

TO: Interested Parties
FROM: Geoff Garin, Corrie Hunt, Jay Campbell
DATE: September 23, 2021
RE: Views Toward the Build Back Better Reconciliation Act in Key House Districts

In just completed research conducted with representative cross sections of voters in 24 battleground congressional districts, we provided respondents with a brief description of the Build Back Better Act and told them it would cost \$3.5 trillion dollars over 10 years. We then asked respondents if they wanted to increase the scope and cost of the legislation, reduce the scope and cost of the legislation, or keep the legislation at its current scope and cost.

Key Findings

- 1. A large majority (58%) of voters across these battleground congressional districts support the Build Back Better Act** after hearing a brief description of it, including that it would cost \$3.5 trillion spread over 10 years.
- 2. Voters do not want to cut the cost and scope of the legislation:** 54% say Congress should either keep the cost at the current proposed level or increase the cost so the legislation can do more.
- 3. Voters view addressing climate change and increasing use of clean energy as highly important elements of this legislation.** Sixty-three percent (63%) say that addressing climate change should be an important priority for the president and Congress this year, a reflection of the fact that a large majority say that climate change is a cause of extreme weather events.
4. Thus it is perhaps unsurprising that **three in four voters favor each of these provisions:**
 - Modernizing schools and other public buildings to make them more energy efficient, and providing incentives to improve the energy efficiency of homes and businesses
 - Providing tax incentives to make clean energy sources like wind and solar power widely available at lower costs
 - Rewarding electric utilities that generate more electricity every year from clean energy sources, like wind and solar

5. **The fact that the legislation creates good-paying jobs WHILE ALSO addressing the threat of climate change remains a central talking point in its favor.** Swing voters find two other talking points about the legislation highly compelling:

- It will **protect Americans' health** by cutting dangerous and toxic pollution in our air and water
- It will **lower utility bills and energy costs**, making life more affordable for middle-class and working families.

Interviews were conducted by telephone September 9-16, 2021. 800 interviews were conducted in 24 battleground districts. The margins of error are +/- 3.5 percentage points for the full sample.

View a deck analyzing the results [here](#).

View poll results [here](#).

Districts included in the survey:

AZ-01	NJ-03
FL-07	NJ-07
GA-06	NJ-11
GA-07	NV-03
IA-03	NV-04
KS-03	NY-19
IL-14	OR-04
ME-02	PA-07
MI-08	PA-08
MI-11	VA-07
MN-02	VA-02
NH-01	WA-08