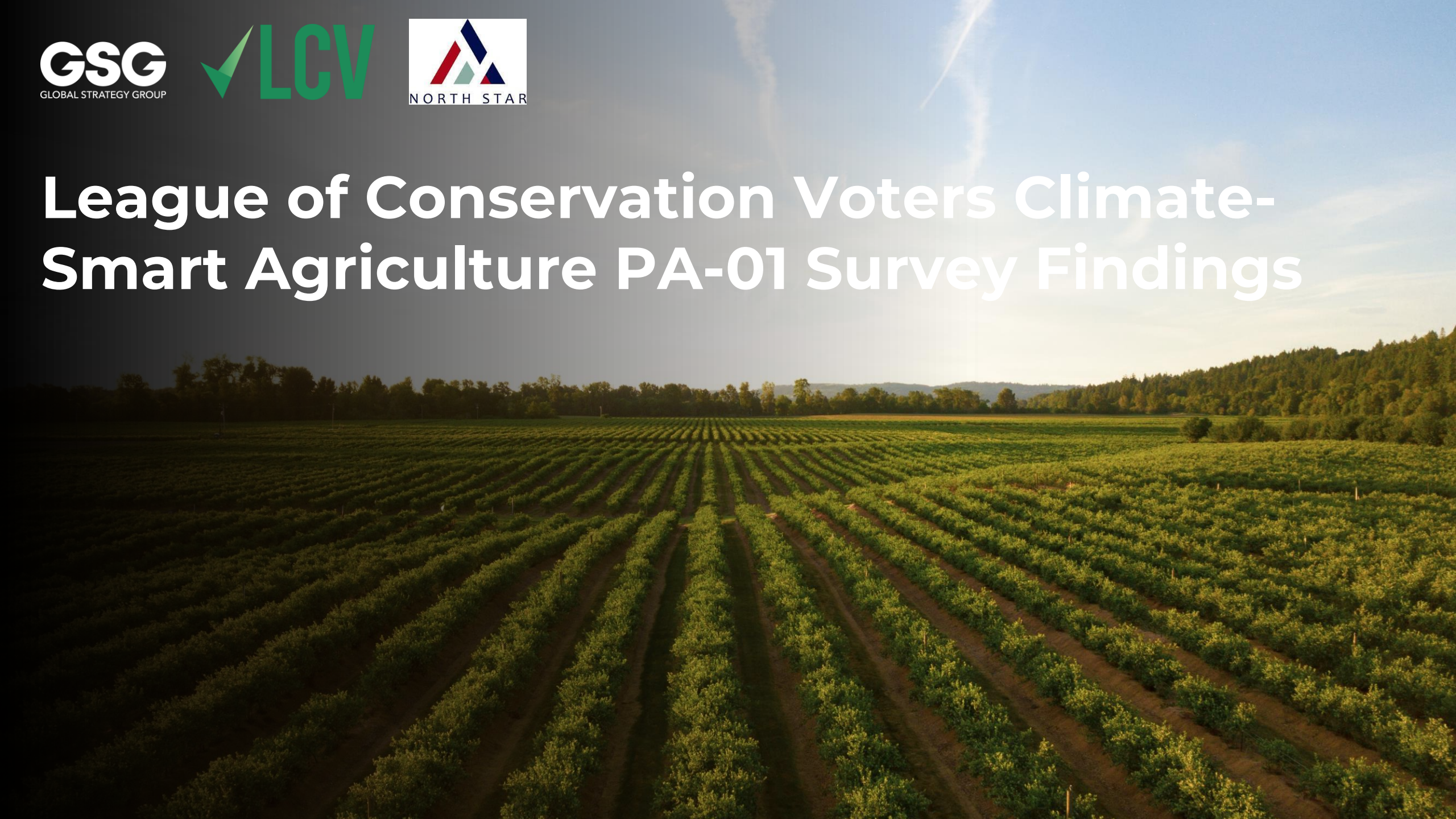




# League of Conservation Voters Climate-Smart Agriculture PA-01 Survey Findings



# Methodology

## Quantitative Research

Global Strategy Group and North Star Opinion Research conducted a survey of **400 likely 2024 voters in PA-01** between August 22 and August 31, 2023. The survey was conducted on the phone and via text-to-web.

