



Landscape

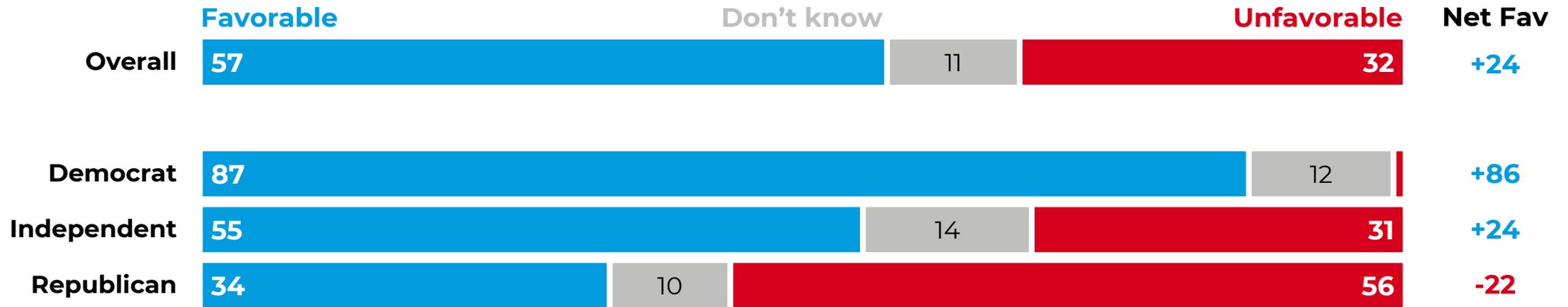
Constituents in KS-03 are intensely favorable to farmers and family farms and view climate-smart agriculture quite positively; even among Republicans. Constituents across party lines are negative on corporate farms

Favorability of Groups and Concepts

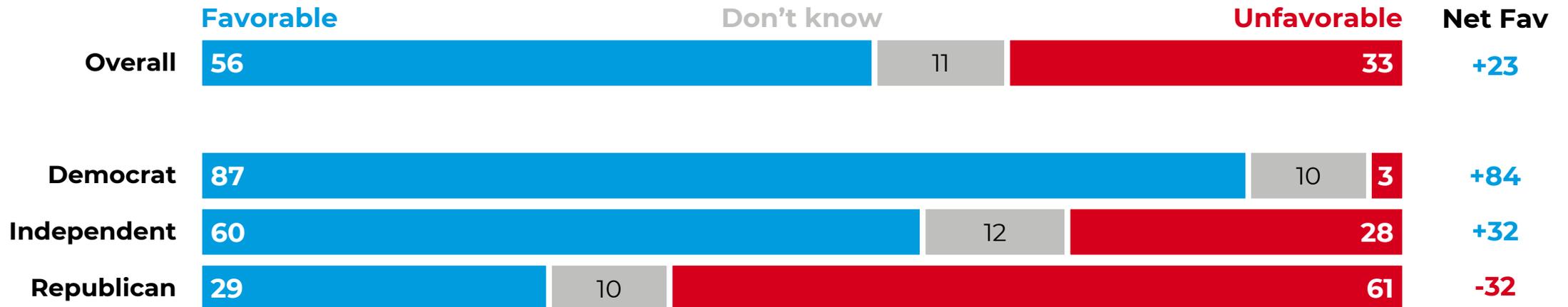


Both Governor Kelly and Representative Davids are viewed favorably among most KS-03 residents, including Independents

