

GSG FOR LEAGUE OF CONSERVATION VOTERS, JULY 2026

# Transportation Survey Analysis



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# Methodology

## Voters

Global Strategy Group conducted a survey of **1000 registered voters nationwide with oversamples of 400 registered voters in Arizona, Georgia, and Michigan** between July 16 and July 22, 2026.

## Margin of error

The margin of error at the 95% confidence level is +/- 3.1% for the nationwide sample.

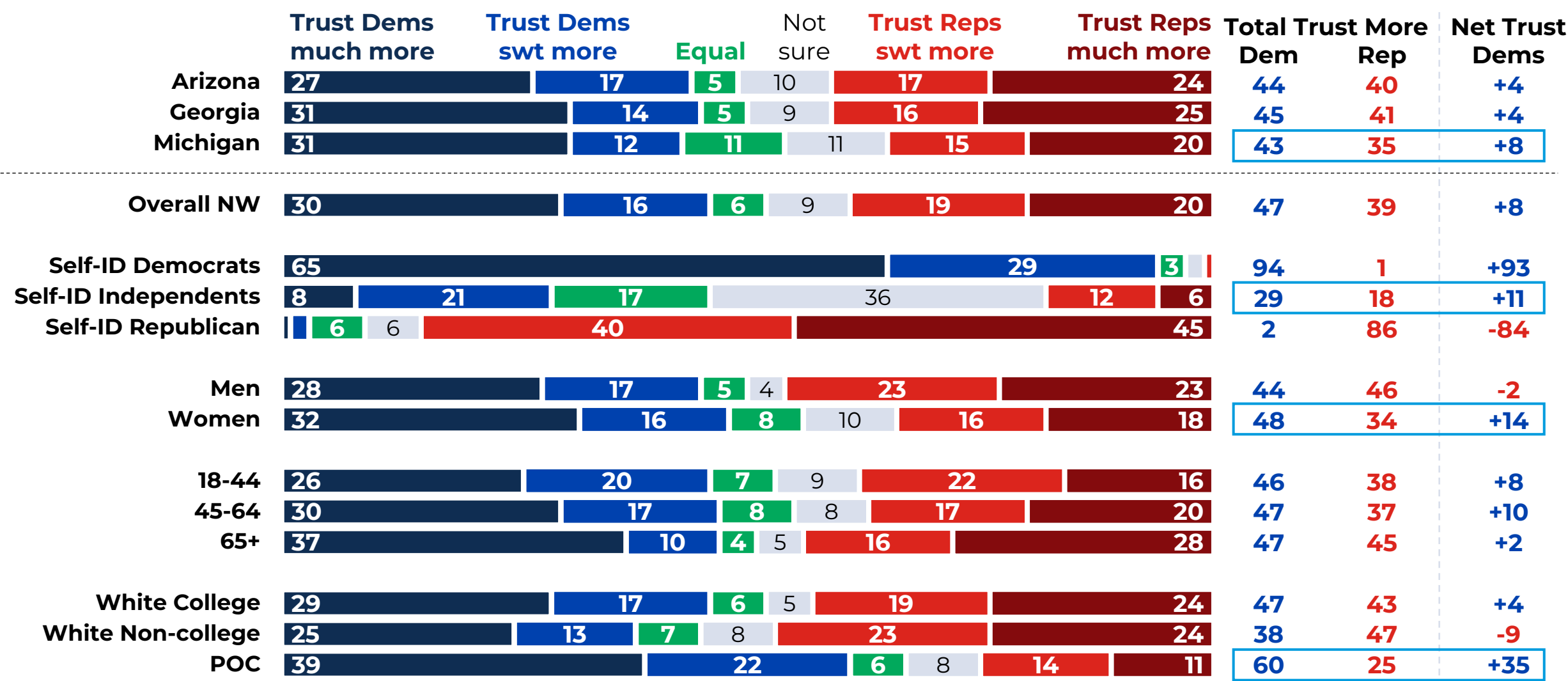
The margin of error at the 95% confidence level is +/- 4.9% for the Arizona, Georgia, and Michigan oversamples.

The margin of error on sub-samples is greater.

# Landscape

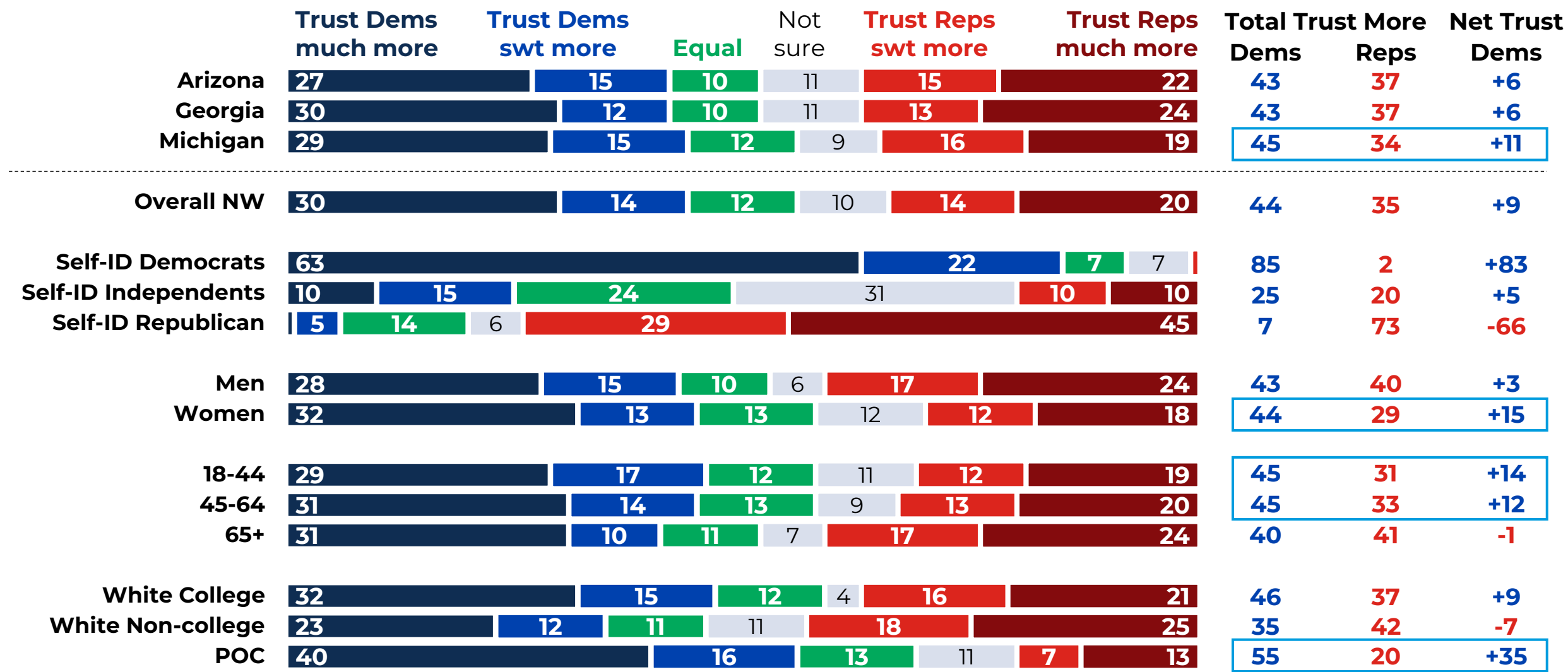
# Democrats are more trusted to look out for people than Republicans, especially in Michigan

Which party do you trust more to look out for people like you?