## Confidence Interval

The confidence interval at the 95% confidence level is 4.9%.

The confidence interval on sub-samples is greater.

# Demographics of PA-01

## Gender

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Men	47
Women	53

## Age

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18-29 year olds	12
30-44 year olds	20
45-54 year olds	17
55-64 year olds	21
Seniors 65+	31

## Race

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White	92
<i>White non-college</i>	54
<i>White college</i>	39
Black	3
Hispanic	3
AAPI	3

## Party Self-Identification

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Democrats	35
Independents (w/ leaners)	33
Republicans	32

## Region

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Upper	27
Central	42
Lower	31



# Map of PA-01

## Upper Region

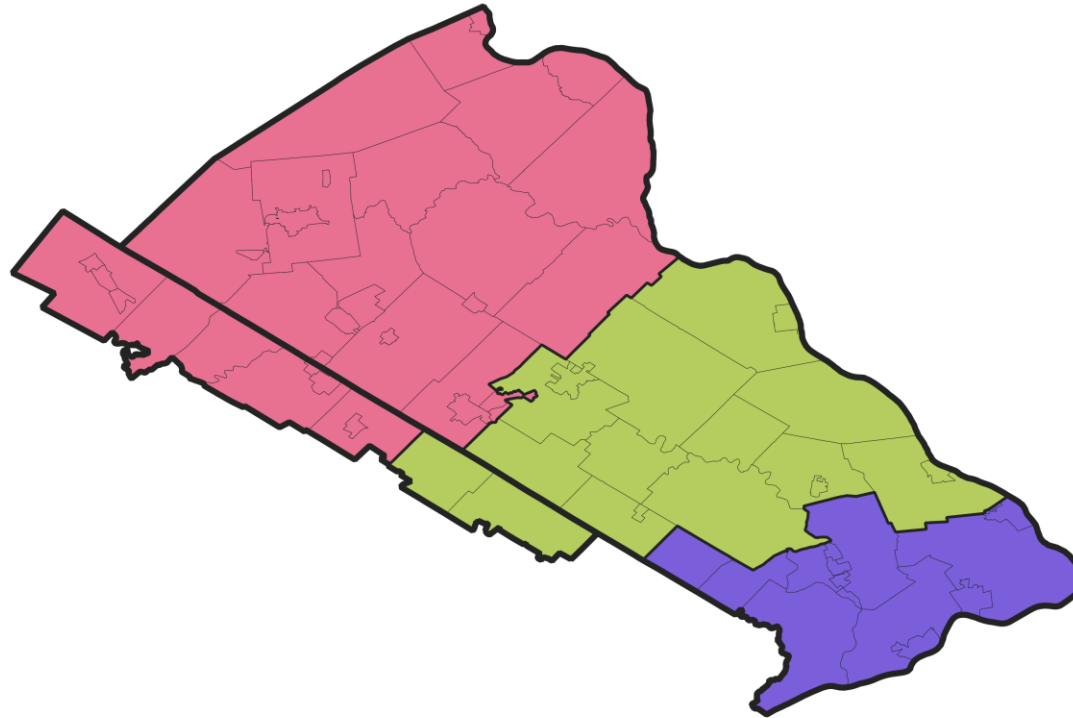
Likely turnout share: 27%  
30% Democrat  
38% Independent  
32% Republican

### Bucks

Bedminster Township  
Bridgeton Township  
Chalfont Borough  
Dublin Borough  
Durham Township  
East Rockhill Township  
Haycock Township  
Milford Township  
New Britain Borough  
New Britain Township  
Nockamixon Township  
Perkasie Borough  
Plumstead Township  
Quakertown Borough  
Richland Township  
Richlandtown Borough  
Riegelsville Borough  
Sellersville Borough  
Springfield Township  
Telford Borough  
Tinicum Township  
Trumbauersville Borough  
West Rockhill Township

