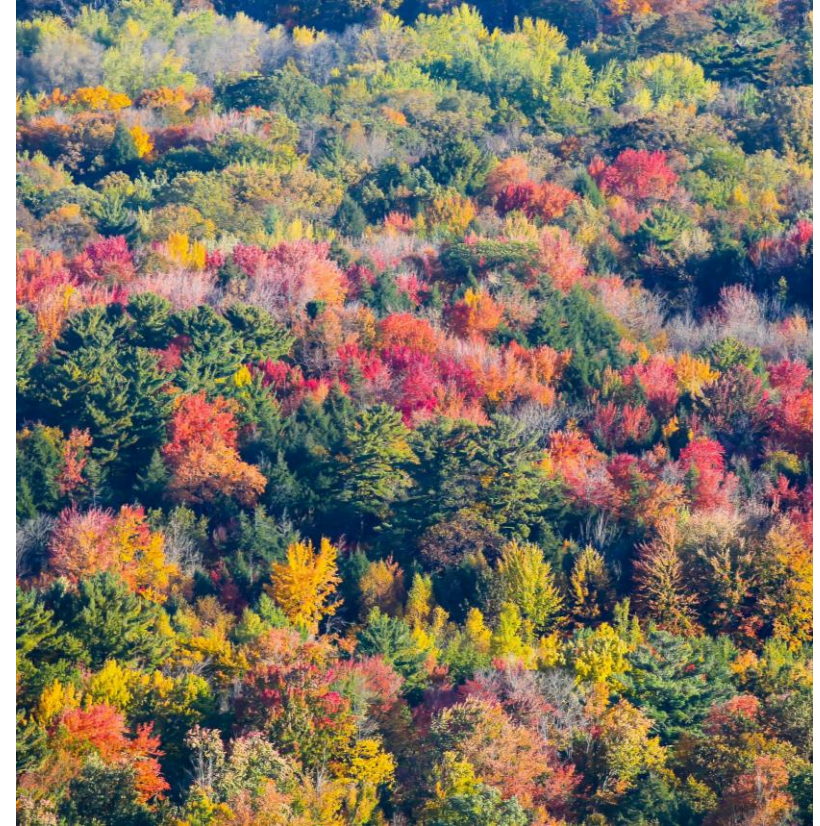
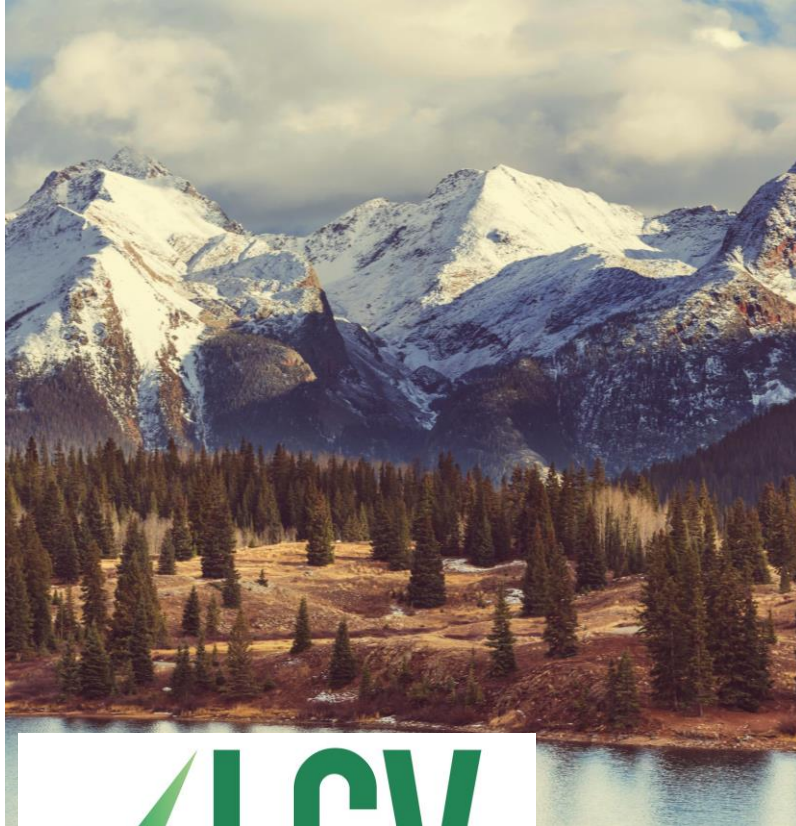


