

Nationwide Voter Survey: How to Effectively Communicate an Energy Affordability Agenda

Executive Summary Report

July 2026



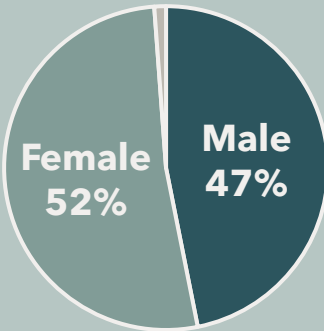
Methodology

- Live email- and text-to web survey of 1800 respondents nationwide
 - Email and text invitations sent with link to online survey.
- Conducted July 16 - 22, 2026
- Total n=1800 respondents, overall margin of error ± 2.30 percentage points

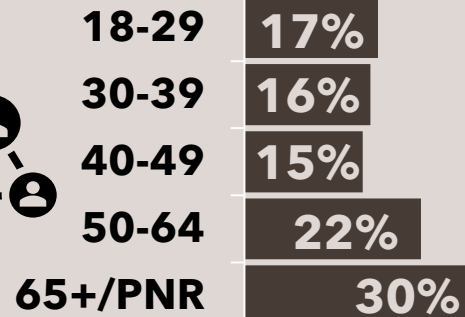
Note: The sum of some percentages may not equal 100% due to rounding

