

LCV VOTE BY MAIL GENERATION – FLORIDA
SMS & PHONE SCRIPTS

PHONE SCRIPTS

Hi, is [voter name] there? I'm calling from the League of Conservation Voters.

Thank you for being a registered voter. You are about to or recently received a vote by mail application in the mail.

Voting by mail is secure, convenient, and easy. In these uncertain times signing up to receive a vote by mail ballot is a great voting safety net. You'll get your ballot about 40 days before the election and can fill it out in the safety of your own home.

Can we count on you to fill out the application and mail the postage paid postcard back to your election official?

IF YES - Great, thank you for being a vote by mail voter. Have a great day.

IF MAYBE - I wanted to let you know when you vote by mail you can track your ballot online to make sure it's counted. You also can drop it off at a secure drop box at any early voting site, so you don't have to use the post office. And remember, vote by mail ballots are the first votes counted. They start counting VBM ballots 20 days before the election. Are you sure you don't want to use this safe and easy form of voting in these uncertain times?

IF ALREADY REGISTERED - That's great! Don't forget to encourage your friends and family to do the same.

IF NO - Okay. Can we count on you to vote early, in-person?

If yes: Great. Thank you for committing to vote this year!

If no, conclude call.

SMS SCRIPT

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