

WHO BELIEVES: AD BACKUP (:30)

| VISUAL | AUDIO | RESEARCH BACKUP |
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| Smokestacks spewing pollution WORDS: WHO'S A WORSE POLLUTER THAN THIS? | <i>music</i> | |
| Shots of Donald Trump speaking at rallies; shots of Sec. Clinton; text to match the ad's voiceover | <p><i>TRUMP: "With the global warming ... a lot of it's a hoax. It's a hoax."</i></p> <p><i>[Voice of young girl]</i> One candidate has experience negotiating with other countries to reduce climate change.</p> <p><i>TRUMP: "Who believes in global warming?"</i></p> <p><i>[Voice of young girl]</i> And her clean energy plan will improve the health of all of us.</p> <p><i>TRUMP: "Who believes in global warming, raise your hand ... Nobody?"</i></p> | <p>SEC. CLINTON: CHAMPION OF CLEAN ENERGY & EFFORTS TO COMBAT CLIMATE CHANGE</p> <p>2012: Sec. Clinton Launched The Climate And Clean Air Coalition, A Partnership With Nearly 40 Countries Dedicated To Reducing Non-CO2 Pollutants That Added To Climate Change. In February 2012, Sec. Clinton launched the Climate and Clean Air Coalition (CCAC), a group of 37 countries "dedicated to curbing non-carbon-dioxide pollutants that cause global warming." Specifically, the global initiative aimed to "seize the opportunity of realizing concrete benefits on climate, health, food and energy resulting from reducing short-lived climate pollutants." At COP21, the international climate talks in Paris, 50 Ministers, 16 intergovernmental organizations and 44 NGs endorsed CCAC's Paris Communique, which aims to "prioritise, develop and implement measures that lead to the delivery of SLCP reductions at scale in the near- to medium-term, aiming to achieve significant climate, health and numerous other benefits." Several countries committed \$12 million to CCAC's trust fund. [MSNBC, 9/21/14; E&E ClimateWire, 4/13/15; State Dept. Press Release, 2/16/12; CCAC, 12/9/15]</p> <p>2010: Sec. Clinton Launched The Global Alliance For Clean Cookstoves To "Empower Women" And "Limit Greenhouse Gas Emissions"; Through 2014, The Alliance Continues To Beat Its Own Projections For Households With Clean Cookstoves. In September 2010, Sec. Clinton "launched a public-private partnership called the Global Alliance for Clean Cookstoves ... By creating a global market for 'clean and efficient household cooking solutions,' the alliance would 'save lives, improve livelihoods, empower women and protect the environment.'" According to CNN, the goal of the program was to "put 100 million of the clean-and-green cook stoves, which will cost as little as \$25 each, in households worldwide by 2020. That in turn will limit greenhouse gas emissions and drains on natural resources used to burn wood and solid fuel." As of 2015 – five years since its launch – the Global Alliance for Clean Cookstoves' partner base has grown from 19 to 1,300. The group also set a goal in 2010 of 100 million households that would adopt clean and/or efficient cookstoves and fuels by 2020. Through 2014, the Alliance is beating its original projections. [Washington Post, 10/29/15; CNN, 9/21/10;</p> |

