

TO: Interested Parties
FROM: Geoff Garin, Corrie Hunt, Jay Campbell
DATE: September 20, 2021
RE: Views Toward the Build Back Better Reconciliation Act in AZ, CO, GA, NV, and NH

In just-completed research conducted with representative cross sections of voters in five key states (Arizona, Colorado, Georgia, Nevada, and New Hampshire), we provided respondents with a brief description of the Build Back Better Act and told them it would cost \$3.5 trillion dollars over 10 years. We then asked respondents if they wanted to increase the scope and cost of the legislation, reduce the scope and cost of the legislation, or keep the legislation at its current scope and cost.

Key Findings

- 1. Significant majorities of voters across these five key states support the Build Back Better Act** after hearing a brief description of it, including that it would cost \$3.5 trillion spread over 10 years:
 - **Arizona** - 57% support the Build Back Better Act; 37% oppose
 - **Colorado** - 59% support the Build Back Better Act; 35% oppose
 - **Georgia** - 64% support the Build Back Better Act; 29% oppose
 - **Nevada** - 60% support the Build Back Better Act; 33% oppose
 - **New Hampshire** - 56% support the Build Back Better Act; 38% oppose
- 2. Voters do not want to cut the cost and scope of the legislation:** 59% say Congress should either keep the cost at the current proposed level or increase the cost so the legislation can do more.
- 3. The provisions of the legislation that address climate change and clean energy are important drivers of support for the legislation overall.** 61% say that addressing climate change should be an important priority for the President and Congress *this year*, a reflection of the fact that large majorities say that climate change is a cause of extreme weather events.
- 4. 70% or more of voters in each of the states favor these provisions of the bill:**
 - Modernizing schools and other public buildings to make them more energy efficient, and providing incentives to improve the energy efficiency of homes and businesses.

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- Providing tax incentives to make clean energy sources like wind and solar power widely available at lower costs.
 - Rewarding electric utilities that generate more electricity every year from clean energy sources, like wind and solar.
5. Advocates should continue to **emphasize the benefits of the legislation in creating good-paying jobs and dealing with the threat of climate change**. Among swing voters, two other messages are important to communicate about the legislation:
- It will **protect Americans' health** by cutting dangerous and toxic pollution in our air and water.
 - It will **lower utility bills and energy costs**, making life more affordable for middle-class and working families.

Interviews were conducted by telephone September 9-13, 2021. Approximately 300 interviews were conducted in each state, for a total of 1,502 interviews. The margins of error are +/- 2.5 percentage points for the full sample and +/- 5.7 percentage points in each individual state.

View a deck of in-depth poll results [here](#).

View full state-by-state poll topline:

- [Arizona](#)
- [Colorado](#)
- [Georgia](#)
- [Nevada](#)
- [New Hampshire](#)