### Montgomery

East Greenville  
Borough  
Franconia Township  
Hatfield Borough  
Hatfield Township  
Marlborough  
Township  
Pennsburg Borough  
Red Hill Borough  
Salford Township  
Souderton Borough  
Upper Hanover  
Township



## Central Region

Likely turnout share: 42%  
36% Democrat  
27% Independent  
37% Republican

### Bucks

Buckingham Township  
Doylestown Borough  
Doylestown Township  
Ivyland Borough  
Lower Makefield Township  
New Hope Borough  
Newtown Borough  
Newtown Township  
Northampton Township  
Solebury Township  
Upper Makefield Township  
Warminster Township  
Warrington Township  
Warwick Township  
Wrightstown Township  
Yardley Borough

### Montgomery

Horsham Township  
Montgomery Township

## Lower Region

Likely turnout share: 31%  
38% Democrat  
36% Independent  
26% Republican

Bensalem Township  
Bristol Borough  
Bristol Township  
Falls Township  
Hulmeville Borough  
Langhorne Borough  
Langhorne Manor Borough

Lower Southampton Township  
Middletown Township  
Morrisville Borough  
Pennel Borough  
Tullytown Borough  
Upper Southampton Township

# Key Findings

**PA-01 constituents want to see action in the Farm Bill to reduce pollution and help farmers and ranchers deal with extreme weather.** Constituents reject the idea that we need to choose between supporting American farmers and protecting our environment. Instead, an overwhelming majority agrees: “We can do both.” As a result, big majorities agree that the federal government should enact agricultural policies that reduce pollution and, more specifically, that Congress should take action in the upcoming Farm Bill to help farmers deal with extreme weather and protect drinking water from pollution.

**They strongly support climate-smart ag funding in the IRA – and overwhelmingly oppose using the Farm Bill to repeal or redirect that funding...** PA-01 constituents support the \$19.5 billion in the IRA to help farmers reduce pollution and make their farms more resilient to extreme weather by a more than two-to-one margin, and they support specific programs funded by that \$19.5 billion by even larger margins. Moreover, when we put them to a choice, nearly 70% want to use the funding as intended rather than repealing it or redirecting it to “other agriculture programs like federal subsidies for crop prices.”

**... Because they overwhelmingly believe repealing the funding will harm farmers, rural communities, future generations – and even themselves and their families.**