Respondent Profile

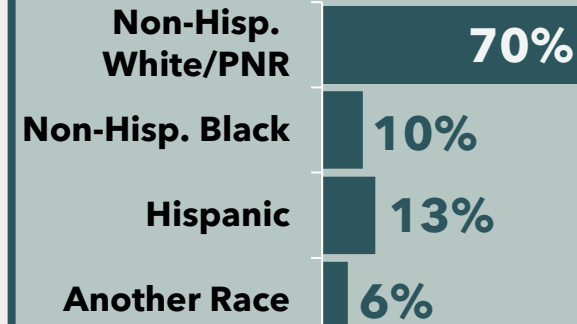
Gender



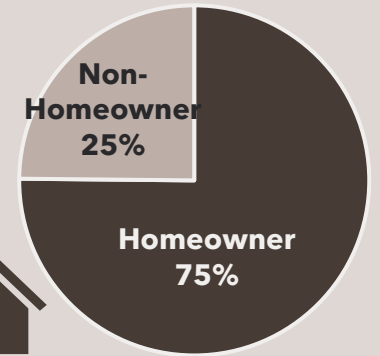
Age



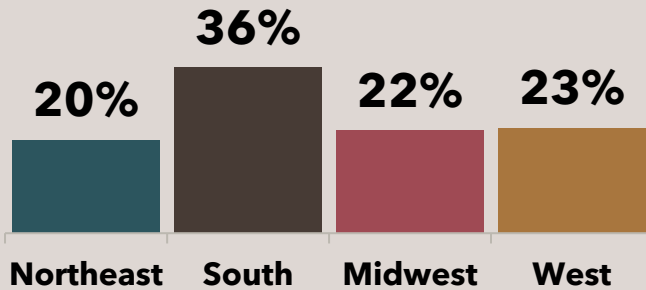
Ethnicity



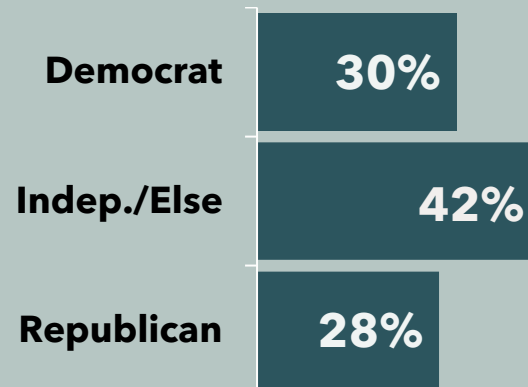
Homeownership



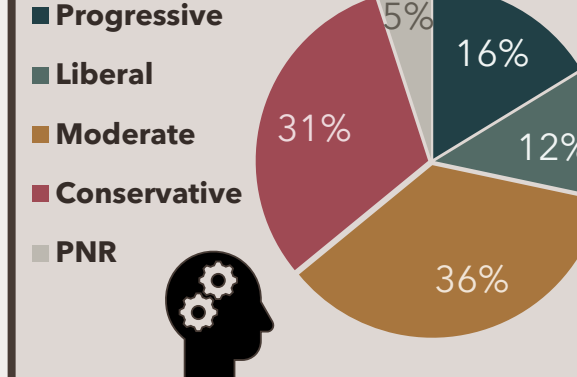
Region



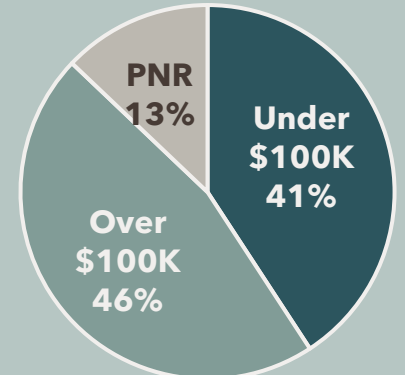
Party Identification



Ideology



HH Income

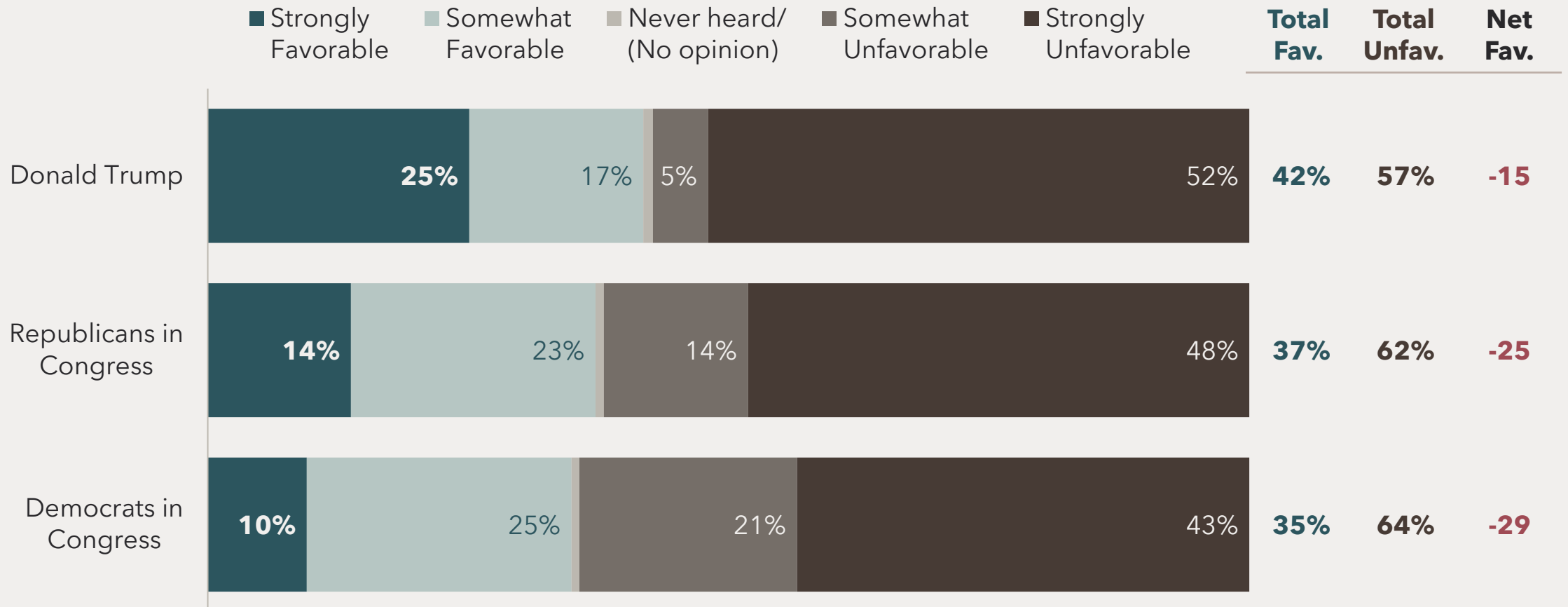


Key Takeaways

- Respondents nationwide support clean energy as part of comprehensive approach to bring down costs now and in the future.
 - Roughly three-quarters of respondents support expanding new or existing clean energy projects (77%) and restarting clean energy projects that were cancelled (73%).
 - A majority (57%) agree that increasing the production of clean energy will make their utility bills cheaper.
- A three-part approach to addressing energy costs is widely supported and fits squarely into core messaging from Democrats around costs and corruption.
 - Action including targeted immediate relief and utility company accountability
 - A long-term, durable solution through grid modernization with American-made clean energy
 - Big tech companies, as the biggest drivers of energy demand, pay for proposed solutions
- Americans support durable solutions that work for the long-term, as well as immediate stopgaps that help ease the burden in the short-term. Highlighting that corporation profits can fund projects and pay for grid improvements helps solidify support.

Respondents are strongly critical of the government, especially of Trump. Republicans and Democrats in Congress both receive net negative ratings.

What is your opinion of _____?

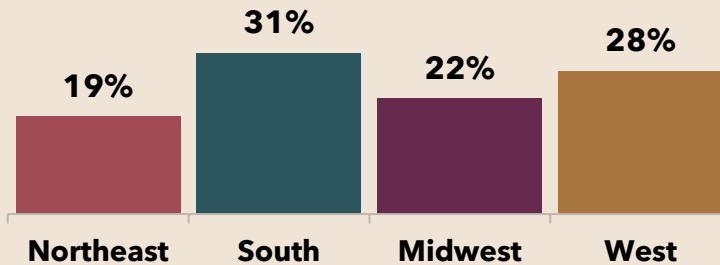


One-fifth of respondents have negative opinions of leaders of both parties in Congress and Trump. These respondents represent a cross-section of registered respondents overall but lean more Democratic and Independent.

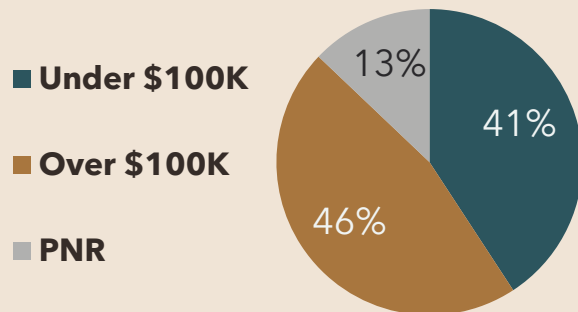
Politically Disillusioned (22%)

Unfavorable opinion of Democrats in Congress, Republicans in Congress, and Donald Trump, n=436