Climate Change is a Top Priority for Democratic Primary Voters in Colorado, Michigan, and Wisconsin



Our Earth Is Worth Fighting For

Key Findings

Climate change is a defining issue in how Democratic voters will choose their presidential candidate.

- ❑ Climate ties with health care as the most important issue among likely Democratic primary voters.

Nearly all likely primary voters view climate change as a very serious problem and an overwhelming majority want the next president to take action on Day One.

- ❑ By a two-to-one margin, likely primary voters prefer a candidate with a plan to take action on climate change starting on Day One over one who would not act immediately.

Candidates can build support by adopting a plan to move to a 100% clean energy economy.

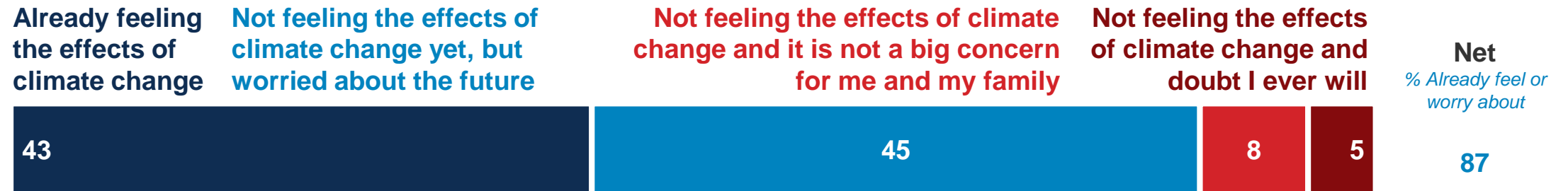
- ❑ Nearly 85 percent of primary voters would be more likely to support a candidate that has a plan to take immediate action on climate change by moving to 100% clean energy.



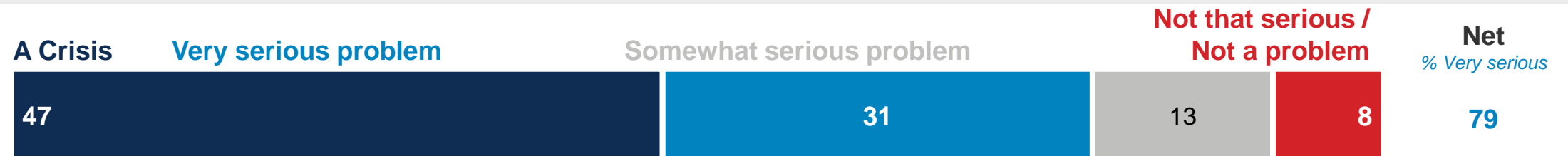
Issue Landscape

Democratic voters believe that climate change is a very serious problem that either already is, or will impact their families, and want their policymakers to act soon

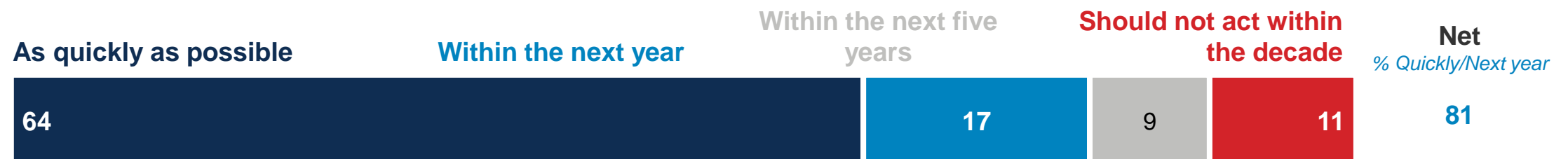
Which of the following best describes you and your family?



