



PLAN OF ACTION



LCV

DEFENDING PEOPLE & THE PLANET IN 2025

Climate change is the existential threat of our time, exacerbating racial and economic inequalities and endangering our lives, livelihoods, and health. Now, with another anti-climate, anti-democratic Trump administration in power, and anti-environment majorities in Congress, the need to protect our health, safety, and the planet has never been more urgent.

LCV and our 30+ state affiliates in the Conservation Voters Movement are taking action to defend hard-won environmental progress and secure more policy wins from state and local leaders, so that people — not polluters — determine our climate's future. In 2025, your support powers our work to:

DEFEND

Over the last decade, LCV has secured transformative progress on climate and clean energy and new protections for our air, lands, water, and health. **We cannot afford to go backward, so we are defending critical safeguards and opposing attempts to roll back progress by:**

- **Mobilizing pro-climate allies in Congress** to call out Trump's anti-environmental attacks and block efforts to weaken federal environmental safeguards.
- **Lobbying senators to push back** on dangerous executive and judicial nominees, highlight corruption, and prepare for bold judicial reforms at the next opportunity.
- **Alerting the public** to the dangers of rolling back environmental progress and rallying our supporters to speak out to decision-makers.



DISRUPT

The Trump administration is already attacking key environmental protections, and **we're getting in their way by:**

- **Organizing our supporters** to sign petitions, testify at public hearings, attend local town halls, and peacefully protest efforts to gut clean energy incentives, roll back environmental protections, or weaken critical infrastructure within the EPA and other agencies.
- **Drawing media attention** to anti-democratic abuses of federal power, political purges, and attempts to silence civil servants or undermine the core missions at federal agencies, such as the EPA; the departments of Energy, Interior, Justice, Defense, and Homeland Security; intelligence agencies; and inspectors general.
- **Convening and collaborating with coalition partners** to demonstrate vocally and overwhelmingly that the public opposes efforts to roll back climate progress or undermine protections for our air, water, and communities' health.





ADVANCE

As we defend our progress at the federal level, we are also **advancing progress for clean energy and the climate at the state level** by:

- **Pushing state leaders to enact and implement bold climate solutions that protect communities** from pollution, reduce energy costs for families, create good jobs, and curb our nation's emissions, while continuing to center racial and economic justice in state climate policy and programs.
- **Participating in regulatory decision-making** to demand fair and transparent processes, hold utilities accountable, promote clean energy, block fossil fuel expansion, and secure protections for energy customers, especially low-income customers.
- **Expanding our successful Clean Energy for All campaign** in partnership with our 30+ state affiliates to continue building and mobilizing public support for clean energy and state and local climate action.

Photo courtesy of Connecticut state affiliate



PREPARE



As many of the federal clean energy investments secured in 2021 and 2022 continue to be rolled out across the country, it's critical that constituents understand the benefits of pro-environment policies. In 2025, we will work to **build and maintain strong public support for the politics of climate action, clean energy, and environmental justice** by:

- **Elevating the benefits of federal clean energy investments** — reducing emissions, creating jobs, and lowering costs — with the public and consumers. This will help boost pro-climate candidates' chances of winning in the 2026 midterms by showing they can deliver for constituents.
- **Demonstrating the negative impacts (higher energy costs, fewer jobs) of Trump's and the Republican party's rollbacks of clean energy investments** and connecting those actions to the increasing profits of big polluters who contribute to elected leaders' campaigns.
- **Connecting the benefits of popular environment and democracy policies with the ability to win elections** by elevating the issues of climate and clean energy, as we did in 2017 and 2019, when our state affiliates helped elect governors in New Jersey and Virginia and flipped Virginia legislative chambers to pro-climate majorities.