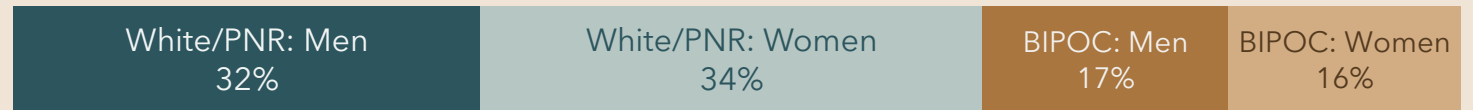
Region



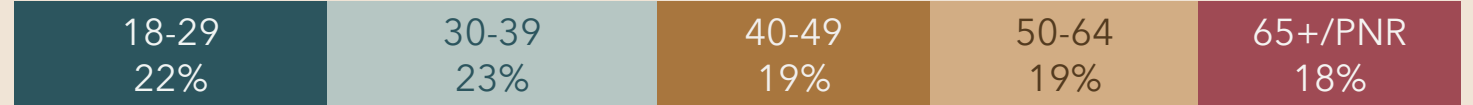
Income



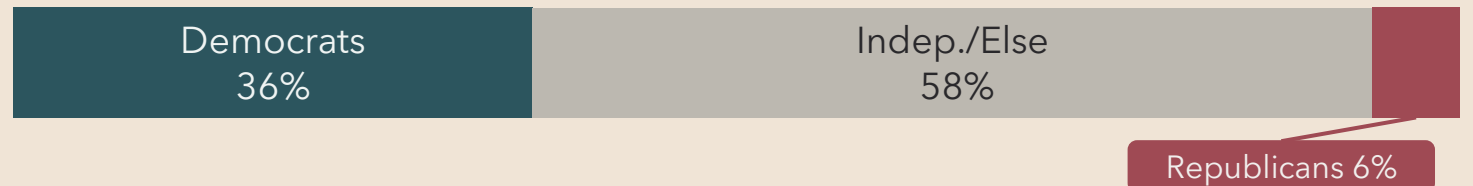
Ethnicity/Gender



Age



Party



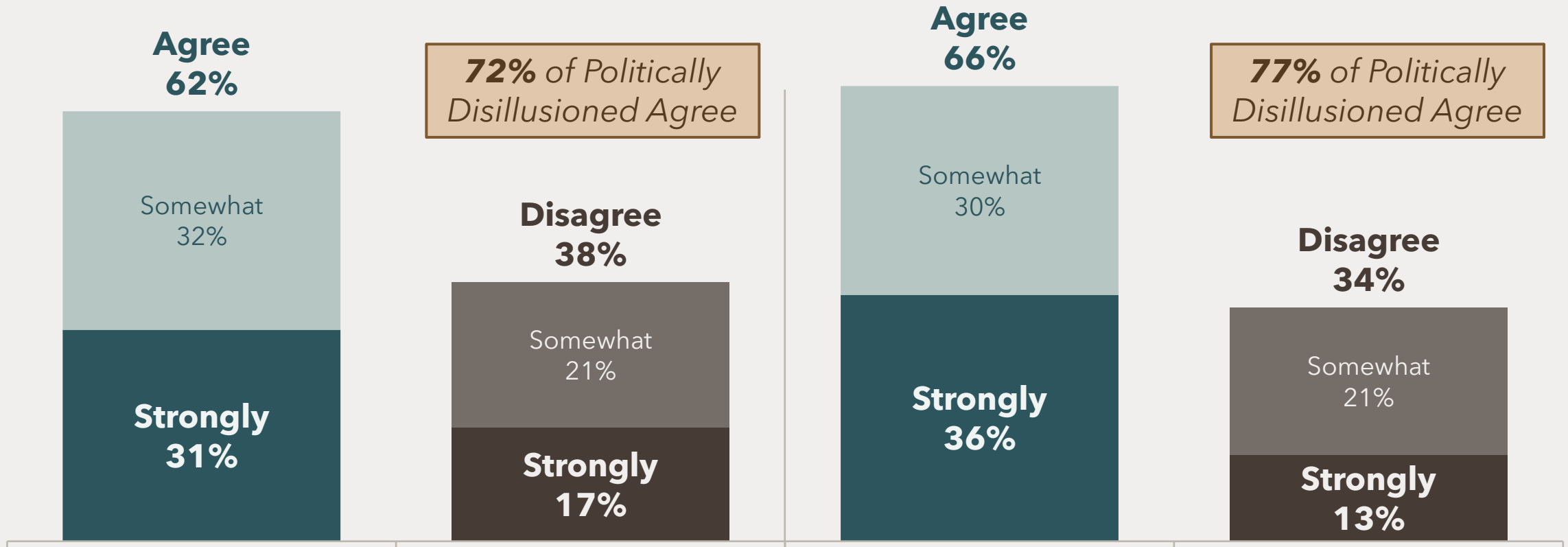
Ideology



Rising energy costs are directly impacting a majority of respondents. Politically Disillusioned respondents indicate they feel even more impacted.