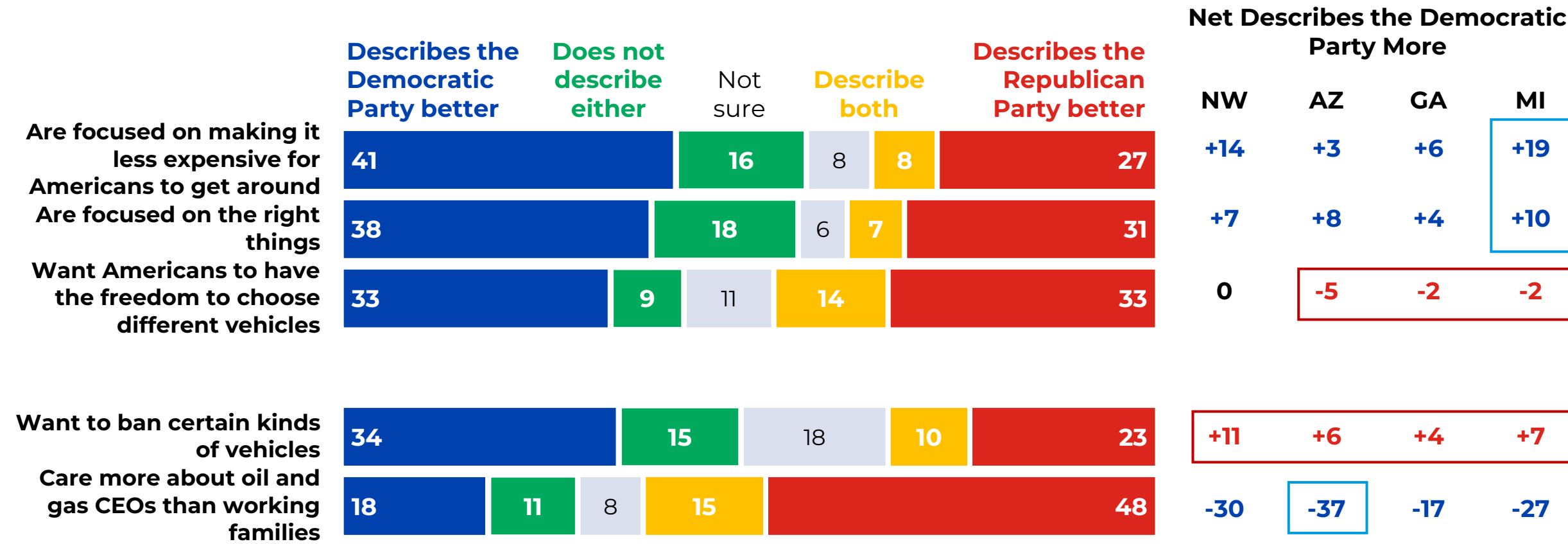
# Democrats are more trusted than Republicans on transportation policy, especially among women, younger respondents, and POC

Which party do you trust more to handle transportation policy?



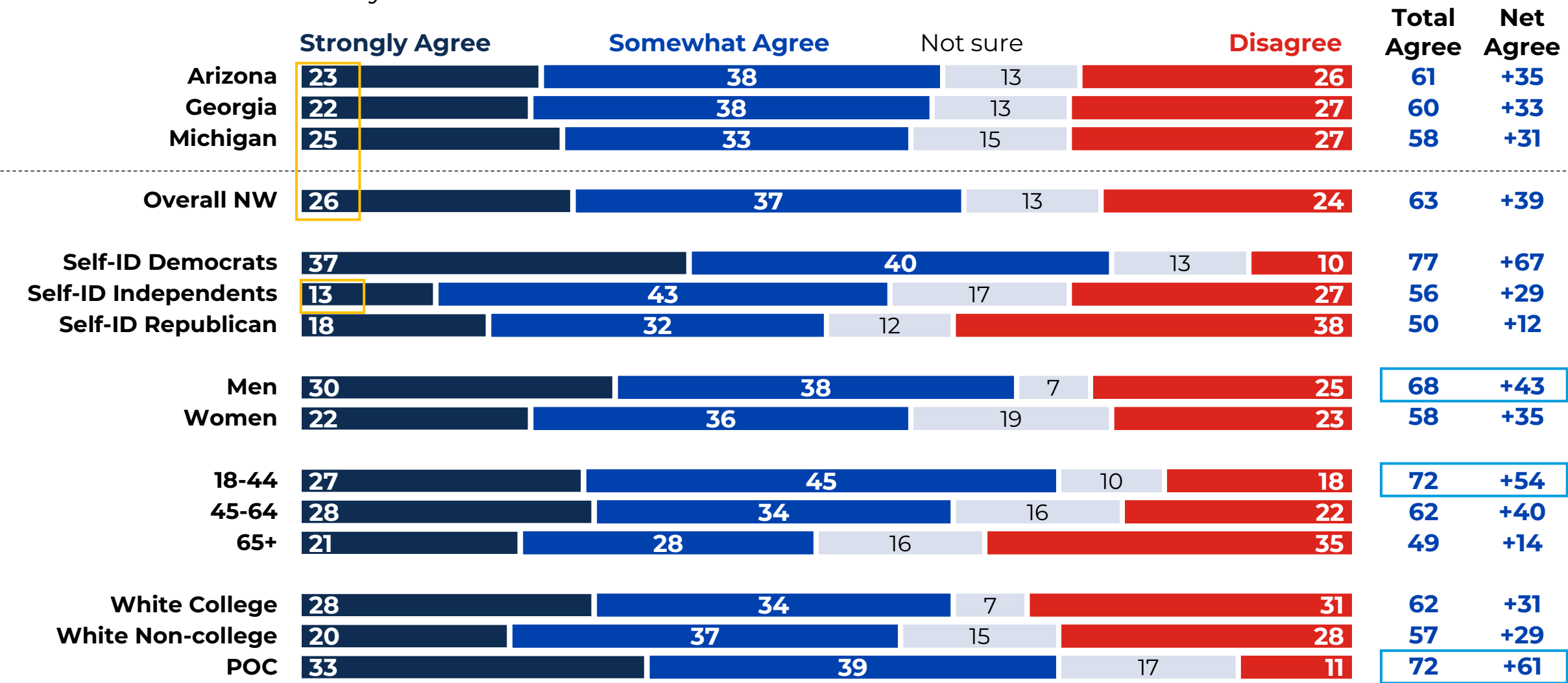
# On transportation, Dems have advantage on costs and standing up to oil and gas CEOs, but are also viewed as the party that wants to ban certain kinds of vehicles

Thinking about transportation policy specifically, please indicate whether each of these describes the Democratic Party or the Republican Party better.



# Respondents across the political spectrum want the government to make it easier to buy and use EVs

Do you agree or disagree with the following - *The federal government should implement policies that make it easier for consumers to buy and use electric vehicles.*



# Majorities support all of the Democrats' policies we tested, especially policies related to public transit, fuel efficiency standards, and windfall profits

## Democratic Transportation Policies

|                                                                                                                                                       |                  |             |          |        |            | Net Support |             |     |     |     |     |     |     |
|-------------------------------------------------------------------------------------------------------------------------------------------------------|------------------|-------------|----------|--------|------------|-------------|-------------|-----|-----|-----|-----|-----|-----|
|                                                                                                                                                       | Strongly Support | Swt Support | Not sure | Oppose | Tot. Supp. | NW          | Exp. Swing* | Dem | Ind | Rep | AZ  | GA  | MI  |
| Investing in public transit to make it cheaper and more accessible                                                                                    | 49               | 30          | 7        | 14     | 79         | +65         | +75         | +85 | +58 | +48 | +68 | +61 | +62 |
| Reestablishing fuel efficiency standards for cars and trucks                                                                                          | 41               | 32          | 10       | 17     | 73         | +56         | +64         | +82 | +55 | +29 | +57 | +50 | +49 |
| Implementing a windfall profits tax on oil companies when they make excessive profits, with those profits returned to taxpayers through rebate checks | 44               | 27          | 12       | 17     | 71         | +54         | +60         | +81 | +30 | +32 | +52 | +45 | +58 |
| Investing in zero-emissions buses and heavy-duty trucks                                                                                               | 38               | 30          | 12       | 20     | 68         | +48         | +44         | +79 | +30 | +21 | +39 | +44 | +36 |
| Investing in publicly available charging stations for fast charging of electric vehicles                                                              | 37               | 30          | 9        | 24     | 68         | +44         | +50         | +81 | +29 | +7  | +41 | +35 | +33 |
| Providing consumers with incentives like rebates that make it more affordable to purchase electric vehicles                                           | 38               | 30          | 8        | 24     | 67         | +43         | +51         | +81 | +26 | +9  | +40 | +47 | +31 |
| Providing American automakers with incentives to increase electric vehicle and battery manufacturing in the U.S.                                      | 30               | 32          | 10       | 28     | 62         | +34         | +36         | +74 | +18 | -4  | +42 | +37 | +29 |
| Setting stronger limits on tailpipe emissions from cars and trucks                                                                                    | 30               | 28          | 14       | 28     | 58         | +30         | +33         | +70 | +19 | -9  | +36 | +30 | +31 |