How much of a problem do you consider climate change to be?



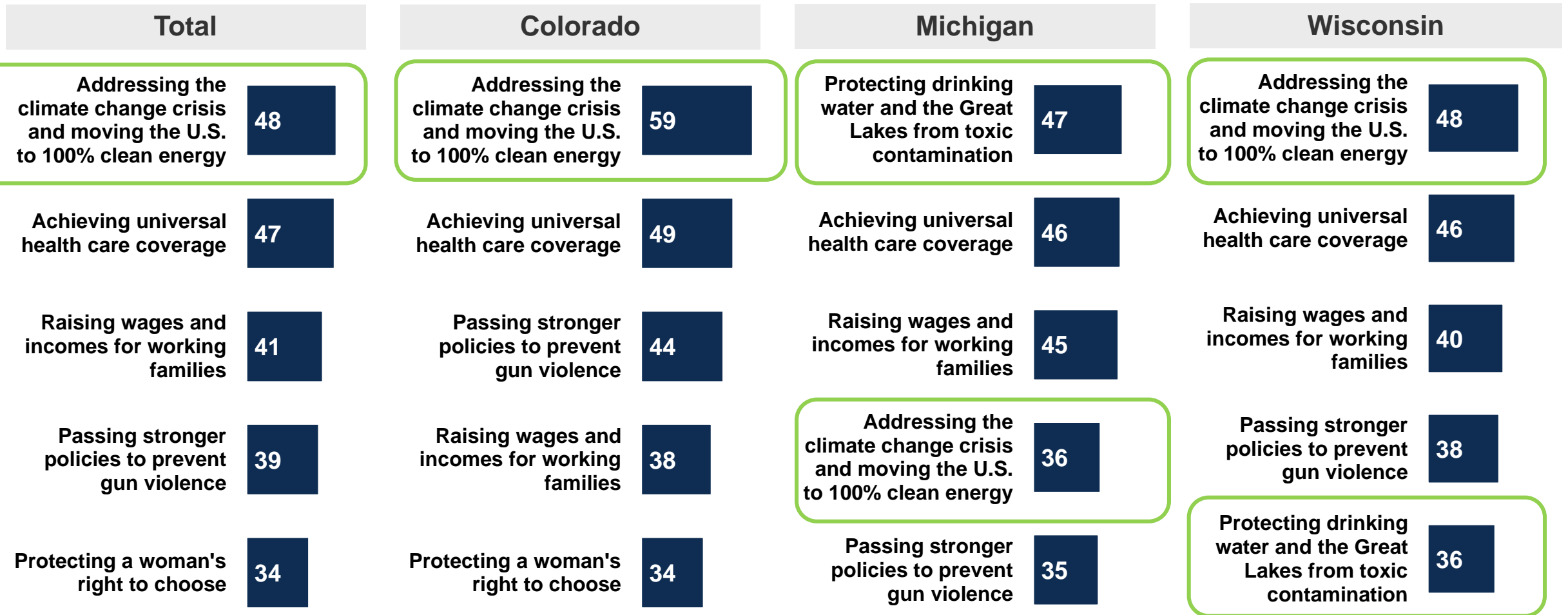
How quickly should our policy makers act to combat climate change?



Climate and its impact on voter preferences

When voters forced to choose between eight issues, climate and water are top priorities

Select the two or three most important issues to you when deciding which candidate you will support in the Democratic presidential primary (*showing top five of eight options in each state*)



By a two-to-one margin, primary voters are looking for a candidate to take action on Day One

All things being equal, which of the following candidates would you be more likely to support for president?