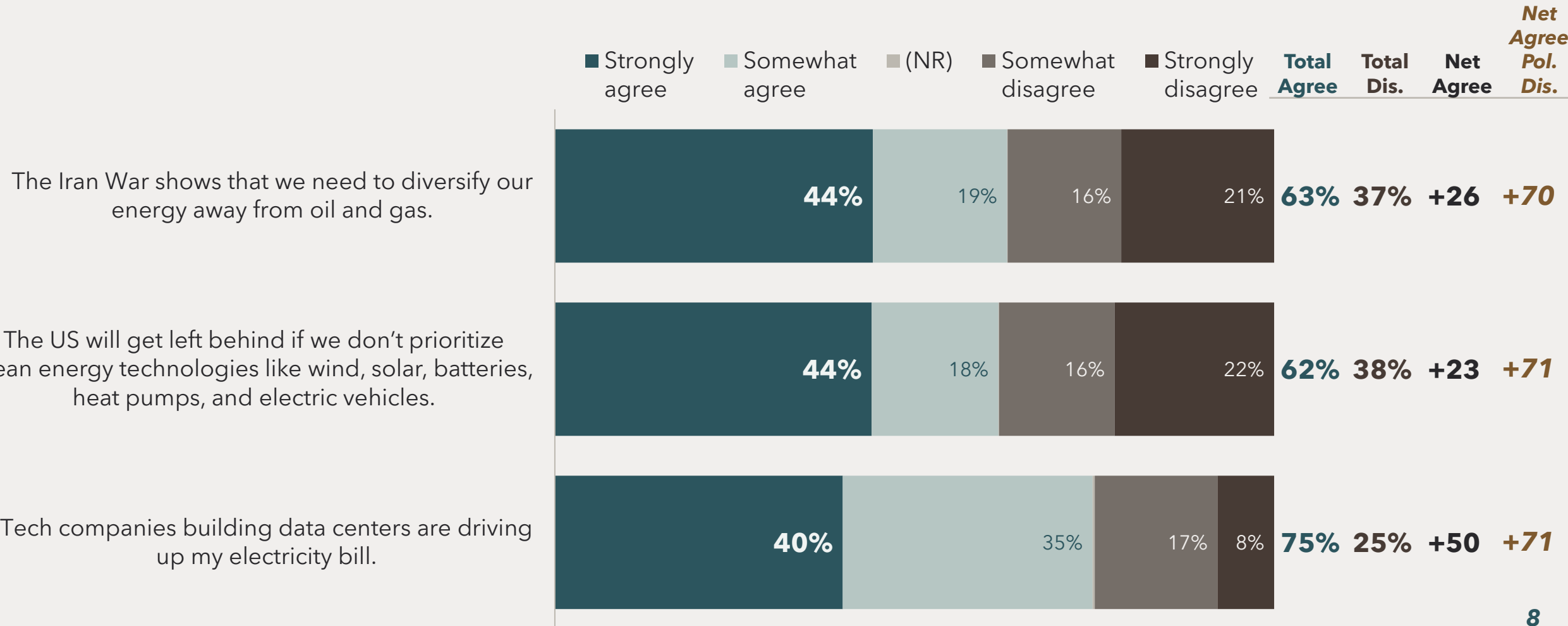
Rising energy costs have changed the way I heat or cool my home.

Rising energy costs have changed my household budget and spending habits outside of the way I heat or cool my home.



Respondents largely agree that the Iran War demonstrates a need to diversify away from fossil fuels, especially among the Politically Disillusioned. Many blame data centers for rising costs.

Do you agree or disagree with this statement?



Respondents are favorable toward clean or renewable energy companies, while attitudes toward oil & gas and utility companies are underwater. People overwhelmingly dislike data centers.

What is your opinion of _____?

Strongly Favorable
Somewhat Favorable
Never heard/ (No opinion)
Somewhat Unfavorable
Strongly Unfavorable

Total Fav.
Total Unfav.
Net Fav.
Net Fav Pol. Dis.