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| | | <p>Global Alliance for Clean Cookstoves, 2015]</p> <p>2009: Sec. Clinton Helped Drive An Unprecedented Deal Between Major Economies, Developed And Developing, To Curb Carbon Emissions. At the 2009 climate talks in Copenhagen, Sec. Clinton and President Obama convinced China, along with other nations, to curb their carbon emissions. According to the New York Times, “The deal eventually came together after a dramatic moment in which Mr. Obama and Secretary of State Hillary Rodham Clinton burst into a meeting of the Chinese, Indian and Brazilian leaders, according to senior administration officials. Mr. Obama said he did not want them negotiating in secret. The intrusion led to new talks that cemented central terms of the deal, American officials said.” The climate agreement “provides a system for monitoring and reporting progress toward ... national pollution-reduction goals, a compromise on an issue over which China bargained hard. It calls for hundreds of billions of dollars to flow from wealthy nations to those countries most vulnerable to a changing climate. And it sets a goal of limiting the global temperature rise to 2 degrees Celsius above preindustrial levels by 2050, implying deep cuts in climate-altering emissions over the next four decades.” President Obama commented, “For the first time in history, all major economies have come together to accept their responsibility to take action to confront the threat of climate change.” [New York Times, 12/19/09]</p> <p>As President, Sec. Clinton Will Preserve And Protect The Clean Power Plan. Sec. Clinton’s plan for combatting climate change and investing in clean energy includes making it a “top priority to fight efforts to roll back the Clean Power Plan ... In the face of attacks from climate change deniers, we will need a champion in the White House to defend it and implement it effectively.” [HillaryClinton.com, accessed 1/7/16 (must download fact sheet)]</p> <ul style="list-style-type: none"> • The Clean Power Plan, The First-Ever National Effort To Address Carbon Pollution From Power Plants, Takes Aim At “Pollutants That Cause The Soot And Smog That Harm Health.” The Clean Power Plan is the “first-ever national standards that address carbon pollution from power plants.” It “cuts significant amounts of power plant carbon pollution and the pollutants that cause the soot and smog that harm health.” [EPA Fact Sheet, 8/3/15] • EPA’s Clean Power Plan Helps Avoid Up To 3,600 Premature Deaths And 90,000 Asthma Attacks In Children. According to an August 2015 White House Fact sheet, “The Clean Power Plan ... will reduce premature deaths from power plant emissions by nearly 90 percent in 2030 compared to 2005 and decrease the pollutants that contribute to the soot and smog and can lead to more asthma attacks in kids by more than 70 percent. The Clean |
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| | | <p>Power Plan will also avoid up to 3,600 premature deaths, lead to 90,000 fewer asthma attacks in children, and prevent 300,000 missed work and school days.” [White House Fact Sheet, accessed 8/3/15]</p> <p>TRUMP DISMISSED QUESTION ON CLIMATE CHANGE, AND CALLED IT A HOAX</p> <p>Trump Surveyed Rally Participants, Asking if Anyone Believed In Climate Change; “Wow, Not Much, Huh? Nobody?” During a September 2015 campaign rally, a League of Conservation Voters member asked Trump, “I’m here to ask you what your plan is to reduce pollution that is driving climate change and endangering public health.” Trump, in turn, asked the audience, “Let me ask you a question, how many people here believe in global warming? Who believes in global warming? Who believes in global warming, raise your hand? Wow. Not much, huh? Nobody? One person? Huh.” [Huffington Post, 9/18/15; LCV, 9/18/15]</p> <p>Trump: Climate Change Is A Hoax, And A “Money-Making Industry.” During a December 30, 2015 campaign rally in Hilton Head, SC, Trump said, “So Obama is talking about all of this with the global warming and ... a lot of it is a hoax. It’s a hoax. I mean, it’s a money making industry, okay? It’s a hoax.” [News Universe, 12/30/15 (35:18)]</p> |
| <p>Young girl looks into camera, raises hand</p> | <p><i>YOUNG GIRL: Mr. Trump, I do.</i></p> | |
| <p>Photos of Sec. Clinton</p> <p>HILLARY</p> <p>Endorsed by the League of Conservation Voters Action Fund</p> <p><i>Disclaimer: Paid for by the League of Conservation Voters, www.lcv.org, and not authorized by any candidate or candidate's committee.</i></p> | <p>SEC. CLINTON VO: "We're not going to keep silent when they say climate change isn't real ... So we're gonna fight and we're gonna win."</p> | <p>Sec. Clinton: “We’re Not Going To Keep Silent When They Say Climate Change Isn’t Real So We’re Going To Fight And We’re Going To Win.” During an August 2015 speech at the Democratic National Committee summer meeting, Sec. Clinton said, “We’re not going to keep silent when they say climate change isn’t real or same-sex couples are threatening our freedom or trickle down economics works. We can’t let them take us backwards and so we’re going to fight and we’re going to win.” [Hillary Clinton, 9/1/15 (18:30)]</p> |