Laura Kelly Favorability

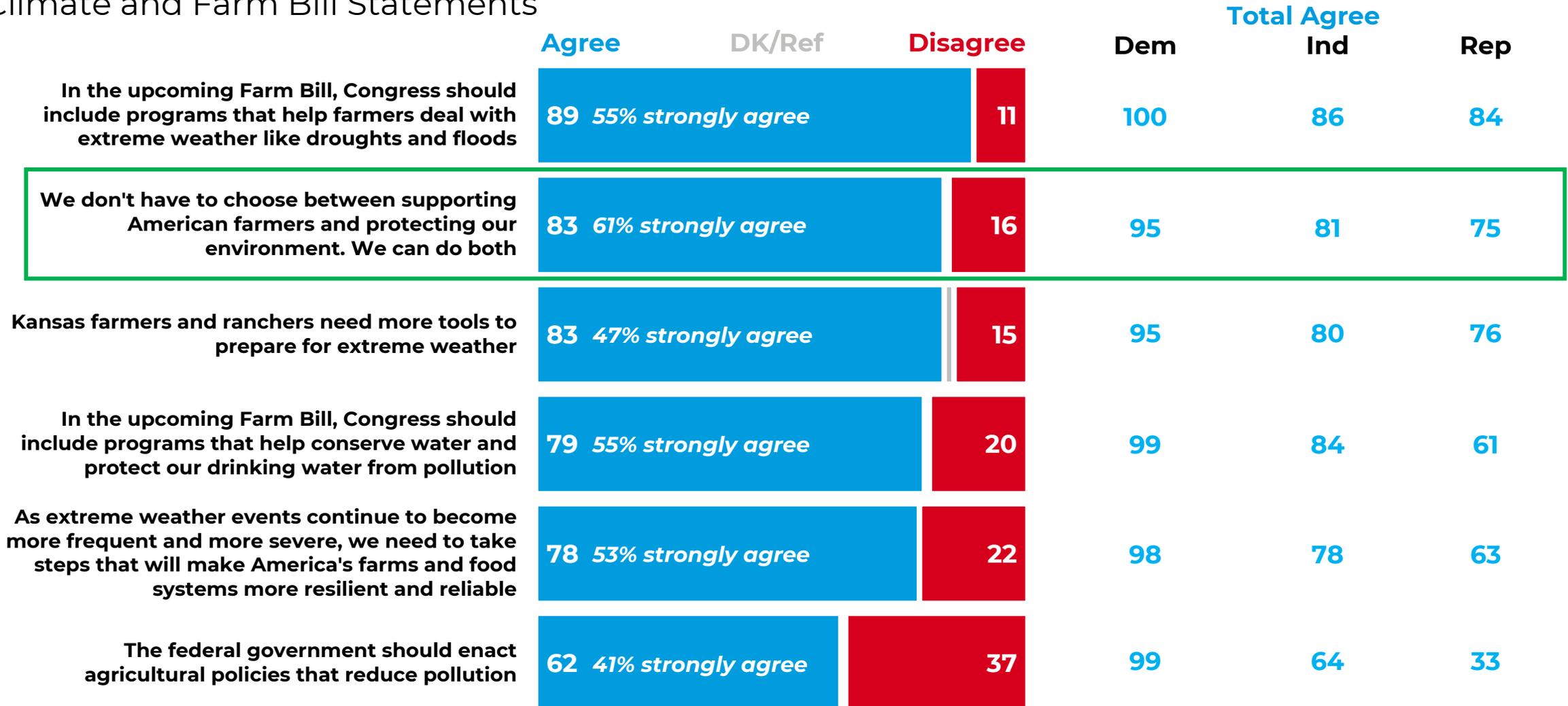


Sharice Davids Favorability



Constituents across the aisle agree we need to protect America's farms from extreme weather and that we do not need to choose between supporting farmers and protecting the environment

Climate and Farm Bill Statements

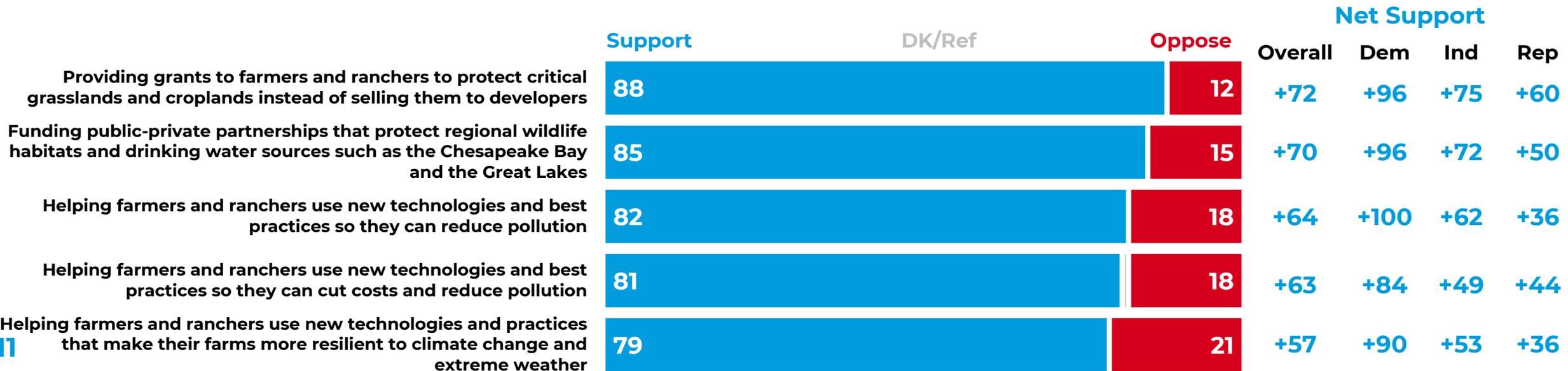
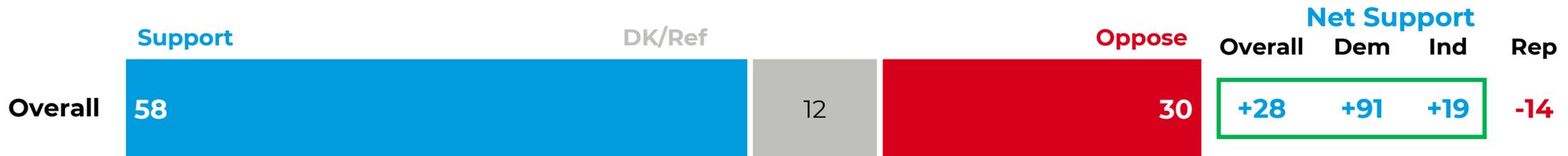