A candidate who has pledged to make climate change a top issue in their administration with a specific plan to take aggressive action to combat climate change starting on Day One

A candidate who has a plan to take action to combat climate change but has NOT pledged to make climate change a top issue in their administration or to act starting on Day One

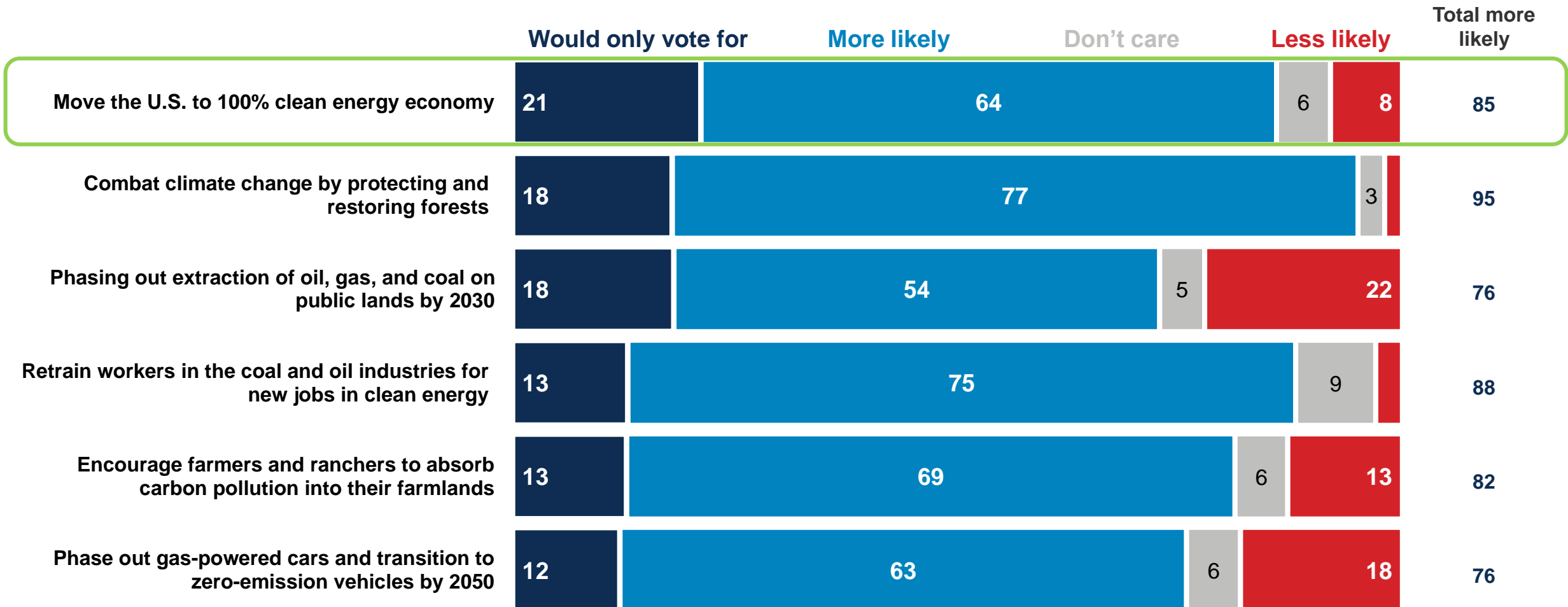


Moving the U.S. to 100% clean energy is a huge priority in choosing whom to vote for in Colorado. Also robust support for protecting and restoring forests