\*Expanded swing (32% of electorate): Do not always trust Democrats more, Republicans more, or both parties equally to look out for people like you OR on transportation policy

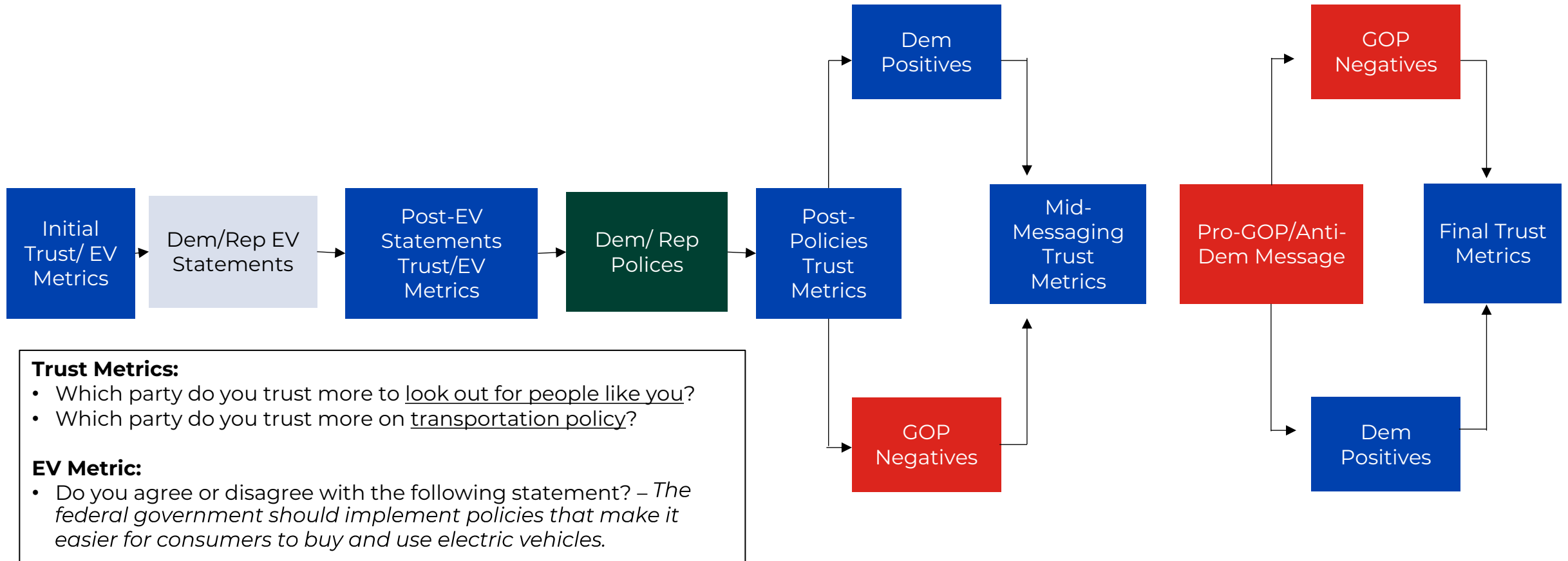
# All Republican proposals are opposed by at least half of respondents. Making it harder to manufacture batteries and eliminating fuel efficiency standards are the least popular

## Republican Transportation Policies

|                                                                                                         | Strongly Oppose | Somewhat Oppose | Not sure | Support | Total Opp. | Net Oppose |            |     |     |     |     |     |     |
|---------------------------------------------------------------------------------------------------------|-----------------|-----------------|----------|---------|------------|------------|------------|-----|-----|-----|-----|-----|-----|
|                                                                                                         |                 |                 |          |         |            | NW         | Exp. Swing | Dem | Ind | Rep | AZ  | GA  | MI  |
| Making it harder to manufacture batteries and other electric vehicle components in the U.S.             | 21              | 43              | 11       | 25      | 65         | +40        | +43        | +62 | +37 | +18 | +48 | +49 | +49 |
| Eliminating fuel efficiency standards for cars and trucks                                               | 23              | 37              | 11       | 29      | 60         | +31        | +45        | +52 | +42 | +5  | +34 | +29 | +36 |
| Eliminating federal funding for publicly available electric vehicle charging stations                   | 22              | 34              | 11       | 33      | 56         | +23        | +30        | +56 | +29 | -14 | +28 | +27 | +20 |
| Eliminating federal funding for zero-emission buses and heavy-duty trucks                               | 21              | 35              | 14       | 30      | 56         | +26        | +29        | +54 | +34 | -6  | +21 | +31 | +20 |
| Imposing a new, yearly tax of \$150 for electric vehicles and \$50 for hybrid vehicles                  | 18              | 38              | 11       | 33      | 56         | +23        | +29        | +53 | +20 | -7  | +38 | +30 | +31 |
| Placing a 25% tariff on imported vehicles and auto parts                                                | 18              | 37              | 11       | 34      | 55         | +21        | +28        | +54 | +14 | -13 | +28 | +26 | +13 |
| Eliminating federal limits on tailpipe emissions from cars and trucks                                   | 19              | 32              | 14       | 35      | 51         | +16        | +14        | +43 | +21 | -12 | +25 | +20 | +29 |
| Prohibiting states with poor air quality from setting limits on tailpipe emissions from cars and trucks | 19              | 31              | 16       | 34      | 50         | +16        | +23        | +38 | +26 | -10 | +25 | +22 | +25 |

# Movement

# Survey structure



**Transportation Education Statement (given prior to the initial trust on transportation policy metric, but after the initial EV and trust to “look out for people like you” metrics)**

*In this survey you will be asked some questions about transportation policy. For the rest of this survey, please consider transportation policy to include policies related to:*

- Transportation fuels and gas prices
- Electric and hybrid vehicles and charging infrastructure
- Pollution from cars and trucks
- Auto manufacturing
- Alternatives to driving, such as public transit, biking, and walking

# Full Text of EV Statements

**Democrats say** that every American should have the freedom to drive what they want, be that an electric or gas-powered vehicle. Electric vehicles not only have better performance than gas-powered cars, but the average electric vehicle owner saves over \$2,000 per year in fuel costs, that's why Democrats support expanding EV charging infrastructure and providing incentives to make EVs more affordable – while also cracking down on oil company price gouging to bring down the price of gas. But Donald Trump and Republicans are making it harder to use EVs by imposing a new \$150 yearly tax on EVs and eliminating funding for charging infrastructure.

**Republicans say** that we should be cutting red tape and expanding American oil production to bring down the cost of gas, not forcing Americans to purchase expensive and untested electric vehicles. Yet, even as prices are skyrocketing, Democrats and radical environmentalists are trying to pass regulations that would force everyone to own expensive EVs instead of more affordable and reliable gas-powered cars. Meanwhile, Republicans are working to repeal expensive and wasteful taxpayer subsidies for EVs and charging infrastructure and to get rid of excessive Democratic environmental regulations that have increased the price of gas.

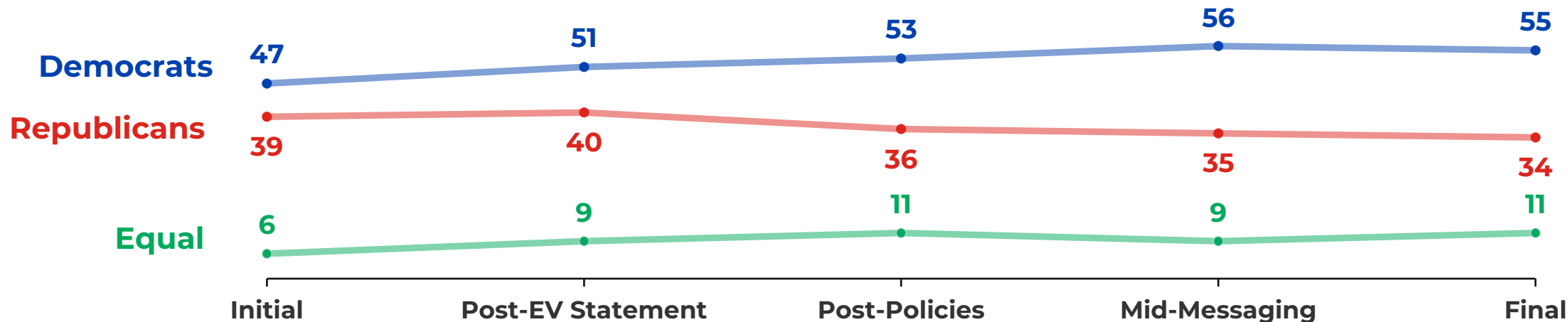
# The back and forth on EVs increases agreement that the government should make them easier to buy and use, especially with center-left and women