Climate-Smart Agriculture Funding

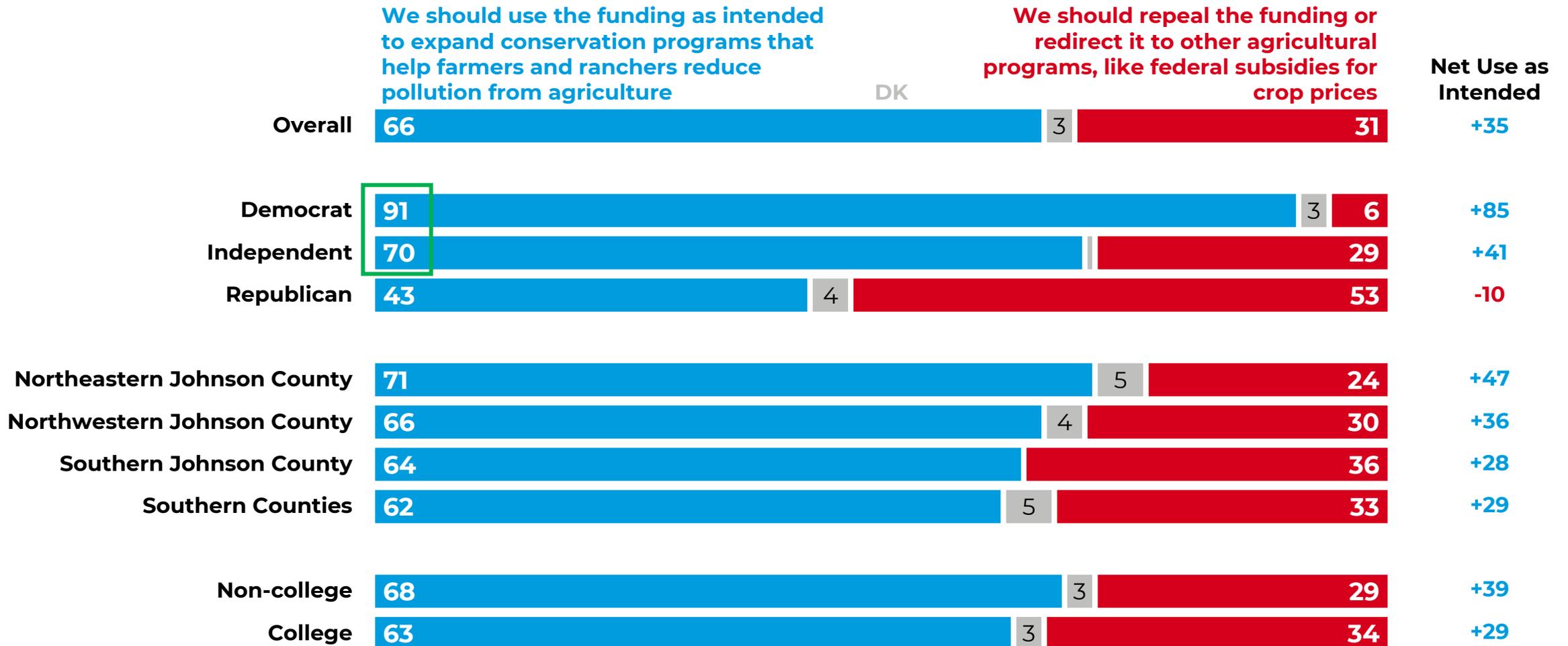
Constituents, including Independents, strongly support the IRA's funding for climate-smart agricultural programs. Specific policies enjoy high levels of support

As you may know, last year, Democrats in Congress passed the Inflation Reduction Act, which included \$19.5 billion in new funding to expand existing programs that help farmers and ranchers use practices that reduce their pollution and make their farms more resilient to extreme weather. Just based on what you know, do you support or oppose this funding?