CO

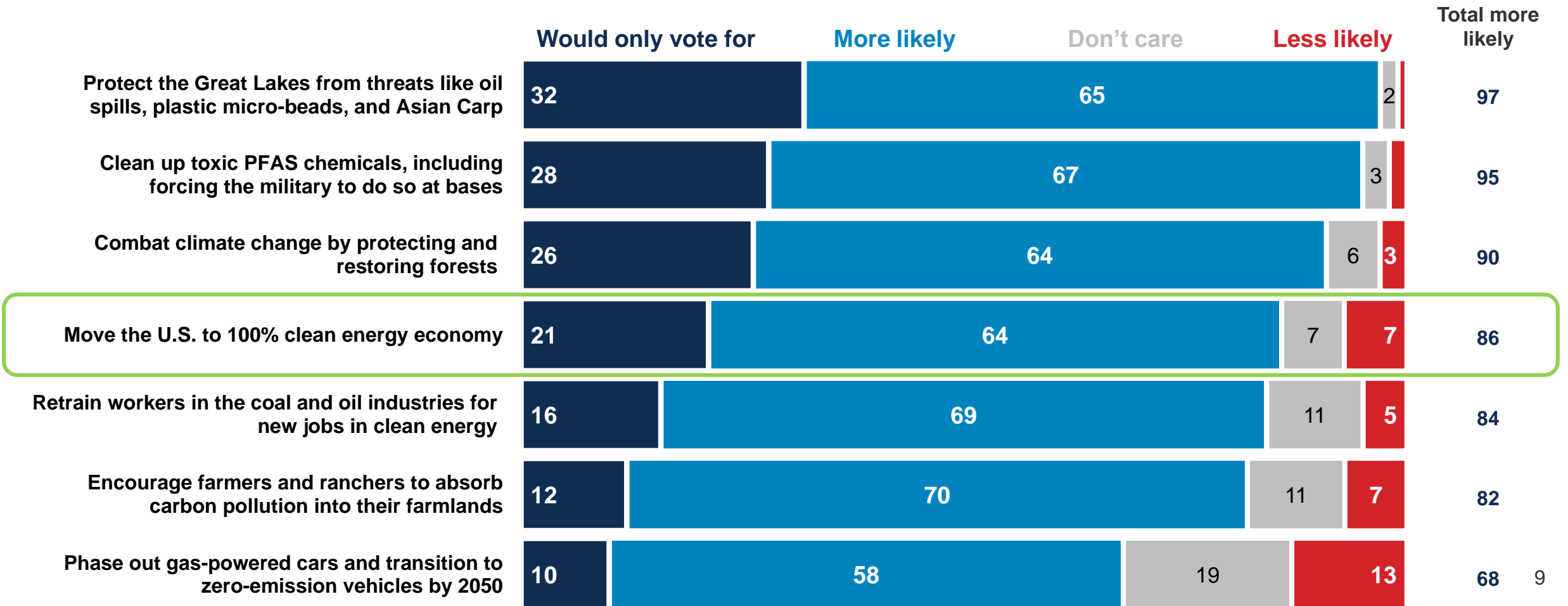
Indicate how likely you would be to support a Democratic candidate for president that has taken each position. (CO)