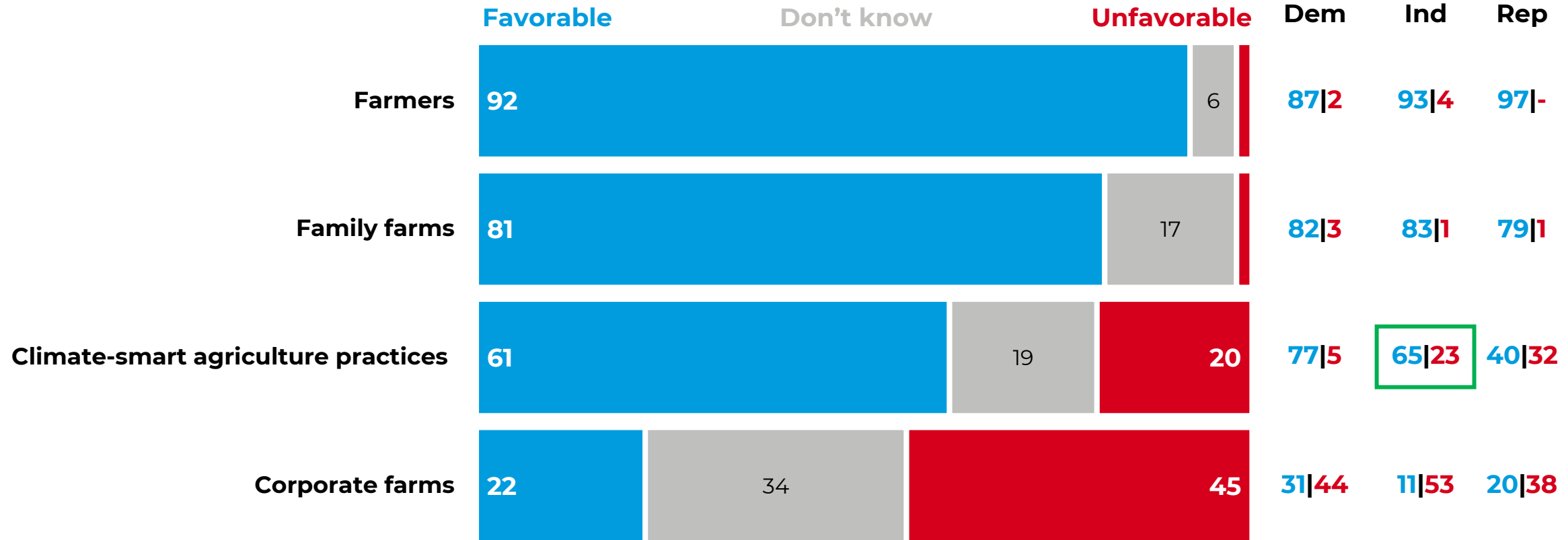
**Opposition to repealing or redirecting funding holds strong after a simulated debate.** After hearing a balanced debate with messaging from both sides, opposition to repealing or redirecting the climate-smart ag funding remains robust – with nearly two-thirds in PA-01 continuing to favor using the funding as intended.



# Landscape

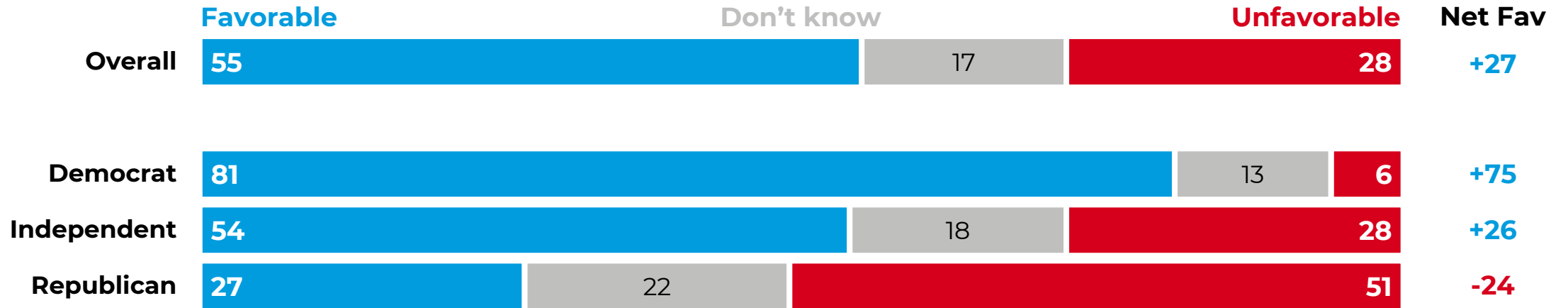
# Constituents in PA-01 are intensely favorable to farmers and family farms and view climate-smart agriculture quite positively. Corporate farms are underwater