Movement - *The federal government should implement policies that make it easier for consumers to buy and use electric vehicles.*

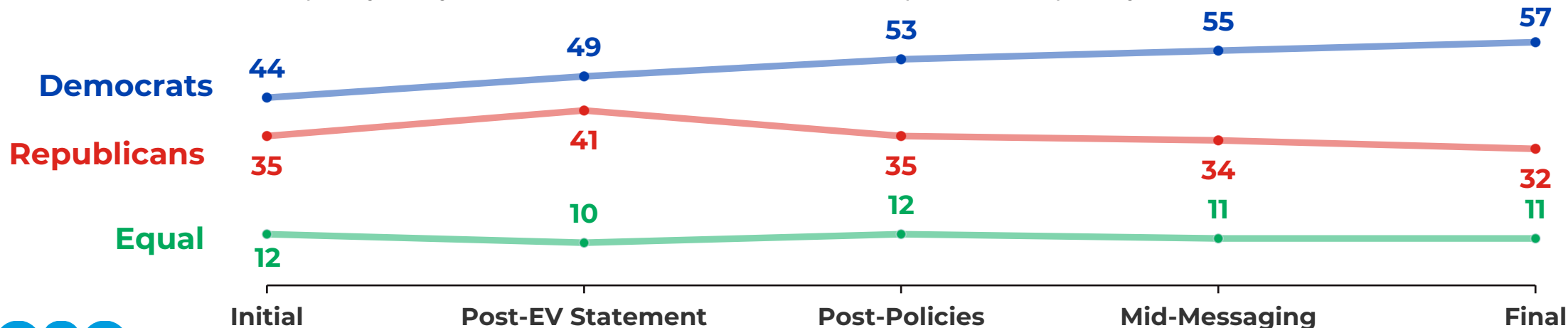
|                               | Total Strong Agree |                    |        | Total Agree |                    |        |
|-------------------------------|--------------------|--------------------|--------|-------------|--------------------|--------|
|                               | Initial            | Post-EV Statements | Change | Initial     | Post-EV Statements | Change |
| Arizona                       | 23                 | 30                 | +7     | 61          | 70                 | +9     |
| Georgia                       | 22                 | 25                 | +3     | 60          | 71                 | +11    |
| Michigan                      | 25                 | 31                 | +6     | 58          | 68                 | +10    |
| Overall NW                    | 26                 | 32                 | +6     | 63          | 71                 | +8     |
| Self-ID Democrat              | 37                 | 47                 | +10    | 77          | 88                 | +11    |
| Self-ID Independent           | 13                 | 21                 | +8     | 56          | 65                 | +9     |
| Self-ID Republican            | 18                 | 19                 | +1     | 50          | 55                 | +5     |
| Men                           | 30                 | 35                 | +5     | 68          | 72                 | +4     |
| Women                         | 22                 | 29                 | +7     | 58          | 70                 | +12    |
| 18-44                         | 27                 | 36                 | +9     | 72          | 80                 | +8     |
| 45-64                         | 28                 | 30                 | +2     | 62          | 68                 | +6     |
| 65+                           | 21                 | 27                 | +6     | 49          | 60                 | +11    |
| White college                 | 28                 | 35                 | +7     | 62          | 63                 | +1     |
| White non-college             | 20                 | 26                 | +6     | 57          | 67                 | +10    |
| POC                           | 33                 | 39                 | +6     | 72          | 83                 | +11    |
| Owns/Knows Someone W/ EV      | 32                 | 38                 | +6     | 72          | 77                 | +5     |
| Doesn't Own/Know Someone W/EV | 21                 | 27                 | +6     | 55          | 66                 | +11    |

# Trust in the Democrats grows after a back and forth on EVs and information about the parties' policies. Further messaging enhances trust more

Movement – Which party do you trust more to look out for people like you?



Movement – Which party do you trust more to handle transportation policy?



# Messaging is especially effective at improving perceptions of Democrats on choice. Also, big movement in AZ on costs

Movement – Party Alignment on Transportation Policies

|                                                                      | Overall NW |       |       | Net Describes the Dem Party Better<br>AZ |       |       | GA      |       |       | MI      |       |       |
|----------------------------------------------------------------------|------------|-------|-------|------------------------------------------|-------|-------|---------|-------|-------|---------|-------|-------|
|                                                                      | Initial    | Final | Shift | Initial                                  | Final | Shift | Initial | Final | Shift | Initial | Final | Shift |
| Are focused on making it less expensive for Americans to get around* | +14        | +24   | +10   | +3                                       | +26   | +23   | +6      | +16   | +10   | +19     | +28   | +9    |
| Are focused on the right things                                      | +7         | +20   | +13   | +8                                       | +16   | +8    | +4      | +18   | +14   | +10     | +21   | +11   |
| Want Americans to have the freedom to choose different vehicles*     | 0          | +26   | +26   | -5                                       | +25   | +30   | -2      | +32   | +34   | -2      | +31   | +33   |
| Want to ban certain kinds of vehicles                                | +11        | -20   | -31   | +6                                       | -13   | -19   | +4      | -18   | -22   | +7      | -6    | -13   |
| Care more about oil and gas CEOs than working families               | -30        | -39   | -9    | -37                                      | -41   | -4    | -17     | -30   | -13   | -27     | -27   | 0     |

# Messaging

# Full Text of Democratic Messaging

**[BIG OIL]** For decades, Big Oil companies have profited while Americans have paid at the pump, and now they are using the war in Iran to price gouge consumers even more. Democrats will hold the Big Oil companies accountable and stop their price gouging by forcing them to return their excess profits to consumers.

**[CHOICE]** Every American should have the freedom to drive what they want. Electric vehicles not only save drivers money, but they have better performance than gas-powered cars. By providing incentives like tax credits and rebates and making it easier to charge EVs, Democrats will make it easier for anyone to afford and use an EV if they want to.

**[FUTURE]** America is falling behind other countries on transportation because we have an outdated system that is stuck in the past. Democrats want to bring us into the 21st Century by modernizing our transportation infrastructure, harnessing innovations like EVs, investing in high-quality and affordable public transit, and making it easier and safer to walk and bike in our communities.

**[HEALTH]** Cars, trucks, and buses are among the largest sources of toxic air pollution. By encouraging the use of more zero-pollution electric vehicles and reestablishing limits on tailpipe pollution, doctors say the Democrats' policies will save tens of thousands of lives and reduce rates of asthma, heart and lung disease, and even cancer – especially in children and seniors.

**[INDEPENDENCE]** The war in Iran has made it clear that we need to end our addiction to the oil and gas price roller coaster. By increasing fuel efficiency standards and expanding the use of electric vehicles and other transportation options, Democrats will decrease our reliance on foreign oil from places like the Middle East and help keep us out of unnecessary wars.

**[COMPETITIVENESS]** Other countries like China, Japan, and South Korea are investing heavily in electric vehicle manufacturing. If the U.S. fails to respond, countries like China will seize the opportunity and dominate this critical industry for decades to come – at our expense. Democrats want to make sure that the cars of the future are built right here in the U.S.

**[COSTS]** With gas prices over \$4 a gallon in many places, Democrats want to save consumers money at the pump by increasing fuel efficiency standards for cars and trucks, making it easier to own EVs – which save the average EV owner nearly \$2,000 per year in fuel costs – and taxing the excess profits of Big Oil CEOs and giving that money back to consumers.