Two-thirds support using the climate-smart ag funding as intended, including seven in ten Independents

Some members of Congress have said that as part of the Farm Bill, they want to repeal the \$19.5 billion that was provided to help farmers and ranchers reduce the amount of pollution they create by expanding conservation programs and other climate-smart agricultural practices. **Which of the following statements do you agree with more, even if neither is exactly right?**



KS-03 constituents believe repealing this funding would have a negative impact on all metrics tested

Impact of Repealing Funding for Climate-Smart Agricultural Programs

	Positive impact	No impact	DK	Negative impact	Net Negative Impact			
					Overall	Dem	Ind	Rep
Climate change	9	37		54	-45	-64	-54	-22
The cost of food and groceries	19	18		61	-42	-40	-68	-19
The American economy	20	25		54	-34	-48	-49	-8
The security of America's food system	22	22		55	-33	-38	-54	-7
America's rural communities	21	22		54	-33	-59	-47	-2
Future generations of Americans	23	22		54	-31	-61	-43	+1
America's lakes, rivers, streams, and drinking water	22	24		52	-30	-64	-32	0
America's farmers and ranchers	26	19		53	-27	-61	-38	+9
You and your family	20	35		44	-24	-50	-25	-3

Each half of the sample heard a different statement from supporters, while the full sample heard the same opposition statement. Each supporter framing yielded nearly identical results

Full Text of Supporter and Opposition Messaging: Thinking again about the \$19.5 billion that was provided to help farmers and ranchers reduce the amount of pollution they create by expanding conservation programs and other climate-smart agricultural practices...

Supporters of these policies say:

[SPLIT A – FOOD SECURITY] Supporters say **this funding will be used for programs that not only help farmers and ranchers, but also provide crucial protections to ensure the U.S. food system remains safe and reliable.** Extreme weather associated with climate change, like droughts and floods, wreak havoc on farmers and endanger our country's food security. These conservation programs are an important investment in maintaining our country's food security and the well-being of our farmers, and they will provide a much-needed boost to America's rural communities, adding 90,000 new jobs in rural areas across America.

[SPLIT B – POLLUTION] Supporters say that the agricultural industry creates 10% of all climate pollution in America as well as a significant amount of toxic pollution that makes its way into our lakes, rivers, streams, and drinking water. These programs have a proven track record of reducing climate and water pollution to make sure everyone has clean water to drink and to make farms more resilient to extreme weather like droughts and floods. However, these programs are underfunded and can't meet the demand from all the farmers who want to participate. **We should listen to farmers and expand these valuable programs that protect our farmers, our food supply, and our environment.**

Opponents of these policies say:

[FULL SAMPLE] Opponents say that this funding is just another example of **runaway government spending that is driving up inflation, the price of food and groceries, and the national debt. The link between climate change and farming is being wildly exaggerated by radical politicians** who are pushing their own agenda. Congress should take this opportunity to cut this wasteful spending and, instead, invest in programs that will actually help our farmers who are still struggling to recover from the effects of the pandemic – **programs like crop subsidies and insurance** and other forms of financial assistance.

After hearing a balanced debate, an overwhelming majority of voters across the district still want to use the IRA funding as intended

Vote Movement: Use Funding as Intended vs. Repealing/Redirecting Funding

	Initial Ask			Informed Ask		
	Use as Intended	Repeal/Redirect	NET Use as Intended	Use as Intended	Repeal/Redirect	NET Use as Intended
Overall	66	31	+35	63	37	+26
Democrat	91	6	+85	92	8	+84
Independent	70	29	+41	68	32	+36
Republican	43	53	-10	38	62	-24
Northeastern Johnson County	71	24	+47	71	29	+42
Northwestern Johnson County	66	30	+36	63	37	+26
Southern Johnson County	64	36	+28	62	38	+24
Southern Counties	62	33	+29	58	42	+16
Non-college	68	29	+39	63	37	+26
College	63	34	+29	64	36	+28

Thank You

New York

Washington, DC

Hartford

Chicago

Denver

Seattle