Favorability of Groups and Concepts

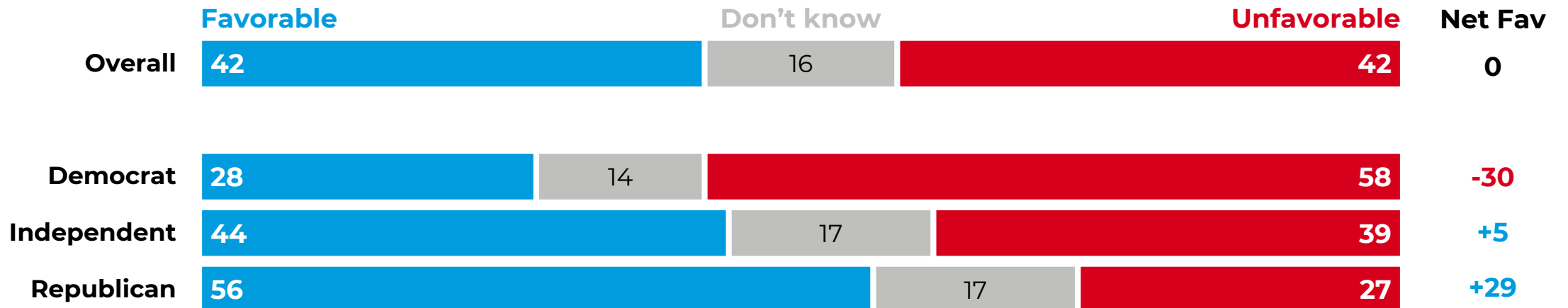


# Shapiro and Fitzpatrick are both well-known. Fitzpatrick's ratings are mixed

## Josh Shapiro Favorability



## Brian Fitzpatrick Favorability





# Constituents across the aisle agree we need to protect America's farms from extreme weather and that the gov't needs to take steps to curb agricultural pollution

## Climate and Farm Bill Statements

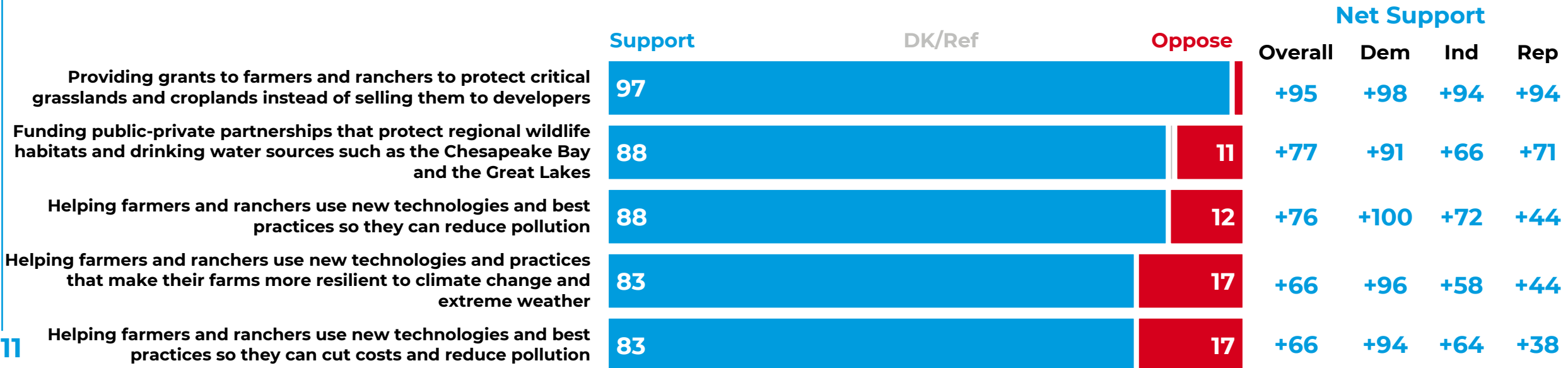
	Agree	DK/Ref	Disagree	Dem	Total Agree Ind	Rep
In the upcoming Farm Bill, Congress should include programs that help farmers deal with extreme weather like droughts and floods	92 58% strongly agree		8	98	81	93
In the upcoming Farm Bill, Congress should include programs that help conserve water and protect our drinking water from pollution	88 68% strongly agree		12	95	88	80
We don't have to choose between supporting American farmers and protecting our environment. We can do both	87 66% strongly agree		13	95	88	77
Pennsylvania farmers and ranchers need more tools to prepare for extreme weather	84 49% strongly agree		13	92	82	77
As extreme weather events continue to become more frequent and more severe, we need to take steps that will make America's farms and food systems more resilient and reliable	76 60% strongly agree		23	95	71	64
The federal government should enact agricultural policies that reduce pollution	70 49% strongly agree		29	95	61	49