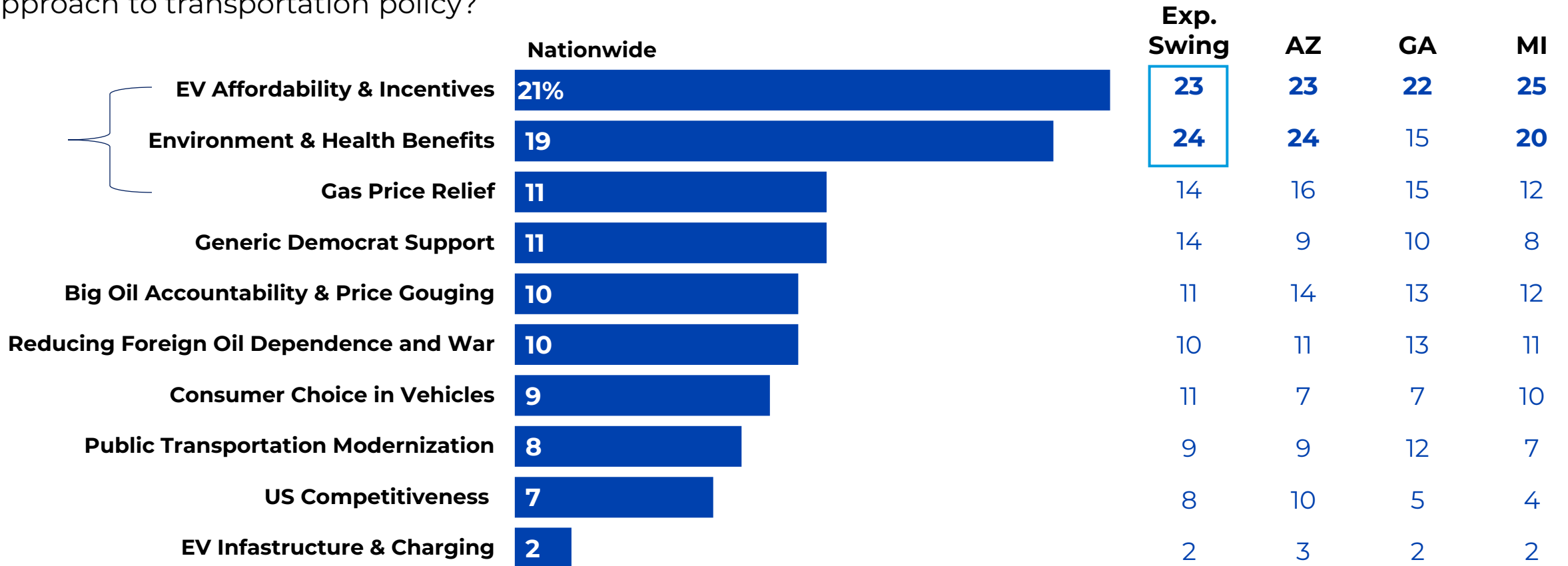
# Big Oil, increasing vehicle choice, and looking toward the future are the top scoring pro-D messages among swing, though not huge differentiation

Democratic Messaging

| Overall NW                  | Exp. Swing  | AZ          | GA          | MI          |                   |
|-----------------------------|-------------|-------------|-------------|-------------|-------------------|
| Mean convincing (1-5 scale) |             |             |             |             |                   |
| 3.59                        | <b>3.63</b> | <b>3.58</b> | <b>3.62</b> | <b>3.66</b> | [BIG OIL]         |
| 3.52                        | <b>3.58</b> | 3.40        | <b>3.44</b> | 3.45        | [CHOICE]          |
| 3.48                        | <b>3.56</b> | 3.34        | <b>3.45</b> | 3.47        | [FUTURE]          |
| 3.48                        | 3.52        | <b>3.46</b> | 3.41        | 3.47        | [HEALTH]          |
| 3.44                        | 3.43        | 3.28        | 3.39        | 3.50        | [INDEPENDENCE]    |
| 3.43                        | 3.51        | 3.28        | 3.38        | 3.43        | [COMPETITIVENESS] |
| 3.41                        | 3.49        | 3.25        | 3.44        | 3.48        | [COSTS]           |

# Policies directed at making EVs more affordable and environmental and health benefits stick with respondents most after Pro-Dem messaging

Of everything you just read, what were the one or two most convincing reasons to support Democrats' approach to transportation policy?



# Full Text of Anti-GOP Messaging

**[BIG OIL]** During the 2024 presidential election campaign, Trump promised Big Oil CEOs a “windfall” of profits if they contributed to his campaign and they came through for him, contributing tens of millions to Republican candidates. Thanks to Trump’s war in Iran, they’re making record profits and Republicans are working to keep it that way by keeping Americans reliant on the oil and gas price rollercoaster while killing alternatives that would save us money.

**[COSTS]** Donald Trump got us into a reckless and unnecessary war in Iran that has already cost the average American family over \$1,000 in higher gas and grocery prices. Now, he and Republicans want to make consumers pay even more at the pump by eliminating fuel efficiency standards for cars and trucks, implementing the first ever national car tax, and making it harder to buy and use EVs if you want to.

**[HEALTH]** Cars, trucks, and buses are among the largest sources of toxic air pollution, yet Trump and Republicans in Congress are not only eliminating federal limits on pollution from cars and trucks, but they are also trying to ban states from setting their own limits on this pollution. Doctors say these policies will drastically increase air pollution along with rates of premature death, asthma, heart and lung disease, and even cancer – especially in children and seniors.

**\*\*[BIG GOVERNMENT]** Republicans say they are the party of freedom and small government, but their actions say otherwise. They are creating a first-ever national car tax, making it harder for Americans to own and use EVs, and telling states they can’t set their own commonsense limits on pollution from cars and trucks. This government overreach will take away the ability of states and individual Americans to make the choices that are right for them.

**[FUTURE]** American is falling behind other countries on transportation because we have an outdated system that is stuck in the past. But instead of working to modernize our transportation infrastructure and harnessing innovations like electric vehicles and emissions-free affordable transit, Republicans are doubling down on failed policies from decades ago.

**[COMPETITIVENESS]** Other countries like China are investing heavily in electric vehicle manufacturing because they know that it is the technology of the future and they want to dominate the global auto industry. By discouraging EV manufacturing in America, Republicans are surrendering America’s place as the global leader in auto manufacturing to China and costing us tens of thousands of jobs.

**\*[CHOICE]** Americans should be able to drive whatever vehicle they choose whether that’s a gas-powered car or an electric vehicle. But Republicans are imposing a new national car tax on EVs, canceling incentives to purchase EVs, and eliminating federal funding for charging infrastructure. They are making it harder to own and use EVs and keeping Americans locked into gas-powered cars whether that’s what they want or not.

# Republicans are most vulnerable on Big Oil ties and Costs. Health and “Big Government” message in a second tier

Mean Convincing Anti-GOP Messaging

**Overall**

**NW**

**Exp. Swing**

**AZ**

**GA**

**MI**

*Mean concerning (1-5 scale)*

**3.74**

**3.81**

3.56

**3.54**

**3.60**

**[BIG OIL]**

**3.74**

**3.87**

**3.74**

**3.56**

**3.67**

**[COSTS]**

3.69

3.77

**3.65**

**3.59**

**3.60**

**[HEALTH]**

3.64

3.74

3.55

3.38

3.49

**\*\*[BIG GOVERNMENT]**

3.61

3.69

3.56

3.48

3.50

**[FUTURE]**

3.56

3.65

3.52

3.35

3.51

**[COMPETITIVENESS]**

3.53

3.68

3.58

**3.65**

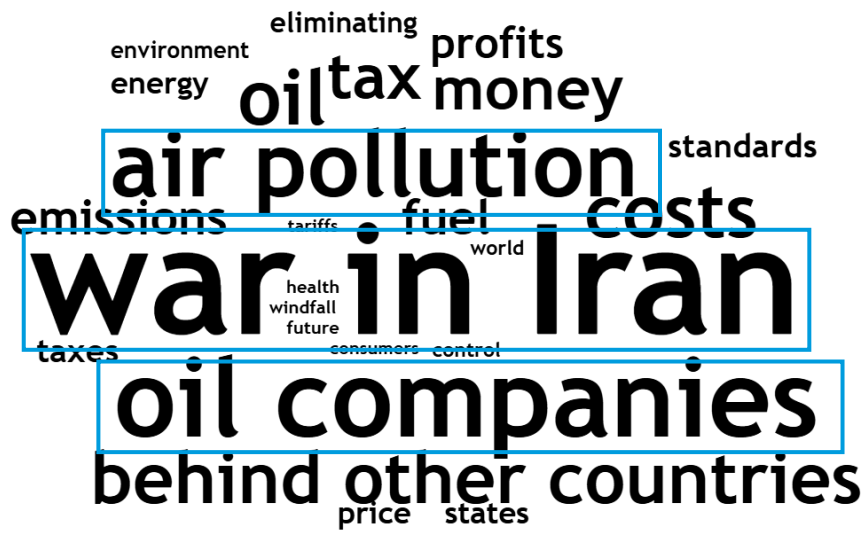
**3.59**

**\*[CHOICE]**

# After messaging, the war in Iran, cost, pollution, and oil companies emerge as the most concerning things about Trump/the GOP's actions

Of everything you just read, what were the one or two most concerning things about Trump and Republicans' actions on transportation policy?

