



From: Jim Williams, Public Policy Polling, (919) 985-5380

To: Interested Parties

Subject: Move to 100% Clean Energy Popular Among SC Voters

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A Public Policy Polling survey found that clean energy is popular among South Carolina voters. Statewide, voters support a move to 100% clean energy in South Carolina by 2050 by a 2-to-1 margin (50-24).

With a quarter of voters (26%) statewide still undecided about a move to 100% clean energy, there is still room for support to grow significantly, especially among key independent and moderate voters. A majority of moderates (67%) and independents (62%) already support moving to 100% clean energy. Even among Republicans, a plurality (37%) are undecided about 100% clean energy, with only 36% outright opposing it.

Statewide, there are a number of reasons for support for clean energy across the political spectrum. Among Republican voters, the leading reason for increasing clean energy generation is lowering energy bills (31%). Among Democratic and Independent voters, the leading reason for increasing clean energy generation is preventing climate change (38% and 36%).

Regarding climate change, a vast majority (64%) of South Carolina voters view it as a serious problem.

Finally, with African Americans making up the majority of the Democratic electorate, the fact that 89% of black voters view climate change as a serious problem and 72% support a move to 100% clean energy by 2050 should be an important consideration in advance of the February 29 presidential primary.

PPP surveyed 706 statewide South Carolina voters from January 16-17, with a margin of error of +/- 3.7%. The survey was conducted by telephone.