# Climate-Smart Agriculture Funding

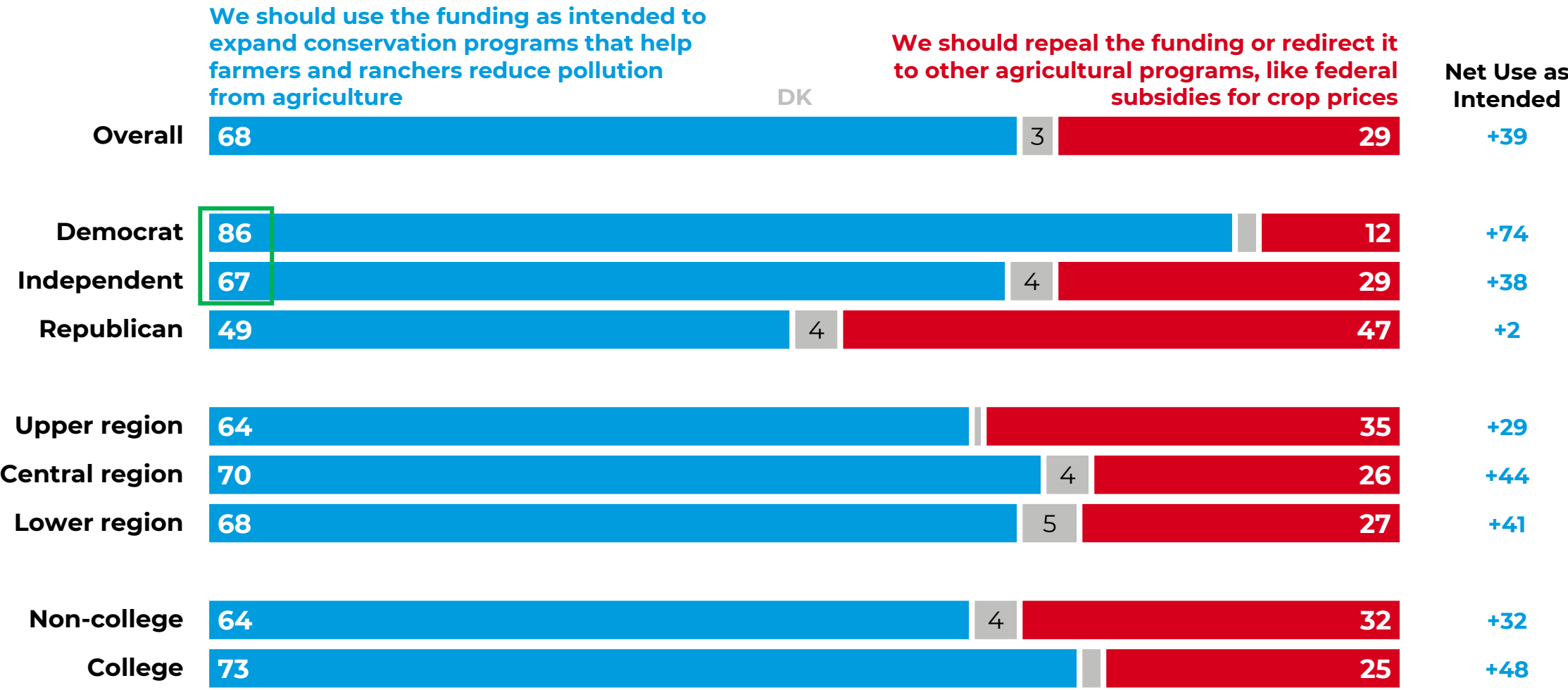
# Constituents, including independents, strongly support the IRA's funding for climate-smart agricultural programs. Specific policies enjoy near universal support

As you may know, last year, Democrats in Congress passed the Inflation Reduction Act, which included \$19.5 billion in new funding to expand existing programs that help farmers and ranchers use practices that reduce their pollution and make their farms more resilient to extreme weather. Just based on what you know, do you support or oppose this funding?