In Michigan, both water and climate issues have big ability to drive vote choice



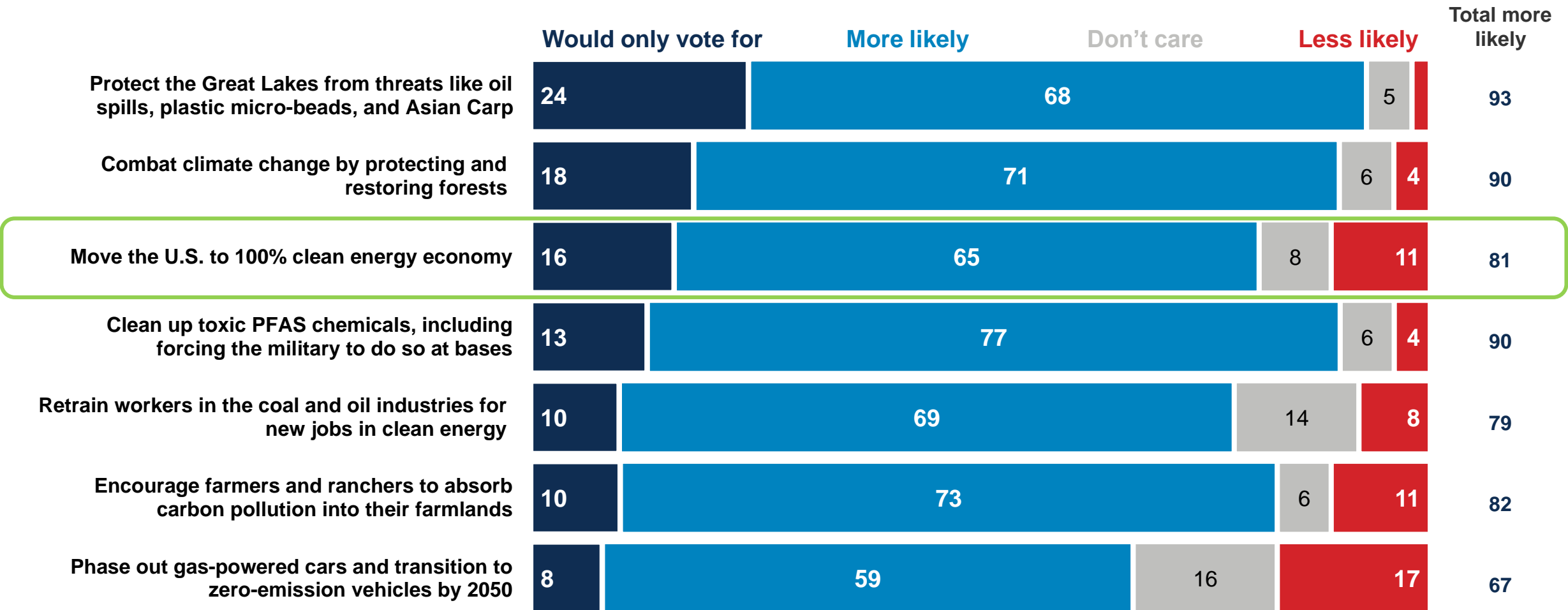
Indicate how likely you would be to support a Democratic candidate for president that has taken each position. (MI)



In Wisconsin as well, voters are more likely to support a candidate that prioritizes the climate and water issues



Indicate how likely you would be to support a Democratic candidate for president that has taken each position. (WI)

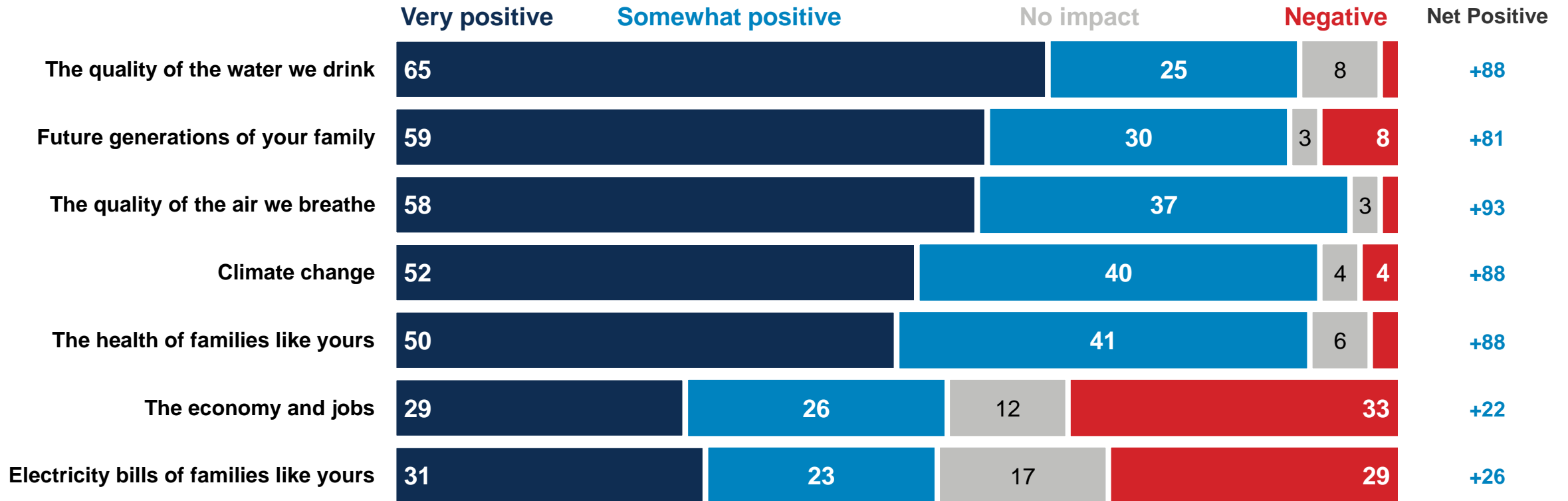


Colorado Voters believe moving to 100% a clean economy will have a strongly positive impact on health, climate, and future generations