Overall NW



Exp. Swing



Arizona



Georgia



Michigan



# Conclusion and Recommendations

# Conclusions and Recommendations

**Rising gas prices thanks to the Iran war create a real opportunity for Democrats on transportation.**

**Democrats are on the strongest footing focusing on their policies on public transit, reestablishing fuel efficiency standards, and a windfall profits tax - while focusing on Republicans' proposals to make it harder to manufacture batteries in the U.S. and eliminate fuel efficiency standards.**

**Democrats have a real opportunity – and need – to reverse perceptions that they want to ban certain vehicles and don't want Americans to have the ability to choose different vehicles.** These are the areas where Democrats are weaker compared to Republicans, and believing the latter describes Democrats better than Republicans is strongly associated with trusting Democrats to “look out for people like you” in our regression analysis. These are also where our messaging is most successful in moving the needle. Positive messaging on choice is quite important for Democrats:

*Every American should have the freedom to drive what they want. Electric vehicles not only save drivers money, but they have better performance than gas-powered cars. By providing incentives like tax credits and rebates and making it easier to charge EVs, Democrats will make it easier for anyone to afford and use an EV if they want to.*

**Democratic messaging should lead with a contrast on costs that tilts towards the negative and ties Iran to other GOP policies.** The negative piece here is clearly more important than the positive, but the positive piece certainly adds value.

*Donald Trump got us into a reckless and unnecessary war in Iran that has already cost the average American family over \$1,000 in higher gas and grocery prices. Now, he and Republicans want to make consumers pay even more at the pump by eliminating fuel efficiency standards for cars and trucks, implementing the first ever national car tax, and making it harder to buy and use EVs if you want to.*

*Democrats want to save consumers money at the pump by increasing fuel efficiency standards for cars and trucks, making public transit cheaper and more accessible, making it easier to own an EV if you want to, and taxing the excess profits of Big Oil CEOs and giving that money back to consumers.*

# Conclusions and Recommendations

**And it should tie costs to each party's willingness (or lack thereof) to hold Big Oil accountable.** Messages focused on Big Oil work well as a positive for Democrats AND an attack on the GOP.

*During the 2024 presidential election campaign, Trump promised Big Oil CEOs a “windfall” of profits if they contributed to his campaign, and they came through for him. Now, thanks to Trump’s war in Iran, they’re making record profits and Republicans are working to keep it that way by keeping Americans reliant on oil while killing alternatives that would save us money.*

*Democrats want to hold the Big Oil companies accountable and stop their price gouging by forcing them to return their excess profits to consumers.*

**Democrats also have a useful negative against Republicans (or a contrast) on health and pollution.** The health/pollution negative scores quite well and sticks with respondents in the post-messaging open end. The health/pollution positive scores solidly, though not top tier, but also sticks with respondents in the post-messaging open end. While we would put its importance after messaging on costs and Big Oil, we believe that health can work either as a straight negative or as a negative-tilted contrast.

*Cars, trucks, and buses are among the largest sources of toxic air pollution, yet Trump and Republicans in Congress are not only eliminating federal limits on pollution from cars and trucks, but they are also trying to ban states from setting their own limits on this pollution. Doctors say these policies will drastically increase air pollution along with rates of premature death, asthma, heart and lung disease, and even cancer – especially in children and seniors.*

*Meanwhile Democrats want to encourage the use of more zero-pollution vehicles and reestablish limits on tailpipe pollution, which doctors say would save tens of thousands of lives.*

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# Thank You

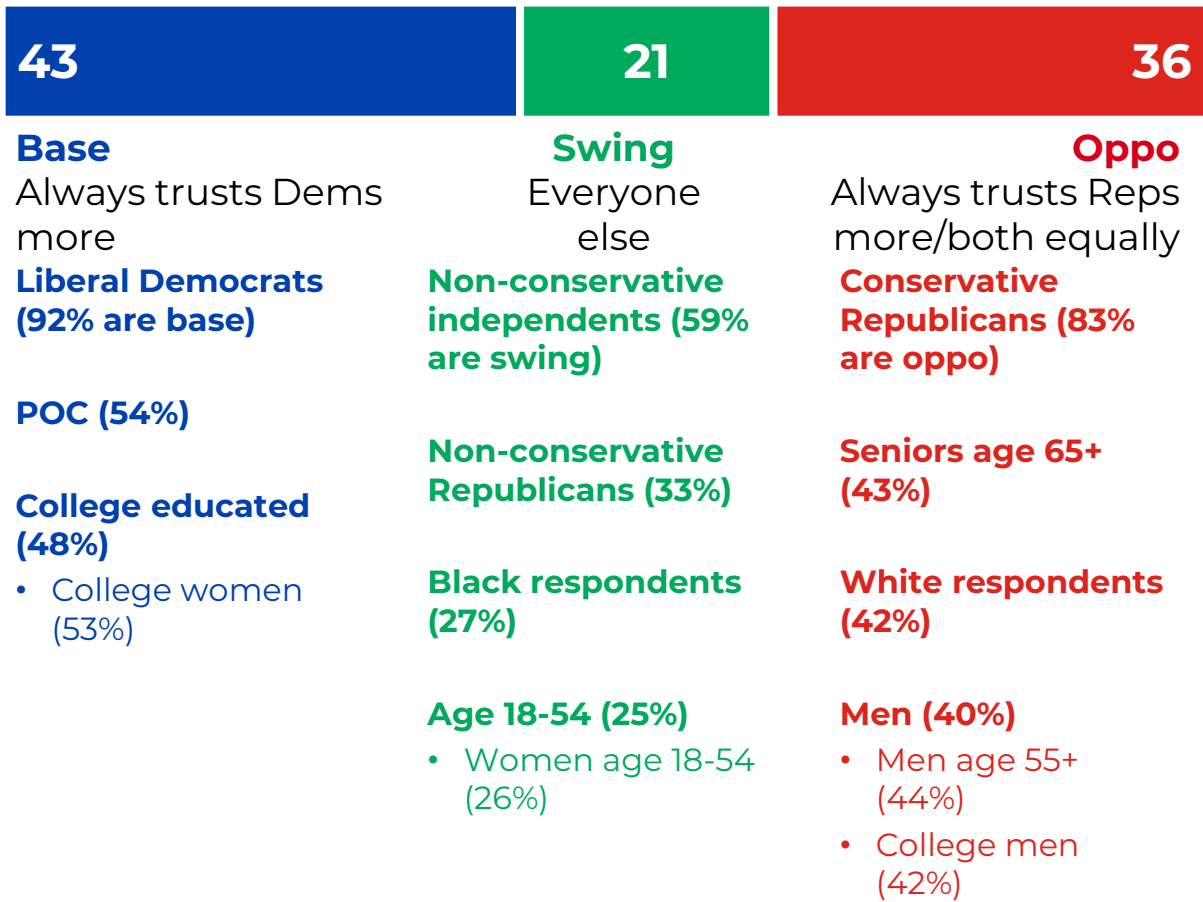
NEW YORK | WASHINGTON, DC | CHICAGO | DENVER | HARTFORD | LOS ANGELES | NASHVILLE | SEATTLE