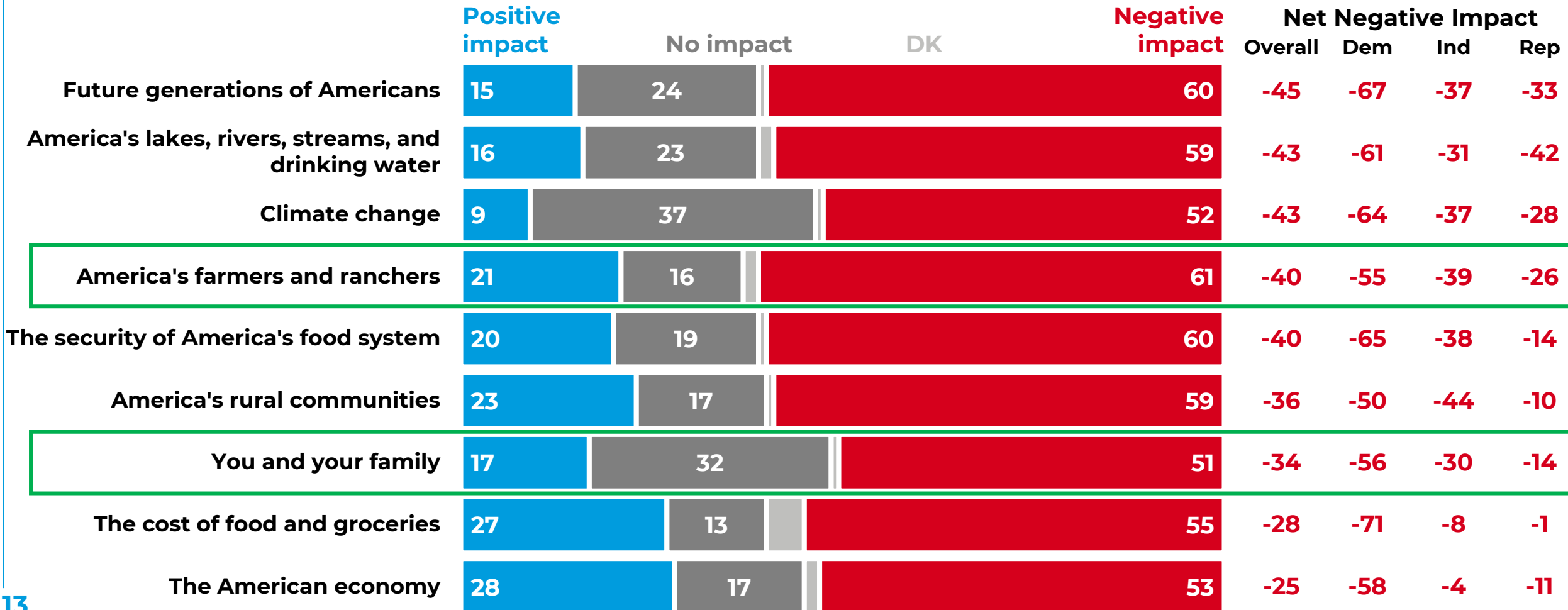
# More than two-in-three support using the climate-smart ag funding as intended, including two-thirds of independents

Some members of Congress have said that as part of the Farm Bill, they want to repeal the \$19.5 billion that was provided to help farmers and ranchers reduce the amount of pollution they create by expanding conservation programs and other climate-smart agricultural practices. **Which of the following statements do you agree with more, even if neither is exactly right?**



# PA-01 constituents believe repealing this funding would have a negative impact on all metrics tested – including farmers and themselves

Impact of Repealing Funding for Climate-Smart Agricultural Programs





## Each half of the sample heard a different statement from supporters, while the full sample heard the same opposition statement. Each supporter framing yielded nearly identical results

**Full Text of Supporter and Opposition Messaging:** Thinking again about the \$19.5 billion that was provided to help farmers and ranchers reduce the amount of pollution they create by expanding conservation programs and other climate-smart agricultural practices...