CO

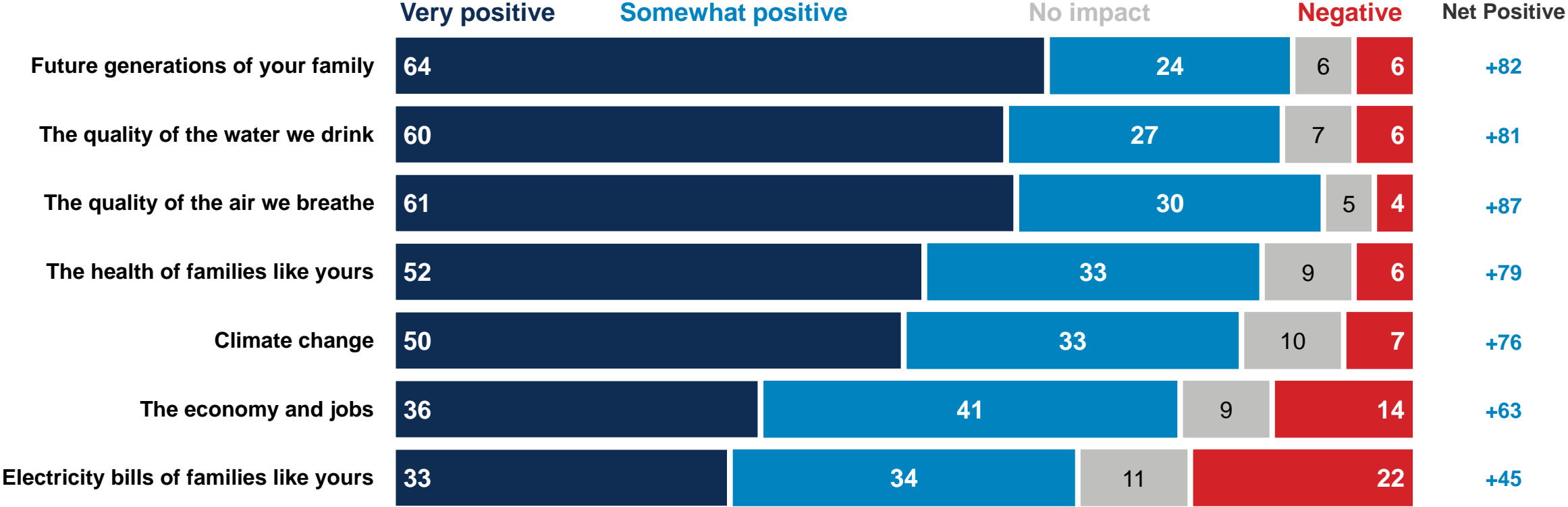
Please indicate whether you think a plan to move the United States to 100% clean energy economy will have a positive impact, a negative impact, or no impact on each of the following items.



Michigan voters believe moving to 100% a clean economy will have a strongly positive impact on health, climate, future generations and the economy