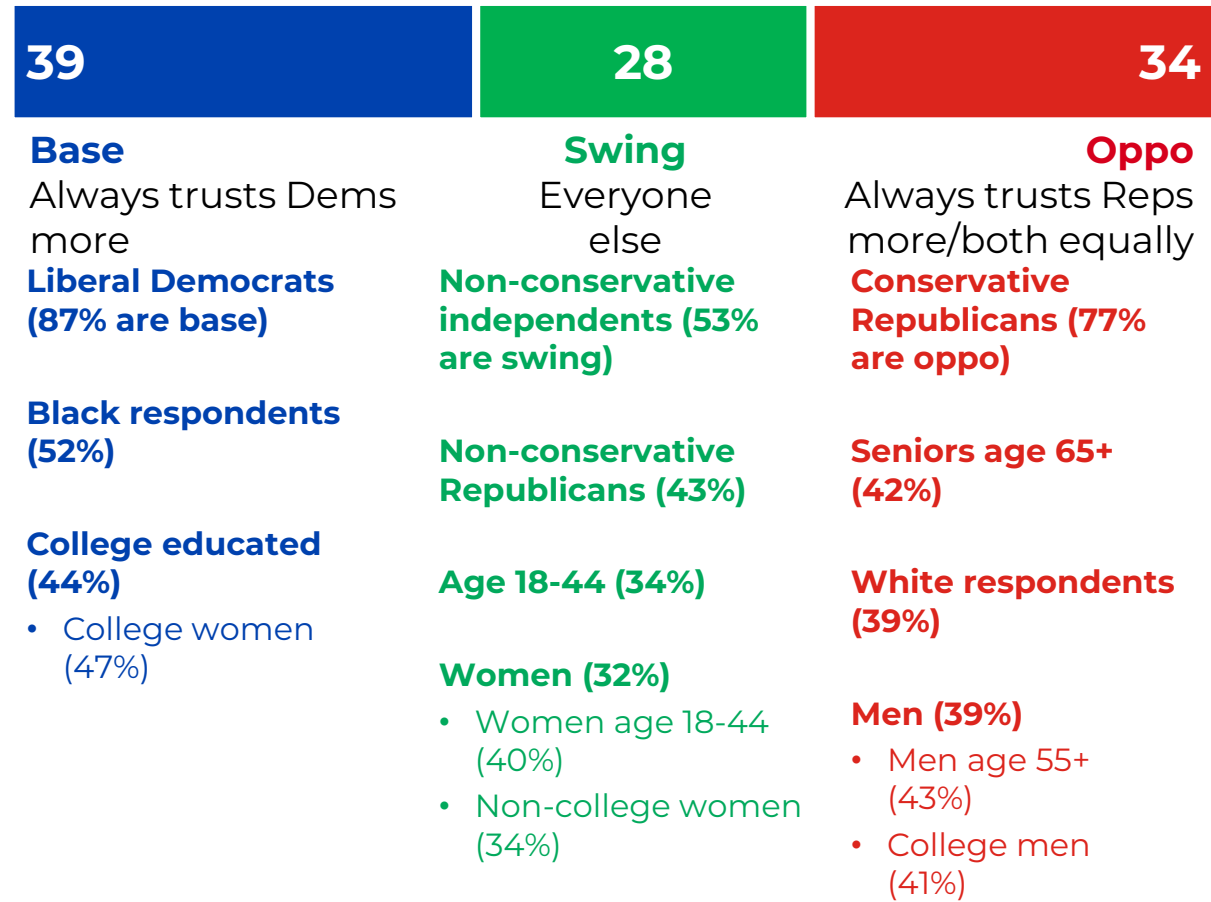
# Appendix

# Center-left and younger respondents, especially women, tend to be more swing overall and on transportation

Targets – Trust to look out for people like you



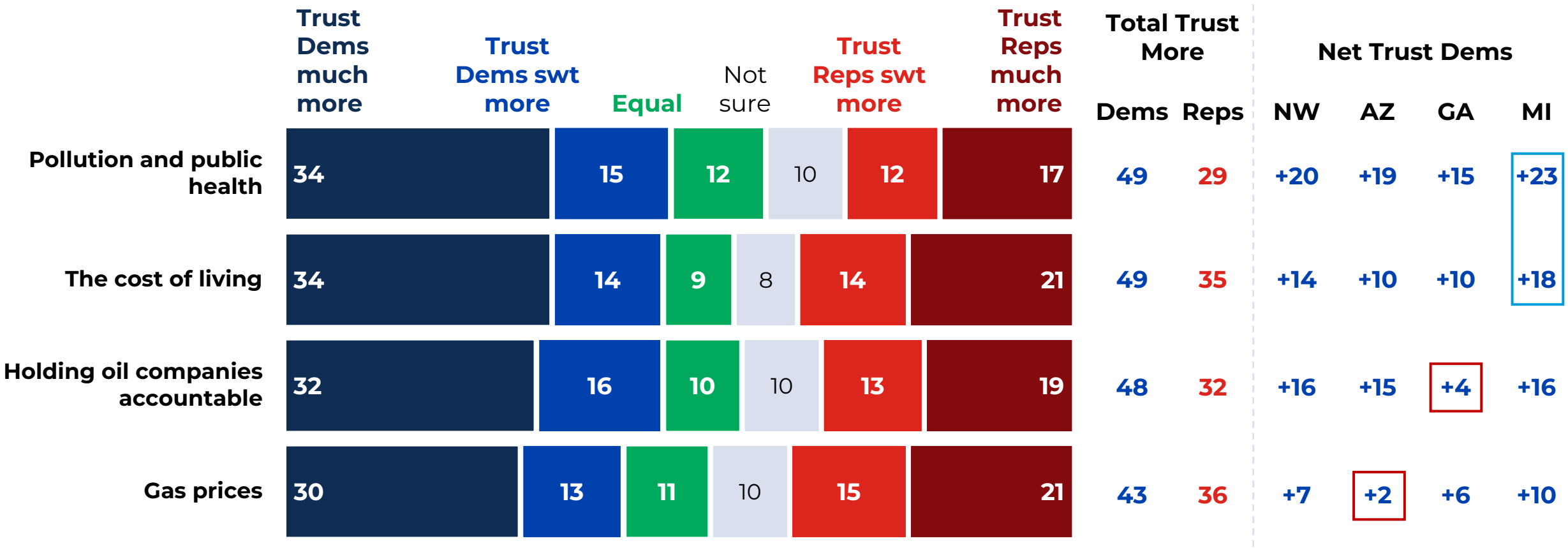
Targets – Trust on transportation policy



**Expanded swing (32% of electorate): swing on trust to look out for people like you OR transportation policy**  
Independents (67% are expanded swing)  
Age 18-44 (39%)  
Women (36%)  
Hispanic respondents (36%)

# Democrats are more trusted than Republicans on all issues we tested, though trust is closer on gas prices

Which party do you trust more to handle each?

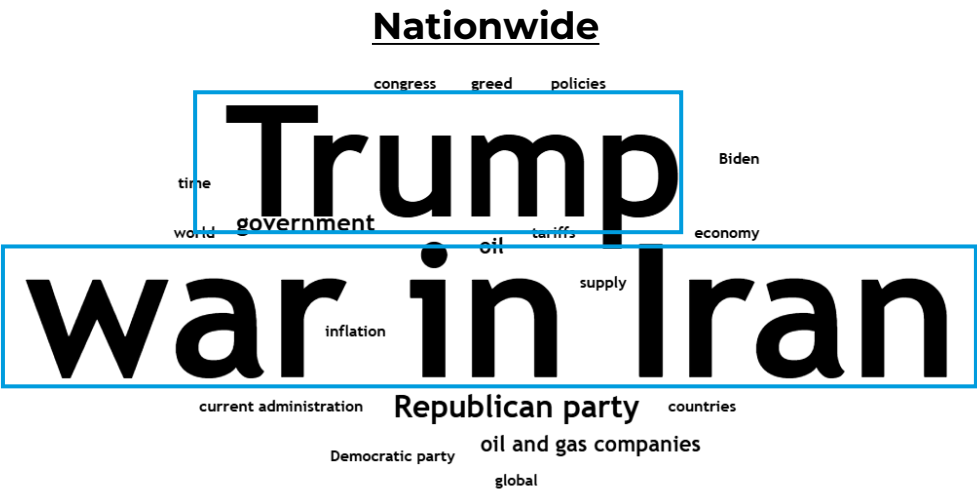


# Respondents clearly blame Trump and his war with Iran for higher gas prices. They think cracking down on price gouging – and more US oil production - would save consumers the most money

Just based on what you know, who or what do you blame MOST for rising gas prices?

“I blame the **Trump** administration the most for rising gas prices. The **decision to attack Iran** has contributed more than anything else to rising gas prices.”