Clean energy companies



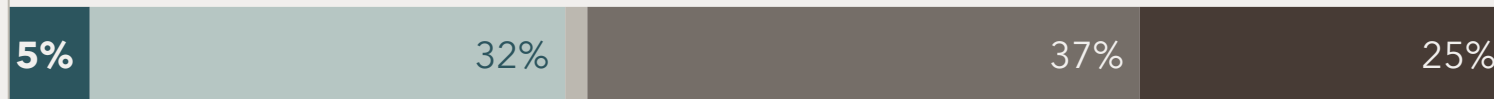
72% **25%** **+47** **+68**

Renewable energy companies



69% **26%** **+43** **+67**

Electric utility companies



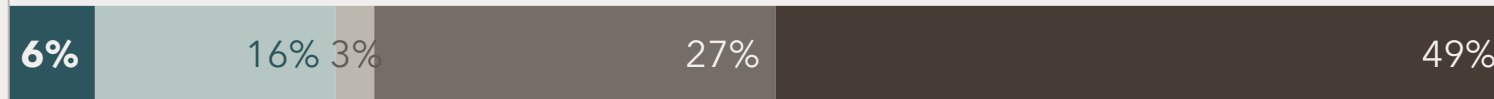
37% **62%** **-24** **-47**

Oil & gas companies



35% **63%** **-27** **-64**

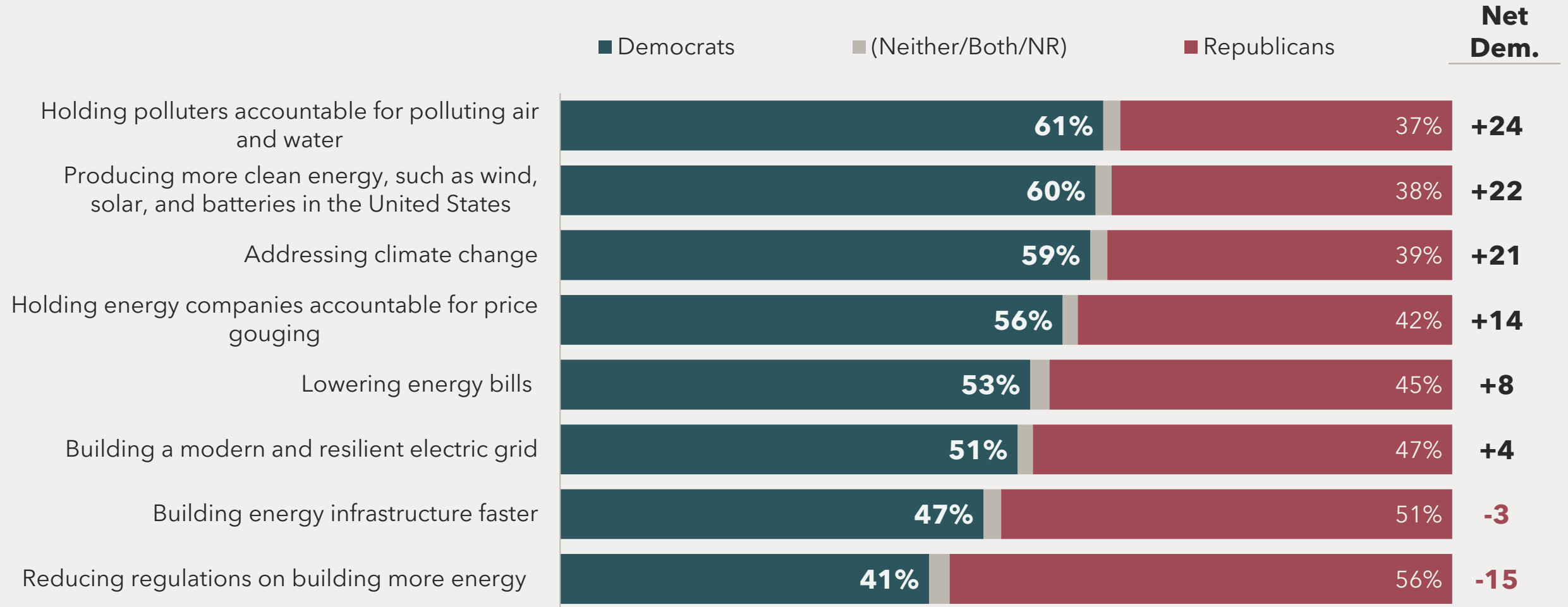
AI data centers



22% **76%** **-54** **-77**

Respondents generally trust Democrats more on holding polluters and corporations accountable and producing more clean energy. A slight majority trust Democrats to lower energy bills.

For each of the following, please indicate which party you trust more to handle the following issues:

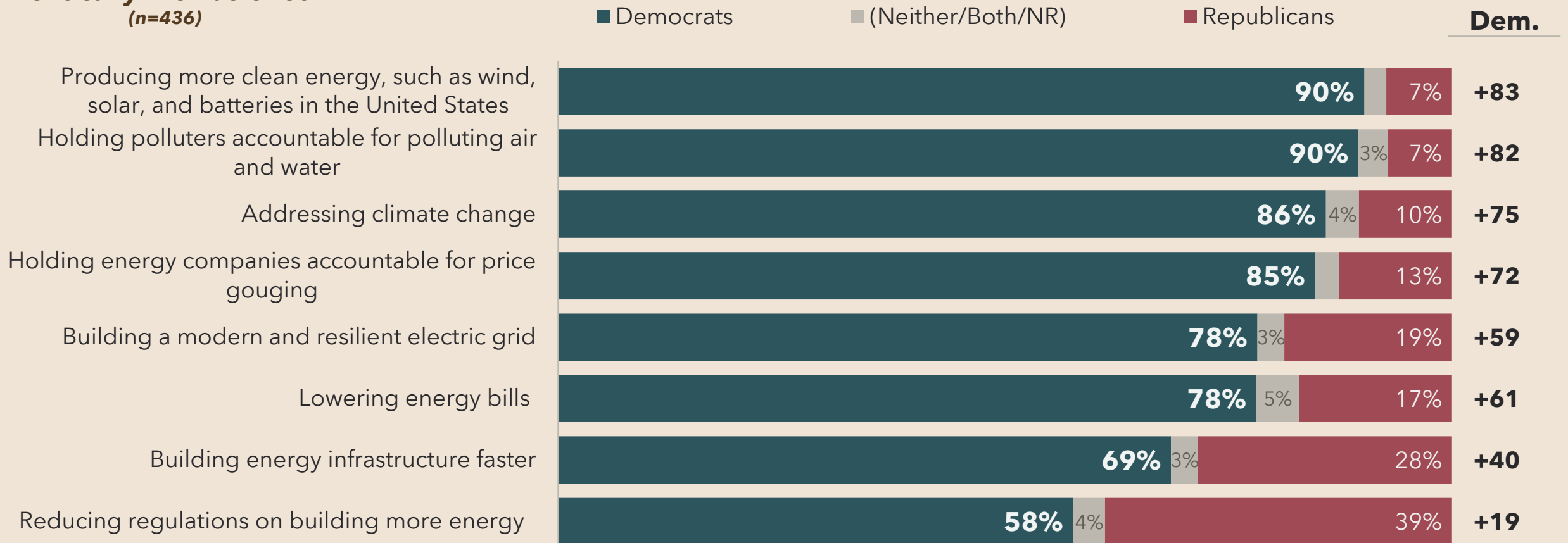


Note: Options for "Neither" and "Both" shown only on follow-up screens if the initial question was skipped

The Politically Disillusioned overwhelmingly trust Democrats more than Republicans on most energy issues tested, including building a more resilient grid and lowering costs.

For each of the following, please indicate which party you trust more to handle the following issues:

Politically Disillusioned (n=436)