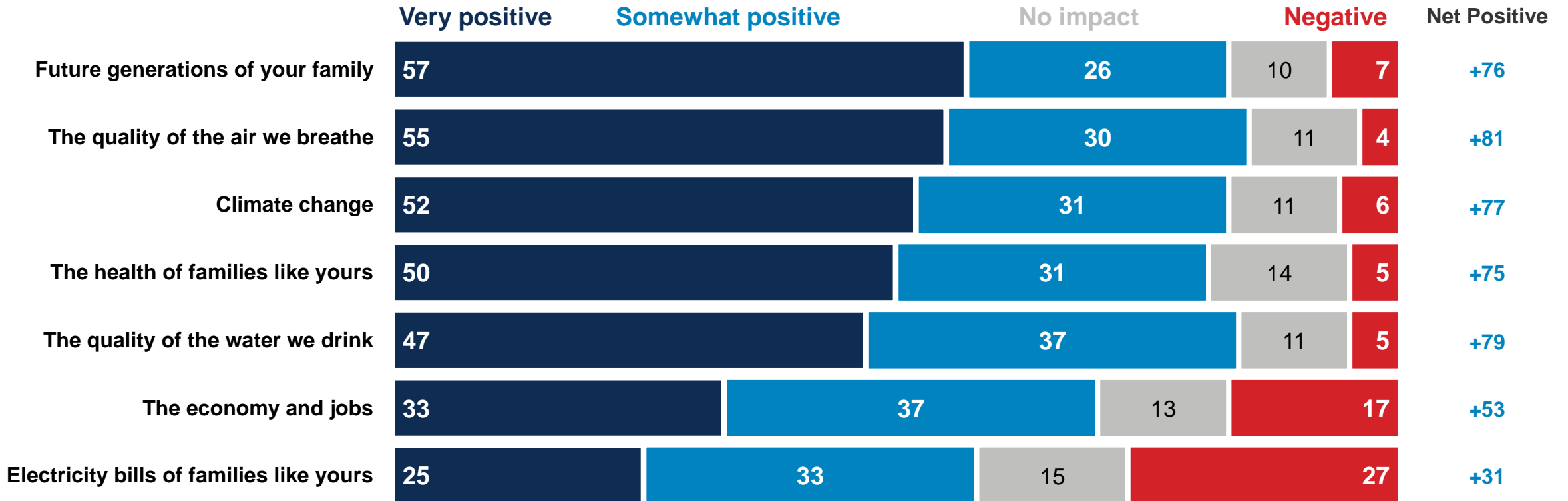
Please indicate whether you think a plan to move the United States to 100% clean energy economy will have a positive impact, a negative impact, or no impact on each of the following items.



Wisconsin voters believe moving to 100% a clean economy will have a strongly positive impact on health, climate, future generations and the economy



Please indicate whether you think a plan to move the United States to 100% clean energy economy will have a positive impact, a negative impact, or no impact on each of the following items.



State specific issues

Michiganders and Wisconsinites overwhelmingly want strong and immediate action taken on PFAS chemicals

Toxic PFAS chemicals used by the military and manufacturers have been detected at dangerous levels in drinking water supplies across your state. Some people have proposed that the President and Congress take immediate action to set tough standards for these chemicals, and to force the military to clean up PFAS contamination in communities near its bases. Just based on what you know, do you support or oppose this proposal?



Colorado voters want timely action taken by the Colorado Air Quality Control Commission to guarantee the state hits carbon emission targets

As you may know, earlier this year the Colorado Legislature passed, and Governor Polis signed into law, legislation that created statewide targets to reduce carbon emissions in Colorado - including emissions from power plants, factories, and vehicles - by at least 50% by 2030, and by at least 90% by 2050. This law set targets for the reduction of carbon emissions, but it did not specify how the state would meet these targets. Instead, it directed the Colorado Air Quality Control Commission to develop rules to achieve these targets. Please read the following statement, then indicate whether you agree or disagree. It's OK if you don't know much about this issue - just indicate whether you're inclined to agree or disagree based on what you do know.

The air quality commission should take timely action to create rules that guarantee that the state will meet its targets to reduce carbon emissions by at least 50% by 2030 and by at least 90% by 2050.



Thank You

New York

Washington, DC

Seattle

Hartford

Chicago

Denver

Methodology

Global Strategy Group conducted an online survey of 1,200 likely Democratic primary voters with 400 in Colorado, 400 in Michigan, and 400 in Wisconsin between December 13th and December 16th. The interviews were conducted via a combination of text invitation and web-based panel.

Care has been taken to ensure the geographic and demographic divisions of the population of democratic primary voters are properly represented.