### Supporters of these policies say:

**[SPLIT A – FOOD SECURITY]** Supporters say **this funding will be used for programs that not only help farmers and ranchers, but also provide crucial protections to ensure the U.S. food system remains safe and reliable.** Extreme weather associated with climate change, like droughts and floods, wreak havoc on farmers and endanger our country's food security. These conservation programs are an important investment in maintaining our country's food security and the well-being of our farmers, and they will provide a much-needed boost to America's rural communities, adding 90,000 new jobs in rural areas across America.

**[SPLIT B – POLLUTION]** Supporters say that the agricultural industry creates 10% of all climate pollution in America as well as a significant amount of toxic pollution that makes its way into our lakes, rivers, streams, and drinking water. These programs have a proven track record of reducing climate and water pollution to make sure everyone has clean water to drink and to make farms more resilient to extreme weather like droughts and floods. However, these programs are underfunded and can't meet the demand from all the farmers who want to participate. **We should listen to farmers and expand these valuable programs that protect our farmers, our food supply, and our environment.**

### Opponents of these policies say:

**[FULL SAMPLE]** Opponents say that this funding is just another example of **runaway government spending that is driving up inflation, the price of food and groceries, and the national debt. The link between climate change and farming is being wildly exaggerated by radical politicians** who are pushing their own agenda. Congress should take this opportunity to cut this wasteful spending and, instead, invest in programs that will actually help our farmers who are still struggling to recover from the effects of the pandemic – **programs like crop subsidies and insurance** and other forms of financial assistance.

# After hearing a balanced debate, an overwhelming majority still wants to use the IRA funding as intended – Republicans stand alone in favoring repeal

Vote Movement: Use Funding as Intended vs. Repealing/Redirecting Funding

	Initial Ask			Informed Ask		
	Use as Intended	Repeal/Redirect	NET Use as Intended	Use as Intended	Repeal/Redirect	NET Use as Intended
<b>Overall</b>	<b>68</b>	<b>29</b>	<b>+39</b>	<b>63</b>	<b>37</b>	<b>+26</b>
<b>Democrat</b>	<b>86</b>	<b>12</b>	<b>+74</b>	<b>85</b>	<b>14</b>	<b>+71</b>
<b>Independent</b>	<b>67</b>	<b>29</b>	<b>+38</b>	<b>63</b>	<b>37</b>	<b>+26</b>
<b>Republican</b>	<b>49</b>	<b>47</b>	<b>+2</b>	<b>38</b>	<b>61</b>	<b>-23</b>
<b>Upper region</b>	<b>64</b>	<b>35</b>	<b>+29</b>	<b>61</b>	<b>39</b>	<b>+22</b>
<b>Central region</b>	<b>70</b>	<b>26</b>	<b>+44</b>	<b>63</b>	<b>35</b>	<b>+28</b>
<b>Lower region</b>	<b>68</b>	<b>27</b>	<b>+41</b>	<b>63</b>	<b>37</b>	<b>+26</b>
<b>Non-college</b>	<b>64</b>	<b>32</b>	<b>+32</b>	<b>61</b>	<b>38</b>	<b>+23</b>
<b>College</b>	<b>73</b>	<b>25</b>	<b>+48</b>	<b>65</b>	<b>34</b>	<b>+31</b>

# Thank You

New York

Washington, DC

Hartford

Chicago

Denver

Seattle