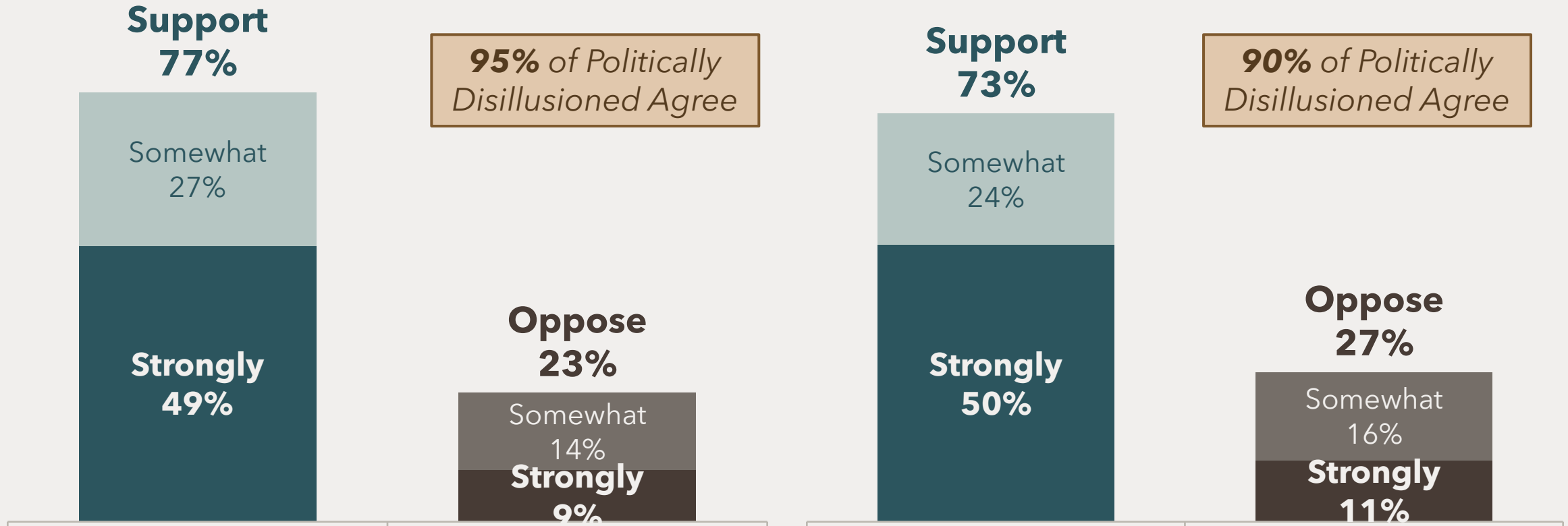


Note: Options for "Neither" and "Both" shown only on follow-up screens if the initial question was skipped

Support for expanding and restarting clean energy projects is strong, especially among Politically Disillusioned respondents.

Do you support or oppose the United States expanding its production and use of energy from wind, solar, and other clean energy sources?

In the past year and a half, dozens of projects to build and expand clean energy production in the United States have been cancelled. Do you support or oppose restarting these clean energy projects?

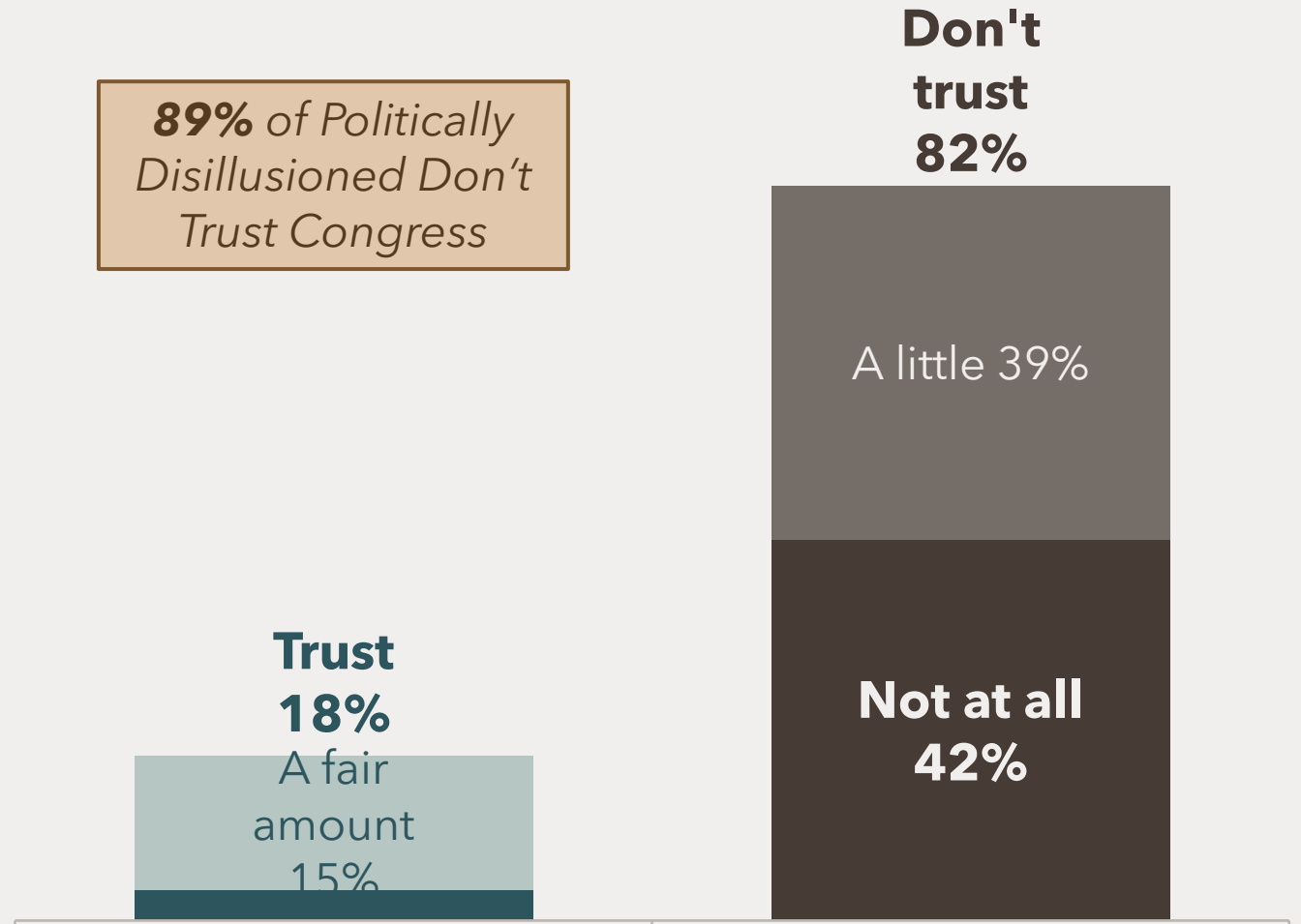


Few respondents trust Congress to implement this plan, though that distrust is somewhat lacking intensity and a potential opportunity to build trust with respondents.