“I blame **Trump** the most for rising gas prices.”



“I blame mostly **Trump** because **he started a war** that is not helping the prices.”

“I have to blame the **current administration** and **oil and gas companies.**”

Which TWO of the following options do you think would help consumers save the most money on transportation?

|                                                                               | Nationwide | Exp. Swing | Dem | Ind | Rep | AZ | GA | MI |
|-------------------------------------------------------------------------------|------------|------------|-----|-----|-----|----|----|----|
| The federal government cracking down on price gouging by Big Oil companies    | 52%        | 53         | 47  | 44  | 59  | 52 | 55 | 55 |
| Increasing American oil production                                            | 40         | 38         | 23  | 38  | 59  | 39 | 40 | 36 |
| Having more affordable gas-free transportation options like electric vehicles | 27         | 26         | 34  | 32  | 19  | 20 | 27 | 25 |
| Having more affordable and convenient transit options like buses and rail     | 26         | 24         | 30  | 27  | 20  | 28 | 26 | 27 |
| Increasing American production of clean energy like wind and solar            | 25         | 26         | 34  | 28  | 14  | 30 | 23 | 26 |
| Establishing stronger fuel efficiency standards for cars and trucks           | 18         | 17         | 21  | 13  | 17  | 17 | 18 | 23 |
| Something else                                                                | 4          | 2          | 3   | 7   | 4   | 3  | 5  | 2  |

# More information and messaging increases trust for Democrats to look out for people most among non-Dems, younger respondents, white non-college respondents, and in AZ

Movement – Which party do you trust more to look out for people like you?

|                     |  | Net Trust Dems More |                      |               |               |       | Change<br>(Initial to Final) |
|---------------------|--|---------------------|----------------------|---------------|---------------|-------|------------------------------|
|                     |  | Initial             | Post-EV<br>Statement | Post-Policies | Mid-Messaging | Final |                              |
| Arizona             |  | +4                  | +7                   | +14           | +22           | +21   | +17                          |
| Georgia             |  | +4                  | +2                   | +9            | +12           | +12   | +8                           |
| Michigan            |  | +8                  | +4                   | +13           | +14           | +17   | +9                           |
| Overall NW          |  | +8                  | +11                  | +17           | +21           | +21   | +13                          |
| Self-ID Democrat    |  | +93                 | +88                  | +90           | +94           | +92   | -1                           |
| Self-ID Independent |  | +11                 | +15                  | +26           | +30           | +29   | +18                          |
| Self-ID Republican  |  | -84                 | -71                  | -64           | -57           | -55   | +29                          |
| Men                 |  | -2                  | +4                   | +9            | +14           | +14   | +16                          |
| Women               |  | +14                 | +17                  | +22           | +27           | +27   | +13                          |
| 18-44               |  | +8                  | +17                  | +21           | +26           | +26   | +18                          |
| 45-64               |  | +10                 | +13                  | +19           | +24           | +26   | +16                          |
| 65+                 |  | +2                  | -2                   | +7            | +10           | +10   | +8                           |
| White college       |  | +4                  | +9                   | +13           | +17           | +19   | +15                          |
| White non-college   |  | -9                  | -5                   | +3            | +9            | +9    | +18                          |
| POC                 |  | +35                 | +37                  | +43           | +45           | +44   | +9                           |

# Trust for Democrats on transportation policy grows most among the same groups

Movement – Which party do you trust more to handle transportation policy?

|                     |  | Net Trust Dems More |                      |               |               |       | Change<br>(Initial to Final) |
|---------------------|--|---------------------|----------------------|---------------|---------------|-------|------------------------------|
|                     |  | Initial             | Post-EV<br>Statement | Post-Policies | Mid-Messaging | Final |                              |
| Arizona             |  | +6                  | +9                   | +18           | +24           | +25   | +19                          |
| Georgia             |  | +6                  | -1                   | +7            | +16           | +16   | +10                          |
| Michigan            |  | +11                 | +5                   | +9            | +16           | +17   | +6                           |
| Overall NW          |  | +9                  | +8                   | +18           | +21           | +25   | +16                          |
| Self-ID Democrat    |  | +83                 | +85                  | +90           | +90           | +91   | +8                           |
| Self-ID Independent |  | +5                  | +8                   | +21           | +28           | +33   | +28                          |
| Self-ID Republican  |  | -66                 | -73                  | -57           | -52           | -47   | +19                          |
| Men                 |  | +3                  | +3                   | +11           | +15           | +18   | +15                          |
| Women               |  | +15                 | +13                  | +24           | +26           | +30   | +15                          |
| 18-44               |  | +14                 | +10                  | +22           | +25           | +33   | +19                          |
| 45-64               |  | +12                 | +10                  | +20           | +25           | +27   | +15                          |
| 65+                 |  | -1                  | +2                   | +10           | +12           | +10   | +11                          |
| White college       |  | +9                  | +6                   | +17           | +17           | +22   | +13                          |
| White non-college   |  | -7                  | -6                   | +6            | +8            | +12   | +19                          |
| POC                 |  | +35                 | +31                  | +38           | +44           | +46   | +11                          |

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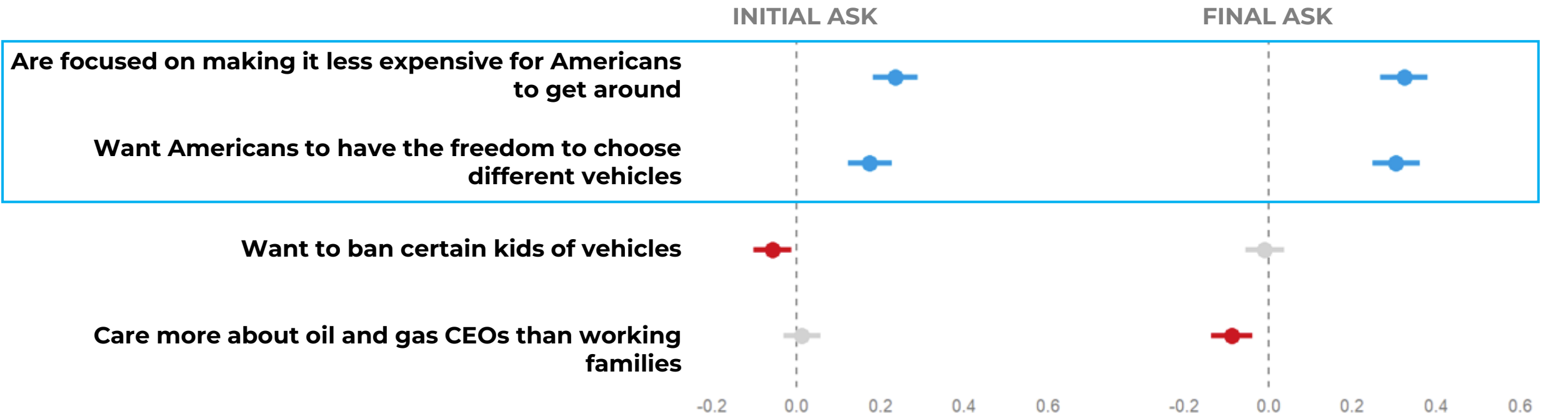
# Our messaging is effective at building trust for Dems on pollution and public health and the cost of living as well

Movement – Party Trust

|                             | Net Trust Dems More |       |       |         |       |       |         |       |       |         |       |       |
|-----------------------------|---------------------|-------|-------|---------|-------|-------|---------|-------|-------|---------|-------|-------|
|                             | Overall NW          |       |       | AZ      |       |       | GA      |       |       | MI      |       |       |
|                             | Initial             | Final | Shift | Initial | Final | Shift | Initial | Final | Shift | Initial | Final | Shift |
| Pollution and public health | +20                 | +29   | +9    | +19     | +36   | +17   | +15     | +24   | +9    | +23     | +25   | +2    |
| The cost of living          | +14                 | +21   | +7    | +10     | +17   | +7    | +10     | +15   | +5    | +18     | +22   | +4    |

# Perceptions that Dems are more focused on making it less expensive to get around and want freedom to choose different vehicles are correlated with trust for Dems to look out for people

Regression Analysis: Association between trust in each party looking out for people like you and perceptions that traits describe Democrats better than Republicans



Blue = Statistically significant positive correlation on Dems looking out more for people like you