Some elected officials in Congress are considering a three-part plan to address rising energy costs. This plan includes **providing immediate rate relief** for American families, keeping costs down through **speeding affordable clean energy** and **rebuilding the grid**, and **holding utilities and corporate polluters accountable**.

Based on this information, how much do you trust elected officials in Congress to implement this plan?

89% of Politically Disillusioned Don't Trust Congress



There is strong support for each element of a proposed plan to lower costs with clean energy.

Do you support or oppose this component of the plan?

Immediate Relief 75% total support

Delivering immediate economic relief for American families now by implementing an **American Utility Rate Relief Fund** to support states that **freeze or lower residential electricity rates for four years.**

Durable Solutions 87% total support

Keeping costs down in the longer-term by speeding up the use of **American-made affordable clean energy** and building a **modern electricity grid.**

Corporate Accountability 85% total support

Fighting corporate greed by **taxing huge AI companies** to make them pay for modernizing the grid, so customers don't get stuck with the bill, and **making corporate polluters pay their fair share** and holding them accountable for the environmental and public health harms they are causing.

Despite low overall trust, a majority trust Democrats more than Republicans in Congress to implement the proposed plan. Politically Disillusioned respondents overwhelmingly trust Democrats.

*And thinking about the proposed plan, would you say that you trust **Democrats** or **Republicans** in Congress more to implement this plan?*

Trust Democrats 55%



Trust Republicans 44%

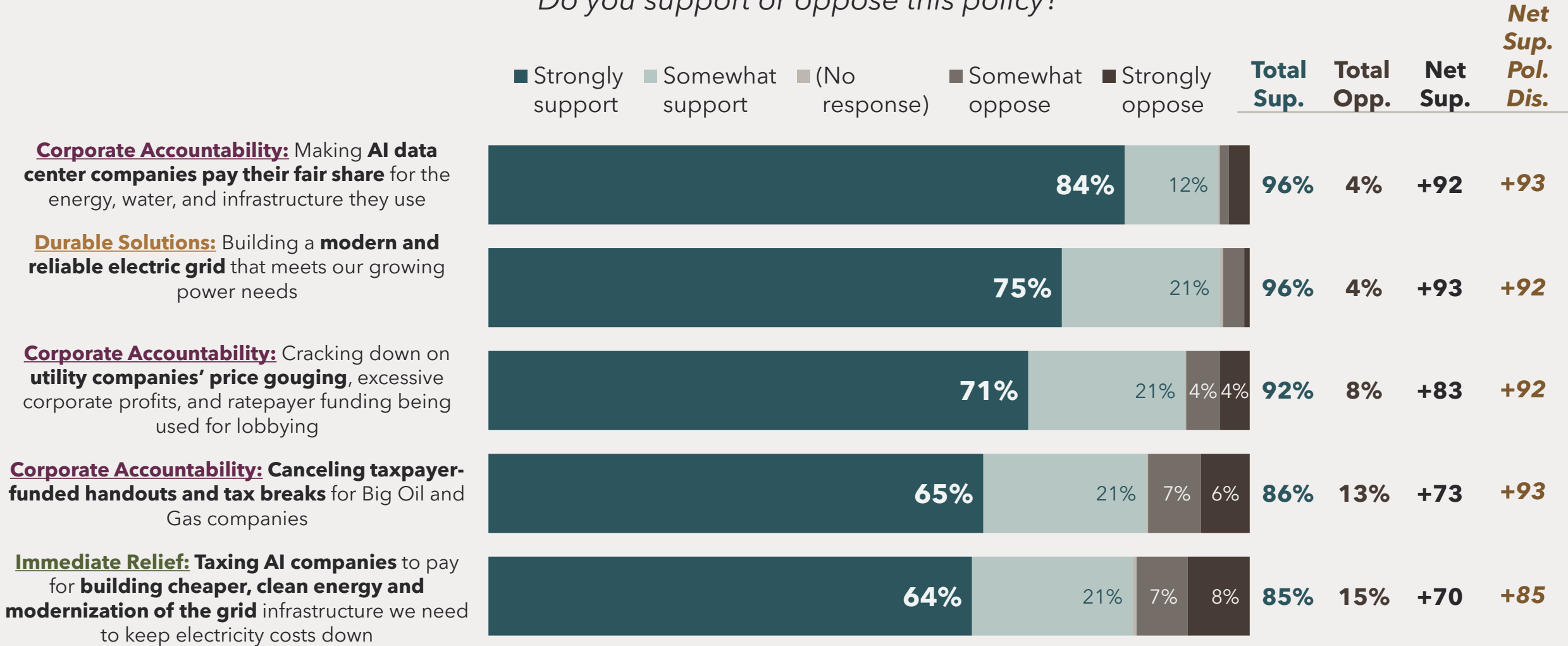


83% of Politically Disillusioned Trust Democrats More

(Neither/
Both/NR)
2%

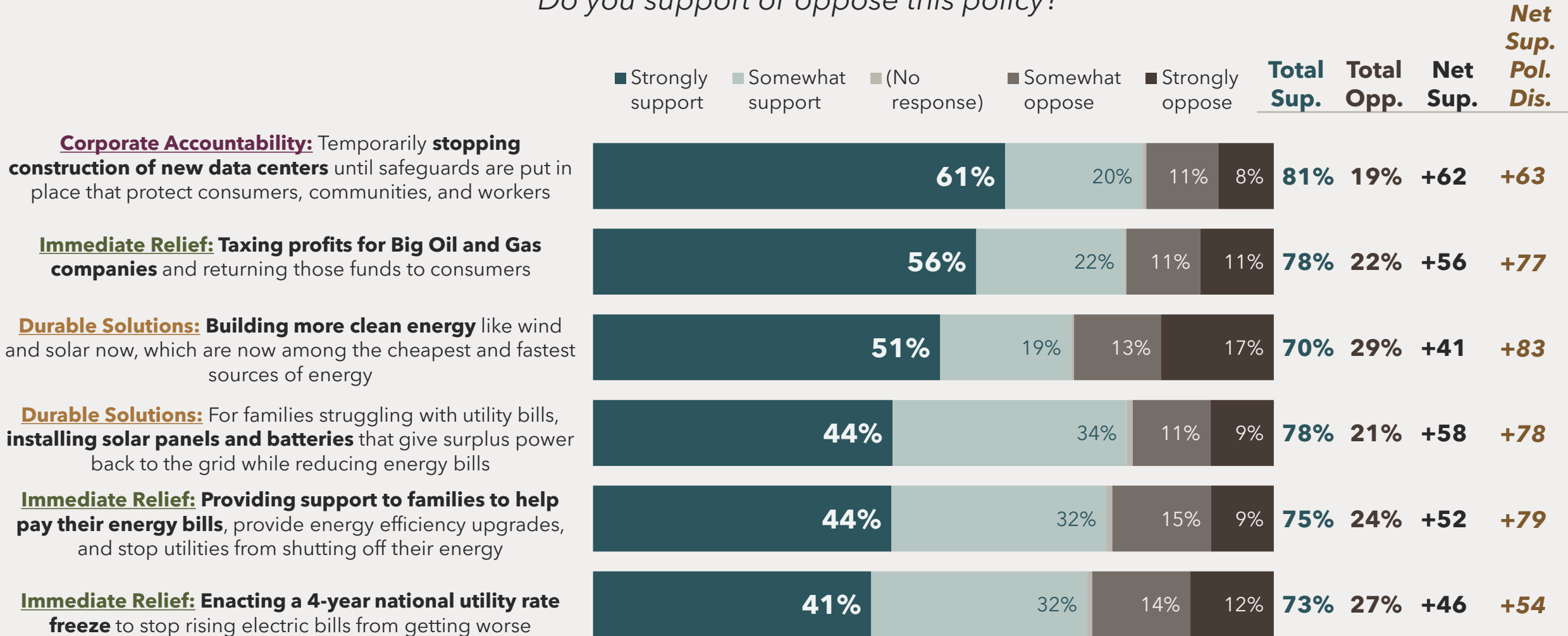
Elements from each of the three pillars are popular and work together, specifically holding corporations accountable to pay for modernizing the grid with cheaper, cleaner energy.

Do you support or oppose this policy?



Additional policy solutions test well and are supported by a majority of respondents, including more immediate solutions to lower costs.

Do you support or oppose this policy?



Overall, respondents want elected officials to modernize the grid, go after corporations to pay their fair share, and build clean energy.

Now, thinking about the components of the plan that you just saw, please select the top three that are the most important actions for elected officials to take... Please only select your top 3.

Overall	% 1 st Choice	% 2 nd Choice	% 3 rd Choice	% Total Top 3
[Durable] Modernizing the electric grid	16%	10%	15%	40%
[Accountability] Crackdown on utility price gouging	12%	10%	13%	35%
[Accountability] AI data centers pay their fair share	11%	14%	10%	35%
[Accountability] Canceling big oil tax breaks	10%	10%	10%	30%
[Durable] Building more clean energy	11%	10%	8%	29%
[Accountability] Halting data center construction	8%	10%	8%	26%
[Immediate] Taxing AI companies to pay for infrastructure	6%	10%	8%	24%
[Immediate] Taxing windfall profits	9%	8%	7%	24%
[Immediate] 4-year utility rate freeze	6%	5%	7%	19%
[Immediate] Financial support for bills and upgrades	6%	6%	6%	17%
[Durable] Solar panels for struggling families	3%	4%	4%	11%

Priorities among Politically Disillusioned respondents are similar, though building more clean energy rises to the top.

Now, thinking about the components of the plan that you just saw, please select the top three that are the most important actions for elected officials to take... Please only select your top 3.

Among Politically Disillusioned	% 1 st Choice	% 2 nd Choice	% 3 rd Choice	% Total Top 3
[Durable] Building more clean energy	15%	14%	10%	38%
[Accountability] Crackdown on utility price gouging	11%	9%	14%	34%
[Durable] Modernizing the electric grid	13%	9%	10%	31%
[Accountability] Canceling big oil tax breaks	9%	9%	12%	31%
[Immediate] Taxing AI companies to pay for infrastructure	7%	15%	8%	30%
[Accountability] AI data centers pay their fair share	9%	10%	10%	29%
[Immediate] Taxing windfall profits	9%	10%	9%	28%
[Accountability] Halting data center construction	9%	9%	6%	24%
[Immediate] 4-year utility rate freeze	8%	4%	5%	18%
[Immediate] Financial support for bills and upgrades	5%	4%	8%	16%
[Durable] Solar panels for struggling families	2%	4%	6%	12%

**CLIMATE
POWER**

Workbench
STRATEGY

 **HART**
RESEARCH



Our Earth Is Worth Fighting For

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